# ENGAGING The WORLD From The NATION'S CAPITAL

**MBA PROGRAMS** BUSINESS.GWU.EDU/GRADUATE-ADMISSIONS THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

# THE WORLD **CALLS THEM** DIGNITARIES. WE CALL THEM "PROFESSOR."

At the GW School of Business (GWSB), we stand at the nexus of the world's political and economic powers. Our location is one of our greatest assets in both making business leaders and making history. FOR THE PAST 200 YEARS, IN THE CITY WHERE DECISIONS ARE MADE THAT CHANGE THE LIVES OF MILLIONS WORLDWIDE, our students not only get a front-row seat to witness–and experience– how business is conducted on the world stage, but also have a hand in making those critical business and policy decisions. Whether it's in the future leaders we educate or in the present ones we bring to campus, GWSB possesses unparalleled opportunities to make a major, immediate impact upon the world.

Here you will learn the core competencies and hard skills needed in the business world. Unlike any other institution, you also have the rare opportunity to learn from those whom the rest of the world refers to as dignitaries. You will gain access to Nobel laureates and senators, and receive advice from Federal Reserve officials and foreign heads of state. With established relationships within the IMF, World Bank, and State and Treasury Departments (all located just blocks away), you will learn firsthand how the bottom line intersects with the big picture of international affairs, finance, sustainability, ethics and corporate responsibility–often all at once.

In short, extraordinary people come here to teach, enlighten and inspire, and this extraordinary access provides you with insight into the inner workings of institutions most never see and perspectives that are changing the very way the entire world views business.

Our global presence, along with customized programs designed specifically to meet your needs, will enable you to pursue practical, insightful expertise from an enviable vantage point, not to mention gain a foothold in, say, Brazilian, Chinese and sub-Saharan African business.

At the GW School of Business, we pioneer research. We influence global economic policy. We shape society. We drive progress. GWSB is the ideal setting for the next generation of international leaders, and our MBA programs offer you the chance to make some history of your own.

Because these days, the last thing any of us should do is conduct business as usual.

While Washington's claim to fame may be as the seat of power, the city is building quite a reputation for its incredible momentum. According to the census, D.C. is growing faster than any state in the union. Moreover, the District also boasts the nation's strongest–and fastest growing–local economy, the most educated populace and the lowest unemployment rate.

Superlatives abound in this city like monuments. And it's no surprise, really. What was once regarded as a relatively sleepy town is now a hotbed for dynamic entrepreneurship, arts and culture, fine dining and the legions of ambitious young people who are driving it all forward. In fact, D.C. is an amazing place to not just learn about business, but also conduct it. But don't just take our word for it. Consider the facts:



**Top 15** for **Best Cities for New College Grads** (Business Insider May 2019)



**Top 10** for **Best Cities for Job Seekers** (Fast Company June 2019)



**Top 20** for **Best Places to Live in the U.S.** (U.S. News and World Report April 2019)



**Top 10** for **Most Influential Global Cities** (Business Insider June 2019)

The nation's capital has always been a place where life-changing decisions are made. Now, with an impressive cross-section of the nation's best human capital and a cosmopolitan vibe offering countless outlets for growth, opportunity, culture, history, recreation, sports and nightlife, D.C. is where even more people are coming to make their future.

SOURCE: https://www.dcchamber.org/dc-commerce/reports-publications/



"I knew in pursuing my MBA that I wanted to gain business acumen, and I wanted to learn how to apply business for social good. The GW MBA resonated with me and provided exactly what I was looking for."



#### HOMETOWN

Atlanta, Ga.

#### UNDERGRADUATE UNIVERSITY & MAJOR

Yale University, Sociology & Women, Gender and Sexuality Studies

#### PREVIOUS EMPLOYER

IQ Solutions, Inc.

#### MBA CONCENTRATION

Global Management

#### **MBA INTERNSHIP**

Hewlett-Packard HR Management

#### CONSULTING ABROAD PROJECT

India

#### SHORT-TERM AWAY PROGRAM

Brazil

#### POST MBA-CAREER

Hewlett-Packard HR Management Associate



# **THE GLOBAL**

Over the course of the next 21 months, you will come face-toface with top global business and political leadership, engage in intensive experiential learning, collaborate with world-renowned professors, consult for international businesses and choose from 20+ graduate certificates.

