# GW-CIBER INTERNATIONAL BUSINESS BOOTCAMP June 15-August 15, 2020

# **PARTICIPANT BIOS**



## Nmasinachi Agada

Nma Agada is a 2nd-year graduate student of International Development Studies (IDS) at The Elliott School of International Affairs. She is the recipient of the 2019 Frank Wong Fellowship Award and a graduate representative on the IDS Program Committee. Her academics and research focus on the intersections among private-sector-led development, gender and policy in Sub-Saharan Africa and Southeast Asia. She possesses a robust understanding of international development practice, gender advisory, social entrepreneurship, and economics which she seeks to apply to market-based development solutions in emerging/frontier markets. Her op-ed "Responsible Development in Nigeria" was published here by The Global Policy Journal. Before graduate school. she worked in consulting at KPMG

Nigeria and Translantic Development Limited (TDL) respectively. At KPMG, she developed expertise in risk management - internal audits, compliance, and corporate governance. There, she supported reputable organizations in West Africa with advisory on strengthening their policies, processes and practices to mitigate operational and business risks. At TDL, she led the Nigerian practice in designing environmental, social and governance (ESG) polices and processes for international companies and development projects. A strong communicator with cross-cutting skills, Nma has led diverse teams, executed multi-level training, and multiple stakeholder engagements across various sectors. Currently, she works with an Indonesian FINTECH company to optimize its growth and investment strategy, and develop an alternative scoring system for unbanked bottom-of-pyramid populations. Nma is passionate about literary arts, exploring new cultures and tastes, and designing experiential learning programs for African female professionals and entrepreneurs..

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## **Hunter Baraldi**

Hunter Baraldi is currently a rising senior at the George Washington University School of Business with experience in data analytics and project management pursuing a B.B.A with a Concentration in Finance and International Business and a Minor in Naval Science. He is very excited to start in the inaugural GW-CIBER International Business Bootcamp because as an undergraduate student, he will be surrounded by highly competent and helpful mentors, leaders, and peers that can draw out the best in him. Hunter is also equally as excited to be exposed to the current projects that international business experts are working on in real time. This summer Hunter is working as a Business Analyst for Gesture, as a Summer Analyst for Stone Digital, and as a College Financial Representative for

Northwestern Mutual's Philadelphia Branch. View LinkedIn Profile





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# **Clarke Birrell**

Clarke Birrell is a Part-Time MBA student at the George Washington School of Business. He has international work experience as a Peace Corps volunteer in Cameroon, English language teaching assistant in France and marketing intern in Cote d'Ivoire. Currently, Clarke works as a Management Analyst at General Services Administration – Office of Inspector General, Office of Audits in Washington, D.C, improving efficiency in the governmentwide acquisition and contracting. Passionate about public service, international business and social impact initiatives, Clarke is excited by the power of entrepreneurs being able to be a positive force of change in society through creativity, innovation, and collaborative technology.



#### **Andrea Bolognesi**

Andrea Bolognesi is a Graduate Research Assistant at GFLEC at the George Washington University School of Business. This past May, Bolognesi obtained a MA degree in International Economic Policy at the Elliott School of International Affairs at GW. He further specialized in international business and finance. At GFLEC, Andrea has conducted and published extensive research on the financial situation, behavior and knowledge of Millennials. While at GFLEC, he also led the development of an investor ESG literacy index. This index is the first to test the general population's knowledge of environmental, social and corporate governance issues and of the tradeoffs between these issues and portfolio returns. Bolognesi also holds a BS in Economics from GW and a Bachelor in Business

Administration from the International University of Monaco.



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# Nicholas Coronado

Nicholas "Nico" Coronado graduated last semester from the GW with a degree in economics and international affairs. Nico's interest in international business arises from his childhood spent in Mexico City as well as studying abroad in order to practice his Arabic and French. Nico used his last semester at GW to take additional business courses and intern at the International Trade Administration. In the Office of the Western Hemisphere, he gained exposure to how the government can be used to foster connections between businesses and the struggles that can arise. From the GW-CIBER International Business Bootcamp, Nico hopes to further his interest in international markets by attaining a greater understanding of how business works from the bottom up. In his free time, Nico is a blue belt in

Brazilian Jui Jitsu, likes watching soccer, and enjoys reading on a variety of subjects.

