

Jeffrey H. Joseph, J.D., M.A., B.A.

7205 Loch Edin Court

Potomac, Md, 20854

202-251-7791

jhi@gwu.edu

jjosep11@gmu.edu

EDUCATION:

- M.A. University of Pennsylvania, Philadelphia, PA 1974
*International Relations--Studies Concentrated in Wharton School's
Multinational Enterprise Unit*
- J.D. University of Baltimore School of Law, Baltimore, MD 1973
- Cert. Hague Academy of International Law, The Hague 1972
- A.B. George Washington University, Washington, DC 1969

UNIVERSITY TEACHING EXPERIENCE:

George Washington University School of Business 1979-1996; 2008-2023

Department of Strategic Management & Public Policy-Professorial Lecturer

Strategic Management/International Strategy Courses: Graduate & Undergrad
*Strategy Formulation/Implementation-BADM 4801 Fall 2022; Summer 2021; Fall 2015;
Spring 2015; Fall 2012*

Strategy Management-MBAD 6288—Fall 2016

Strategy Formulation/Implementation-MBAD 6286 -Summer 2015; Summer 2014

Spring 2014; Fall 2013; Summer 2013; Fall 2012

Management Organization and Society-BADM 2101-Fall 2011

Corporate Political Strategy-EMBA 6212-Fall 2010

Business & Public Policy Courses: Graduate & Undergraduate

Business Ethics MBAD 6281-Spring 2021

*Business and Public Policy—MBAD 6284—Spring 2021; Spring 2014; Summer 2011;
Spring 2011; Fall 2010; Summer 2010; Spring 2010; Spring 2009*

Business Ethics and Public Policy-MBAD 6289; Fall 2018; Spring 2019

Business Law and Ethics -BADM 4101; Summer 2015; Fall 2016, 2017, 2018 & 2019

Business/Government Relations BADM 3102—Fall 2016; Fall 2014; Spring 2012;

Fall 2011; Fall 2010; Fall 2009; Spring 2009

Corporate Governance and Ethics-MBAD ACCY 290/SMPP 290—Fall 2009; Fall 2008

Business Representation & Lobbying -MBA—Every Spring/Fall from 1979-1996

George Mason University, Arlington, Virginia 1992-1996; 2016-2023

Schar School of Policy and Government—Affiliate Faculty/Senior Fellow

Graduate Courses:

*Country Risk Analysis; IPOGO) 734;;Summer 2023; Summer 2022; Summer 2019;
Summer 2018*

Global Business and Policy; ITRN 752-Spring 2019; Spring 2018

Multinational Corporations (MA) Spring 1992-Fall 1996 (MAIT)

Global Workforce Development & Policy -Summer 1996 (MAIT
Special Schar School Presentations for Chinese University Delegations:
“Policies That Support Advanced Manufacturing”-Sept 2017;
“Alternative Energy and US Wind Energy Policy”; China Hunan
Industries—December 2017

George Mason University School of Business—Adjunct Professor
Undergrad Courses: Business and Society (BUS 100) Global Business;(BUS 200)
Spring 2016; Spring 2017

PROFESSIONAL EXPERIENCE:

Incorporator/CEO, Charitable Fundraising Council, Inc. 2014-Present
This 501c3 was established to help funders identify highly efficient charities dealing with helping animals, veterans, etc. Goal is to maximize resources going to the intended targets, with smallest amounts kept as overhead at existing charities.

Managing Director, D-VSI-LLC 2003-Present
Small, private intellectual property holding company. Represent inventors in developing multiple patents that deal with securing content delivery. Principal contact for D-VSI law firms working to license D-VSI's intellectual property. Responsibilities include outreach, visits, and discussions with both US and global businesses.

Consulting 2006-Present
*Through **The Spectrum Group** (2006-2010) consulted on multiple Homeland Security projects for client company EADS-North America. Projects included designing first responder communications networks; organizing a DC community-based Bioterrorism Awareness and First Responder Training Program (in partnership with Georgetown University School of Medicine and the University of the District of Columbia).*

*Consult for **Berman and Company** on public policy issues.* 2010-Present

Board Member, Alliance Foundation of Florida; Fairfax Senior Living 2020-Present
Privately-held regional chain of assisted living facilities; provide guidance on health related public policy issues

Board Member, Calistoga Estates Winery 2008-2018
Helped advise/guide a small Napa Valley, California-based wine company on how to gain both domestic and international market share for its multiple brands. Specifically helped develop an export program to China.