All in all, GWSB's no-nonsense, highoctane environment will provide you with the necessary preparation for not only successfully navigating the business world, but also moving into its front ranks.

# **MBA PROGRAM:** AN OVERVIEW

## HERE IS WHAT YOU CAN EXPECT FROM THE GLOBAL MBA FROM DAY ONE:

**C-SUITE RUNWAY:** All students in your cohort take part in this orientation where they compete in case competitions, interact with many of their professors, brush up on their quantitative skills in a series of workshops and gain an introduction into the rigor of the MBA classroom. Additionally, you will experience firsthand why GW's strategic location in Washington, D.C. is an asset to the program.

**CORE CURRICULUM:** GW's core curriculum offers you a foundation for understanding how a business or organization operates from the ground up. Through the core, students will complete 32 credits of classes focusing on topics including finance, marketing, accounting, operations, strategy and international business.

• STEM designated: Full-time MBA students have the option of a STEM-designation for their Global MBA and Accelerated MBA programs. For these students, at least 50 percent of the curriculum is in a STEM-designated class.

#### **BEYOND THE CORE**

- Extensive Elective Offerings: With GWSB offering more than 200 electives each year, we want our students to be able to take advantage of the wide range of options available. To best prepare you for your next career move, the curriculum has a focused and streamlined set of core requirements that delivers broad business skills while freeing up space to customize your degree through certificates. You can take it even further by experiencing courses across GW's 10 graduate schools or by completing one of eight joint degrees and 3 dual degrees.
- Consulting Abroad Program (CAP): During the spring semester of the first year, students will consult for an international organization during a nineweek Consulting Abroad Program. The first seven weeks will be spent in D.C., consulting remotely for an internationally based client. After finals are completed in May, students travel to the country for two weeks to present their final deliverables and consulting recommendations to the organization.

 Customize Your MBA: Students have the option of customizing their curriculum through specialization in earning one of 20+ certificates during their MBA program. Certificate options include:

Accountancy	Hospitality Management
Analytics for Managers	Human Capital
Artificial Intelligence	Investments & Portfolio Management
Business Analytics	Management Leadership
Capital Markets	Management of Technology & Innovation
Cloud, Applications and Information	Managing the Digital Organization
Technology	Marketing & Brand Management
Corporate Responsibility	Project Management
Creativity, Innovation & Entrepreneurship	Quantitative Business Foundations
Digital Marketing & Analytics	Sport Management
Financial Management	Strategic Management
Global Management	Tourism Management
Government and Nonprofit Accounting	

# BECAUSE WE CAN ALL USE A SUCCESSFUL

### YEAR ONE

**C-SUITE RUNWAY** PLATFORM KNOWLEDGE, SKILLS & ABILITIES

Career Planning Sessions Quantitative Bootcamp Team Building Sessions and Workshops

Global MBA students complete 32 credit hours of core courses and a 3-credit Consulting Abroad Project (CAP). Sample Curriculum:

## FALL

Business Improv (1 credit)

Leadership Lab (1 credit)

Financial Accounting (3 credits)

Decision Making and Data Analysis (3 credits)

Finance (3 credits)

Microeconomics for the Global Economy (1.5 credits)

Organizations and Human Capital (3 credits)

Strategic Management I (1.5 credits)

## SPRING

Accounting for Internal Decision Making (1.5 credits) Operations Management (1.5 credits)

Competition in the Global Economy (3 credits)

Marketing (3 credits)

Business Ethics (1.5 credits)

Business and Public Policy (1.5 credits)

Strategic Management II (1.5 credits)

Consulting Abroad Project (3 credits)

# **BUSINESS PLAN**

# GLOBAL MBA CURRICULUM

S U M M E R	YEAR TWO		
Internship (Optional)	FALL	S P R I N G	
	Elective (3 credits)		
	Elective (3 credits)	Elective (3 credits)	
	Tech & Analytics Selective (1 credit)	Elective (3 credits)	
Talk with your	Tech & Analytics Selective (T credit)	Elective (3 credits)	
admissions advisor	Tech & Analytics Selective (1 credit)	Technology for Business in DC (1.5 credits)	
about building a STEM-designated	Tech & Analytics Selective (1 credit)		
Global MBA degree.  • STEM-designated	GRADUATE CERTIFICATES		

## SEMESTER STUDY AWAY

The GMBA curriculum requires students to complete three credits of analytics- and technology-focused selectives. Additionally, students must complete 15 credits of general electives. In fulfilling these elective credits, students can customize a course of study by adding certificates to their degree or selecting individual courses of interest.

