



# D.C. *is* OPEN FOR BUSINESS

**The Global MBA Program and  
Specialized Master's Experience**

**School of Business**  

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THE GEORGE WASHINGTON UNIVERSITY



# YOUR FUTURE *is* OUR BUSINESS.

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

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Right in the heart of the nation's capital, George Washington University and its School of Business host future business leaders of the world, offering them the exclusive opportunity to learn firsthand about the power of a master's in business. Whether it's the future decision-makers with GWSB accolades, or those who are using their degree at top 100 companies, large corporations and as entrepreneurs, the School of Business prides itself on assuring a well-rounded education taught by amazing faculty.

At the George Washington University School of Business, students learn from dignitaries, Nobel laureates and senators while also receiving advice from Federal Reserve officials and foreign heads of state. Through its established relationships within the IMF, World Bank, and State Treasury Departments—all located only blocks away—we offer students a chance to learn firsthand how the bottom line intersects with the big picture of international affairs, finance, sustainability, ethics and corporate responsibility.

In short, extraordinary minds come here to teach, enlighten and inspire. The unique access the School of Business offers provides students with insights into the inner workings of top organizations and institutions that competing MBA programs don't have access to. Our global presence and customized accreditation offerings enable students to pursue practical, insightful expertise from an enviable vantage point.

GWSB is the ideal setting for the next generation of international leaders, and our MBA programs offer you the chance to make some history of your own. Because these days, the last thing any of us should do is conduct business as usual.

While Washington D.C.'s biggest claim to fame may be as the seat of power, the nation's capital continues to take pride in its reputation for perpetual and steady growth. According to a recent census, D.C. is growing faster than any state in the union while also boasting the nation's strongest—and fastest growing—local economy, the most educated populace and the lowest unemployment rate.

It's no secret that the hustle and bustle of the District and surrounding areas is a hotbed for both the established elite and the legions of ambitious young people who continue to drive it forward. This energy has allowed for an outstanding place to not only learn about business, but also conduct it. You don't need to take our word for it; take theirs:



**Top 15 Best Cities for New College Grads**  
(New York Times 2024)



**Top 20 Best Cities for Job Seekers**  
(WalletHub 2024)



**Top 15 Global Cities**  
(Oxford Economics Global Cities Index, 2024)

Washington, D.C. is well-known for hosting the nation's finest in its growing, cosmopolitan neighborhoods, luxe lifestyle offerings and endless opportunities for residents, students, professionals, families and more to create and enjoy their perfect futures.

## SPECIALIZED MASTER'S PROGRAMS

**Master of Accountancy**

**Master of Accountancy in Accounting Analytics** ♦

**MS in Applied Finance** \* ♦

**MS in Business Analytics** \* ♦

**MS in Finance** \* ♦

**Master of Human Resource Management** \* +

**MS in Information Systems Technology** \* + ♦

**MS in Interdisciplinary Business Studies** + ♦

**MS in International Business**

**MS in Management** +

**MS in Marketing** \*

**MS in Project Management** \* + ♦

**MS in Sport Management** \*

**MS in Tourism, Hospitality and  
Event Management** \*

\* Available as an MS/MBA dual degree

+ Available online

♦ STEM-designated degree



Business



# THE GLOBAL MBA PROGRAM: AN OVERVIEW

**For the next 21 months, you will have a front-row seat to top global business and political leadership. You will engage in intensive experiential learning. You will collaborate with world-renowned experts and faculty. And so much more.**

The George Washington University School of Business has a well-earned reputation for providing a high-octane environment that provides students with the necessary preparation for successfully navigating the business world and accelerating into its corner office.

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**Here is what you can expect from the Global MBA from **day one**:**

## **C-SUITE RUNWAY:**

Every future student in the George Washington University School of Business Global Business MBA Program attends a unique onboarding program with opportunities to participate in case competitions, interact with tenured professors, sharpen quantitative skills in a series of workshops and gain an introduction into the rigor of the MBA classroom. This program captures why our strategic location in the heart of D.C. is an asset.

## **CORE CURRICULUM:**

The core curriculum offers students a solid foundation for understanding how a business or organization operates from the ground up. Students complete 32 credits of coursework focusing on topics including finance, marketing, accounting, operations, strategy and international business.

## **STEM-DESIGNATED:**

Full-time MBA students have the option to choose a STEM designation for their Global MBA and Accelerated MBA programs. For these students, at least 50 percent of the curriculum includes STEM-designated classes.

# Beyond the Core

**Extensive Elective Offerings:** GWSB offers more than 200 elective courses each year, all with a focused set of core requirements that give students a wide range of options to best prepare them for an ambitious and successful career. It's also flexible, allowing students to customize their certificates along the way. Additionally, students can take courses across George Washington University's ten graduate schools, or complete one of ten dual degrees and two joint degrees. (see page 11)

**Consulting Abroad Program (CAP):** During the first year's spring semester, students have the opportunity to consult for an international organization through a nine-week Consulting Abroad Program. The first seven weeks are spent in D.C., consulting remotely for an internationally based client. Upon completion of May finals, students travel to the selected country for two weeks to present final deliverables and consulting recommendations to the organization. (see page 42)

**Customize Your MBA:** Students can customize a specific curriculum through specialization in one of 15+ certificates during their MBA program. Certificate options include:

**Accountancy**

**Artificial Intelligence**

**Business Analytics**

**Cloud, Applications and  
Information Technology**

**Creativity, Innovation and  
Entrepreneurship**

**Crisis Management**

**Digital Marketing and Analytics**

**Energy Systems Management**

**Environmental Systems  
Management**

**Financial Management**

**Global Management**

**Human Capital\***

**Management Leadership\***

**Management of Technology and  
Innovation\***

**Marketing and Brand  
Management**

**Project Management\***

**Quantitative Business  
Foundations\***

**Sport Management**

*\*Please note that those listed with an asterisk are available online.*

# WE CAN ALL USE *a successful* BUSINESS PLAN.



## GLOBAL MBA CURRICULUM

### YEAR ONE

#### C-SUITE RUNWAY PLATFORM KNOWLEDGE, SKILLS & ABILITIES

**Career Planning Sessions**

**Quantitative Bootcamp**

**Team Building Sessions and Workshops**

Global MBA students complete 32 credit hours of core courses and a 3-credit Consulting Abroad Project (CAP). **Sample Curriculum:**

### FALL

**Business Improv**

(1 credit)

**Leadership Lab**

(1 credit)

**Financial Accounting**

(3 credits)

**Decision Making and Data Analysis**

(3 credits)

**Finance**

(3 credits)

**Microeconomics for the  
Global Economy**

(1.5 credits)

**Organizations and Human Capital**

(3 credits)

**Strategic Management I**

(1.5 credits)

### SPRING

**Accounting for Internal  
Decision Making**

(1.5 credits)

**Operations Management**

(1.5 credits)

