

ACADEMIC APPOINTMENTS

Glasgow Caledonian University, New York College Associate Professor and Director of the Center for Social Impact & Innovation	2021-
Northeastern University, D'Amore McKim School of Business Part-time Lecturer, International Business & Strategy Group	2020-
The George Washington University School of Business Professorial Lecturer (2021-) Assistant Professor, Strategic Management and Public Policy Department (2014-2021)	2014-
The George Washington University Law School Visiting Scholar	2017-2021

EDUCATION

The Wharton School, University of Pennsylvania Ph.D. Ethics & Legal Studies	2009-2014
Boston University School of Law J.D. <i>magna cum laude</i>	2000-2003
Boston University Graduate School of Arts & Sciences M.A. Philosophy	2001-2003
Harvard College A.B. <i>cum laude</i> Philosophy	1992-1996

TEACHING & RESEARCH SPECIALTIES

Business Ethics & Public Policy; Business Policy & Strategy; Social Enterprise & Sustainability; Dealmaking and Contracting; Business Law

PUBLICATIONS

Refereed Journal Articles & Law Reviews

- de los Reyes, G. 2019. Institutional Entrepreneurship for Digital Public Health: Challenges and Opportunities, HEALTH BEHAVIOR & EDUCATION
- de los Reyes, G. & K. Martin. 2019. Not from Guile, but from Entitlement: Lawful Opportunism Capitalizes on Cracks in Contracts, BUFFALO LAW REVIEW
- Scholz, M. *, G. de los Reyes* & N. C. Smith. 2019. The Enduring Potential of Justified Hypernorms, BUSINESS ETHICS QUARTERLY *Authors contributed equally
- de los Reyes, G. & M. Scholz. 2019. The Limits of the Business Case for Sustainability: Don't Count on 'Creating Shared Value' to Extinguish Corporate Destruction, JOURNAL OF CLEANER PRODUCTION
- de los Reyes, G. & M. Scholz & N. C. Smith. 2017. Beyond the "Win-Win": Creating Shared Value Requires Ethical Frameworks, CALIFORNIA MANAGEMENT REVIEW

de los Reyes, G., TW Kim & G. R. Weaver. 2017. Teaching Ethics in Business Schools, ACADEMY OF MANAGEMENT LEARNING & EDUCATION

de los Reyes, G. 2003. Appearance of Impartiality in the Repub. Party v. White Court's Opinion, B. U. L. REV.

Invited Articles & Book Chapters

Rigsby, C. & S. Newell & G. de los Reyes. 2021. Social Purpose Value Chains, Sustainable Development Goals volume, WORLD SCIENTIFIC ENCYCLOPEDIA OF BUS. SUSTAINABILITY, ETHICS & ENTREPRENEURSHIP

Ostas, D. & G. de los Reyes. 2020. Corporate Beneficence and COVID-19, JOURNAL OF HUMAN VALUES

de los Reyes, G. & M. Scholz. 2019. Guest Editors' Intro. to the Special Issue: Creating Shared Value: Restoring the Legitimacy of Business and Advancing Competitiveness, COMPETITIVENESS REVIEW

de los Reyes, G. & M. Scholz, 2018. Response to Porter: Responsibility for Realising the Promise of Shared Value in MANAGING THE SUSTAINABLE ENTERPRISE

de los Reyes, G. & M. Scholz, 2015. Creating Shared Value—Limits and Suggestions for Further Development, JOURNAL OF BUSINESS, ECONOMICS & ETHICS

Scholz, M. & G. de los Reyes. 2015. Management von Shared Value – eine legitime Corporate Strategy?, in CORPORATE SOCIAL RESPONSIBILITY 543-555 (Schneider & Schmidpeter)

Under Review

de los Reyes, G. The Moral Imperative to Do the Good Management Can't Afford Not to Do, JOURNAL OF BUSINESS ETHICS 2nd R&R

de los Reyes, G. & M. Scholz. Responsible Innovation and Corporate Political Strategy? The Uber Case. JOURNAL OF BUSINESS ETHICS R&R

Working Papers

de los Reyes, G. How Strategic Management Shed Business Policy's Sense of Social Responsibility in the 1980s.

Ostas, D. & de los Reyes, G. Aristotelian Decency as a Corrective for Compliance-Induced Environmental Racism

de los Reyes, G. Organic Corporate Purpose. Presented at Society for Business Ethics 2020

TEACHING EXPERIENCE

Glasgow Caledonian New York College 2021-
Business Strategy for the Common Good

Northeastern University D'Amore-McKim School of Business 2020-
Creating Shared Value as a Way of Life (*original 1-credit MBA elective appointed summer 2022*)
International Business and Global Social Responsibility (*taught hyflex fall 2020*)

George Washington University School of Business

Business Ethics & Public Policy, Online MBA 2020-

- Designed course for online format pre-pandemic

Business Ethics & Public Policy ***Outstanding Global MBA Faculty Award 2021*** 2020

Business Ethics & the Legal Environment 2014-2020

Dealmaking for Social Impact: GlaxoSmithKline Austria (*consulting*) 2017

Business and Society (Social Enterprise) (*hybrid online/in-person*) 2017

Governance through Dealmaking 2016

The Wharton School, University of Pennsylvania

Introduction to Law and the Legal Process	2012, 2014
Corporate Responsibility and Ethics	2011, 2013

LEGAL EXPERIENCE

Cleary Gottlieb Steen & Hamilton LLP , New York, NY Associate in Latin America corporate practice	2007-2009
Bulkley, Richardson & Gelinus LLP , Springfield, MA Associate in general commercial litigation	2004-2006
United States Court of Appeals for the First Circuit , San Juan, PR Law Clerk for the Honorable Juan R. Torruella	2003-2004