# SELECT YOUR PROGRAM FROM OUR FIVE MBA FORMATS FOR WORKING PROFESSIONALS. WHICH ONE IS RIGHT FOR YOU?

- Accelerated MBA: The AMBA program is offered in a cohort format during the first year, which covers the majority of the core MBA curriculum. Those cohort courses are offered at a full-time credit load over the first year, allowing students to complete more credits in that first year than would normally be the case for a part-time student. This is accomplished by running those cohort courses in a condensed, five-week format. The courses run back-to-back, and they are held on Wednesday evenings (usually after 5:00 p.m.) and Saturdays (usually from 9:30 a.m. to 3:30 p.m.).
- Online MBA: Offered completely virtually, this program enables students to earn their GW MBA from anywhere in the world while earning the same AACSB-accredited degree awarded to our oncampus students. Our cutting-edge technology will bring you into a virtual classroom with your professors and your fellow students without sacrificing the ability to network or develop team-based skills (in this format it will simply be more realistic as you work in virtual teams).

#### Professional MBA:

**Self-paced:** so you choose the timing the timing that works for you. Designed with greater flexibility in mind, the self-paced format is completed in two to five years based on the number of courses you complete each semester. Go quickly or use the entire five years alloted. Either way, we give you the choices you need to make this program work with your personal and professional schedule.

**Hybrid:** The ultimate in flexibility, this option is becoming our most popular format. Students can decide not only which courses to take, but also what delivery format they prefer–online or on-campus. The ability to take our Professional MBA in a hybrid format is attractive to students with busy seasons in either their personal or professional lives. Students can opt for their upcoming semester to be online, in person, or a combination.

The GW MBA is designed to focus on advancing your career while providing you with the most flexibility and customization available compared with any other Washington, D.C. MBA program. Offered in several different formats to best meet your needs, you'll experience nearly the same curriculum and coursework as our full-time students, but designed around your schedule and tailored to your career.

#### MBA in Security Technology Transition (MBA-STT):

Focused on the management of the transition of technology from development to commercial and government applications. This degree program is for professionals with a background in cybersecurity, engineering, science, technology, and other related fields with an interest in the transition and commercialization of security technology for application in the public and private sectors.

#### Healthcare MBA:

Partnering with the renowned GW School of Medicine our Online Healthcare MBA is designed specifically for the business and leadership aspects of healthcare organizations. Our online learning format has proven to be academically rigorous yet flexible enough to meet the needs of practicing physicians and healthcare professionals.

## **MBA PROGRAM FORMATS OFFERED**

PROGRAM	FORMAT	SCHEDULE	START TERM	CREDITS
<b>GMBA *</b>	Cohort - In person	Full-time	Fall	53
АМВА •	Cohort - In person	Full-time	Fall	46.5
РМВА	In person, Hybrid	Part-time or Full-time	Fall Spring Summer	46.5
омва	Online, Hybrid	Part-time or Full-time	Fall Spring Summer	46.5
НСМВА	Online	Part-time	Fall Spring Summer	46.5
MBA-STT +	Cohort - In person	Part-time	Spring	49.5
Talk with your admit a STEM-designated • STEM-designated	ssions advisor about build degree.	ling		

# WHY WORKI

Over the course of the next two to five years, you will come face to face with top global business and political leadership, engage in intensive experiential learning and collaborate with worldrenowned professors.

GWSB means business-and what you learn in our MBA programs will give you a competitive business edge in your career.

Working professional MBA candidates can count on taking immediate advantage of the real-world business know-how gained from the program's core curriculum. Our MBA programs are designed for experienced business professionals who want to take their game to the next level.