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## **Dominica Dul**

Dominica Dul is a recent graduate of the Elliott School of International Affairs, graduating with a BA in International Affairs with a concentration in International Economics and a minor in Business Administration. While at GW, Dominica has been a Resident Advisor for first-year communities for three years, worked as a peer mentor for the Elliott School and served as President of GW's Pre-Law Student Association. Dominica has also been a volunteer with GW Alternative Breaks for three years and has served communities in Louisiana, Costa Rica and Puerto Rico. Her law review article titled, "Two Decades After the Optional Protocol: The Effectiveness of the Convention on the Elimination of Discrimination Against Women," was published in the *GW Undergraduate Law* 

*Review* in May 2019. Dominica has completed internships at the American Bar Association, U.S. Department of Commerce, U.S. Department of State and Supreme Court of the United States. She plans to attend law school in the future.





#### **Rose Essiem**

Rose Essiem is a Professional MBA student at the GW School of Business. She is a dynamic and highly skilled educator, community organizer and marketer with over 10 years of progressive experience in higher education and the non-profit sector. She currently serves as a senior associate director for constituent engagement for GW's academic medical enterprise. Born and raised in Accra, Ghana, Rose has a keen interest in agribusiness in emerging markets. To this end, she has participated in a number of experiential learning programs to include crafting an impact investing memorandum for agriculture processors in Rwanda, serving as a project manager for a pro bono consulting project for a Virginia-based coffee roaster that sources its products from Africa and South America, and

conducting a market analysis for a freight logistics company headquartered in Hong Kong. Her goal is to leverage her educational and professional experiences to support smallholder farmers in gaining greater access and visibility in the global supply chain.

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# **Kyle Farrell**

Kyle Farrell is a senior BBA candidate concentrating in Real Estate and International Business and pursuing a minor in Sustainability. He has worked with real estate firms, international NGOs, and consultancy groups to strategize investments, urban planning, and sustainability measures. From representing small startups to serving as VP of Finance for the U.S.'s highest-grossing chapter of an international non-profit organization, Kyle has learned to approach a wide variety of stakeholders with professionalism and confidence. Kyle has experience in Hackathons and Case Competitions in which he has rapidly devised winning corporate and non-profit strategies to incorporate information systems, enhance stakeholder relations, and ESG plans. Kyle has studied the intersectional

relationships between businesses, civil society, and people; working toward that intersection, he believes, is the key to creating shared value for all. He is competent in Excel financial modeling, consistently demonstrates strong writing skills, and can create captivating slide decks based on his own, independent market research. Kyle has spent time in Ireland, Spain, Swaziland, and South Africa; he speaks English and Spanish and is actively improving his Mandarin Chinese fluency.



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# **Heather Louise Finch**

Heather Louise Finch is an experienced networker with a demonstrated history of working in the c-level management consulting industry. A Forte Fellow and a recent graduate of The George Washington University - School of Business, where she received her MBA and a Graduate Certificate in Management Leadership. A forward-thinking and results-oriented business development strategist with ten years' experience securing and delivering revenue-generating partnerships and experiences. She is ranked as one of Greater Washington, DC's top influencers under 40 by Washington Life Magazine. She recently was the director of business development at the LAC Group in New York City. She was responsible for identifying new business opportunities across multiple industry verticals in the

business intelligence space, including research and development needs. While in business school, she founded HLF, LLC - a boutique consulting firm representing a range of industries to establish growth and new business verticals. Before the entrepreneur journey, she worked for SmartCEO as their market director, handling all of their D.C. business development and marketing activities. She worked with C-level executives to help them grow. She has worked at T.A. Cook, an international management consulting company for asset and operations management and in the North Carolina Governor's Office of Bev Perdue. Finch studied in exchange programs in Qatar, Spain, Morocco, and Japan. A recipient of the Public Leadership Education Network (PLEN) Fellowship and involved with a variety of non-profits. She plans to pursue a career with an international focus where she can make a positive impact.

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## **Nicole Fitchett**

Nicole Fitchett is a part-time MBA student at the GW School of Business, specializing in Global Management. She currently works as an International Account Manager for the Advisory Board Company in Washington, D.C., managing the firm's commercial relationships and business development with organizations in Canada, Latin America, and Spain. Nicole's previous pro bono consulting work includes market entry/expansion projects for Hong Kong-based Marriott International and Israel-based Freightos. Other international work experience includes time as an English tutor in Malmö, Sweden; an English language teaching assistant in Vigo, Spain; a research intern at the Embassy of Spain in Washington, D.C.; and an intern at the U.S. Department of State in

Washington, D.C. Nicole is deeply passionate about cross-border collaboration and innovation. She is bilingual in English and Spanish, has a working proficiency in Portuguese, and has elementary knowledge of Norwegian and Swedish.





