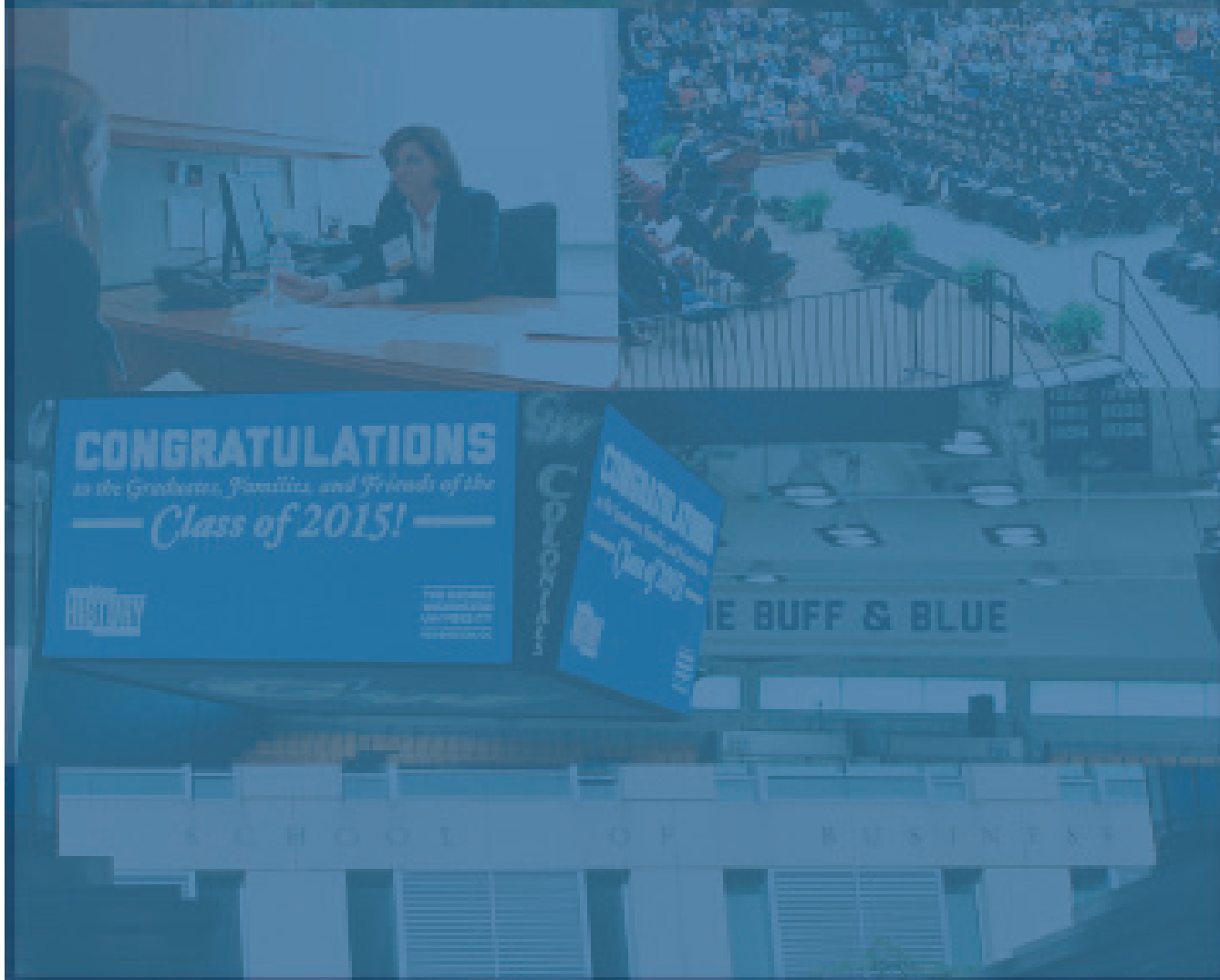


# GWSB CLASS OF 2015 UNDERGRADUATE EMPLOYMENT PROFILE



School of Business

THE GEORGE WASHINGTON UNIVERSITY



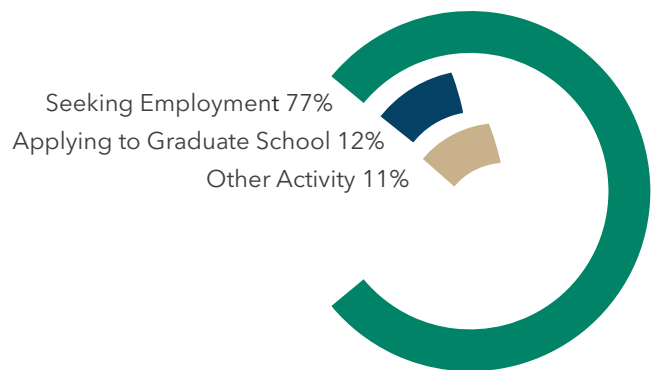
F. David Fowler  
Career Center

# GWSB CLASS OF 2015 UNDERGRADUATE EMPLOYMENT PROFILE

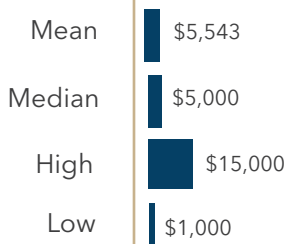


**86% ACCEPTED OFFERS**  
OF THOSE SEEKING EMPLOYMENT\*

## POST GRADUATION PLANS

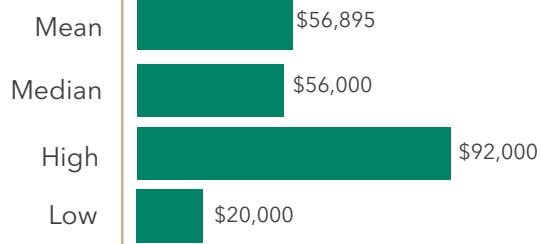


## SIGNING BONUS



Signing bonus received by 37%

## BASE SALARY FOR ACCEPTED POSITIONS



Base salary reported by 64%

\*Within 90 days of graduation

## ACCEPTANCES BY FUNCTION

Function	% Accepting	Mean	Median	High	Low
Finance/Accounting	37%	\$64,085	\$63,500	\$85,000	\$35,000
Marketing/Sales	26%	\$46,879	\$45,000	\$75,000	\$20,000
Consulting	21%	\$61,207	\$63,000	\$85,000	\$30,000
General Management	9%	\$48,231	\$50,000	\$65,000	\$34,000
Operations/Logistics	5%	\$59,500	\$55,000	\$92,000	\$45,000
Information Technology	0%	N/A	N/A	N/A	N/A
Human Resource	1%	N/A	N/A	N/A	N/A
Logistics/Transportation	0%	N/A	N/A	N/A	N/A
Other	1%	N/A	N/A	N/A	N/A

