ENGAGING The WORLD From The NATION'S CAPITAL

GLOBAL & PROFESSIONAL MBA
BUSINESS.GWU.EDU/MBAFACTBOOK
WE CALL THEM "PROFESSOR."

At the GW School of Business (GWSB), we stand at the nexus of the world’s political and economic powers. Our location is one of our greatest assets in both making business leaders and making history.

IN THE CITY WHERE DECISIONS ARE MADE THAT CHANGE THE LIVES OF MILLIONS WORLDWIDE, our students not only get a front-row seat to witness—and experience—how business is conducted on the world stage, but also have a hand in making those critical business and policy decisions. Whether it’s in the future leaders we educate or in the present ones we bring to campus, GWSB possesses unparalleled opportunities to make a major, immediate impact upon the world.

Here you will learn the core competencies and hard skills needed in the business world. Unlike any other institution, you also have the rare opportunity to learn from those whom the rest of the world refers to as dignitaries. You will gain access to Nobel laureates and senators, and receive advice from Federal Reserve officials and foreign heads of state. With established relationships within the IMF, World Bank, and State and Treasury Departments (all located just blocks away), you will learn firsthand how the bottom line intersects with the big picture of international affairs, finance, sustainability, ethics and corporate responsibility—often all at once.

In short, extraordinary people come here to teach, enlighten and inspire, and this extraordinary access provides you with insight into the inner workings of institutions most never see and perspectives that are changing the very way the entire world views business.

Our global presence, along with customized programs designed specifically to meet your needs, will enable you to pursue practical, insightful expertise from an enviable vantage point, not to mention gain a foothold in, say, Brazilian, Chinese and sub-Saharan African business.

At the GW School of Business, we pioneer research. We influence global economic policy. We shape society. We drive progress. GWSB is the ideal setting for the next generation of international leaders, and our MBA programs offer you the chance to make some history of your own.

Because these days, the last thing any of us should do is conduct business as usual.
While Washington’s claim to fame may be as the seat of power, the city is building quite a reputation for its incredible momentum. According to the census, D.C. is growing faster than any state in the union. Moreover, the District also boasts the nation’s strongest—and fastest growing—local economy, the most educated populace, and the lowest unemployment rate. Superlatives abound in this city like monuments. And it’s no surprise, really. What was once regarded as a relatively sleepy town is now a hotbed for dynamic entrepreneurship, arts and culture, fine dining and the legions of ambitious young people who are driving it all forward. In fact, D.C. is an amazing place to not just learn about business, but also conduct it. But don’t just take our word for it. Consider the facts:

- D.C. has the strongest economy in the United States (The Capital)
- D.C. is ranked #2 Coolest City in the country (Forbes)
- D.C. is ranked #1 among “10 Best Cities for Business Graduates to Move” (Move.org)
- Washington is the #2 real estate investment market in the United States (Urban Land Institute)
- D.C. is ranked #1 in the country for producing and attracting business founders
- D.C. is ranked #3 for female entrepreneurs in the country
- D.C. is ranked #1 among “10 Best Growing Private Companies in the District” (POUCOM)
- D.C. is ranked #1 new tech hot spot (Forbes)
- D.C. is ranked #1 national tech hub (Forbes)
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C-SUITE: All students will take part in this orientation where they will compete in a case competition, interact with many of their professors, brush up on their quantitative skills in a series of workshops and gain an introduction into the rigor of the MBA classroom. Additionally, you will experience firsthand why GW’s strategic location in Washington, D.C., is an asset to the program.

CORE CURRICULUM: GW’s core curriculum offers you a foundation for understanding how a business or organization operates from the ground up. Through the core, students will complete 31.5 credits of classes focusing on topics including finance, marketing, accounting, operations, strategy and international business.

BEYOND THE CORE

» Extensive Elective Offerings: With GW aS offering more than 200 electives each year, we want our students to be able to take advantage of the wide range of options available. To best prepare you for your next career move, the curriculum has a focused and streamlined set of core requirements that delivers broad business skills while freeing up space to customize your degree through certificates. You can take it even further by experiencing courses across GW’s 10 graduate schools or by completing one of six joint degrees.