# **NG PROFESSIONALS CHOOSE GW**

## HERE IS WHAT YOU CAN EXPECT FROM DAY ONE:

FLEXIBILITY: GW offers our MBA programs in Cohort, Self-Paced, Online and Hybrid formats. This allows our students to complete their MBA at their own pace from our highly accessible location in Foggy Bottom (D.C. Metro Blue, Orange and Silver lines) or from anywhere in the world.

**CORE CURRICULUM:** Through the core, students will complete 30 - 31.5 credits:

Business Essentials for Dynamic Markets Financial Accounting Accounting for Internal Decision Making Operations Management Decision Making & Data Analysis Finance Competition in the Global Economy

#### **BEYOND THE CORE**

- Peer-To-Peer Learning: Here at GWSB, we recruit the top working professionals from a wide array of industries around the region, and around the world. You'll be sitting in class with seasoned colleagues from public, private and non-profit organizations. The insights gained from class discussions are further strengthened by networking outside of the classroom.
- Extensive Elective Offerings: With GWSB offering more than 200 electives each year, we want our students to be able to take advantage of the wide range of options available. To best prepare you for your next career move, the curriculum has a focused and streamlined set of core requirements that delivers broad business skills while freeing up space to customize your degree through certificates. You can take it even further by experiencing courses across GW's 10 graduate schools or by completing one of eight joint degrees or three dual degrees.

Microeconmics for the Global Economy Technology for Business in D.C.\* Organizations & Human Capital Marketing Business Ethics and Public Policy Strategic Management \*Not required for MBA-STT

- Customize Your MBA: The curriculum includes a wide variety of certificates that will appear on your transcript if you choose to pursue them; not all students do. Some of the certificate options include Business Analytics, Management Leadership, Human Capital, Financial Management and Investments and Portfolio Management.
- International Focus: Our MBA programs encourage students to take advantage of multiple short-term study away opportunities. These are offered when classes are not in session, so you won't have to miss out on your coursework to study abroad. Study abroad programs can last from two weeks to a semester.

# BECAUSE WE CAN ALL USE A SUCCESSFUL BUSINESS PLAN

If you're looking to customize your program on a larger scale, GW offers several joint or dual degree options within the School of Business and with other schools at the university, such as the Law School and Elliott School of International Affairs. While there is no one path leading to a successful business career, following your own is the surest way to achieve your personal career goals. With this in mind, the MBA programs offer an extensive array of electives and graduate certificates, empowering you to pursue areas of specialization that match your interests and increase your marketability.

Furthermore, this ability to pinpoint your interests greatly enhances your opportunities to acquire the kinds of topflight internships that provide you with vital practical experience–and regularly lead to a job after graduation.

# **CUSTOMIZE YOUR MBA**

### **JOINT DEGREE**

MBA / Master of Science in Applied Finance

MBA / Master of Science in Business Analytics

MBA / Master of Science in Finance

MBA / Master of Human Resource Management MBA / Master of Science in Information Systems

MBA / Master of Science in Project Management

MBA / Master of Science in Sport Management

MBA / Master of Tourism Administration

#### **DUAL DEGREE**

MBA / Juris Doctor with GW Law

MBA / MA with the Elliott School of International Affairs

MBA / MA in Higher Education Administration with the Graduate School of Education and Human Development



## HONG KONG

CHINA

AUSTRALIA

VIETNAM

### CONSULTING ABROAD PROGRAM, CAP (GMBA ONLY)

Students in the Global MBA program consult in teams for companies around the world over the course of the spring semester in a hands-on, real-time environment.

You will be responsible for executing a deliverable and addressing a critical need of the client while building a relationship and increasing your understanding of global business practices.

Participation in the Consulting Abroad Program will enable you to have a real impact on the business practice of a particular

company and expand your knowledge of global economies.

The latest CAP locations were Australia, China, Peru, South Africa, Germany, Vietnam and Hong Kong with projects in a wide range of industries, including accounting, banking and finance, clothing and apparel, hospitality, renewable energy and philanthropy.