**Competition in the Global Economy**

(3 credits)

**Marketing**

(3 credits)

**Business Ethics**

(1.5 credits)

**Business and Public Policy**

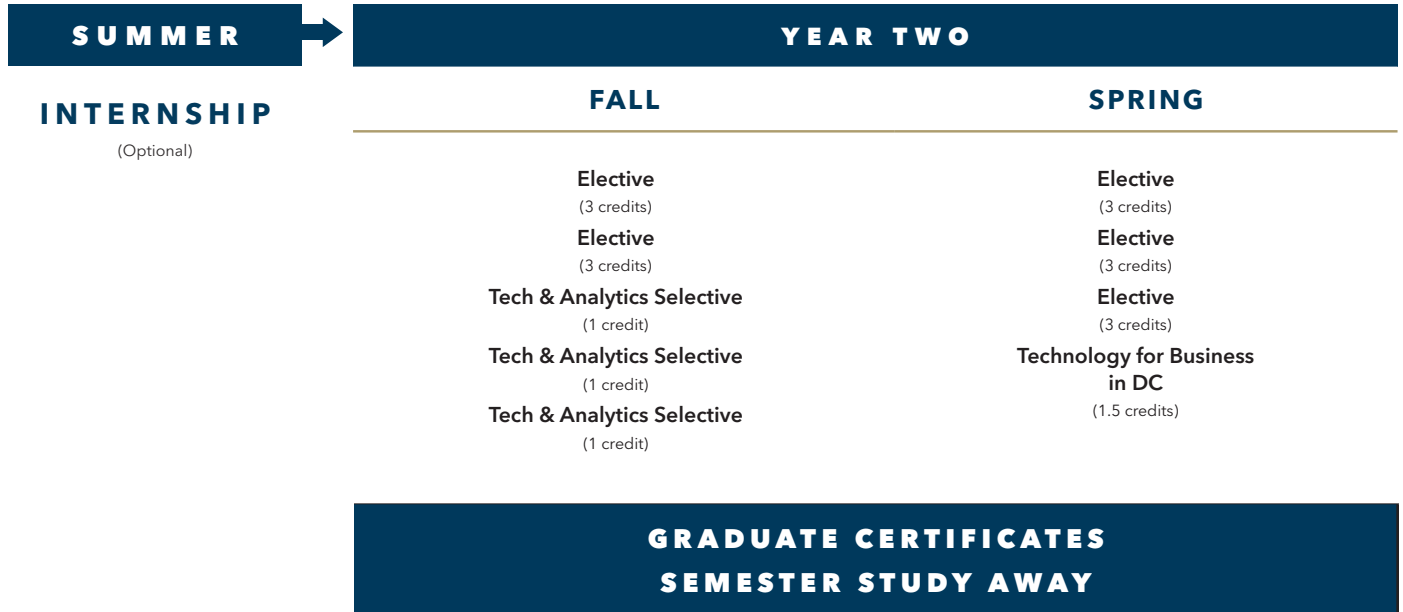
(1.5 credits)

**Strategic Management II**

(1.5 credits)

**Consulting Abroad Project**

(3 credits)



The GMBA curriculum requires students to complete three credits of analytics- and technology-focused selectives. Additionally, students must complete 15 credits of general electives. In fulfilling these elective credits, students can customize a course of study by adding certificates to their degree or selecting individual courses of interest.

# Why working professionals like you choose GW?

Over the course of your program, you will have a front-row seat and “on-the-field” access to top global businesses and political leadership. You will engage in intensive experiential learning. And you will collaborate with world-renowned experts and faculty. GWSB means business. What you learn in our MBA programs will give you the competitive edge in the future of business—and the future is you.

**Flexibility:** GWSB offers its MBA programs in Cohort, In-Person, Online and Hybrid formats, allowing students to choose their preferred pace and location.

**International Focus:** The GWSB MBA programs encourage students to take advantage of a multitude of short-term study abroad opportunities, each offered when classes are not in session so as to not affect traditional coursework. Study abroad programs within the program can last two weeks to a full semester.

PROGRAM	FORMAT	SCHEDULE	START TERM	CREDITS
Global MBA ♦	Cohort - In person	Full-time	Fall	53
Accelerated MBA ♦	Cohort - In person	Full-time	Fall	46.5
Flex MBA	In person, Hybrid	Part-time or Full-time	Fall Spring	46.5
Online MBA	Online, Hybrid	Part-time or Full-time	Fall Spring Summer	46.5
Healthcare MBA	Online	Part-time	Fall Spring Summer	46.5

♦ STEM-designated



## Select a program from our four MBA formats for successful business professionals.

### **Accelerated MBA**

The Accelerated MBA program is offered in a cohort format during the first year, covering the majority of the core MBA curriculum. These cohort courses are offered as a full-time credit load over the first year, allowing students to complete more credits in the first year. This program is open to international students and offers an F-1 visa. A STEM-focused track is also available.

### **Online MBA**

Offered 100% virtually, this program enables students to earn a GWSB MBA from anywhere in the world –the same AACSB-accredited degree awarded to on-campus students. With cutting-edge technology, students experience a virtual classroom with top-ranked professors and fellow students without sacrificing the ability to network and develop team-based skills.

### **Flex MBA**

**In-Person:** Understanding that life is busy, always moving and fast-paced, this part-time program is designed with greater flexibility in mind. This program can be completed in two to five years depending on the number of courses completed each semester. With classes generally held on weeknights, students can schedule coursework to meet professional and personal needs.

**Hybrid:** As the ultimate in flexibility, this option is often the preferred format. Students decide not only which courses to take but also if they would rather take them on-campus or virtually—or a combination of the two.

### **Healthcare MBA**

Partnering with the renowned GW School of Medicine, the GW School of Business offers a unique Online Healthcare MBA. Designed specifically for the business and leadership aspects of healthcare organizations, this format has proven to be academically rigorous yet flexible enough to meet the demands of practicing physicians and healthcare professionals.

**WHICH ONE IS  
RIGHT FOR YOU?**



**BE THE CEO**  
*of*  
**YOUR FUTURE**

# CUSTOMIZE YOUR MBA

**Students looking to customize an MBA program on a larger scale can pursue multiple joint or dual degree options within not only the School of Business but also the GW Law School and Elliott School of International Affairs.**

Complement your MBA with a specialized masters. By sharing some credits, students spend less time and less money than they would if the degrees were earned individually. Students are required to apply to both programs separately.