# **Madeline Hennig**

Madeline Hennig is a rising senior in GWSB concentrating in International Business and Event Management with a minor in International Affairs. She comes from Coeur d'Alene, Idaho and is based there for the summer. Because of her strong interest in international studies, she is participating in the Global Bachelor's Program at GW where students take part in three international experiences. In spring of 2019, Madeline studied at Fudan University in Shanghai, China, where she studied business, international economics, and basic Chinese. In fall of 2019, she studied in Seville, Spain, at the Universidad Pablo de Olavide, where she studied international marketing and finance. For her third international experience, she is currently interning remotely at Policy Entrepreneurs, Inc based in

Kathmandu, Nepal; she is working on a research paper about bilateral assistance. This past semester, before it got cut short, Madeline interned with Rep. Cathy McMorris Rogers at the house of representatives, where she listened/addressed policy concerns and conducted Capitol Building tours to constituents. Additionally, Madeline is actively involved in her sorority, Kappa Alpha Theta, and manages the chapter's social media platforms.

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# **Charlsie King**

Charlsie King has worked in non-profit and higher education administration in Raleigh, NC, Charleston, SC, and the DC metro area for the past decade. In her current role as Program Associate for the Graduate School of Political Management's Global Perspective Residency Program, she designs and implements international experiential learning programs administered across five continents. She also manages school-wide events and non-academic programming for GSPM. Charlsie joined GW in 2017 as Associate Director of School Alumni Programs, and previously worked for the Close Up Foundation, a civic education nonprofit located in Alexandria, VA. She holds a graduate certificate in Project Management from GW and will also earn her graduate certificate in Management

Leadership along with her MBA in December 2020. She completed her BA in Interior Design from Marymount University. Her professional interests include economic development, community engagement, management consulting, and strategic planning. Charlsie is originally from Frederick, MD and currently lives in Alexandria, VA.







# **Steve Livingston**

Steve Livingston is a graduate from Tiffin University, holding a Master of Science with Honors in Criminal Justice Administration, and from The Ohio State University with a Bachelor of Science in International Business Administration. Currently attending George Washington University with one course remaining for an MS in Tourism Administration combined with a Graduate Certificate in Creativity, Innovation, and Entrepreneurship. Steve previously devoted his life to teaching enhanced criminal justice courses as an Adjunct Professor for Tiffin University and as a Sergeant for the Columbus, Ohio Police. On July 15, 2012, Steve was struck by an impaired driver in a 6-ton Chevy Tahoe SUV while outside assisting a highway accident victim; he sustained over 60 injuries and 56 surgical

procedures to date. He understands physical, emotional, mental trauma, and Critical Incident Stress Management (CISM) from a first-hand perspective. This forced Steve to change his career and lifepath, so he turned to GWU with his passion for travel; he has participated in overseas curricula, gaining practical hospitality and research-experience involving local and government officials in Cuba, Italy, and the United Nations. Steve is currently in Los Angeles actively studying Voice Acting and he currently serves as a volunteer for the Cancer Option Collaborative, raising funds for patients in active treatment. He most recently was the 'Voice of Hollywood Casino – Columbus' hosting games/events as Emcee and worked as a Vintner for Camelot Cellars Winery producing a wide variety of wines from around the world. This led to his current desire to open a winery overseas.

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# Anika Mian

Anika Mian is a recent Masters graduate from the George Washington University School of Business. Her degree in Interdisciplinary Business Studies allowed her to focus on Strategic Management and Global Management to augment her understanding of the global business world. Anika wants to apply this knowledge to help companies formulate successful strategies for business development and expansion within emerging markets. Prior to her graduate studies, she completed her Bachelor of Business Administration in 2019 with dual concentrations in Finance and Business Analytics, and a minor in Criminal Justice. Her undergraduate professional career involved completing an internship with a local non-profit organization, National Housing Trust, as a Real Estate Finance

and Asset Management intern. She also served as a Business Intelligence intern with Edelman Financial Engines and as a Student Teaching Assistant for the School of Business's Career Management Strategy course. Anika wants to continue exploring applications of her varying skillsets within finance, data, and strategy in order to successfully combine them with her growing interest in international business. Outside of her academic and professional pursuits, Anika's pastimes include reading mystery novels and practicing the art of flying trapeze.