### DOMESTIC EXPERIENTIAL PROGRAMS Business & Society Series

Courses in this series examine the broad societal arena in which business operates with particular attention to its political, economic and cultural environments, paying specific attention to the relationships businesses establish with government agencies, multilateral organizations, macroeconomic institutions, and nongovernmental organizations.

Drawing on the rich resources in the Washington, D.C. metropolitan area, Business & Society Series courses bring students into close contact with major organizations and associations through onsite visits and guest lectures.

### ELECTIVE STUDY AWAY OPPORTUNITIES

Students in the MBA programs are able to choose short-term study away opportunities ranging from as short as five days to as long as six weeks. Led by GW faculty or in coordination with our international partner universities, GWSB offered more than 30 in the past year alone.

Recent short-term study away locations:

• Australia	• Denmark	Mexico
• Chile	• France	• Rwanda
• China	• Israel	• Spain

In addition to short-term opportunities, Global MBA and Professional MBA students may participate in long-term study away programs, ranging from two to four months. Students who take part in a long-term exchange through one of GWSB's 21 prestigious partner universities have access to hundreds of additional electives not regularly offered at GW.

For details on the GWSB's consulting and study away programs, please visit http://business.gwu.edu/global.

 Ranked #1 for International Business among U.S. institutions and #2 globally–*Financial Times, January 2021*

# WHERE TALENTMEETS OPPORTUNITY

We are acutely aware that our students are not simply here for an academic credential but also for a professional degree that will serve them well in the real world. And our MBA serves them well, indeed: GWSB students go on to exciting, fruitful careers in the upper echelons of everything from consulting, finance and industry to government and non-profit management, and more. Given the high-quality opportunities to network both within the school and throughout the D.C. area, GW's MBA students uncover a path that promises professional fulfillment–and fulfills professional promise.

Sample list of employers:

- Amazon
- Apple
- Dell
- Deloitte
- Delta Airlines

- Distributed Sun
- Facebook
- IBM
- IFC
- JP Morgan Chase

- PepsiCo
- SAP
- Sustainable Capital Advisors
- World Bank

# F. DAVID FOWLER CAREER CENTER SERVICES

- Individual Coaching including evening, Skype and phone appointments
- Cover Letter and Résumé Review
- Mock Interviews

- Access to GWSB Handshake Job Portal
- Participation in GWSB and MBA career fairs (NBMBAA, NSHMBAA, ROMBA, NAWMBA, NetImpact, NAAMBA)
- The NY and San Francisco Networking Treks
- Access to our 275,000 member Alumni Network
- Online Career Resources

Financial Services	
Other Services*	
Consulting Services	
• Technology	
Consumer Packaged Goods	
• Healthcare	
• Media/Entertainment	
• Non-profit	
Government	
<ul> <li>Energy/Utilities</li> </ul>	4%
Real Estate/Construction	4%

ACCEPTANCES BY INDUSTRY

\*Other services includes ad/PR, aviation, human capital management, military, packaging, transportation/logistic services, textiles and tourism.

# **SERVING THOSE WHO SERVE THE NATION**

There is a special bond between the George Washington University School of Business and active duty service members and veterans. Members of the military bring leadership and experience that add value to programs and fellow students. As a leader in business education, we provide tools and knowledge to help active duty service members and veterans excel at what's next.

#### VETERANS & MILITARY

Nationally recognized as a top military and veteran-friendly university, GW offers a wealth of services and benefits to students who have served, or are currently serving, in the U.S. Armed Forces.

- Named "Military Friendly" university by G.I. Jobs magazine since 2010
- Named "Best for Vets" by Military
   Time's Edge magazine since 2010
- Faculty mentors with military service
- Flexibility around veterans' schedules

- Proud participant of the Yellow Ribbon Program
- Member of the VetSuccess on Campus program
- GW Veterans, a student organization that supports military-affiliated students
- Career transition coaching and support

"GW's recognized MBA program and central location in Washington, D.C. were both significant factors in my decision to pursue my MBA there. Plus, the university has outstanding benefits for service members, and the Office of Military and Veterans Affairs provides excellent guidance on benefits and veteranspecific services.