» Customized Your MBA: The curriculum includes a wide variety of certificates that will appear on your transcript if you choose to pursue them; not all students do. Some of the certificate options are Business Analytics, Management Leadership, Human Capital, Financial Management, and Investments and Portfolio Management.

» Consulting Abroad Program: During the spring semester of the first year, students will consult for an international organization during a nine-week Consulting Abroad Program. The first seven weeks will be spent in D.C., consulting remotely for an internationally based client. After finals are completed in May, students travel to the country for two weeks to present their final deliverables and consulting recommendations to the organization.

THE GLOBAL MBA PROGRAM: AN OVERVIEW

Over the course of the next 21 months, you will come face-to-face with top global business and political leadership, engage in intensive experiential learning, collaborate with world-renowned professors, consult for international businesses and choose from 17 graduate certificates.

All in all, GWaS’s no-nonsense, high-octane environment will provide you the necessary preparation for not only successfully navigating the business world, but also moving into its front ranks.

HERE IS WHAT YOU CAN EXPECT FROM THE GLOBAL MBA FROM DAY ONE:

» C-SUITE: All students will take part in this orientation where they will compete in a case competition, interact with many of their professors, brush up on their quantitative skills in a series of workshops and gain an introduction into the rigor of the MBA classroom. Additionally, you will experience firsthand why GW’s strategic location in Washington, D.C., is an asset to the program.

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BECAUSE WE CAN ALL USE A SUCCESSFUL BUSINESS PLAN

YEAR ONE

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<tr>
<th>C-SUITE</th>
<th>PLATFORM KNOWLEDGE, SKILLS, &amp; ABILITIES</th>
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<td>Career Planning Sessions</td>
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<td>Team Building Sessions and Workshops</td>
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SUMMER

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<td>Elective 4</td>
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GRADUATE CERTIFICATES

SEMESTER STUDY AWAY

GLOBAL MBA CURRICULUM
Multiple Ways to Earn Your MBA as a Working Professional

The GW Professional MBA is designed to focus on advancing your career while providing you with the most flexibility and customization available compared with any other Washington, D.C., MBA program. Offered in several different formats to best meet your needs (Cohort, Self-Paced, Online, and Hybrid), you’ll experience nearly the same curriculum and coursework as our full-time students, but designed around your schedule and tailored to your career.

Cohort: Based on our full-time MBA model, this option is designed to be completed in three years, but can be accelerated and finished in just two. In the traditional format, you complete two courses at a time for the first three semesters (together in an MBA cohort on our Foggy Bottom Campus), and after the first year, you customize your MBA from a variety of certificates and electives.

Self-Paced: Designed with greater flexibility in mind, the self-paced format is completed in two to five years based on the number of courses you complete each semester. Go quickly or use the entire five years allotted. Either way, we give you the choices you need to make this program work with your personal and professional schedule.

Online: Offered completely virtually, this program enables students to earn their GW MBA from anywhere in the world while earning the same AACSB-accredited degree awarded to our on-campus students. Our cutting-edge technology will bring you into a virtual classroom with your professors and your fellow students without sacrificing the ability to network or develop team-based skills (in this format it will simply be more realistic as you work in virtual teams).

Hybrid: The ultimate in flexibility, this option is becoming our most popular format. Students can decide not only which courses to take, but also what delivery format they prefer—online or on campus. The ability to hybrid our Professional MBA’s attractive to students with busy seasons in either their personal or professional lives. Students can opt for their upcoming semester to be online, in person, or a combination.

“GW’s recognized MBA program and central location in Washington, DC, were both significant factors in my decision to pursue my MBA there. Plus the university has outstanding benefits for service members, and the Office of Military and Veterans Affairs provides excellent guidance on benefits and veteran-specific services.

Additionally, I was able to participate in several short-term study abroad programs, which were by far some of my best experiences, exposing me to countries I would have never imagined I would work in, and teaching me how to operate on the international stage.”