## DUAL DEGREES

MBA/MS in Business Analytics

MBA/Master of Human Resource Management

MBA/MS in Information System Technology

MBA/MS in Project Management

MBA/MS in Sport Management

MBA/MS in Tourism, Hospitality and Event Management

MBA/MS in Marketing

MBA/MS in Higher Education Administration

MBA/MS in Applied Finance

MBA/MS in Finance

## JOINT DEGREES

MBA/Juris Doctor with GW Law

MBA/MA with the Elliott School of International Affairs



A man with glasses and a beard, wearing a light blue sweater, and a woman with curly hair, wearing a blue cable-knit sweater over a white collared shirt, are looking at a tablet together. They are standing in front of a city skyline at night, with a large, modern building and a church steeple visible in the background. The scene is illuminated by city lights, creating a warm and professional atmosphere.

# ACCELERATED MBA

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**The Accelerated MBA (AMBA) at the George Washington University School of Business is designed for students interested in earning an MBA degree in two years. It's an MBA that's available to international students with professional experience as well as lifelong learners who are currently working in the greater D.C. region.**

In this program, students can select between a STEM- or non-STEM-focused track, each offered in a cohort format during the first year, covering the majority of the core MBA curriculum. At the beginning of the second year, students shift focus toward selective and elective requirements while also finishing final core requirements.



# The Accelerated MBA Program



## CAREER OPPORTUNITIES:

With an Accelerated MBA from the GW School of Business, you have guaranteed access to global institutions, government agencies and multinational corporations with robust connections for networking and job placement opportunities.

### EMPLOYERS

**Amazon**  
**Apple**  
**Dell**  
**Deloitte**  
**Delta**  
**Distributed Sun**  
**IBM**  
**IFC**  
**JP Morgan Chase & Co**  
**PepsiCo**

## QUALIFICATIONS FOR ADMISSION

To apply for the Accelerated MBA program, interested candidates must present a bachelor's from a regionally accredited college or university and meet the entrance requirements of the School of Business. Additionally, a minimum of two years post-graduate work experience is recommended. This program is open to professionals in the greater DC region as well as international students and offers an F-1 visa. A STEM-focused track is also available.

## DURATION

**FULL-TIME:** 21 months

## TOTAL CREDITS

46.5 credits

## CURRICULUM

### CORE COURSES (34.5 CREDITS)

- Business Essentials for Dynamic Markets
- Financial Accounting
- Accounting for Internal Decision Making
- Operations Management

- Decision Making and Data Analysis
- Finance
- Competition in the Global Economy
- Microeconomics for the World Economy
- Technology for Business in D.C.
- Organizations and Human Capital
- Marketing
- Strategic Management
- Business Ethics and Public Policy

### ELECTIVES (12 CREDITS)

These credits are earned in graduate-level elective courses numbered 6000 and above. Up to 6 of these credits may be taken in departments outside GWSB. In addition, students can tailor their curriculum by pursuing one of our graduate certificates.





A man and a woman in business attire are walking in front of a building with American flags. The man is on the left, wearing a blue blazer over a light blue shirt. The woman is on the right, wearing a white blazer over a dark green shirt and light-colored pants, holding a white coffee cup. The background shows a large building with many windows and several American flags flying. A blue gradient bar is at the bottom of the image.

# MASTER OF ACCOUNTANCY IN ACCOUNTING ANALYTICS

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**With the exponential growth of access to data and the development of new and improved user-friendly software tools, the STEM-designated Master of Accountancy in Accounting Analytics program at George Washington University delivers cutting edge coursework to drive a successful career.**

Be it with a leading accounting firm, a government agency, or an elite not-for-profit organization, our unique location in the nation's capital, combined with incredible tenured and expert faculty, offers unparalleled access and insights to spark professional advancement in data analytics.

# Master of Accountancy in Accounting Analytics



## CAREER OPPORTUNITIES:

Earning a Master of Accountancy in Accounting Analytics at George Washington University equips students with a vast knowledge base to excel in the accounting profession while also making significant contributions to the global economy.

**\*Students who intend to take the CPA examination should be aware that the coursework required for admission to the examination varies from state to state. Students are advised to consult the Board of Accountancy for the state where they plan to take the examination and choose electives that meet that state's requirements.**

## QUALIFICATIONS FOR ADMISSION

Admission to the Accounting Analytics program is competitive. Applicants must have a bachelor's degree from a regionally accredited college or university, though it doesn't need to be specific to accountancy or business.

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

30 credits

## CURRICULUM

### FOUNDATION COURSES

- Introductory Managerial Accounting
- Financial Accounting or Introduction to Financial Accounting
- Finance
- Microeconomics for the World Economy
- Introduction to Business and Economic Statistics

### CORE COURSES

- Intermediate Accounting I
- Intermediate Accounting II
- Accounting for Internal Decision Making
- Advanced Strategic Cost Management
- Contemporary Auditing Theory
- Accounting Information Systems and Electronic Data Processing
- Data Analytics for Accounting
- Programming for Analytics I
- Programming for Analytics II
- Stochastic Foundation: Probability Models
- Statistics for Analytics I
- Machine Learning I
- Machine Learning II
- Time Series Forecasting for Analytics



# MASTER OF ACCOUNTANCY

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**In the 21st century,  
accountancy is an integral  
function of every industry.**

Our Master of Accountancy (MAccy) program prepares students to enter vibrant industries and enterprises. From fighting terrorism with the FBI or corporate corruption with the SEC to helping organizations navigate an increasingly complex tangle of tax regulations, accountants manage the financial operations of business and of government.

Whether you're interested in audit, tax, management or forensic accounting, the GWSB MAccy prepares you for the professional certification as a CPA and for a successful accounting career.



# Master of Accountancy

## CAREER OPPORTUNITIES:

GW SB MACcy students and graduates are employed by many major corporations, accounting organizations and U.S. government agencies.

### EMPLOYERS

**Deloitte**

**Ernst & Young**

**FBI**

**GAO**

**IFC**

**IMF**

**IRS**

**KPMG**

**Peace Corps**

**PricewaterhouseCoopers**

**Red Cross**

**SEC**

**U.S. Treasury Department**

**World Bank**

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Accountancy program is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university and meet the entrance requirements of the School of Business. Prior study in accounting is not required.

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

30 credits

## CURRICULUM

### FOUNDATION COURSES

- Intro to Financial Accounting or Financial Accounting
- Intro to Managerial Accounting
- Microeconomics for the World Economy
- Introduction to Business and Economic Statistics
- Finance

### CORE COURSES (15 CREDITS)

- Accounting for Internal Decision Making
- Advanced Strategic Cost Management
- Intermediate Accounting I
- Intermediate Accounting II
- Contemporary Auditing Theory
- Data Analytics for Accountancy

### ELECTIVES (15 CREDITS)

Students will complete 15 credits of electives, one course will need to be taken in accountancy courses.



# MS IN APPLIED FINANCE

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**The Master of Science in Applied Finance (MSAF) affords students a unique opportunity to expand their education in the field of finance. It combines the finest of both programs in financial engineering and master's in finance. With today's job market, the demand is shifting towards having a quantitative background with an ability to understand financial markets, policies and strategies.**

Through applied research and modeling, students learn econometrics using various large professional databases and computer software packages. They also explore the international and regulatory dimensions of finance, focusing on risk management, financial engineering, commercial and investment banking, corporate finance, real estate and portfolio analysis and management.