"Additionally, I was able to participate in several shortterm study away programs, which were by far some of my best experiences, exposing me to countries I would have never imagined I would work in, and teaching me how to operate on the international stage." **Diego Lucero** Professional MBA Class of 2016

#### CURRENT POSITION

Aviator/Operations Officer -U.S. Navy

## GLOBAL & EXPERIENTIAL EDUCATION PROGRAMS

China's Tourism in the Global Economy

Sustainability & Corporate Social Responsibility in Scandinavia

#### UNDERGRADUATE UNIVERSITY & MAJOR

U.S. Naval Academy, Aerospace Engineering

# ALUMNI

# **EMPOWERING ONE ANOTHER**

# IN OUR CAREERS & COMMUNITIES

While we could list our illustrious GWSB alumni (former Secretary of State Colin Powell, former Samsung CEO Kun-Hee Lee, for example) or talk at length about the 280,000 GW alumni located in 150 countries and all 50 states and the District of Columbia, it's much more helpful to you if we show just some of the many ways in which our GW MBA students can tap into the School of Business's alumni community. After all, having an extensive and distinguished alumni network means nothing if our students cannot connect to it.

No matter how high they may ascend, members of our community are committed to supporting one another after graduation. That's why so many within this vast network return to campus to guest lecture, visit classrooms, sit on panel discussions and judge business plan case competitions. Top executives and employers know what they can expect from GWSB graduates–because they themselves experienced every bit of the rigor within the GW MBA.

#### A NETWORK WITH A MANTRA OF "COLONIALS HELPING COLONIALS"

All graduates have free, automatic membership in the George Washington Alumni Association, which provides access to:

**100+** Networks based on region, affinity, school and professional industry **68,000+** Colonials on Facebook, Instagram, Twitter and LinkedIn

For more information, visit alumni.gwu.edu.

# YOU'RE NOT THE ONLY ONE INVESTING WISELY IN YOUR EDUCATION

#### **MERIT-BASED SCHOLARSHIPS**

We understand just how significant an investment in a graduate business degree is, both in time and money. That is why we make a significant investment in our students. We are excited to offer merit scholarships based on a wholistic review of the application to assist deserving students in earning a GWSB degree.

Assembling the most talented class possible is not only a long lasting return-on-investment for you, but for everyone else as well. These awards are completely merit-based and dependent on your academic profile, professional experience and any submitted standardized test scores.

All applications-both domestic and international-are considered for merit based scholarships. No separate application is required.

### **NEED-BASED FINANCIAL AID**

Most student loans are based on either financial need or creditworthiness and are available only to U.S. citizens and permanent residents. GW students most frequently utilize loans such as the Federal Stafford Loan Program. Other private and federal loans are also available.

All federal loans require the Free Application for Federal Student Aid (FAFSA) form.

### **TUITION REIMBURSEMENT**

Many larger corporations, as well as the federal government, offer tuition assistance to employees pursuing graduate study. In most cases, your program of study must be related to your career field and approved by a supervisor at your organization. The Student Accounts Office accepts authorizations from third party sponsors to bill them directly. Please visit **studentaccounts.gwu.edu/** to learn more.

### **VETERANS & MILITARY**

GWSB's financial commitment to active duty military and veterans through generous special scholarships from the School of Business, along with financial support available from the Post 9/11 GI Bill and Yellow Ribbon Program make graduate study here attractive and affordable and can provide partial to full funding.

Active-duty personnel, veterans, or dependents of veterans may be entitled to varying educational benefits. To be eligible, veterans must have completed at least one year of active service in the U.S. Armed Forces, unless discharged under honorable conditions for medical reasons.

To learn more, contact GW Office of Military and Veteran Services at **vetserve@gwu.edu**, and include the specific program to which you have applied in the subject line.

## CUSTOMIZE YOUR MBA WITH A GRADUATE CERTIFICATE

Accountancy Artificial Intelligence Business Analytics\* Business Foundations\* Capital Markets Cloud, Applications and Information Technology\* Corporate Responsibility Creativity, Innovation & Entrepreneurship\* Digital Marketing & Communications\* Financial Management\* Global Management\* Government and Nonprofit Accounting Human Capital\* Investments and Portfolio Management\* Management Leadership\* Management of Technology & Innovation\* Marketing and Brand Management Project Management\* Real Estate Sport Management Strategic Management

\*available online

GW's MBA programs provide students with a wide variety of elective course offerings. Many of these electives can be bundled together in a graduate certificate offerings. This allows students to customize their degree to their specific academic and professional interests. Speak with your admissions advisor to learn more.



