

THE SPORTS PHILANTHROPY EXECUTIVE CERTIFICATE

THE GEORGE WASHINGTON
UNIVERSITY SCHOOL OF BUSINESS



For more information,
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School of Business

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What Can You Get Out Of The GW Sports Philanthropy Executive Certificate Program? **OUR ALUMNI SAY IT BEST...**

"The Program equipped me with a wealth of information, resources and best practices to approach the unique challenges and opportunities in the field. Having the opportunity to network with fellow students and faculty - top executives and industry leaders experienced in all sectors of the field from around the country - and learn different perspectives and approaches to challenges and opportunities, was invaluable. I would certainly encourage any professional currently involved in sports philanthropy to strongly consider this program to continue their professional education and development."

– Gwendolyn V. Jenkins, The
Malcolm Jenkins Foundation
Spring 2015 Graduate

"While interviewing for my current position, I stood out because this program is so unique. I spent most of the interview answering questions specifically about the Program. I am definitely glad that I found this program that helped me start my career."

– Leslie Isler, NFL Players
Association Fall 2013 Graduate

"The Program provided me an excellent opportunity to learn from some of the leading minds in the industry. I appreciate the opportunity to grow both professionally and personally thanks to the lessons and class work. The network of professionals I now have to reach out to for advice and ideas is an additional bonus from the program."

– Jim Leonard, New Jersey Devils and
Prudential Center
Spring 2015 Graduate

"The Sports Philanthropy Certificate Program at GWU connected me with like-minded individuals and ultimately spurred me to co-found Philanthropy Playmakers, a sports philanthropy resources with a classmate of mine."

– Eric Shainock, Philanthropy Playbook
Spring 2016 Graduate

"The Program provided me with a toolkit and network to become a leader in the philanthropic efforts of my organization. Over the past few years I have used the knowledge and experiences I gained at GW to help develop new strategic partnerships and assess the work we do for our community. The education I received has served me well and will pay dividends in the future of my career."

– Brett Taber, Minnesota
Vikings Spring 2013 Graduate

"The program gave me practical skills and knowledge that I have applied to my work in community relations and I recommend the experience to anyone looking to develop both personally and professionally."

– Courtney Kaplan, Detroit
Tigers Fall 2013 Graduate