# MS in Applied Finance

## CAREER OPPORTUNITIES:

GWSB MSAF students and graduates are employed by many major corporations, consulting firms, government agencies, international organizations and tech giants.

### EMPLOYERS

<b>American Express</b>	<b>General Motors</b>
<b>Bank of America</b>	<b>Goldman Sachs</b>
<b>Blackstone Group</b>	<b>International Monetary Fund</b>
<b>Citigroup</b>	<b>Merrill Lynch</b>
<b>Credit Suisse</b>	<b>Morningstar</b>
<b>U.S. Department of Commerce</b>	<b>National Association of Securities Dealers</b>
<b>U.S. Department of Housing &amp; Urban Development</b>	<b>Proctor &amp; Gamble</b>
<b>Federal Reserve Board</b>	<b>Samsung</b>
<b>Fidelity Investments</b>	<b>Time Warner</b>
<b>Finance Industry Regulatory Authority</b>	<b>TD Securities</b>
<b>Freddie Mac</b>	<b>U.S. Securities &amp; Exchange Commission</b>
<b>General Electric</b>	<b>U.S. Treasury</b>
	<b>Wells Fargo</b>

## QUALIFICATIONS FOR ADMISSION

Applicants must have a bachelor's degree with credit hours in:

### ADVANCED MATHEMATICS

**6** (3 calculus)

### MICROECONOMICS

**3**

### MACROECONOMICS

**3**

### FINANCIAL ACCOUNTING

**3**

### MANAGERIAL FINANCE

**3**

### STATISTICS

**3**

## DURATION

**INTENSIVE PROGRAM:** 12 months

**REGULAR PROGRAM:** 24 months

## CURRICULUM

- Financial Modeling & Econometrics
- Global Financial Markets
- Cases in Financial Management & Investment Banking
- Corporate Financial Management & Modeling
- Investment Analysis & Global
- Portfolio Management
- Financial Engineering & Derivative Securities
- Comparative Financial Market Regulation & Development
- Financial Theory & Research
- Real Estate Finance, Fixed-Income Security Valuation
- Financial Institution Management & Modeling
- Cases in Financial Modeling & Engineering
- Advanced Financial Econometrics & Modeling

GW also offers an MS in Finance program. Visit our website for more information.



# MS IN BUSINESS ANALYTICS

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**Launched in Fall 2013, GWSB's MS in Business Analytics (MSBA) is innovative in its academic methodology and inspiring in its vision. Our program addresses the rapidly growing need for business analytics. Our graduates harness the power of data through descriptive, predictive and prescriptive methodologies.**

That said, through statistical and operations analysis, you will make informed decisions and envision new possibilities for any organization. You will develop skills and train to work in data-rich environments. By gaining knowledge in technical business applications and analytics strategy, you will bring together information technology and data sciences to become a data-driven decision maker.



# MS in Business Analytics

## CAREER OPPORTUNITIES:

GW SB MSBA students and graduates are employed by many major corporations, consulting firms, government agencies, international organizations and tech giants.

### EMPLOYERS

**Booz Allen Hamilton**  
**Camber Corporation**  
**Centeio Associates Inc.**  
**CSRA Inc.**  
**Deloitte**  
**Discovery Communications**  
**Ellucian**  
**Evolent Health**  
**Federal Reserve Board**  
**Host Hotels**  
**IBM**  
**Navy Federal Credit Union**  
**The Orlando Magic**  
**SAS**  
**TIAA-CREF**

## QUALIFICATIONS FOR ADMISSION

For admission into the Business Analytics program, applicants must have a bachelor's degree from a regionally accredited college or university showing strong academic performance and have demonstrated professional interest in data science applied to business.

Applicants should have taken or obtained a B or higher in an undergraduate or graduate calculus course. In general, students should be able to demonstrate regular use of mathematic principles and methods and have an understanding of basic calculus.

It is preferred for candidates to have also taken and obtained a B or better in an undergraduate or graduate statistics or analytics course.

Applicants should be able to demonstrate adequate exposure to and understanding of basic computer programming and software principles.

*\* Applicants may satisfy the above prerequisites through an online offering such as Coursera.*

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

30 credits

## CURRICULUM

- Analytics Edge and Data Ethics
- Programming for Analytics I
- Programming for Analytics II
- Data Management for Analytics
- Decision Models
- Optimization I
- Stochastic Foundation: Probability Models
- Statistics for Analytics I
- Statistics for Analytics II
- Machine Learning I
- Machine Learning II
- Business Analytics Practicum
- Electives (in both spring and summer)

We continue to refine our curriculum to provide best practices in descriptive, predictive and prescriptive analytics.





A photograph of three professionals—two women and one man—standing outdoors in front of a modern building with large glass windows. They are all smiling and engaged in conversation. The woman on the left is holding a tablet and a coffee cup. The woman in the middle is also holding a coffee cup. The man on the right is holding a folder or tablet. The background shows the building's facade and some trees.

# MASTER OF HUMAN RESOURCE MANAGEMENT

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**Common practices for a Master of Human Resource Management (MHRM) trajectory provide graduates with the knowledge and skills needed to excel in an HR position at all levels.**

Whether you are just starting out or are a seasoned professional, this degree benefits anyone interested in acquiring, developing, deploying and returning talent into a source of sustainable and inimitable competitive advantage.

Students can learn best practices in HR based on the latest research. Examples of topics include diversity and inclusion, change management, leadership, performance management, talent acquisition and HR analytics.

# Master of Human Resource Management

## CAREER OPPORTUNITIES:

Students connect with HR professionals through the SHRM Student Chapter, industry roundtables and alumni events. Employers of alumni include:

### EMPLOYERS

**Accenture**  
**Amazon Web Services**  
**AT&T**  
**Boeing**  
**Booz Allen Hamilton**  
**Cisco Systems**  
**Deloitte**  
**Discovery**  
**DynCorp**  
**Exxon Mobil**  
**General Dynamics**  
**Hewlett Packard**  
**HHMI**  
**IADB**  
**IBM**  
**IMF**

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Human Resource Management program is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university.