Diego Lucero
Professional MBA
Class of 2016

Current Position
Aviator/Operations Officer - U.S. Navy

Global & Experiential Education Programs
Chenin Tour in the Global Economy
Sustainability & Corporate Social Responsibility in Scandinavia

Undergraduate University & Major
U.S. Naval Academy, Aerospace Engineering

Multiple ways to earn your MBA as a working professional

Business.gwu.edu/MBAFactbook

GW Global & Professional MBA
THE PROFESSIONAL MBA PROGRAM: AN OVERVIEW

Over the course of the next three to five years, you will come face-to-face with top global business and political leadership, engage in intensive experiential learning and collaborate with world-renowned professors. GW means business—and what you learn in our Professional MBA program will give you a competitive business edge in your career. Professional MBA candidates can count on taking immediate advantage of the real-world business know-how gained from the program’s core curriculum. This program is designed for experienced business professionals who want to take their game to the next level.

FLEXIBILITY: GW offers its Professional MBA in Cohort, Self-Paced, Online, and Hybrid formats. This allows our students to complete their MBA at their own pace from our highly accessible location in Foggy Bottom (D.C. Metro Blue, Orange and Silver lines) or from anywhere in the world.

CORE CURRICULUM: GW’s core curriculum offers you a foundation for understanding how a business or organization operates from the ground up. Through the core, students will complete 28.5 credits of classes focusing on topics including finance, marketing, accounting, operations, strategy and international business.

BEYOND THE CORE

Peer-To-Peer Learning: Here at GWSB we recruit the top working professionals from a wide array of industries around the region, and around the world. You’ll be sitting in class with seasoned colleagues from public, private and non-profit organizations. The insights gained from class discussions are further strengthened by networking outside of the classroom.

Extensive Elective Offerings: With GWSB offering more than 200 electives each year, we want our students to be able to take advantage of the wide range of options available. To best prepare you for your next career move, the curriculum has a focused and streamlined set of core requirements that delivers broad business skills while freeing up space to customize your degree through certificates. You can take it even further by experiencing courses across GW’s 10 graduate schools or by completing one of six joint degrees.

Customize Your MBA: The curriculum includes a wide variety of certificates that will appear on your transcript if you choose to pursue them; not all students do. Some of the certificate options are Business Analytics, Management Leadership, Human Capital, Financial Management, and Investments and Portfolio Management.

International Focus: Our MBA programs encourage students to take advantage of multiple short-term study away opportunities. These are offered when classes are not in session, so you won’t have to miss out on your coursework to study abroad.

HERE IS WHAT YOU CAN EXPECT FROM THE PROFESSIONAL MBA FROM DAY ONE:

- GW Global & Professional MBA
While there is no one path leading to a successful business career, following your own is the surest way to achieve your personal career goals. With this in mind, the Global MBA and Professional MBA offer an extensive array of electives and graduate certificates, empowering you to pursue areas of specialization that match your interests and increase your marketability.

Furthermore, this ability to pinpoint your interests greatly enhances your opportunities to acquire the kinds of topflight internships that provide you with vital practical experience—and regularly lead to a job after graduation.

If you’re looking to customize your program on a larger scale, GW offers several joint or dual degree options within the school of business and with other schools at the university, such as the law school and school of international affairs.

Because we can all use a successful business plan

**CORE COURSES**

Business Ethics & Public Policy  
Consulting Abroad Program, CAP (GMBA only)  
Decision Making & Data Analysis  
Finance  
Financial Accounting  
Global Perspectives  
Managerial Accounting  
Marketing  
Microeconomics for the Global Economy  
Operations Management  
Organizations & Human Capital  
Strategic Management

**GRADUATE CERTIFICATES**

- Accounting  
- Business Analytics  
- Business Information Systems  
- Digital Marketing & Communications  
- Financial Management  
- Hospitality Management  
- Human Capital  
- Innovation, Creativity, & Entrepreneurship  
- International Business  
- Investments & Portfolio Management  
- Management Leadership  
- Management of Technology & Innovation  
- Marketing & Brand Management  
- Project Management  
- Responsible Management  
- Sport Management  
- Walkable Urban Real Estate Development

