

JIN HYUNG KIM

George Washington University School of Business
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ACADEMIC EMPLOYMENT

2017– **George Washington University School of Business** Washington, DC
Assistant Professor of International Business

EDUCATION

2011–2017 **Harvard Business School** Boston, MA
Doctor of Business Administration, Strategy
- Dissertation: “*Essays on Nonmarket Strategy*”
- Committee: Dennis Yao (Co-chair), Jordan Siegel (Co-chair), Shon Hiatt

2008–2010 **Columbia University, School of International and Public Affairs** New York, NY
Master of International Affairs, Advanced Policy and Economic Analysis

1998–2002 **Yonsei University, School of Business** Seoul, Korea
Bachelor of Business Administration, Management and International Business

RESEARCH AND TEACHING INTERESTS

Research: Nonmarket Strategy, Global Strategy, Corporate Political Strategy, Corporate Lobbying, Regulation, Business-Government Relations, Institutional Economics, South Korea
Teaching: Global Strategy, Core Strategy, Nonmarket Strategy, Corporate Political Strategy

PUBLICATIONS

Kim, J., Kwak, J., & Park, H. (2024). ESG as a nonmarket strategy to cope with interstate tension: Empirical evidence from multinationals’ ESG performance in host countries. *Strategic Management Journal*, forthcoming.

Kim, J., & Siegel, J. (2024). Paying for legitimacy: Autocracy, nonmarket strategy, and the liability of foreignness. *Administrative Science Quarterly*, 69(1), 131–171.

Kim, J. (2019). Is your playing field unlevelled? U.S. defense contracts and foreign firm lobbying. *Strategic Management Journal*, 40(12), 1911–1937.

WORK IN PROGRESS (selected)

Kim, J., & Siegel, J. The effect of home-country culture on cross-border nonmarket strategy: Egalitarianism and lobbying in the United States (*2nd revise and resubmit*; *Journal of International Business Studies*)

Kim, J., & Kang, J. By whom, when, and why: Teasing apart corporate political lobbying after the U.S. capital market regulatory experiment (*revise and resubmit*; *Strategic Management Journal*)

Kim, J., Hurst, R., & Siegel, J. High-profile enforcement as an effective deterrence mechanism: Evidence from the Paul Manafort prosecution and the Foreign Agents Registration Act (FARA) (*revise and resubmit*; *Organization Science*)

Kim, J., & Hiatt, S. The effect of sociopolitical legitimacy on foreign firm political strategy (*in preparation for submission*)

TEACHING

George Washington University

- 2024 Introduction to International Business (Undergraduate)
(Spring) - Enrollment: 135 (3 sections)
- Nominated for Morton A. Bender University Teaching Awards
- 2023 Introduction to International Business (Undergraduate)
(Spring) - Enrollment: 106 (3 sections)
- Nominated for Morton A. Bender University Teaching Awards
- 2022 Introduction to International Business (Undergraduate)
(Spring) - Enrollment: 69 (3 sections)
- Nominated for Morton A. Bender University Teaching Awards
- 2020 Introduction to International Business (Undergraduate; Online teaching)
(Fall) - Enrollment: 136 (3 sections)
- 2020 Introduction to International Business (Undergraduate)
(Spring) - Enrollment: 126 (3 sections)
- Nominated for Morton A. Bender University Teaching Awards
- 2019 Introduction to International Business (Undergraduate)
(Spring) - Enrollment: 145 (3 sections)
- 2018 Introduction to International Business (Undergraduate)
(Spring) - Enrollment: 137 (3 sections)

HONORS AND AWARDS

- 2023 2022 Best Reviewer Award, Strategic Management Journal
- 2022 2021 Best Reviewer Award, Strategic Management Journal
- 2021 2020 Best Reviewer Award, Strategic Management Journal
- 2020 Winner, Excellence in Student Life Awards, Honey Nashman Spark a Life Award for Faculty Member of the Year, George Washington University
- Nominated and selected by students and awarded to only one faculty member at the university each year
- 2018 Winner, Academy of Management (AOM) International Management (IM) Division 2018 D'Amore-McKim School of Business, Northeastern University Dissertation Award
- 2018 Finalist, Academy of Management (AOM) Strategic Management (STR) Division 2018 Wiley Blackwell Award for Outstanding Dissertation Research in Strategic Management
- 2018 Finalist, Academy of Management (AOM) International Theme Committee (ITC) 2018 Emerald Best International Dissertation Award
- 2018 Finalist, Academy of International Business (AIB) 2018 Buckley & Casson Dissertation Award

