THE 4+1 PROGRAM
at GW School of Business

MASTER OF TOURISM ADMINISTRATION (MTA)
Effective for students admitted & committed to the 4 + 1 Program Fall 2017 & after

4 + 1 Courses

<table>
<thead>
<tr>
<th>MTA Graduate Courses (3 maximum may double count between degrees)*</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>TSTD 6249 Sustainable Destination Management</td>
<td>None</td>
</tr>
<tr>
<td>TSTD 6270 Tourism and Hospitality Management Research</td>
<td>None</td>
</tr>
<tr>
<td>TSTD 6000 level elective (selected with MTA Administrative Director)</td>
<td>None</td>
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</tbody>
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*MTA graduate courses may only be used as electives in the undergraduate degree. **Students must meet with a GWSB advisor in the Undergraduate Advising Center to determine how to best utilize the graduate courses in the undergraduate degree.**

Note: Students will be expected to meet all requirements for the Bachelor of Business Administration, BACCY, and BS in Finance degrees, which includes up to 9 credit hours that can be shared with the MTA degree. Students would then be expected to complete all graduate-level requirements for the MTA degree, which includes up to 9 shared credit hours.

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Faculty Director: Dr. Larry Yu lyu@gwu.edu

Degree Overview

The Master of Tourism Administration field provides students with a theoretical and practical understanding of event, hospitality, and sustainable tourism management. Students have opportunities to learn from culturally diverse colleagues and from a wide range of visitor-service organizations, as well as from the classroom.

Through classroom and field-based learning experiences, students in the Master of Tourism Administration (MTA) program prepare for international management positions in tourism, hospitality, and event and meeting management. Our location in the nation’s capital, serves as a vast classroom with immense opportunities for practical experience, professional networking, and career development.

Students concentrate their studies in one of three areas:
- Sustainable Tourism Management
- Event & Meeting Management
- Hospitality Management

Students also have the option to develop individualized concentrations focusing on ecotourism or heritage tourism.

Career Choices with the MTA Combined Degree Program

The program welcomes students who wish to advance current careers or pursue new careers in the industry. The Master of Tourism Administration degree program is designed to prepare students for career entry or mid-level management positions in public, commercial, or nonprofit organizations providing visitor services at the local, national, or international level. Typical positions include: working in hotels and resorts, restaurants and food service operations, visitor and convention bureaus, theme and amusement parks, museums, tour operations, travel management firms, destination management organizations (DMOs), event producers, and consulting firms.