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

30 credits

## CURRICULUM

### CORE COURSES


- Strategic Human Resource Management
- Leading Teams
- Performance Management & Development
- Emerging Topics in Human Resource Management
- Organizations & Human Capital
- Leadership and Executive Development

*\* Applicants may satisfy the above prerequisites through an online offering such as Coursera.*

### ELECTIVES

- Conflict Management & Negotiations
- Employment Law and Ethics
- Consulting Processes
- Entrepreneurship
- Human Capital and Talent Acquisition
- Creativity & Innovation
- Leading the Virtual Workforce





# MS IN INFORMATION SYSTEMS TECHNOLOGY

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**The innovative Master of Science program in Information Systems Technology (MSIST), started in 1980, is at the forefront of graduate business and technology education, blending business knowledge and information systems management with core technology fundamentals.**

For decades, I.T. has revolutionized the way business is conducted. It is an integral part of all business operations no matter the size, scope or location of the enterprise. As a result, the MSIST program consistently attracts professionals with real-world experience from various industries such as healthcare, consulting, business management and the technology sector. Many hold advanced degrees (MS, MA, MBA, MD, JD, or PhD) and come from varied educational and professional backgrounds. One common goal all students have is the desire to expand their knowledge of technology, management, and leadership theory, practice—and actively apply it to their careers.

# MS in Information Systems Technology



## CAREER OPPORTUNITIES:

GWSTB MSIST students and alumni are prominent in the federal, public and private sectors in Washington, D.C., the greater metropolitan area, the United States and throughout the world.

### EMPLOYERS

<b>Accenture</b>	<b>Leidos</b>
<b>Amazon Web Services</b>	<b>Lockheed Martin</b>
<b>AT&amp;T</b>	<b>ManTech</b>
<b>Boeing</b>	<b>Microsoft</b>
<b>Booz Allen Hamilton</b>	<b>Mitre Corporation</b>
<b>Cisco Systems</b>	<b>Neustar</b>
<b>Deloitte</b>	<b>Northrup Grumman</b>
<b>Discovery</b>	<b>Oracle</b>
<b>Exxon Mobil</b>	<b>PricewaterhouseCoopers</b>
<b>Hewlett Packard</b>	<b>Raytheon International</b>
<b>HHMI</b>	<b>SAIC</b>
<b>IADB</b>	<b>Sirius XM</b>
<b>IBM</b>	<b>Telos</b>
<b>IMF</b>	<b>Unisys</b>
<b>K12 Inc.</b>	<b>Verizon</b>

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Science program in Information Systems Technology is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university.

The review process considers academic merit, professional experience, communication and leadership skills and analytical competence.

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

33 credits

## CURRICULUM

### FOUNDATION COURSES

- Introduction to Structured Programming
- Principles of Database Design/ Expert Database Systems
- Programming in Python and R

### CORE COURSES

- Info Systems Development
- Relational Databases
- Information Technology Project Management
- Web Application Development
- Information Systems Security
- Web & Social Analytics

### CAPSTONE COURSE

- Integrated Info Systems Capstone



# MS IN INTERDISCIPLINARY BUSINESS STUDIES

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**The Master of Interdisciplinary Business Studies (MIBS) allows students with a variety of interests and backgrounds to combine two twelve-credit graduate certificates with six credit hours of elective courses to earn the degree.**

These elective courses can be taken from the School of Business or from another GW graduate school. The MIBS degree helps students upskill and re-skill as needed to remain competitive in their careers and effective in their professions. Students tailor this degree to meet their personal and professional career goals.

# MS in Interdisciplinary Business Studies

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Interdisciplinary Business Studies program is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university.

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

30 credits



**Talk with your  
admissions advisor  
about a STEM-  
designated program.**

## CURRICULUM AND SAMPLE COURSE SEQUENCING

This degree allows students to combine two graduate certificates. An example curriculum combining the Graduate Certificate in Business Analytics with the Graduate Certificate in Sport Management is shown below.

### SEMESTER 1 (12 CREDITS)

- Statistics for Analytics
- Stochastic Foundations: Probability Models
- Programming for Analytics
- Sport Marketing
- Sport Media & Communications

### SEMESTER 2 (12 CREDITS)

- Data Mining
- Sport Law: Contracts & Negotiations
- Sport & Event Facility Management
- Recommended – Business Analytics elective

### SEMESTER 3 (6 CREDITS)

- Two general business elective courses

## GRADUATE CERTIFICATES

- Accountancy
- Artificial Intelligence
- Business Analytics
- Crisis Management
- Cloud, Applications and Information Technology
- Creativity, Innovation and Entrepreneurship
- Digital Marketing and Analytics
- Energy Systems Management
- Environmental Systems Management
- Financial Management
- Global Management
- Human Capital
- Management Leadership
- Management of Technology and Innovation
- Marketing and Brand Management
- Project Management
- Quantitative Business Foundations
- Sport Management





# MS IN INTERNATIONAL BUSINESS

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**The Master of Science in International Business (MSIB) provides students with the knowledge, skills and abilities to collect, organize and analyze data generated in the context of today's fluctuating global marketplace. With a greater understanding of our worldwide environment, MSIB students graduate with the ability to make informed, high-stakes decisions for their organizations.**

This degree gives students a strong foundation in both business knowledge and technical skills. It also enhances their global mindset and provides the opportunity to apply learned concepts and principles in two practical application challenges: an international business "desk study" capstone project and a "field study" study-abroad capstone course.

# MS in International Business

The International Business department has established a widely respected reputation throughout academia. The degree begins with a one-credit hybrid (online/in-person) International Business Cornerstone, designed to get students started on a career in International Business.

The program concludes with two Capstones, where students apply their course knowledge in a global environment. The first is a required International Experience, either Business Immersion or a Global Business Project for a foreign client. The second is a semester-long International Business Consulting Capstone.

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Science in International Business program is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university and meet the entrance requirements of the School of Business.

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

33 credits

## CURRICULUM

### CORE COURSES

- Decision Making and Data Analysis
- Competition in the Global Economy or Big Data for International Business
- Strategy Concepts

### CAPSTONE COURSES

- International Business Cornerstone
- International Experience (short-term study abroad)
- International Business Consulting Capstone

### ELECTIVES

- International business focus courses
- GWSB certificate or additional electives in international business or related fields





# MS IN MANAGEMENT

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**The Master of Science in Management (MiM) program emphasizes the quantitative and qualitative aspects of business practice and allows students to explore these issues in depth in a given functional area.**

The curriculum includes a set of business-fundamental courses—such as financial accounting, organizations and human capital, decision making and data analysis, and strategic management—that incorporate the application of concepts and analytic tools to solve current management problems. Teamwork and communication skills are taught through team projects with an emphasis on private and public sector issues. The curriculum also includes a set of focused functional-area specific courses (through one of our various certificate programs) that provide students with key knowledge, skills and abilities in a specific discipline or functional area of business.



# MS in Management

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Science in Management program is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university.

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

33 credits

## CURRICULUM

### CORE COURSES

- Financial Accounting
- Decision Making & Data Analysis
- Finance
- Organizations & Human Capital
- Marketing
- Business Ethics & Public Policy
- Strategic Management

### SELECTED GRADUATE CERTIFICATE

- Certificate Course 1
- Certificate Course 2
- Certificate Course 3
- Certificate Course 4

## SAMPLE COURSE SEQUENCING

### FALL 1 (15 CREDITS)

- Financial Accounting
- Decision Making & Data Analysis
- Marketing
- Certificate Course 1
- Certificate Course 2

### SPRING 1 (15 CREDITS)

- Business Ethics & Public Policy
- Organizations & Human Capital
- Finance
- Certificate Course 3
- Certificate Course 4

### SUMMER 1 (3 CREDITS)

- Strategic Management





A woman with dark hair in a bun, wearing a blue top, is looking towards the right. In the background, several other people are seated around a long table in a meeting room, looking at documents or devices. The scene is brightly lit with large windows in the background.