CEO, Community Learning Information Network (CLIN) 1992-2006
Not-for-profit, originally funded by DARPA to explore technical solutions to telemedicine and online learning; conceived, architected and supported DOD's National Guard

Bureau's Distance Learning Network. For over a decade, subcontractor to Booz Allen for strategic consulting on their distance learning projects. Other partners were EDS (now HP) and Oracle Inc. Worked with South African Government's Head of Telemedicine to bring advanced medical technologies to major hospitals in Johannesburg/elsewhere.

Senior Consultant, US Chamber of Commerce 1997-1999
Supported multiple public policy initiatives for Senior US Chamber Staff.

Executive Vice President, US Chamber of Commerce 1990-1997
Founded and managed US Chamber's "Center for Education and Workforce", a separate 501c3 dedicated to improving US education and workforce training/preparation. Obtained substantial funding grants for major workforce development projects from DARPA, The Ford Foundation, American Express, The Lilly Endowment, The Kellogg Foundation, The Annie Casey Foundation, many others.

Domestic Policy Head, US Chamber of Commerce 1982-1997
Managed a policy/lobbying staff of over 50; most SME's with PhDs, JDs, or MBAs in their designated fields—from Agriculture Policy to Workman's Compensation; supported many national CEOs who chaired various US Chamber Policy Committees, or as Members of the Board of Directors; served as US Chamber's lead on key issues, testifying before Congress on Health Care, Workforce Development; Technology Policy; Business Regulation; Litigation Reform; Lobby Law Reform; Energy & Environment

TV Commentator—Nation's Business Today (ESPN) 1984-1991
Appeared twice each weekday morning (6:30-8:30 am EST) on Cable TV's first nationwide/worldwide program dedicated to covering Wall Street, Capitol Hill, and business issues. The show aired on one of cable TV's first major networks—ESPN—but was produced in Washington DC by the US Chamber. My award-winning Commentaries were regularly watched by a highly influential audience.

Director of Government/Regulatory Affairs US Chamber 1977-92
Managed lawyers and regulatory policy experts focusing on major agencies and regulatory bodies. Played a major role in defeating Ralph Nader initiative to create a Consumer Protection Agency to with proposed powers to oversee/overrule other regulatory agencies. Participated in Administrative proceedings at the Federal Trade Commission; The Consumer Product Safety Commission. Testified on Capitol Hill on many "regulatory reform" measures; i.e.-The Paperwork Reduction Act, "Sunset Laws", the "Legislative Veto", "Cost/Benefit Analysis; Establishment of OMB's Office of Information and Regulatory Affairs (OIRA). Initiated the US Chamber's lobbying efforts to support Product Liability Reform/Legal & Tort Reform.

Director of Consumer Affairs, US Chamber 1975-1977
Worked on consumer protection policy issues. Developed a Model Small Claims Court legislative proposal presented to multiple state legislatures for adoption.

Consumer Affairs Attorney, US Chamber 1974-1975
Lobbyist on consumer protection legislation.

Public School Junior High Teacher

1969-1970

Baltimore City Public School Junior High Science Teacher; Francis Scott Key Jr High

TEACHING INNOVATIONS

As CEO, CLIN and its staff pioneered the use of innovative technologies and designed new classroom capabilities to support the digital delivery of learning-related content.

From 1992-1994, CLIN received substantial funding from DARPA to connect K-12 public schools in DC and VA to broadband internet technologies; partnering with George Mason University to train 400 K-12 teachers to use these technologies in the classroom.

From 1995-2006, CLIN architected, then helped deploy the nation's first national broadband distance learning network for the National Guard Bureau. CLIN and this project were awarded a Smithsonian/Computerworld Award.

SELECTED PUBLICATIONS:

Textbook:

"Lobbying The Agencies on Rulemaking", Chapter 5 of "Conquering Government Regulations", McGraw Hill, 1982.

Selected Newspapers

"Policymakers should avoid temptation of subjecting airlines to more regulations" The Hill, March 22, 2023

"On Pegasus, Terrorism and the Taliban, The Good Guys Need Surveillance Tools", New York Daily News, August 25, 2021.

"Delivery Company's Implosion Shows The Risk of Assembly Bill 5" The Orange County Register, May 19, 2020.

"Using Tax Reform To Improve Charities" Forbes, April 12, 2017

"Draining The CFPB's Swamp", Investor's Business Daily, Feb 9, 2017

"A Payday For Google's Moral Posturing", Daily Caller, June 8, 2016;

"Don't Break The Bank For Bad Charities", Forbes, June 15, 2015;

"The CFPB: Just Another Bloated Bureaucracy", The Detroit News, February 14, 2015;

"CFPB Fails to Protect Consumers", Forbes, January 6, 2015;

"DOJ 'Chokes' Off Due Process", Daily Caller, August 28, 2014;