

Yun Zhang

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Employment

Associate Professor of Accountancy with Tenure,
Department of Accountancy, George Washington University (2015-Present)

Assistant Professor of Accountancy,
Department of Accountancy, George Washington University (2009-1015)

Assistant Professor of Accounting,
Fuqua School of Business, Duke University (2003-2009)

Education

Ph.D., Yale University, May 2004.
M.Phil., Yale University, December 2002.
M.A., Yale University, December 2002.
B.A., Renmin University of China, 1998.

Dissertation

Auditor's Pre-negotiation Information, Accuracy of Financial Reports and Consulting Services (Dissertation committee chair: Rick Antle)

Selected Awards

Ave Tucker Scholar, George Washington University School of Business, 2015-2019.
Yale University Fellowship, 1999-2002.
Tulane University Fellowship, 1998.
Graduation with Distinction, Renmin University of China, 1998.
Renmin University of China Scholarship, 1994, 1997.
Admitted to Renmin University of China, Waived of Entrance Exam, 1994.

Published Papers

The Role of Biased Earnings Guidance in Creating a Healthy Tension between Managers and Analysts (with Brian Mittendorf, *The Accounting Review*, Vol. 80, 1193-1209, 2005)

On the Relation between Conservatism in Accounting Standards and Incentives for Earnings Management (with Qi Chen and Thomas Hemmer, *Journal of Accounting Research*, Vol. 45, 541-566, 2007)

Endogenous Accounting Bias when Decision Making and Control Interact (with Qi Chen and Brian Mittendorf, *Contemporary Accounting Research*, Vol. 27, 1063-1091, 2010)

On the Optimal Use of Loose Monitoring in Agencies (with Qi Chen and Thomas Hemmer, *Review of Accounting Studies*, Vol. 16, 328-354, 2011)

The Effects of Public Information with Asymmetrically Informed Short-horizon Investors (with Qi Chen and Zeqiong Huang, *Journal of Accounting Research*, Vol. 52, 635-669, 2014)

Uniform vs. Discretionary Regimes in Reporting Information with Unverifiable Precision and a Coordination Role (with Qi Chen, Katherine Schipper and Tracy R. Lewis, *Journal of Accounting Research*, Vol. 55, 153-196, 2017)

The Effects of Audit Quality Disclosure on Audit Effort and Investment Efficiency (with Qi Chen and Xu Jiang, *The Accounting Review*, Vol. 94, 189-214, 2019)

Asymmetric Reporting Timeliness and Informational Feedback (with Qi Chen, Zeqiong Huang, Xu Jiang and Gaoqing Zhang, Forthcoming, *Management Science*)

Working Papers

The Usefulness and Endogenous Supply of Disclosure Accessibility (with Qi Chen and Carlos Corona, Under Review at *Journal of Accounting and Economics*)

Economic Consequences of Key Audit Matters Disclosure: Evidence from the Hong Kong Market (with Lin Liao, Miguel Minutti-Meza, and Youli Zou)

Work in Progress

Effects of Financial Accounting Quality on Interactions between Auditor Reputation and Liability (with Qi Chen and Tong Lu)

Association between Relative Performance Evaluation and Pay for Performance Sensitivity (with Susan Kulp and Atul Singh)

Invited Workshops and Selected Conference Presentations/Discussions

- 2020 Shanghai University of Finance and Economics
Southwestern University Finance and Economics
- 2019 The 3rd CCGAR Research Camp on Auditing and Accounting
Tsinghua International Corporate Governance Conference
Chongqing University
- 2018 University of Houston
East China Normal University
Southwestern University of Finance and Economics
Tsinghua International Corporate Governance Conference
- 2017 Southwestern University of Finance and Economics
Purdue Accounting Theory Conference
Tsinghua University Conference on Corporate Governance
Xiamen University
East China Normal University
- 2016 Xiamen University
University of International Business and Economics
- 2015 American University
9th Accounting Research Workshop at University of Zurich
2015 CAPANA Conference
National University of Singapore
Southwestern University of Finance and Economics
- 2013 Purdue University
- 2012 University of Michigan
Ohio State University
Carnegie Mellon University
- 2011 DC Area Accounting Symposium
Shanghai University of Finance and Economics
Xiamen University
- 2010 4th Conference on Interdisciplinary Research in Accounting, Copenhagen, Denmark.
- 2008 George Washington University
Baruch College
Pennsylvania State University
University of Maryland

- Georgetown University
University of Washington at Seattle
- 2007 Chicago-Minnesota Accounting Theory Conference
University of Rochester
SESARC conference at Emory University
The 6th International Symposium of Positive Accounting
- 2006 Fudan University
Shanghai University of Finance and Economics
The 1st Chinese Management Association Annual Meeting
- 2005 CUNY - Baruch College
Tsinghua University
The 4th International Symposium of Positive Accounting
- 2004 University of Illinois at Urbana-Champaign
American Accounting Association Annual Meeting
The 15th FEA conference at University of Southern California
UNC-Duke Fall Camp
- 2003 University of Chicago
Vanderbilt University
Pennsylvania State University
University of Illinois at Urbana-Champaign
Duke University

Teaching Experience

- 341 Managerial Accounting (Duke Full-time MBA)
341C Managerial Accounting (Duke Cross Continent Executive MBA)
341DG Managerial Accounting (Duke-Goethe Executive MBA in Frankfurt, Germany)
BA532 Ph.D. Seminar in Accounting Theory (Duke)
Global Academic Travel Experience Program - East Asia (Duke)
Global Academic Travel Experience Program – China (Duke)
MBAD6213 Managerial Accounting I (GWU AMBA)
MBAD6213 Managerial Accounting I (GWU PMBA)
MBAD6213 Managerial Accounting I (GWU WEMBA)
MBAD6294 Consulting Abroad Program (GWU GMBA)
ACCY6900 China Study Abroad Program (GWU GMBA)
ACCY6201 Managerial Accounting I (GWU Master of Accountancy)
ACCY6202 Managerial Accounting II (GWU Master of Accountancy)
ACCY6201 Managerial Accounting I (GWU International Master of Accountancy)
ACCY6202 Managerial Accounting II (GWU International Master of Accountancy)
ACCY391 Ph.D. Seminar in Accounting Theory (GWU)

Ph.D. Seminar in Accounting Theory (Tsinghua University)
Ph.D. Seminar in Accounting Theory (Renmin University)
Ph.D. Seminar in Accounting Theory (Shanghai University of Finance and Economics)
Ph.D. Seminar in Accounting Theory (Xiamen University)
Ph.D. Seminar in Accounting Theory (Southwest University of Finance and Economics)

Professional Activities

Ad hoc reviewer for *Journal of Accounting Research*, *The Accounting Review*, *Contemporary Accounting Research*, *Management Science*, *Journal of Accounting and Public Policy*, *Production and Operations Management* and *Review of Accounting Studies*.

Co-organizer for the 2012, 2013, 2014 and 2018 Junior Accounting Theory Conference

Guest Researcher at the Center for Chinese Government Auditing Research (CCGAR) of the Southwestern University of Finance and Economics

Co-organizer for the 2017, 2018 and 2019 CCGAR Research Camp on Auditing and Accounting

Extra-curricular Activities

Member and president, Renmin University Drama Troupe, 1995-1997.