**JOINT OR DUAL DEGREE OPTIONS**

- Juris Doctor with the Law School  
- MA with the Elliott School of International Affairs  
- MS in Finance  
- MS in Government Contracts  
- MS in Information Systems Technology*  
- MS in Project Management*

**CUSTOMIZE SMALL OR BIG**

*Available offerings in the Online MBA.
Students in the Global MBA program consult in teams for companies around the world over the course of the spring semester in a hands-on, real-time environment. You will be responsible for executing a deliverable and addressing a critical need of the client while building a relationship and increasing your understanding of global business practices.

Participation in the Consulting Abroad Program will enable you to have a real impact on the business practice of a particular company and expand your knowledge of global economies. The latest CAP locations were Australia, China, Peru, South Africa and Vietnam, with projects in a wide range of industries, including accounting, banking and finance, clothing and apparel, hospitality, renewable energy and philanthropy.

In addition to short-term opportunities, Global MBA and Professional MBA students may participate in long-term study away programs, ranging from two to four months. Students who take part in a long-term exchange through one of GWSB’s 21 prestigious partner universities have access to hundreds of additional electives not regularly offered at GW.

For details on the GWSB’s consulting and study away programs, please visit http://business.gwu.edu/global.
GLOBAL MBA 2017 INCOMING CLASS

NUMBER ENROLLED: 82
APPLICATIONS RECEIVED: 445
FEMALE: 47%
INTERNATIONAL: 51%
U.S. UNDERREPRESENTED MINORITY: 7%
U.S. MILITARY/VETERANS: 5%

INTERNATIONAL REGIONAL DISTRIBUTION

- South Asia: 39%
- East Asia: 24%
- Africa and Middle East: 20%
- Europe: 11%
- South America: 4%
- Pacific Region: 2%

UNDERGRADUATE BACKGROUNDS

- Social Sciences/Humanities: 39%
- Business/Accounting/Finance: 27%
- Engineering/Computer Science: 24%
- Economics: 7%
- Math/Science: 3%

UNDERGRADUATE BACKGROUNDS

- Undergraduate GPA (4.0 scale)
  - Mean: 3.25
  - Mid 80% Range: 2.7–3.7
- Work Experience
  - Age: 28
  - Time: 2–9 years

PROFESSIONAL MBA 2017 INCOMING CLASS

NUMBER ENROLLED: 81
APPLICATIONS RECEIVED: 209
FEMALE: 50%
INTERNATIONAL: 10%
U.S. UNDERREPRESENTED MINORITY: 35%
U.S. MILITARY/VETERANS: 14%

UNDERGRADUATE BACKGROUNDS

- Social Sciences/Humanities: 39%
- Business/Accounting/Finance: 27%
- Engineering/Computer Science: 24%
- Economics: 9%
- Math/Science: 4%

UNDERGRADUATE BACKGROUNDS

- Undergraduate GPA (4.0 scale)
  - Mean: 3.23
  - Mid 80% Range: 2.7–3.7
- Work Experience
  - Age: 32
  - Time: 7–14 years

* As of July 23, 2017

GMAT
- Mean: 642
- Range: 564–720

GMAT
- Mean: 595
- Range: 534–726
We are acutely aware that our students are not simply here for an academic credential but also for a professional degree that will serve them well in the real world. And serve them well, indeed. GW students go on to exciting, fruitful careers in the upper echelons of everything from consulting, finance, and industry to government and non-profit management, and more. Given the select opportunities to network both within the school and throughout the D.C. area, GW’s Global MBA and Professional MBA students uncover a path that promises professional fulfillment—and fulfills professional promise.

