

# JIN HYUNG KIM

George Washington University School of Business  
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## ACADEMIC EMPLOYMENT

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2017-            **George Washington University School of Business**            Washington, DC  
Assistant Professor of International Business

## EDUCATION

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2011-2017    **Harvard Business School**            Boston, MA  
Doctor of Business Administration, Strategy  
• Dissertation: “*Essays on Nonmarket Strategy*”  
• Committee: Dennis Yao (Co-chair), Jordan Siegel (Co-chair), Shon Hiatt

2008-2010    **Columbia University, School of International and Public Affairs**            New York, NY  
Master of International Affairs, Advanced Policy and Economic Analysis

1998-2002    **Yonsei University, School of Business**            Seoul, Korea  
Bachelor of Business Administration, Management and International  
Business

## RESEARCH AND TEACHING INTERESTS

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Research:    Nonmarket Strategy, Global Strategy, Corporate Political Strategy, Corporate Lobbying,  
Regulation, Business-Government Relations, Institutional Economics  
Teaching:    Core Strategy, Global Strategy, Nonmarket Strategy, Corporate Political Strategy

## PUBLICATIONS

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**Kim, J.** 2019. Is your playing field unlevelled? U.S. defense contracts and foreign firm lobbying. *Strategic Management Journal*, 40 (12): 1911-1937.

## WORK IN PROGRESS (selected)

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### *Sociopolitical Legitimacy and Nonmarket Strategy of Foreign MNEs*

**Kim, J., & Siegel, J.** Identifying a fundamental source of the liability of foreignness: Evidence from lobbying fees charged to foreign firms (*Revise and resubmit*)

**Kim, J., & Hiatt, S.** The effect of sociopolitical legitimacy on foreign firm political strategy (*Under review*)

**Kim, J., Kwak, J., & Park, H.** Interstate conflicts and ESG strategy of foreign MNEs (*Under review*)

### *Institutions and Political Activities*

**Kim, J., & Siegel, J.** The effect of home-country culture on cross-border nonmarket strategy: Egalitarianism and lobbying in the United States (*Revise and resubmit*)

**Kim, J., & Siegel, J.** Is U.S. formalized lobbying more about nefarious corruption or benign industry-information provision? Evidence from foreign firms lobbying in the U.S. (*Under review*)

**Kim, J.,** Hurst, R., & Siegel, J. High-profile enforcement as an effective deterrence mechanism: Evidence from the Paul Manafort prosecution and the Foreign Agents Registration Act (FARA) (*In preparation for submission*)

### Integrated Strategy

Hiatt, S., & **Kim, J.** Does location matter for winning government contracts? An examination of U.S. defense awards (*Under review*)

**Kim, J.,** & Kang, J. Increased risk in financial performance and political strategy: An integrated strategy perspective (*Under review*)

## **TEACHING**

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### **George Washington University**

- 2020 Introduction to International Business (Undergraduate; Online teaching)  
(Fall) • Enrollment: 136 (3 sections)
- 2020 Introduction to International Business (Undergraduate)  
(Spring) • Enrollment: 126 (3 sections)
- 2019 Introduction to International Business (Undergraduate)  
• Enrollment: 145 (3 sections)
- 2018 Introduction to International Business (Undergraduate)  
• Enrollment: 137 (3 sections)

## **HONORS AND AWARDS**

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- 2020 Best Reviewer Award, Strategic Management Journal
- 2020 Winner, Excellence in Student Life Awards, Honey Nashman Spark a Life Award for Faculty Member of the Year, George Washington University  
• Nominated and selected by students and awarded to only one faculty member at the university each year
- 2018 Winner, Academy of Management (AOM) International Management (IM) Division 2018 D'Amore-McKim School of Business, Northeastern University Dissertation Award
- 2018 Finalist, Academy of Management (AOM) Strategic Management (STR) Division 2018 Wiley Blackwell Award for Outstanding Dissertation Research in Strategic Management
- 2018 Finalist, Academy of Management (AOM) International Theme Committee (ITC) 2018 Emerald Best International Dissertation Award
- 2018 Finalist, Academy of International Business (AIB) 2018 Buckley & Casson Dissertation Award

## **PROFESSIONAL SERVICE**

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- 2021- Strategic Management Journal (Editorial Review Board)

## **FELLOWSHIPS AND GRANTS**

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- 2016-2017 Dissertation Completion Grant, Harvard Business School
- 2011-2016 Fellowship, Harvard Business School
- 2011-2016 Scholarship, Kwan-Jeong Educational Foundation, Seoul, Korea
- 2009-2010 Fellowship, Columbia University School of International and Public Affairs

## CONFERENCE AND SEMINAR PRESENTATIONS

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- 2021 The 2021 Society for Institutional & Organizational Economics (SIOE) Conference; NYU Stern Nonmarket Strategy Workshop
- 2020 The 2020 Academy of Management Annual Conference (online); The 2020 Society for Institutional & Organizational Economics (SIOE) Conference; NYU Stern Nonmarket Strategy Workshop
- 2019 The 2019 Strategic Management Society Conference (Minneapolis, MN); Mitsui Symposium on Comparative Corporate Governance and Globalization, University of Michigan (Ann Arbor, MI); The 2019 Academy of Management Annual Conference (Boston, MA); Seoul National University, Graduate School of Business (Seoul, South Korea)
- 2018 The 2018 Strategic Management Society Extension Conference (Madrid, Spain); the 2018 Academy of Management Annual Conference (Chicago, IL); the 2018 Academy of International Business Annual Conference (Minneapolis, MN); Yonsei University, School of Business (Seoul, South Korea); KDI School of Public Policy and Management (Sejong, South Korea); Korea Advanced Institute of Science and Technology (KAIST), College of Business (Seoul, South Korea)
- 2017 The 2017 Academy of Management Annual Conference (Atlanta, GA)
- 2016 Ohio State University, Fisher College of Business (Columbus, OH); George Washington University, School of Business (Washington, DC); the 2016 Academy of Management Annual Conference (Anaheim, CA)
- 2015 The 2015 Academy of Management Annual Conference (Vancouver, BC, Canada)
- 2014 Harvard Business School Doctoral Conference (Boston, MA)
- 2012 The 2012 Academy of Management Annual Conference (Boston, MA)

## PROFESSIONAL EXPERIENCE

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- Oliver Wyman** Seoul, Korea  
*Consultant* 2006-2008
- Republic of Korea Air Force K-46 Air Force Base** Wonju, Korea  
*1st Lieutenant, Logistics Company Commander* 2004-2006  
*2nd Lieutenant, Logistics Operation Officer* 2003-2004

## REFERENCES

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Jordan Siegel  
University of Michigan, Ross School of Business  
701 Tappan Street, Room R6374  
Ann Arbor, MI 48109  
Tel: 734.647.4491  
Email: sijordan@umich.edu

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