# MS IN MARKETING

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**Marketing is a dominant force in today's competitive and dynamic business environment and is a prominent part of business education in the United States and globally.**

The field is constantly changing, at a faster and faster pace. Digital and social media are creating a vast new space of consumer interactions, user-generated content and influence, emerging digital brands and new distribution channels. What do these disruptions mean to today's marketing decision makers?

The Master of Science in Marketing (MSM) trains students for career tracks that include highly sought-after positions like senior digital marketing managers, advertising and sales promotion managers, heads of marketing research and analytics, database and customer relationship managers and PR managers that shape the competitive strategy of companies.

# MS in Marketing

## CAREER OPPORTUNITIES:

GWSB MSM students are prepared for top corporate positions, including VPs of Marketing, Social Media Marketing Managers and Chief Marketing Officers. In fact, given the modern business environment's ever-increasing reliance on marketing vision and savvy, the CMO position is now a highly influential, sought-after path to becoming CEO.

The ascent of Market Managers is borne out by research as well. According to a recent study by Northeastern University, Marketing Managers now rank as the second-highest paid professionals with Master's degrees – with a faster-than-average growth rate of six percent. In a candidate's market in an industry clearly on the move, there is no better time than now to get ahead.

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Science in Marketing program is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university. Applicants must also have demonstrated professional interest in marketing.

## DURATION

**FULL TIME:** 12-16 months

## TOTAL CREDITS

30 credits

## CURRICULUM

### CORE COURSES

- Marketing
- Buyer Behavior
- Marketing Research
- Integrated Marketing Communication or Advertising & Marketing Communication Strategy
- Digital Marketing

### ELECTIVES (TAKE ANY FIVE)

- Marketing of Services
- Strategic Brand Management
- Dynamic Pricing Strategy
- Digital Marketing Analytics
- Marketing Decision Analytics
- Artificial Intelligence and Machine Learning for Marketing Automation
- Customer Relationship Management
- Artificial Intelligence & Marketing Strategy
- Special Topics



# MS IN PROJECT MANAGEMENT

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**Whether you're managing a \$10,000 project or a billion-dollar program, it means coordinating, communicating, scheduling and maintaining focus. You need to have the unique ability to not only manage the small details, but also review from the macro perspective.**

The Master of Science in Project Management (MSPM) blends the study of advanced project management techniques with general management principles.

The innovative, ethics-infused curriculum balances real-world practice with academic theory to develop the skills managers need to integrate complex projects, motivate people and achieve cost-effective results.

We offer courses in the evenings at our Washington, D.C. campus to help our students who work or live nearby. And for more than 15 years, we have offered the MSPM program online. This means you can pursue the degree from virtually any location in the world.



# MS in Project Management

## CAREER OPPORTUNITIES:

GWSB MSPM students and graduates are employed by many major corporations, consulting firms, government agencies, international organizations and tech giants.

### EMPLOYERS

<b>Accenture</b>	<b>Intel</b>
<b>Alcatel-Lucent</b>	<b>Lockheed Martin</b>
<b>AT&amp;T</b>	<b>Microsoft</b>
<b>BearingPoint</b>	<b>Northrop Grumman</b>
<b>Boeing</b>	<b>Pfizer</b>
<b>BMW</b>	<b>Procter and Gamble</b>
<b>Chevron</b>	<b>Robbins Gioia</b>
<b>CIA</b>	<b>SAIC</b>
<b>Delta Air Lines</b>	<b>Samsung</b>
<b>ExxonMobil</b>	<b>Unisys</b>
<b>FCC</b>	<b>United Nations</b>
<b>GE Capital</b>	<b>U.S. State Department</b>
<b>GRD Construction</b>	<b>Verizon</b>
<b>Humana, Inc.</b>	<b>The World Bank</b>
<b>IBM</b>	

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Science in Project Management is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university. Applicants must also have demonstrated professional interest in project management.

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

30 credits

## CURRICULUM

### CORE COURSES (24 CREDITS)

- Project Management Principles
- Collaborative Decisions & Portfolio Optimization
- Risk Measurement & Management
- Cost Estimation & Control
- Planning & Scheduling
- Agile Project Management

- Integrated Project Analytics
- Decision Making & Data Analysis
- Project Economics & Finance
- Risk Analysis for Decision Making

### ELECTIVES (6 CREDITS FROM THE FOLLOWING)

- Time Series Forecasting for Analytics
- Programming for Analytics I
- Programming for Analytics II
- Decision & Risk Analytics
- Decision Models
- Leadership/ Executive Development
- Conflict Management & Negotiation
- Leading Virtual Teams
- International Project Management
- Project Governance
- Business Ethics
- Business Process Simulation



A man in a dark suit and white shirt is sitting on red stadium seats. He is looking down at a tablet computer in his hands, with his hand resting on his chin in a thoughtful pose. The background shows rows of red seats in a stadium.

# MS IN SPORT MANAGEMENT

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**The Master of Science in Sport Management (MSSM) program prepares graduates to excel in this rapidly expanding field.**

**The sports industry is currently estimated to be a \$500 billion business and the employment demand for trained, credentialed professionals is growing.**

The GWSB Master of Science program in Sport Management prepares students for executive careers in events and facility management, sports marketing, athlete representation, sports analytics, sports media and the sporting goods industry. Students and graduates have the opportunity to work with professional teams and leagues, and with collegiate teams and athletes.

Through research and data-driven analytics, you will solve problems and increase performance for sports-related businesses.

# MS in Sport Management

## CAREER OPPORTUNITIES:

The GWSB MSSM is built on 25 years of industry-specific educational experience. Students regularly attend study abroad programs like the Olympics and the World Cup, and have the opportunity to participate in the annual Travel Events and Management in Sports (TEAMS) Conference and the Sports Industry Networking and Career conference. Graduates are hired into positions with sports media companies, sporting goods manufacturers, and professional sports franchises, leagues and organizations.

### EMPLOYERS

<b>Adidas</b>	<b>NBA</b>
<b>Bleacher Report</b>	<b>NBCUniversal</b>
<b>CBS</b>	<b>NFL</b>
<b>Comcast</b>	<b>NHL</b>
<b>ESPN</b>	<b>Nike</b>
<b>Fox Sports</b>	<b>PGA Tour</b>
<b>Genesco</b>	<b>UFC</b>
<b>Head</b>	<b>Under Armour</b>
<b>MLB</b>	<b>U.S. Olympic Committee</b>
<b>MLS</b>	<b>WWE</b>
<b>National Collegiate Athletic Association (NCAA)</b>	

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Science in Sport Management program is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university and meet the entrance requirements.

