Application Process

- GWSB students must have a 3.2 or higher cumulative GPA in order to submit an Individualized Field proposal.
- Proposals must be submitted before the start of a student's junior year.
- Students must find a full-time GWSB faculty member to serve as a faculty advisor for their Individualized Field.
- An Individualized Field proposal will not be approved if it includes 3 or more courses found in one of the existing BBA concentrations.
- Students may change up to 2 courses in the Individualized Field with the approval of their faculty sponsor and the Undergraduate Advising Center. If students wish to change more than 2 courses, they must submit a new proposal for committee review.
- Completed applications will be sent to the Individualized Field Faculty Review Committee. The Committee may request additional information and/or may suggest changes to the proposal.
- A GWSB advisor will communicate the decision of the Committee to the student. The review process typically takes up to 6 weeks.

Proposal Criteria

In addition to completing this application, you must submit a proposal that contains the following:

- A statement outlining your reason for wanting to pursue the field of study.
- Background research of the field of study, including similar programs at other universities.
- Specific reasoning for how this field of study will be applied to your plans after graduation.
- Rationale for why you are including each of the courses you’ve listed below.

Proposed Courses

Each course listed must include the course number and title (ie: IBUS 3001: Introduction to International Business)

- Five Field Courses:
  1. 
  2. 
  3. 
  4. 
  5. 

- International Field Course:
  1. 

Faculty Sponsor Name & Department: __________________________________________

Faculty Signature: _____________________________ Date:______________________

Student Signature: _____________________________ Date:______________________

Committee Decision: ______________ Committee Member’s Initials: ____________