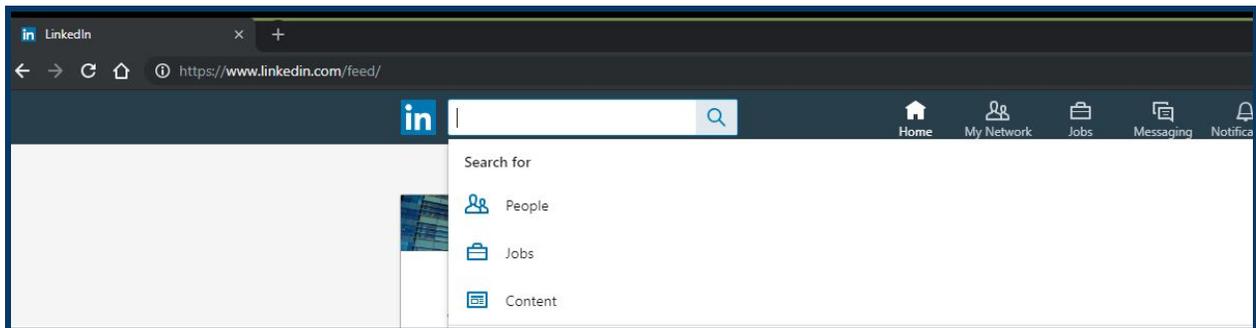


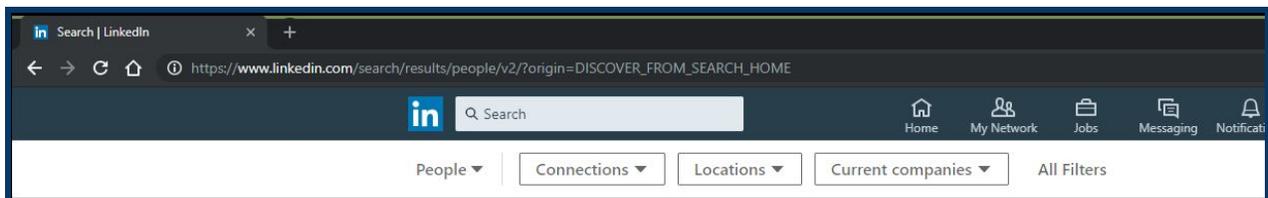
Searching for GWSB Alumni in LinkedIn



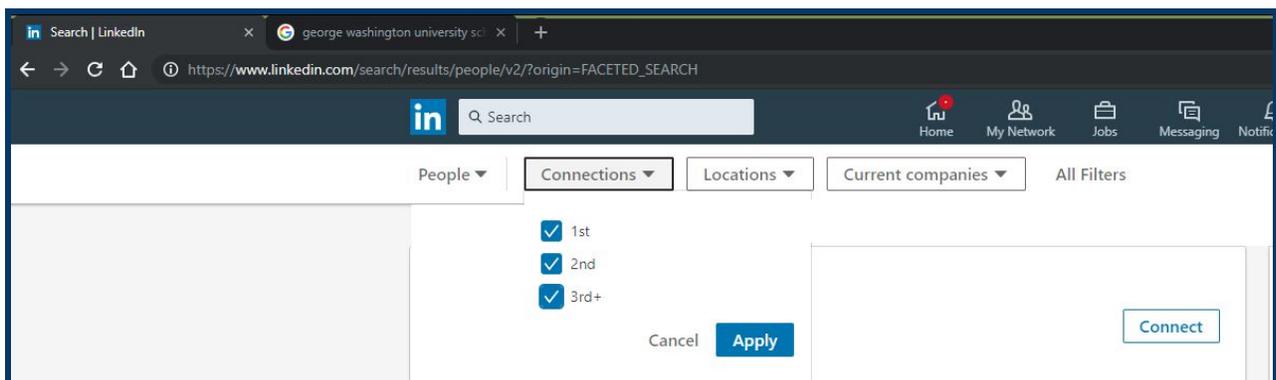
After signing in to LinkedIn, from your home page, click the search box in the upper left-hand corner, and select **People**:



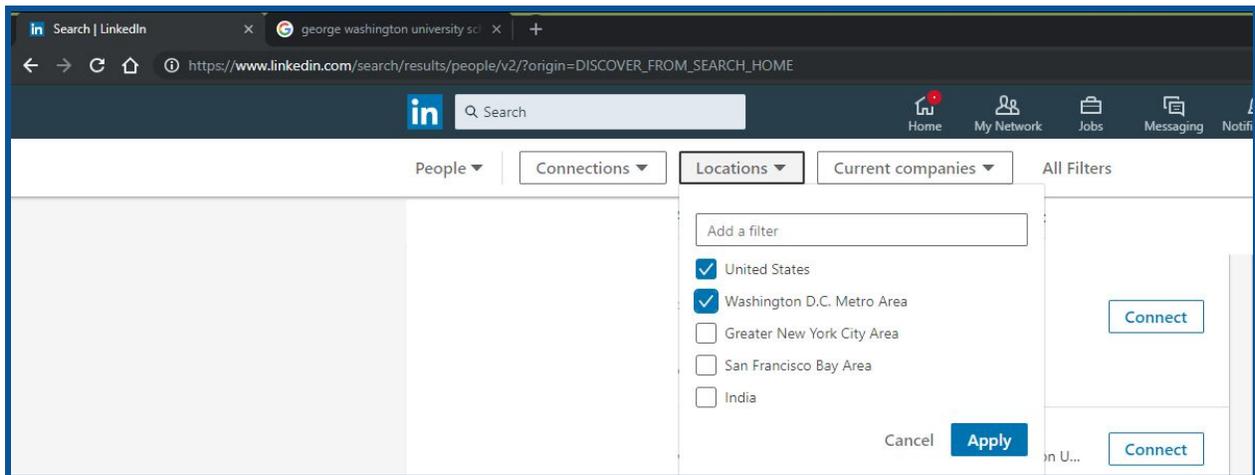
A menu of filter options will appear: **Connections/Locations/Current Companies**, as well as an advanced **All Filters** option:



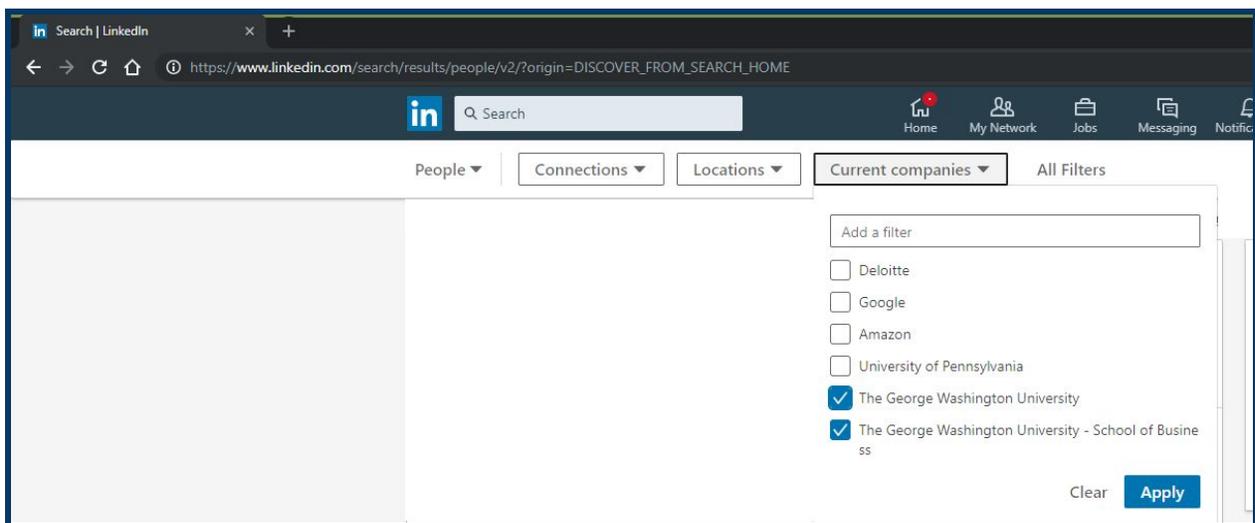
From here, you can customize your drill-down options. In **Connections**, select if you want to include only people you are directly connected with already (1st), people that are connected with someone you know (2nd), or connections beyond your immediate network (3rd):



Under **Locations**, narrow down to the city or area that you would like to include as part of your search:



Under **Current Companies**, include the companies or institutions you would like to include in your search. (Be sure to include The George Washington University and/or The George Washington University - School of Business to capture GWSB Alumni):



By selecting **All Filters**, you can drill down even further, and narrow your search down to specific industries, interests, languages, etc... Continue to make sure The George Washington University and/or The George Washington University - School of Business is selected to capture GWSB Alumni:

The screenshot shows the LinkedIn search filters interface. The browser address bar indicates a search for people with specific filters. The page title is "All people filters" with a "Clear" button and a count of 7. The filters are organized into several sections:

- Connections:** Includes checkboxes for "1st", "2nd", and "3rd+" connections.
- Connections of:** A text input field labeled "Add connection of".
- Locations:** Includes a text input field "Add a location" and checkboxes for "United States", "Washington D.C. Metro Area" (checked), "Greater New York City Area", "Baltimore, Maryland Area", and "Greater Philadelphia Area".
- Current companies:** Includes a text input field "Add a company" and checkboxes for "The George Washington University" (checked), "The George Washington University - School of Business" (checked), "Google", "Amazon", and "Facebook".
- Past companies:** Includes a text input field "Add a company" and checkboxes for "The George Washington University", "University of Maryland", "Georgetown University", "George Mason University", and "U.S. House of Representatives".
- Industries:** Includes a text input field "Add an industry" and checkboxes for "Management Consulting" (checked), "Financial Services" (checked), "Higher Education", "Research", "Education Management", "Hospital & Health Care", and "Information Technology & Services".
- Profile language:** Includes checkboxes for "English" and "Chinese".
- Nonprofit interests:** Includes checkboxes for "Skilled Volunteering" and "Board Service".
- Schools:** Includes a text input field "Add a school" and a checkbox for "The George Washington University".