



**COURSE SYLLABUS**

**COURSE TITLE:** International Banking  
**COURSE NUMBER:** IBUS 4302-10 (CRN: 83742)  
**SEMESTER:** Fall 2017  
(Mon/Wed: 3:45-5:00 p.m.)  
**Class Room:** Duques 362

**COURSE FACULTY**

**Bonnie J. Pierce**

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*Office hours by Appointment to be held in the IBUS  
Dept. or the professor off campus office*

**COURSE SYLLABUS**

**COURSE DESCRIPTION:** This course focuses on various institutional and management issues facing international banking. It examines the current international banking and financial environment and its evolution during recent decades, major managerial and operational issues in international banking, and the regulatory problems confronting international banks. The course also studies the implications of major global financial crises for international banks.

**COURSE OBJECTIVES:** Understanding the current international banking environment. How to handle legal and regulatory issues facing international banking institutions. Analysis of various management issues facing international banking institutions.

**REQUIRED TEXTBOOK:** Irene Finel-Honigman and Fernando Sotelino, *International Banking for a New Century*, Routledge, 2015. (Other readings will be posted on Bb).

**ASSIGNMENTS:** Prior to each class session, students are expected to complete the required readings for the assigned session. The Group Project guidelines are posted on Bb.

**GRADING METHODOLOGY:**

Mid-term exam (10/16/17) 20%  
Group Project 30%  
Final exam (date TBD) 30%  
Class Participation (attendance and discussion participation is required) 20%  
Total: 100%

**ACADEMIC INTEGRITY:** The code of academic integrity applies to all courses in the George Washington School of Business. Please become familiar with the code. All students are expected to maintain the highest level of academic integrity throughout the course of the semester. Please note that acts of academic dishonesty during the course will be prosecuted and harsh penalties may be

sought for such acts. Students are responsible for knowing what acts constitute academic dishonesty. The code may be found at: <http://www.gwu.edu/~ntegrity/code.html>

## **UNIVERSITY POLICIES:**

### **Religious Accommodation**

Students should notify faculty during the first week of the semester of their intention to be absent from class on their day(s) of religious observance. Faculty should extend to these students the courtesy of absence without penalty on such occasions, including permission to make up examinations. Faculty who intend to observe a religious holiday should arrange at the beginning of the semester to reschedule missed classes or to make other provisions for their course-related activities.

### **Disability Support Services (DSS)**

Any student who may need an accommodation based on the potential impact of a disability should contact the Disability Support Services office at 202-994-8250 in the Rome Hall, Suite 102, to establish eligibility and to coordinate reasonable accommodations. For additional information please refer to: [gwired.gwu.edu/dss/](http://gwired.gwu.edu/dss/)

### **Mental Health Services 202-994-5300**

The University's Mental Health Services offers 24/7 assistance and referral to address students' personal, social, career, and study skills problems. Services for students include: crisis and emergency mental health consultations confidential assessment, counseling services (individual and small group), and referrals. [Counselingcenter.gwu.edu/](http://Counselingcenter.gwu.edu/)

## **COURSE OUTLINE**

*This outline is subject to changed based on guest speaker availability and current events. Please see Bb for the most up-to-date outline. Class slides will be posted just prior to class.*

(8/28) Class Overview & Expectations ; Introduction to International Banking Part I  
Text, Chapter 1

(8/30) Introduction to International Banking Part II  
Text, Chapter 2 & 3

(9/4) NO CLASS, Labor Day

(9/6) Industry Terms & Parties

(9/11) Banking Products Part I

(9/13) Banking Products Part II

(9/18) Banking Products Part III

(9/20) Banking Crises Part I  
Text, Chapter 4& 5. Watch Movie: "The Big Short"

(9/25) Banking Crises Part II  
Text, Chapter 8.

(9/27) Regulatory Environment Part I; Role of Central Banks; Federal Reserve & ECB  
Text, Chapter 6

Group must have topic approved by Professor by this date.

(10/2) Regulatory Environment Part I: BIS: Origin, Structure and its Roles in International Banking

(10/4) Guest Speaker

(10/9) NO CLASS, Fall Break

(10/11) Entry by U.S. Banks into Foreign Markets

(10/16) **Mid-term exam**

(10/18) Off-Balance Sheet Activities of Banks

(10/23) Basel Guidelines  
Read articles on Bb

(10/25) Managing Risk  
Read articles on Bb

(10/30) International Asset and Liability Management of Banks

(11/1) Banking and Derivatives Markets; Introduction to Swaps

(11/6) Interest Rate Swap & Bank Liability Management

(11/8) Currency Swap & Bank Liability Management

(11/13) Guest Speaker

(11/15) Multilateral Development Banks & Their Roles Evolution in LDC Banking System  
Text, Chapter 7.

(11/20) Emerging Economies, International Debt Problems & Debt Rescheduling

(11/22) NO CLASS, Thanksgiving break

(12/4) Future Trends in International Banking  
See Bb for articles

(12/6) Group Project Presentations (all group slides are due at the beginning of class)

(12/11) Group Project Presentations **LAST CLASS**

**FINAL EXAM:** December ~13 (To be confirmed later by GW Scheduling Office). In accordance with university policy, the final exam will be given during the final exam period and not the last week of the semester.