

International Banking

COURSE SYLLABUS

COURSE TITLE: International Banking

COURSE NUMBER: IBUS 4302-10 (CRN: 23449)

SEMESTER: Fall 2018

Wed: 3:30-6:00 pm

Class Room: PHIL 217

COURSE FACULTY

Bonnie J. Pierce

Lecturer in International Business

GWU School of Business

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Office Hours *Thursdays 12:45-1:45 at GW
or by Appointment*

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COURSE SYLLABUS

COURSE DESCRIPTION: This course focuses on various institutional and management issues facing international banking. It examines the current international banking and financial environment and its evolution during recent decades, major managerial and operational issues in international banking, and the regulatory problems confronting international banks. The course also studies the implications of major global financial crises for international banks.

COURSE OBJECTIVES: Understanding the current international banking environment. How to handle legal and regulatory issues facing international banking institutions. Analysis of various management issues facing international banking institutions.

REQUIRED TEXTBOOK: Students must purchase custom Course Pack see Bb for link. (Other readings will be posted on Bb).

ASSIGNMENTS: Prior to each class session, students are expected to complete the required readings for the assigned session and turn in the case analysis. The Group Project guidelines are posted on Bb. Students create their own groups and jointly choose a topic related to Int'l Banking.

GRADING METHODOLOGY:

Mid-term exam 10%

Group Project 20%

Case Analysis 25%

Peer Grade 10%

Final exam 15%

Class Participation (attendance and discussion participation are required) 20%

Total: 100%

COURSE OUTLINE

This outline is subject to change based on guest speaker availability and current events. Please see Bb for the most up-to-date outline. Bb will also have all readings and links to readings. Class slides will be posted just prior to class.

Dates (all Wednesdays)	Part 1 - International Banking Ecosystem and Select Topics	Notes/Homework – see Bb for each week’s readings
8/29	Class Overview & Expectations Introduction to International Banking & the Banking Ecosystem	<ul style="list-style-type: none"> • Sign up for a group on Bb • Post your bio in Discussion Tab on Bb • Watch the movie “The Big Short” before 10/10
9/5	Overview of Banking Products Part 1	
9/12	Field Trip to American Bankers Association	We will meet with Rob Nichols their CEO. He is a GW alum.
9/19	Banking Products Part 2	(Yom Kippur – let me know if you won’t be in class)
9/26	Risk Management & Balance Sheet Management	Group Project Topic Due
10/3	Crisis, Scandal & Corruption in Banking Case 1: BSI BANK OF SWITZERLAND	Practice case analysis due before class, post on Bb
10/10	Role of Central Banks & Banking Regulators	World Bank/IMF meetings 10/12-14
10/17	Case 2: Deutsche Bank	
Part 2	Strategy & Management Issues in Banking	
10/24	The Role of Fintech Case 3: Bank of America	Case analysis due before class, post on Bb
10/31	Midterm Exam Online (take home) – NO class	Sign up for a time workshop time before next class
11/7	Case 4: Minsheng Bank Group Project Workshop	<ul style="list-style-type: none"> • Case analysis due before class, post on Bb
11/14	Case 5: Alpen Bank Group Project Workshop	<ul style="list-style-type: none"> • Bring draft slides or project framework to class
11/21	NO CLASS – THANKSGIVING BREAK	
11/28	Case 6: Banco do Brazil Class Wrap-Up	<ul style="list-style-type: none"> • Case analysis due before class, post on Bb
12/5	Group Presentations	Group slides due before class post on Bb in 2 places
	Online Final Exam during exam period (take home)	All class material including projects are fair game

FINAL EXAM: December ~12 (To be confirmed later by GW Scheduling Office). In accordance with university policy, the final exam will be given during the final exam period and not the last week of the semester. Our exam will be a take home exam.

ACADEMIC INTEGRITY: The code of academic integrity applies to all courses in the George Washington School of Business. Please become familiar with the code. All students are expected to maintain the highest level of academic integrity throughout the course of the semester. Please note that acts of academic dishonesty during the course will be prosecuted and harsh penalties may be sought for such acts. Students are responsible for knowing what acts constitute academic dishonesty. The code may be found at: <http://www.gwu.edu/~ntegrity/code.html>

UNIVERSITY POLICIES

Religious Accommodation

Students should notify faculty during the first week of the semester of their intention to be absent from class on their day(s) of religious observance. Faculty should extend to these students the courtesy of absence without penalty on such occasions, including permission to make up examinations. Faculty who intend to observe a religious holiday should arrange at the beginning of the semester to reschedule missed classes or to make other provisions for their course-related activities.

Disability Support Services (DSS)

Any student who may need an accommodation based on the potential impact of a disability should contact the Disability Support Services office at 202-994-8250 in the Rome Hall, Suite 102, to establish eligibility and to coordinate reasonable accommodations. For additional information please refer to: gwired.gwu.edu/dss/

Mental Health Services 202-994-5300

The University's Mental Health Services offers 24/7 assistance and referral to address students' personal, social, career, and study skills problems. Services for students include: crisis and emergency mental health consultations confidential assessment, counseling services (individual and small group), and referrals. Counselingcenter.gwu.edu/