

BACHELOR OF BUSINESS ADMINISTRATION

Effective for all GWSB students admitted Fall 2014 and after

General Education & Pre-Business Courses

BADM 1001 + 1002 *First Year Development Program*
[Transfer Students complete BADM 1003 instead]^
BADM 1004 *Age of Globalization*^
ECON 1011 *Principles of Economics: Microeconomics*
ECON 1012 *Principles of Economics: Macroeconomics*
One Humanities Course (See List)
Two Mathematics Courses (See List)
Two Science Courses (See List)
STAT 1051, 1053, 1111 or APSC 3115 *Intro to Statistics*
STAT 2112, 2118, 2123 or ECON 2123 *Advanced Statistics*
UW 1020 *University Writing* and 2 WID Courses

Business Core Courses

ACCY 2001 *Introduction to Financial Accounting*
ACCY 2002 *Introduction to Managerial Accounting*
BADM 2001W *Markets and Politics*^
BADM 2301/2301W *Management Information Systems Technology*
BADM 3001 *Career Management Strategy*^
BADM 3103 *Human Capital in Organizations*
BADM 3401/3401W *Basic Marketing Management*
BADM 3501 *Financial Management and Markets*
BADM 3601 *Operations Management*
BADM 4101/4101W *Business Law and Ethics*^
BADM 4801 *Strategy Formulation and Implementation*

Business Concentration

5-Field Courses
1-International Field Course

Minor

Required, must be outside of GWSB (18 credits)
See Academic Advisor for Assistance

Electives

4- Electives (12 Credits) [1000-4999]*
2- Upper Level Electives (6 Credits) [2000-4999]*
*No LSPA courses & only one HLWL course allowed as an Elective.

The first year of requirements is the same for all GWSB students regardless of the degree pursued. This gives our students time to explore and research the different degree options offered in GWSB, which include: Bachelor of Business Administration (BBA), Bachelor of Accountancy (BAccy) and Bachelor of Science in Finance* (BSF).

**(by application only)*

11 BBA Concentration Options:

Accountancy
Business Analytics
Business and Economics and Public Policy
Finance
Information Systems Technology Management
Innovation and Entrepreneurship
International Business
Marketing
Real Estate
Sport, Event, and Hospitality Management
Individualized Field of Study *(by application only)*

Students may take concentration courses as early as spring of Sophomore year.

Students pursuing two concentrations should work with an advisor on creating an academic plan. Depending on approved options, the International Field Course may share in both concentrations.

Minoring Outside of GWSB:

GWSB students who pursue the BBA degree are required to minor outside the School of Business. Minors range from 15 credits to 21 credits; most are 18 credits. Students should work with an academic advisor to determine the best minor in light of their professional and personal goals.