THE 4+1 PROGRAM
at GW School of Business

MASTER OF SCIENCE IN SPORT MANAGEMENT (MSSM)
Effective for students admitted & committed to the 4+1 Program Fall 2018 & after

4 + 1 Courses

<table>
<thead>
<tr>
<th>Required Field Courses* (9 credits maximum may double count between degrees):</th>
<th>Prerequisites</th>
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</thead>
<tbody>
<tr>
<td>TSTD 6267 Sport Media and Communications (3 credits) (FALL ONLY)</td>
<td>None</td>
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<tr>
<td>TSTD 6266 Sport and Event Facility Management (3 credits) (SPRING ONLY)</td>
<td>None</td>
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<tr>
<td>TSTD 6270 Research Methods and Applications (3 credits) (SPRING ONLY)</td>
<td>None</td>
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*MSSM graduate courses may only be used as electives in the undergraduate degree. Students must meet with a GWSB advisor in the Undergraduate Advising Center to determine how to best utilize the graduate courses in the undergraduate degree.

Note: Students will be expected to meet all requirements for the Bachelor of Business Administration, BACCY, and BS in Finance degrees, which includes up to 9 credit hours that can be shared with the MSSM degree. Students would then be expected to complete all graduate-level requirements for the MSSM degree, which includes up to 9 shared credit hours.

MSSM courses that are 3 credits are 14 weeks long, while courses that are 1.5 credits are 7 weeks long, offered in either the first or second half of a semester. All MSSM courses are taught in the evenings.

Additional Notes: The MSSM core TSTD 6251 Applied Quantitative Methods is waived for 4 + 1 students due to the statistic courses completed as part of the 4 + 1 program. This is replaced with an elective.

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Faculty Director: Dr. Lisa Delpy Neirotti delpy@gwu.edu

Degree Overview

The GWSB Master of Science in Sport Management program prepares students for executive careers in events and facility management, sports marketing, athlete representation, sports analytics, sports media and the sporting goods industry, working with professional teams and leagues and in collegiate athletics. Students will learn to recognize issues facing sports industry leaders and make sound, ethical business decisions; identify revenue streams and expenses for sports organizations; understand legal terms, operational structure and contract clauses; and apply analytic and research skills to solve problems and increase performance for sports-related businesses.

Admission Requirements with the MSSM

A candidate must have at least a 3.0 GPA to be considered for admission and be in good academic standing with the University to be eligible for admission. Those with a GPA lower than a 3.0 will be required to submit a GRE or GMAT score and meet the same criteria as for the regular MS in Sport Management program.