# **Anthony Ragaini**

Anthony Ragaini is a senior at GW, studying international business with a minor in statistics. He is a first-generation college student; he began his career at Naugatuck Valley Community College and transferred to GW in spring 2019. During the short time that he has been at GW, he was able to secure an internship working for Representative Hayes on Capitol Hill. There, he acquired valuable knowledge about how trade deals with other countries are approved through Congress. Every summer throughout his time in college, Anthony has had the privilege of traveling to a new country, which has given him a vast amount of knowledge about many cultures around the world. These experiences have also helped him develop his interests in international business, as this past summer he

traveled to Thailand, where he spent two weeks immersed in the Taiwanese culture. Witnessing the factory conditions in Thailand increased his interest in focusing on supply chain evolution in the future, to reduce the number of people working in "Sweatshops" and to help improve their work conditions.

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## **Sydnee Robinson**

Sydnee is a brand and marketing strategist currently working for the American segment of the international discount supermarket, Lidl. Prior to assisting Lidl US in growing their professional brand and creating effective marketing strategies, Sydnee has spent the last few years working in sales and marketing for both multimillion-dollar brands, startups, and nonprofit organizations. Sydnee recognizes the importance of creating authentic connections with consumers and has found great satisfaction in uncovering ways to powerfully communicate solutions to their ever-changing needs. Sydnee is currently pursuing a Master of Business Administration degree with a concentration in Marketing and Brand Management from the George Washington University. Sydnee is also a Forté

Fellow and incoming student in George Washington University's Consulting Community of Practice (CoP) program. Sydnee holds a BS in Psychology from the Florida State University with specializations in both Business and Communications.





## **Raymond Sanders**

Raymond Sanders, "Ray", is a rising junior in the GW School of Business, majoring in International Business with a minor in International Affairs. On campus, he is a member of the D1 Men's Rowing Team, which practices over 20 hours a week and competes against schools all across the country. In addition to the GW-CIBER IB Bootcamp, this summer Ray will be coaching rowing lessons in his hometown in Long Island, New York. He is a fluent Spanish speaker, and he has been to Russia five times as his family resides there. In addition to his current experiences, Ray is an Eagle Scout and was captain of his Rowing Team in high school. For his Eagle Scout project, Ray was responsible for leading a fundraising campaign and managing the construction of two benches, as well as planting trees.

This past year, he has been employed as a lifeguard at the YMCA of Long Island, and he is CPR and AED certified. Ray believes that his experiences with athletic teams as well as his international background prepares him for a career in international business. A personal strength of his is public speaking, as he believes that his leadership experiences have instilled the confidence in him to enjoy the process of meeting passionate individuals. Ray is looking forward to meeting focused, internationally oriented individuals like himself this summer, and he can't wait to get started.

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# **Adam Schrader**

Adam Schrader grew up in an extremely small mountain town nestled in the Colorado Rockies. He grew up always learning to climb mountains to push himself. This push for challenge led him to DC where he committed to learn about international business. As a Finance and Economics major, he takes a special interest in trade finance, development economics, as well as how some multinationals approach sustainability. As a constant explorer, he joined this bootcamp to explore the new areas of international business as he approaches his senior year at GW. This past year, Adam worked under the Global Director of Finance at APCO Worldwide, while also collaborating with the school's undergraduate International Business Case Competition Team. He is pumped to

join this bootcamp and open to all and any advice as he embarks on his next adventure into the workforce!







# **Abigail Sepich**

Abigail Sepich is a rising senior pursuing a BBA with concentrations in International Business and Business Economics & Public Policy. She is a German Language and Literature minor and is conversationally fluent in German. Abigail is originally from Decatur, IL, but lived in Vienna, Austria for much of her adolescence, which is where she calls home, though she currently lives in Kansas during the summers and DC during the school year. She is planning to attend law school post-graduation and aspires to work in an international setting. Abigail is currently an intern for Mdivani Corporate Immigration Law Firm, where she works with a team of lawyers on I-9 audits and work authorization visas, as well as asylum cases. Of course, she is currently working from home. In addition to her

summer internship at the law firm, she is the incoming president of the National Leadership Council of the National Society of Collegiate Scholars, the Kiwanis International European Federation Ambassador for Circle K International, and she is taking summer classes online to graduate early. Abigail is also a member of several other clubs. She also loves to teach and has held five teaching or tutoring positions during her time at GW, and is currently her 4-year-old autistic nephew's pre-school teacher while under quarantine! She is very excited to complete this program and learn more about International Business.

