

Bachelor of Business Administration (BBA)

Writing in the Discipline Requirement

UW 1020 University Writing - Must be completed first before taking two additional WID courses.

Writing in the Disciplines - Two WID courses; no more than one may be taken in a given semester.

University General Education Requirements

Scientific Reasoning with Lab - See General Education sheet for details

Critical Analysis Course in the Humanities - See General Education sheet for details

School of Business - College Requirements

BADM 1001[^] & BADM 1002[^] - First Year Development Program

or **BADM 1003[^]** - Transfer Student Development Course

BADM 1004[^] - Age of Globalization

ECON 1011 - Principles of Economics I: Microeconomics

ECON 1012 - Principles of Economics II: Macroeconomics

Math Sequence - See General Education sheet for details

Additional Scientific Reasoning with Lab - See General Education sheet for details

Intro to Statistics - See General Education sheet for details

Advanced Statistics - See General Education sheet for details

Prerequisites

None

None

None

ALEKS Math Placement Score

ECON 1011

Business Core Courses

ACCY 2001 - Introduction to Financial Accounting

ACCY 2002 - Introduction to Managerial Accounting

BADM 2001(W)[^] - Markets and Politics

BADM 2301 - Management Information Systems Technology

BADM 3001[^] - Career Management Strategy (Select section that fits career goals, see Schedule of Classes for options)

BADM 3103 - Human Capital in Organizations

BADM 3401(W) - Basic Marketing Management

BADM 3501 - Financial Management and Markets

BADM 3601 - Operations Management

BADM 4101/4101W[^] - Business Law and Ethics

BADM 4801 - Strategy Formulation and Implementation

Prerequisites

None

ACCY 2001

None

None

None

None

ECON 1011 & 1012

ECON 1011 & 1012, MATH1221/1231/1252, & DNSC 1001 or STAT 1051/1053/1111

Intro to Statistics

Junior or Senior Standing

ACCY 2001, BADM 3501, and BADM 3103/3401/4101 or IBUS 3001

Business Concentration - Select one or two of the following:

Accountancy

Business Analytics

Business Economics & Public Policy

Finance

Information Systems & Technology Management

Innovation & Entrepreneurship

International Business

Marketing

Real Estate

Sport, Event, & Hospitality Management

Individualized Field of Study (By Application Only)

Minor

Must be outside of GWSB and is required for all BBA Students

Electives

Upper-Level Electives - Six Credits, any course subject 2000+

Electives - Twelve Credits, any course subject 1000+ (only **one** HLWL course may apply and no LSPA course may apply)