## DURATION

**FULL-TIME:** 16-21 months

## TOTAL CREDITS

36 credits

## CURRICULUM

### CORE COURSES

- Applied Quantitative Methods
- Sport Marketing
- Sport Law: Contracts & Negotiations
- Sport & Event Facility Management
- Sport Media & Communications
- Research Methods & Applications
- Practicum

### ELECTIVES

- Pricing & Revenue Management
- Data Mining
- Sports Analytics
- Financial Management
- New Venture Financing: Due Diligence and Valuation Issues





# MS IN TOURISM, HOSPITALITY AND EVENT MANAGEMENT

[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

**The international tourism and hospitality industry is the world's largest private employer. Located in the heart of Washington, D.C., the GW Master of Science in Tourism, Hospitality and Event Management (MSTHEM) combines classroom and experiential learning with exceptional access for jobs and internships, professional networking and career development.**

For more than 50 years, the GW MSTHEM program has offered an innovative curriculum to prepare students for competitive professional management positions in public, commercial and nonprofit tourism, event and hospitality organizations, creating service experiences at the local, national or international level. The program focuses on sustainable development, entrepreneurship, research and analytics, digital marketing, leadership and ethics and a global perspective. In addition to coursework, students have opportunities to learn from culturally diverse colleagues and from a wide range of industry leaders and organizations through experiential learning projects.



# MS in Tourism, Hospitality and Event Management

## CAREER OPPORTUNITIES:

GWSB MSTHEM alumni help guide the futures of organizations, multinational corporations and global agencies including:

### EMPLOYERS

<b>Accenture/CBRE</b>	<b>Google Travel</b>
<b>AccorHotels</b>	<b>Hilton Hotels &amp; Resorts</b>
<b>American Airlines</b>	<b>Hyatt Hotels</b>
<b>American Bar Association</b>	<b>IFC/World Bank</b>
<b>American Express</b>	<b>Japan Tourism Board</b>
<b>American Hotel and Lodging Association</b>	<b>Marriott International</b>
<b>Brand USA</b>	<b>Myanmar Tourism Ministry</b>
<b>Royal Caribbean Cruises</b>	<b>Puerto Rico Tourism Company</b>
<b>CES Exhibition</b>	<b>Sol Melia Hotels</b>
<b>China Airlines</b>	<b>TripAdvisor</b>
<b>CREST</b>	<b>United Airlines</b>
<b>Destinations International</b>	<b>U.S. Department of Commerce</b>
<b>Disney World</b>	
<b>G Adventures</b>	

## QUALIFICATIONS FOR ADMISSION

Admission to the Master of Science in Tourism, Hospitality and Event Management is competitive. Applicants must present a bachelor's degree from a regionally accredited college or university.

## DURATION

**FULL-TIME:** 12-16 months

## TOTAL CREDITS

30 credits

## CURRICULUM

Students may choose one of the three distinctions: Sustainable Tourism, Event and Meeting Management or Hospitality Management.

### CORE COURSES:

- Managing Sustainable Tourism Development
- Applied Quantitative Methods
- Research Methods & Applications
- Tourism Policy & Planning
- Destination Marketing
- International Hospitality Management
- Event, Hospitality & Tourism Market Analysis
- Advanced Topic Studies
- Event and Conference Management
- Digital Marketing in Hospitality, Event & Tourism





*increase your*  
**IMPACT**

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*expand your*  
**NETWORK**

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*advance your*  
**CAREER**

**DEVELOP NEW SKILLS AND BUILD EXPERTISE WITH  
GRADUATE AND PROFESSIONAL CERTIFICATES**

The George Washington University School of Business offers a wide variety of graduate and professional certificates.

The graduate certificate program offers a flexible way for professionals to acquire new skills and knowledge or to enhance existing expertise. The certificate curriculum allows students to pursue an academic specialization that matches their personal interest or is needed for their professional development.

These certificate offerings are ideal for students who want to achieve their professional goals by learning more about a specific topic or by supplementing a graduate degree.

GWSB graduate certificate programs consist of 12 credit hours of coursework. To be awarded the certificate, students must complete the classes in five years, earning a 3.0 cumulative grade point average. Graduates of certificate programs can be eligible for streamlined admission into a GWSB graduate degree program.

# AND IT ALL STARTS IN D.C.

Our graduate degree programs provide students with a wide variety of elective course offerings. Many of these electives can be bundled together as a graduate certificate. This allows students to customize their degree to their specific academic and professional interests. Each program's elective flexibility is unique, so speak with an admissions advisor if you are interested in how a certificate may fit within your program of interest.

## **GRADUATE CERTIFICATES**

**Accountancy**

**Artificial Intelligence**

**Business Analytics**

**Crisis Management**

**Cloud, Applications and Information Technology**

**Creativity, Innovation, and Entrepreneurship**

**Digital Marketing and Analytics**

**Energy Systems Management**

**Environmental Systems Management**

**Financial Management**

**Global Management**

**Human Capital**

**Management Leadership**

**Management of Technology and Innovation**

**Marketing and Brand Management**

**Project Management**

**Quantitative Business Foundations**

**Sport Management**

# A BUSINESS DEGREE

*that lives up to its*

## GLOBAL NAME





### CONSULTING ABROAD PROGRAM, CAP (GMBA ONLY)

Students in the Global MBA program consult in teams for companies around the world over the course of the spring semester in a hands-on, real-time environment. Students are responsible for executing a deliverable and addressing the critical need of a client while building a relationship and an understanding of global business practices.

Participation in the Consulting Abroad Program enables students to have a real impact on the business practices of well-established and reputable businesses, expanding their knowledge of global economies.

Some recent CAP locations include Australia, China, Peru, South Africa, Germany, Vietnam and Hong Kong, with projects in a wide range of industries, including accounting, banking and finance, clothing and apparel, hospitality, renewable energy and philanthropy.

### DOMESTIC EXPERIENTIAL PROGRAMS BUSINESS & SOCIETY SERIES

Courses in this series examine the broad societal arena in which thriving businesses operate with particular attention to political, economic and cultural environments. This runs in tandem with better understanding the relationships businesses establish with government agencies, multilateral organizations, macroeconomic institutions and nongovernmental organizations.

Drawing on the rich resources in the Washington, D.C. metropolitan area, Business & Society Series courses bring students closer to major organizations and associations through onsite visits and guest lectures.



### ELECTIVE STUDY ABROAD OPPORTUNITIES

Students have the unique opportunity to choose short-term study abroad locations ranging from five days to six weeks. Led by GW faculty or in coordination with international partner universities, GWSB offers more than 30 a year.

