Program Chair: Stephanie Wang, Indiana University

Co-organizers: Robert Orttung, The George Washington University
John McIntyre, Georgia Institute of Technology

CONFERENCE PROGRAM

Thursday, May 20, 2021

11:00am-12:00pm ET WELCOME & INTRODUCTION

PANEL 1: Organizational Sustainability Initiatives – Multinationals vs. Entrepreneurs

- Jonathan Doh, Villanova University
- Ans Kolk, University of Amsterdam
- Jeffery McMullen, Indiana University
- Karl Sauvant, Columbia University

Chair: Stephanie Wang, Indiana University

12:00-12:15pm ET BREAK

12:15-1:15pm ET KEYNOTE 1: Building Inclusive Supply Chains – Implications for MNCs

- Garry Bruton, Texas Christian University
- Shaker Zahra, University of Minnesota

1:15-1:30pm ET BREAK
1:30-2:30pm ET  PANEL 2: Corporate Social and Environmental Innovation
- Luis Ballesteros, The George Washington University
- Tom Marsik, University of Alaska Fairbanks
- John McIntyre, Georgia Institute of Technology
- Astrid Ogilvie, University of Colorado Boulder

Chair: Robert Orttung, The George Washington University

Friday, May 21, 2021

11:00am-12:00pm ET  PANEL 3: Corporate Sustainable Development – Developed vs. Emerging Markets MNCs
- Alvaro Cuervo-Cazurra, Northeastern University
- Bryan Husted, Tecnológico de Monterrey
- Ivan Montiel, Baruch College
- William Newburry, Florida International University

Chair: Stephanie Wang, Indiana University

12:00-12:15pm ET  BREAK

12:15-1:15pm ET  KEYNOTE 2: Policy Implications for Corporate Social Sustainability Practices
- Sarianna Lundan, University of Bremen & Aalto University

1:15-1:30pm ET  BREAK

1:30-2:30pm ET  PANEL 4: What Do Practitioners Say?
- Mary Latimer, Mondelēz International
- Niels Lund, Novo Nordisk

Chair: Anna Helm, The George Washington University