**#4 Online MBA** – Poets & Quants 2021

## FINANCIAL TIMES

**#1 International Business** among U.S. institutions, and **#2 globally** – Financial Times 2021

# BECOME PART OF OUR GLOBAL COMMUNITY — ON CAMPUS, ONLINE AND AROUND THE WORLD

We know that career building does not happen entirely in the classroom. That's why we offer you ample time to establish the kinds of ties that lead to both new friendships and new opportunities. There's no better place to start than on campus.

With numerous student organizations to choose from, not to mention business activities and competitions, community service initiatives, lectures, and events, the GW School of Business offers you a lively, dynamic environment to acquire the kind of experience you won't gain from a textbook. Students participate online and in person in George Talks Business - our signature event featuring business leaders from industry and government. Past guests include Kristalina Georgieva, former CEO of the World Bank, Mark Lerner, Managing Principal Owner and Vice Chairman of the Washington Nationals Baseball Club, Tom Cortese, Co-founder and COO of Peloton, Muriel Bowser, Mayor of the District of Columbia, and Kwasi Mitchell, Principal and Inclusion Leader at Deloitte, Consulting, LLP.

With activities from every conceivable interest and angle (and a fully loaded fitness center to boot), you'll find yourself constantly on the move, as well as getting ahead.

### **STUDENT ORGANIZATIONS**

- Black MBA Association
- Consulting Club
- Graduate Finance Society
- GW Forté Fellows
- GW MBA Marketing Club
- GW DATA
- GW Project Management Association
- MBA Association
- MBA Business Analytics Club

- National Association of Asian MBAs
- Net Impact
- Prospanica
- Real Estate Investment & Development Organization
- Sports Business Association
- Tourism for Tomorrow
- National Association of Women MBAs



# THERE'S ONLY ONE DIRECTION FOR YOUR NEXT STEP: FORRAARD



### **LEARN MORE**

#### MEET YOUR ADVISOR

Schedule a phone or video call with an admissions advisor to discuss which MBA program might be right for you.

#### **VISIT PROGRAM**

Join us for an online webinar to learn more about our MBA programs and have your questions answered live.

To schedule a visit for the Global MBA or Professional MBA, please send requests to **mbaadmissions@gwu.edu** with a copy of your résumé. Please include your availability as well as your areas of academic and industry interest.

#### **INFORMATION SESSIONS**

We offer a variety of online information sessions for all of our MBA programs. Tour the School of Business, learn about our MBA program and admissions requirements, and meet staff, current students and alumni. Explore options at **business.gwu.edu/info-sessions**.

#### **AROUND THE WORLD**

We often travel around the world, literally, to meet you in your hometown. Please check **business.gwu.edu** for a list of cities we'll be traveling to this year. Meet us at one of the many MBA Fairs we participate in, or schedule an informational interview while we are visiting.

### **ADMISSIONS REQUIREMENTS**

- Official GMAT or GRE score
- TOEFL, IELTS or PTE Academic Score (international applicants)
- Official transcripts from all colleges/universities where 12 credit hours or more of coursework were completed
  - Résumé
  - One (1) letter of recommendation
  - One (1) essay
  - Interview (by invitation only)
- Online application with \$80 non-refundable application fee

Consult our website and admissions advisor for specific details for Fall 2021 and Spring 2022 test requirements. For more information about admissions requirements, visit **business.gwu.edu/prospective-students/mba-admissions**.

The George Washington University does not unlawfully discriminate in its admissions programs against any person based on that person's race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, or gender identity or expression.

## THE GEORGE WASHINGTON UNIVERSITY

### WASHINGTON, DC

The George Washington University School of Business Graduate Admissions

2201 G Street, NW, Suite 550

Washington, DC 20052

mbaadmissions@gwu.edu | 202-994-1212

business.gwu.edu/graduate-admissions

