BBA: International Business

### Field Courses (5)

#### Required Field Courses (2):
- IBUS 3001 Introduction to International Business
- IBUS 3101 Global Financial Environment

#### Additional Field Courses (3):
- IBUS 3201 International Marketing Management
- IBUS 3301 International Business Finance
- IBUS 4202 Regional Strategy for Multinationals
- IBUS 4203 Foreign Market Analysis
- IBUS 4302 International Banking
- IBUS 4303 International Monetary & Financial Issues
- IBUS 4401 Managing the Multinational Enterprise
- IBUS 4402 Managing in Developing Countries
- IBUS 4403 Oil: Industry, Economy, & Society
- IBUS 4404 Global Energy
- IBUS 4900 Special topics in International Business*
- IBUS 4995 Independent Study

#### International Field Course (1)

Any upper level course (2000-4999) from any department with the exception of the following: AH, FA, EXNS, IBUS, MUS or TRDA.

#### Suggested Courses:
- Foreign Language Intermediate Level 1 or higher
- ECON 2169 Introduction to the Economy of China
- ECON 2181 International Trade Theory & Policy
- ECON 2182 International Macroeconomic Theory & Policy
- ECON 2185 Economic History & Problems of Latin America
- GEOG 2145(W) The Cultural Landscape/Cultural Geography
- GEOG 2146 Political Geography
- GEOG 3154 Geography of the Middle East & North Africa
- PSC 2330 Comparative Politics of Western Europe
- PSC 2442 International Organizations
- PSYC 3125 Cross-Cultural Psychology
- SMPP 4900W Strategy & International Political Economy
- SOC 2168 Economic Sociology

#### Special Notes
- * Multiple IBUS 4900 courses can be taken as field courses as long as they are different topics.

### Department Contacts

Dr. Jiawen Yang, Dept. Chair
Funger Hall, Suite 401B

[Email: jwyang@gwu.edu]