Popular short-term study-abroad locations include:

**Australia, Chile, China, Denmark, France, Israel, Mexico, Rwanda and Spain.**

In addition to short-term opportunities, students may participate in long-term study-abroad programs, ranging from two to four months. Students who take part in long-term exchanges through one of GWSB's 20 prestigious partner universities have access to hundreds of additional electives not regularly offered at GW.

For details on the GWSB's consulting and study-abroad programs, please visit <http://business.gwu.edu/global>.

Ranked **#1** for International Business among U.S. institutions and **#2** globally—*Financial Times*, January 2021



A man with a beard, wearing a dark blazer over a light blue shirt, is on the left, looking towards a woman on the right. The woman is wearing a light-colored blazer over a dark patterned top and is gesturing with her right hand. They are both smiling and appear to be in a professional conversation. The background is a bright, slightly hazy blue.

# *Where*

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# **TALENT MEETS**

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# *opportunity*

GW SB students are committed to excellence, including the distinction of earning an elite professional degree that will guide them through their careers' greatest challenges. The GW School of Business provides venues for its students to pursue exciting, fruitful careers in the upper echelons, across a wide array of arenas like consulting, finance, industry, government, and nonprofit management and more. Given the exclusive opportunities to network both within the school and through the District, students uncover a path that promises professional fulfillment—while also fulfilling its professional promise.

#### Sample list of employers:

- **Amazon**
- **Apple**
- **Meta/Facebook**
- **Dell**
- **Deloitte**
- **Delta Airlines**
- **Federal Government**
- **IBM**
- **IFC**
- **JP Morgan Chase & Co**
- **Marriott**
- **PepsiCo**
- **SAP**
- **The World Bank**

## F. David Fowler Career Center Services

**INDIVIDUAL COACHING - INCLUDING  
EVENING, SKYPE AND PHONE  
APPOINTMENTS**

**COVER LETTER AND RESUMÉ REVIEW**

**MOCK INTERVIEWS**

**ACCESS TO GWSB HANDSHAKE  
JOB PORTAL**

**PARTICIPATION IN GWSB AND MBA  
CAREER FAIRS (NBMBA, NSHMBAA,  
ROMBA, NAWMBA, NETIMPACT, NAAMBA)**

**THE NY AND SAN FRANCISCO  
NETWORKING TREKS**

**ACCESS TO OUR 275,000-MEMBER  
ALUMNI NETWORK**

**ONLINE CAREER RESOURCES**

### ACCEPTANCES BY INDUSTRY

• Financial Services .....	18%
• Other Services* .....	18%
• Consulting Services .....	16%
• Technology .....	13%
• Consumer Packaged Goods .....	11%
• Healthcare .....	10%
• Media/Entertainment .....	4%
• Non-profit .....	4%
• Government .....	4%
• Energy/Utilities .....	4%
• Real Estate/Construction .....	4%

*\*Other services includes ad/PR, aviation, human capital management, military, packaging, transportation/logistic services, textiles and tourism.*



Business

# SERVING THOSE WHO SERVE OUR NATION

There is a special bond between the George Washington University School of Business and active duty service members and veterans. They bring leadership and experience that add value to programs and fellow students. As a leader in business education, we provide tools and knowledge to help active-duty service members and veterans excel at what's next.



Nationally recognized as a top military and veteran-friendly university, GW offers a wealth of services and benefits to students who have served, or are currently serving, in the U.S. Armed Forces.

- Named "Military Friendly" university by *G.I. Jobs* magazine since 2010
- Named "Best for Vets" by *Military Time's Edge* magazine since 2010
- Faculty mentors with military service
- Flexibility around veterans' schedules
- Proud participant of the Yellow Ribbon Program
- Member of the VetSuccess on Campus program
- GW Veterans, a student organization that supports military-affiliated students
- Career transition coaching and support

# YOU'RE NOT THE ONLY ONE INVESTING WISELY IN YOUR EDUCATION

## ADMISSIONS REQUIREMENTS

- Official GMAT or GRE score (optional)
- TOEFL, IELTS, or PTE Academic Score (int'l applicants)
- Official transcripts from all colleges/universities
- A course-by-course credential evaluation is required for applicants who have attended institutions outside of the United States to consider your application complete.
- Résumé
- Letter(s) of recommendation
- Statement of Purpose
- Online application with \$80 non-refundable application fee

## MERIT-BASED SCHOLARSHIPS

An investment in a graduate business degree is a life-defining decision, both in time and money. GWSB understands that, which is why the school makes a significant investment in its students. Merit scholarships are available based on a holistic review of applications to assist deserving students.

These awards are entirely merit-based and dependent on students' academic profiles, professional experience and any submitted standardized test scores. All applications—both domestic and international—are considered for merit-based scholarships. No separate application is required.

## NEED-BASED FINANCIAL AID

Most student loans are based on financial need or creditworthiness and are available only to U.S. citizens and permanent residents. GW students most frequently utilize loans such as the Federal Stafford Loan Program. Other private and federal loans are also available. All federal loans require the Free Application for Federal Student Aid (FAFSA) form.

## VETERANS & MILITARY

GWSB is committed to making graduate study more affordable for active-duty military and veterans. We offer generous special scholarships from the School of Business, along with financial support available from the Post-9/11 GI Bill and Yellow Ribbon Program, from partial to full funding.

Active-duty personnel, veterans or dependents of veterans may be entitled to various educational benefits. To be eligible, veterans must have completed at least one year of active service in the U.S. Armed Forces unless discharged under honorable conditions for medical reasons.

To learn more, contact GW Office of Military and Veteran Services at [vetserve@gwu.edu](mailto:vetserve@gwu.edu).





# LEARN MORE

## MEET AN ADVISOR

Schedule a phone or video call to discuss which graduate program might be right for you.

## VISIT US

Join us for an in person Open House or Information Session. Meet with admissions staff, faculty and current students.

## RECEIVE INFORMATION

We offer a variety of online information sessions for all of our programs. Explore options at [business.gwu.edu/info-sessions](https://business.gwu.edu/info-sessions).

## CONNECT WITH US WHEREVER YOU ARE

We often travel around the world, literally, to meet you in your hometown. Please check [business.gwu.edu](https://business.gwu.edu) for a list of cities we'll be traveling to this year. Meet us at one of the many Graduate Fairs we participate in, or schedule an informational interview while we are visiting. For our Chinese applicants, check us out at [gwsb.com.cn](https://gwsb.com.cn).



LEARN MORE



**THE GEORGE  
WASHINGTON  
UNIVERSITY**  
WASHINGTON, DC

**The George Washington University**  
School of Business  
Graduate Admissions  
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[business.gwu.edu/graduate-admissions](https://business.gwu.edu/graduate-admissions)

The George Washington University does not unlawfully discriminate in its admissions programs against any person based on that person's race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation or gender identity or expression.

