

BBA: Sport, Event, & Hospitality Management

Field Courses (5)	Prerequisites	Course Availability
Required Field Courses (2):		
TSTD 3001 Introduction to Tourism & Hospitality Management	None	
TSTD 4102 Practicum or MGT 3305 Human Capital Sustainability	None None	
Additional Field Courses (Complete 1 Track):		
Track A - Sport Management (3):		
TSTD 3101 Sport & Event Business Management	None	Fall Only
TSTD 3102W* Sport & Event Marketing	BADM 3401	
TSTD 4101 Issues in Sport & Event Management	None	Spring Only
Track B - Event Management (3):		
TSTD 3301 Hospitality Industry Management or TSTD 3101 Sport & Event Business Management	None None	Fall, Even Years Only Fall Only
TSTD 4301 Travel Marketing Communication or TSTD 3102W* Sport & Event Marketing	None BADM 3401	Spring Only
TSTD 4900 Convention & Meeting Management	None	Spring Only
Track C - Hospitality Management (3):		
TSTD 3301 Hospitality Industry Management	None	Fall, Even Years Only
TSTD 3302 Financial Management in Tourism & Hospitality	BADM 3501	Spring, Even Years Only
TSTD 4301 Travel Marketing Communication	None	Spring Only
International Field Course (1)	Prerequisites	
GEOG 2145(W) The Cultural Landscape/Cultural Geography	None	
IBUS 3001 Introduction to International Business	ECON 1012	
IBUS 3101 Global Financial Environment	ECON 1012	
IBUS 3201 International Marketing Management	IBUS 3001	

Special Notes

- Students must earn 3 credits of TSTD 4102 Practicum in order for it to apply towards the Sport, Event, & Hospitality Concentration.
- * Should be taken after successfully completing UW 1020 to earn WID credit.

Department Contacts

SPORT

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