PROFESSIONAL SERVICE

- 2021– Strategic Management Journal (Editorial Review Board)
- 2018– Nonmarket Strategy Research Community (NMSRC; www.nmsrc.net)
- Founding leader and steering committee member (2018–2021)
- Steering committee member (2021–)
- NMSRC is an academic community of leading scholars across different institutions in the nonmarket strategy field

- As a founding leader of the community, organized and engaged in multiple academic and community building activities from 2018

FELLOWSHIPS AND GRANTS

2016–2017 Dissertation Completion Grant, Harvard Business School
 2011–2016 Fellowship, Harvard Business School
 2011–2016 Scholarship, Kwan-Jeong Educational Foundation, Seoul, Korea
 2009–2010 Fellowship, Columbia University School of International and Public Affairs

CONFERENCE AND SEMINAR PRESENTATIONS

2024 Korea Advanced Institute of Science and Technology (KAIST), College of Business (Seoul, South Korea); The 2024 Academy of International Business Annual Conference (Seoul, South Korea); The 2024 Academy of Management Annual Conference (Chicago, IL)
 2023 Bocconi Workshop on Nonmarket Strategy (Milan, Italy); The 2023 Academy of Management Annual Conference (Boston, MA)
 2022 Nanyang Business School (Singapore; online); Yonsei University (Seoul, South Korea)
 2021 The 2021 Society for Institutional & Organizational Economics (SIOE) Conference; NYU Stern Nonmarket Strategy Workshop
 2020 The 2020 Academy of Management Annual Conference (online); The 2020 Society for Institutional & Organizational Economics (SIOE) Conference; NYU Stern Nonmarket Strategy Workshop
 2019 The 2019 Strategic Management Society Conference (Minneapolis, MN); Mitsui Symposium on Comparative Corporate Governance and Globalization, University of Michigan (Ann Arbor, MI); The 2019 Academy of Management Annual Conference (Boston, MA); Seoul National University, Graduate School of Business (Seoul, South Korea)
 2018 The 2018 Strategic Management Society Extension Conference (Madrid, Spain); the 2018 Academy of Management Annual Conference (Chicago, IL); the 2018 Academy of International Business Annual Conference (Minneapolis, MN); Yonsei University, School of Business (Seoul, South Korea); KDI School of Public Policy and Management (Sejong, South Korea); Korea Advanced Institute of Science and Technology (KAIST), College of Business (Seoul, South Korea)
 2017 The 2017 Academy of Management Annual Conference (Atlanta, GA)
 2016 Ohio State University, Fisher College of Business (Columbus, OH); George Washington University, School of Business (Washington, DC); the 2016 Academy of Management Annual Conference (Anaheim, CA)
 2015 The 2015 Academy of Management Annual Conference (Vancouver, BC, Canada)
 2014 Harvard Business School Doctoral Conference (Boston, MA)
 2012 The 2012 Academy of Management Annual Conference (Boston, MA)

PROFESSIONAL EXPERIENCE

Oliver Wyman <i>Consultant</i>	Seoul, Korea 2006–2008
Republic of Korea Air Force K-46 Air Force Base <i>1st Lieutenant, Logistics Company Commander</i> <i>2nd Lieutenant, Logistics Operation Officer</i>	Wonju, Korea 2004–2006 2003–2004

REFERENCES

Dennis Yao

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Boston, MA 02163
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Email: dyao@hbs.edu

Jordan Siegel

University of Michigan, Ross School of Business
701 Tappan Street, Room R6374
Ann Arbor, MI 48109
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Email: sijordan@umich.edu

Shon Hiatt

University of Southern California
Hoffman Hall 431
701 Exposition Blvd
Los Angeles, CA 90089
Tel: 213.740.0728
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