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## **Sooyong Son**

Sooyong Son is an MBA student at The George Washington University focusing his studies on sports management and international business. He has his interests in the sports marketing and international finance sector. Sooyong is passionate about sponsorship opportunities for sports teams or events, real estate development for sports facility, angel investment in fan engagement technologies and complexities surrounding M&A for sports teams in emerging countries. As a Senior Account Director at the communications consulting firm Brodeur Partners' Asia Pacific headquarters in South Korea, Sooyong took the initiative to lead several client accounts and helped them achieve their global communications and marketing goals. As a team director of communications and marketing strategy, he

was promoted every year. After earning his B.A. in Economics from Michigan State University Sooyong worked for Parallel Media Group, a UK-based sports and entertainment marketing company to promote global sporting events, art fairs, music concerts and festivals.





## Kathryn Wayman

Kathryn Wayman was born and raised in Fort Worth, Texas. She is a rising senior at The George Washington University double majoring in international business and English. Kathryn is interested in the intersection between business and government, and enjoys exploring what makes both these sectors different, yet very co-dependent. She is intrigued by the role international trade and trade/commercial policy have on the global economy, and specifically small businesses. Kathryn plans to incorporate these passions into her future career, as well as her communication, leadership, and analytical skills. She has developed these skills while working as an intern for Speaker of the House Paul Ryan, as a teaching assistant for the School of Business's First Year Development Program,

as an intern for the U.S. House Appropriations Committee, and as an intern for the U.S. Department of Commerce. In her free time Kathryn likes to hike, read classic literature, and take photographs.

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#### Yin Wei

Yin Wei is a recent graduate of the Global MBA program from the George Washington University School of Business where he concentrates on business analytics, finance and international business. He has over 7 years of professional work experience mainly in the field of marketing, sales and regulatory consulting. After undergraduate, Yin joined a global consulting firm to help chemical manufacturers to better comply with global and regional regulations where he was able to work in Asia and Europe and to work with clients from different parts of the world. Yin also worked extensively in the healthcare industry and before joining GWSB, he had been working in a biotech startup for about four years. Throughout his career, Yin has developed his interest in working under different

and diversified cultures and he is passionate about pursuing post-MBA career in the fields of international business or financial services. Yin holds an undergraduate degree in business administration specialized in marketing, master's degree in economics and an MBA, and he possesses strong analytical and managerial skills, extensive business knowledge and entrepreneurial mindset.





# **Aaron Weitzner**

Aaron Weitzner is a graduate student at The George Washington University, studying international affairs with a development concentration. Since graduating from Tulane University with a BA in Political Science and Economics, he has gained a wide variety of work and international experiences. From marketing the Appalachian Trail to teaching English in South Korea, Aaron has been lucky enough to broaden his perspective and appreciate differing world views. Aaron hopes to help enable people throughout the developing world to promote their own solutions to challenges in their communities, rather than following a prescriptive model of development. He started this journey with an internship at the Inter-American Foundation, a small government agency that focuses on grassroots

development in Latin America, and his GWU capstone project, which focuses on Colombian youth and the peace process. Aaron believes in the ability of the private sector to promote development while still profiting and avoiding the funding and bureaucratic issues that many non-profits and development organizations face.

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## **Junling Zhu**

Junling Zhu is a senior majoring in International Business and Accounting at George Washington University. She prepared and produced financial statement audits for a Chinese state-owned enterprise as an auditing intern last summer. In addition, she has experience working for a certified public accounting firm in China. This spring, she also volunteered in the Washington, D.C. community as a tax preparer. She works directly with low-income clients and to minimize their tax liabilities. Moreover, Junling had been selected into graduate level impact investment project as a consultant. She worked with Aser Capital and Catalytique Foundation on an agricultural processors project.

As an international student in a diverse, dynamic city, Junling has an in-depth understanding of cultural differences and cultural sensitivity. Her interpersonal skills and detail-oriented nature are an asset in addition to her international business and accounting experiences. She active in Beta Alpha Psi, the Accounting Honors Society, as the Secretary. Junling is eligible for obtaining CPA upon graduation and will continue to pursue a master's degree.