**84%** accepted offers in Finance/Accounting, Marketing/Sales, and Consulting roles

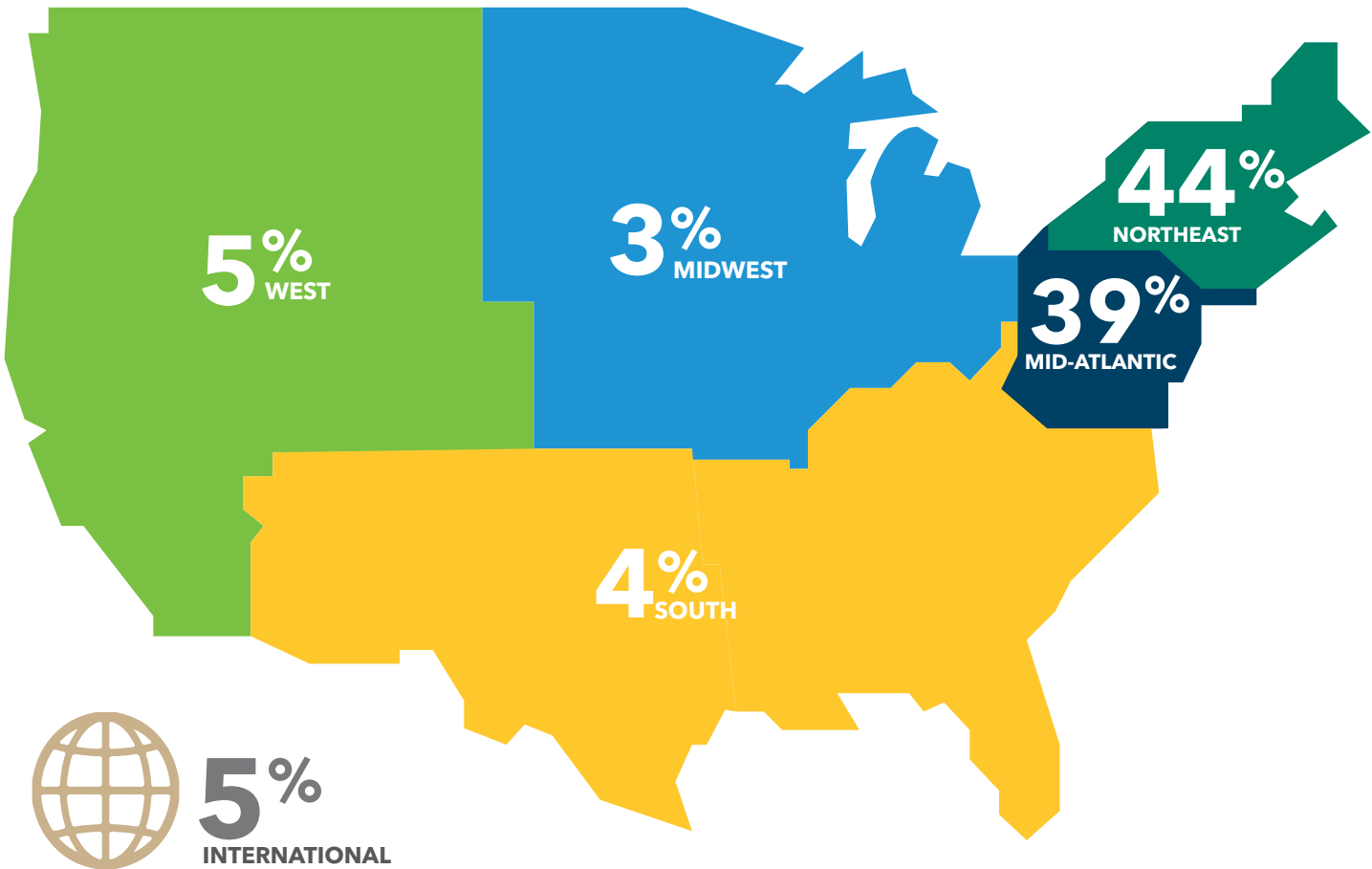
## ACCEPTANCES BY INDUSTRY

Industry	% Accepting	Mean	Median	High	Low
Financial Services	37%	\$65,898	\$70,000	\$85,000	\$40,000
Consulting Services	10%	\$59,250	\$63,750	\$92,000	\$32,000
Tech	8%	\$56,667	\$60,000	\$75,000	\$32,000
Other	8%	\$52,182	\$55,000	\$57,000	\$35,000
Consumer Products	7%	\$57,875	\$55,000	\$70,000	\$48,000
Real Estate/Construction	6%	\$51,500	\$50,000	\$65,000	\$30,000
Accounting	6%	\$58,136	\$58,000	\$65,000	\$62,000
Sports/Leisure	3%	\$22,250	\$22,500	\$24,000	\$20,000
Manufacturing	2%	\$53,333	\$55,000	\$60,000	\$45,000
Media/Entertainment	2%	\$51,750	\$50,000	\$65,000	\$42,000
Hospitality	2%	\$39,750	\$42,000	\$45,000	\$30,000
Petroleum/Energy/Utilities	2%	N/A	N/A	N/A	N/A
Non-profit	2%	N/A	N/A	N/A	N/A
Pharma/Biotech/Healthcare	1%	N/A	N/A	N/A	N/A
Transportation	1%	N/A	N/A	N/A	N/A
Education	1%	N/A	N/A	N/A	N/A