INVITED TALKS (SELECTED)

December 2020	Responsible Innovation and Corporate Political Strategy: The Case of Uber, Northeastern U. IB&S.
August 2020	Business Ethics and Corporate Strategy, DC United professional soccer team staff
September 2019	From Creating Shared Value to Responsible Strategy, U. of Miami School of Business
June 2018	Digital Health Executive Summit, Panelist: Ethics & Public Health, Institutional Entrepreneurship for Digital Public Health, George Washington University
April 2017	Conflicts of Interest in Practice: A Business Ethics Perspective on Professional Rule 1.13 "Organization as Client," The First 100 Days: Alumni CLE, Cleary Gottlieb, New York
March 2016	Private Environmental Governance as a Managerial Imperative, Shapiro Symposium on Private Environmental Governance, George Washington University School of Law
April 2012	Who's Responsible? Sustainability, Purpose, and Organizational Character MBA workshop, Boston University School of Management, sponsored by Net Impact chapter
March 2012	Of Pinto Fires and HIV Cures, Do you think corporate counsel can do better for the public? Boston University School of Law

CONFERENCE PRESENTATIONS (REPRESENTATIVE)

August 2021	<i>Responsible innovation and corporate political strategy: The case of Uber</i> Society for Business Ethics (August 2021); European Group of Organization Studies (July 2020)
August 2020	<i>Organic Corporate Purpose</i> ; Society for Business Ethics; Academy of Legal Studies in Business <i>How Strategic Management Shed Business Policy's Sense of Social Responsibility in the 1980s</i> Academy of Management
August 2019	<i>The Political imperative to Do the Good There is No Business Reason Not to Do</i> Academy of Management, Boston, Finalist Best Ethics Paper Award Society for Business Ethics, Anaheim (August 2016) Penn Program on Democracy, Citizenship and Constitutionalism, Philadelphia (March 2012)
September 2018	<i>The Enduring Potential of Hypernorms (with Scholz & Smith)</i> Global Business and Human Rights Scholars Association, New York University TransAtlantic Business Ethics Conference (TABEC), St. Gallen, Switzerland (Sept. 2016) Invited presentation for Thomas Donaldson Festschrift Conference, Philadelphia (October 2014)
August 2018	<i>Corporate Responsibility for Negligence Law</i> , Society for Business Ethics, Chicago
March 2018	<i>Don't Count on 'Creating Shared Value' to Extinguish Corporate Destruction</i> Sustainability, Ethics, and Economics Conference, Washington, D.C.

- Academy of Management, Atlanta (August 2017)
 Susilo Institute for Ethics in the Global Economy Symposium, Boston University (June 2017)
 Strategic Management Society, Berlin (September 2016)
- August 2017 *What's Wrong with Lawful Opportunism?* Society for Business Ethics, Atlanta
- July 2016 *SWOT without Business Policy: How Strategy was Dis-integrated from Ethics and Social Responsibility*, IESE Ethics & Strategy Symposium, Barcelona
- November 2015 *Why Contract Law Makes Entrepreneurship Even Riskier than Williamson Recognized, and What to Do About It*, INFORMS, Philadelphia, PA
- August 2015 *What's Wrong with Armchair Ethics? Beyond the Critique of Non-Discursive Approaches to Business Ethics* (with M. Scholz); Panel, Society for Business Ethics, Vancouver, BC
- August 2014 *Fulfilling the Promise of CSV with SWONT* (with M. Scholz), Academy of Management, Philadelphia
- August 2012 *Cutting through Managerial Isolationism*, Society for Business Ethics Conference, Boston
- August 2011 *The Concept of Strategy 40 Years Later: What Happened to Andrews's Vision for Business Policy?* Organizer, Selected as *Showcase Symposium* (BPS-SIM), Academy of Management, San Antonio
- August 2010 *Corporate Capabilities and the Global AIDS Epidemic*, Society for Business Ethics

PROFESSIONAL SERVICE

Editorial Appointments

Associate Editor, *Business and Society* (2019-)
 Guest Editor, *Competitiveness Review* Special Issue on Creating Shared Value

Ad Hoc & Conference Reviewer (Selected)

Business & Society; Business Ethics Quarterly, Society for Business Ethics, Academy of Management Learning & Education; Grand Challenges Canada 2019 business & human rights grants; Academy of Management (2010-): Business Policy & Strategy and Social Issues in Management Divisions; Society for Business Ethics (2015-)

Academic Committees

GWSB Curriculum Committee (2019-); GWSB Senior Awards Committee (2015-2018); University Teaching & Learning Center Faculty Advisory and Support Team (2017-2018); SMPP Departmental Task Force on the Revision of Promotion & Tenure Guidelines (2015-)

NON-PROFIT BOARD SERVICE

Amherst Education Foundation, Amherst, MA, Board Member	2020-
Oyster-Adams School Community Council, Washington, DC, Chair, Community Liaison	2015-2018
Cleveland House Tenant Association, Washington, DC, President	2016-2018
St. Mary's Nursery School, Philadelphia, PA, Vice-President	2010-2014
Early Childhood Center of Greater Springfield, Springfield, MA, Board Member	2004-2006

POLITICAL APPOINTMENTS

License Commissioner, Amherst, MA	2019-2021
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BAR ADMISSIONS / PROFESSIONAL AFFILIATIONS

Massachusetts and New York Bars. Society for Business Ethics; Academy of Legal Studies in Business

LANGUAGES

Native Spanish and English speaker, proficient in French, rudimentary conversational Portuguese