**47%** accepted offers in Financial or Consulting Services industries

N/A | Fewer than three data points

# ACCEPTANCES BY REGION



## COMPENSATION FOR ACCEPTED POSITIONS

Region	MEAN	MEDIAN	HIGH	LOW
WEST	\$59,417	\$62,750	\$70,000	\$45,000
MIDWEST	\$63,750	\$61,000	\$85,000	\$48,000
NORTHEAST	\$61,066	\$60,000	\$85,000	\$20,000
INTERNATIONAL	\$38,075	\$36,150	\$50,000	\$30,000
SOUTH	\$61,000	\$63,000	\$85,000	\$32,000
MID-ATLANTIC	\$52,221	\$55,000	\$92,000	\$22,000

\*NOTE: No salary data available for Midwest region because fewer than three data points were collected.

# CLASS OF 2015 UNDERGRADUATE FULL-TIME HIRING ORGANIZATIONS

1776	Capital One Financial Corporation	Fisher investments
Accenture	Capital One Securities	Freddie Mac
ALAA Haidari	Cargill	Gardiner & Theobald
Alliance Bernstein	CBRE Asia Pacific*	GE Capital
American Express	Charles Schwab	George Washington University
analytic services inc	CJ Group*	Goldman Sachs
Aquicore*	Clover Management, Inc.	Hayat Holding*
ARCADIS	CohnReznick	Heung Kong Group*
Ardian	columbia partners	Hilton Worldwide
AT&T	Consumer Electronics Association	IBM*
Auxiliary Service Inc	Consumers Research	Infosys Public Services
Avison Young	Creative Artists Agency	Instart Logic
Axa Advisors	Creditinfo Iceland*	International Business Machines Corpora-
Banco Atlantida Honduras	Cvent	tion
Bank of America	Deloitte	Ironistic.com
Belfield Farm Show Management	Duff and Phelps	ironshore
Bloomberg LP	Equity One	J.P.Morgan
Bloomingdale's	Ernst and Young*	Jack Willis
Bluestone Capital Partners	Estee Lauder Companies	Jefferies Group LLC
Booz Allen Hamilton	ExecOnline	John Hancock
Bozzuto	Exelon	Johnson & Johnson
Bridge Water	EY	Jonathan Smalley
Brown Brothers and Harriman, CO	Federal Reserve	JP Morgan Chase
BSR Management	Federated Investors	KPMG
Capital JM Zell Partners	Fidelity Investments	Latin World Entertainment

\* Hired an undergraduate not holding permanent U.S. work authorization

# CLASS OF 2015 UNDERGRADUATE FULL-TIME HIRING ORGANIZATIONS

LeadID	Quantum*
Lion Ridge	Raffa, PC
L'Oréal	RBC Capital Markets
M&T Bank	S&P Capital IQ
Macy's Inc.	Sanabil Investments
Marriott	Shell Oil Products
Meltwater	Social Tables, Inc.
MetLife	Sun Trust*
MGM Resorts International	TD Bank
MITRE	Teach For America
Monumental Sports and Entertainment	Textron Aviation
Morgan Stanley*	The Advisory Board Company
New York Islanders	The Mercatus Center*
Newmark Grubb Knight Frank	Toyota Motor Sales, USA
Ogilvy and Mather	Trustpilot
Oracle	UBS
OST Glocal Solutions	Under Armour
Piper Jaffray	Unilever
PNC Bank	Walker & Dunlop*
Portfolioshop Inc.	Wells Fargo
Prestwick Mortgage	WhereOWare
PwC*	

\*Hired an undergraduate not holding permanent U.S. work authorization