Sample list of employers:

- Amazon
- Facebook
- Dell
- Deloitte
- Delta Airlines
- IBM
- Distributed Sun
- SAP
- Sustainable Capital Advisors
- JP Morgan Chase
- PepsiCo
- IFD
- IFC
- JPMorgan Chase & Co.
- SAP
- Sustainable Capital Advisors
- TATA Power Solar Systems
- Distributed Sun
- IBM
- HP
- JP Morgan Chase
- PepsiCo
- IFC
- IFC
- JPMorgan Chase & Co.
- SAP
- Sustainable Capital Advisors
- TATA Power Solar Systems

F. DAVID FOWLER
CAREER CENTER SERVICES

- Individual Coaching – including evening, Skype, and phone appointments
- Cover Letter and Résumé Review
- Mock Interviews
- Access to GWorkSB Job Portal
- Participation in GWSB and MBA career fairs (NBMBAA, NSHMBA, KOMBA, NAWMBA, NetImpact, NAAMBA)
- The NY and San Francisco Networking Treks
- Access to our 275,000 member Alumni Network
- Online Career Resources

WHERE TALENT MEETS OPPORTUNITY

Sample list of employers:

- Financial Services 18%
- Other Services 18%
- Consulting Services 16%
- Technology 13%
- Consumer Packaged Goods 11%
- Healthcare 10%
- Media/Entertainment 4%
- Non-profit 4%
- Government 4%
- Energy/Oil/Utilities 4%
- Real Estate/Construction 4%

*Other services includes ad/PR, aviation, human capital management, mid-ling, packaging, transportation/logistic services, textile, and tourism.
There is a special bond between the George Washington University School of Business and active duty service members and veterans. Members of the military bring leadership and experience that add value to programs and fellow students. As a leader in business education, we provide tools and knowledge to help active duty service members and veterans excel at what’s next.

VETERANS & MILITARY

Nationally recognized as a top military and veteran-friendly university, GW offers a wealth of services and benefits to students who have served, or are currently serving, in the U.S. Armed Forces.

• Named “Military Friendly” university by G.I. Jobs magazine since 2010
• Named “Best for Vets” by Military Times’ Edge magazine since 2010
• Faculty mentors with military service
• Flexibility around veterans’ schedules
• Proud participant of the Yellow Ribbon Program
• Member of the VetSuccess on Campus program
• GW Veterans, a student organization that supports military affiliated students
• Career transition coaching and support

We know that career building does not happen entirely in the classroom. That’s why we offer you ample time to establish the kinds of ties that lead to both new friendships and new opportunities. There’s no better place to start than on campus.

With numerous student organizations to choose from, not to mention business activities and competitions, community service initiatives, lectures and events, the GW School of Business offers you a lively, dynamic environment to acquire the kind of experience you won’t gain from a textbook. Plus, you’ll discover countless visits from leading luminaries: Everything and everyone from Supreme Court Justice Sonia Sotomayor discussing her new memoir and World Bank President Jim Yong Kim and IMF Managing Director Christine Lagarde giving talks before the IMF spring meetings (held right on campus) to the Clinton Global Initiative, which featured President Bill Clinton and former Secretary of State Madeline Albright, among others, urging students to make commitments to action that could change the course of history.

With activities from every conceivable interest and angle (and a fully loaded fitness center to boot), you’ll find yourself constantly on the move, as well as getting ahead.

STUDENT ORGANIZATIONS

• Business Gives Back
• Consulting Club
• Energy Club at GW
• Graduate Entrepreneurship Club
• Graduate Finance Society
• GW Forté Fellows
• GW MBA Marketing Club
• GW Sports Business Association
• GWSB Follies
• National Association of Asian MBAs
• National Association of Women MBAs
• MBA Association
• Net Impact
• Out for Business (LGBT)
• Real Estate Investment & Development Organization
• Tourism for Tomorrow
• The MBA Business Analytics Club
• The GW Sports Media and Entertainment Organization
IF YOU THINK IT’S A SMALL WORLD NOW, W AIT UNTIL YOU TAP INTO OUR ALUMNI NETWORK.

While we could list our illustrious GWSB alumni (former Secretary of State Colin Powell, former Samsung CEO Kun-Hee Lee, for example) or talk at length about the 275,000 GW alumni located in 150 countries and at 50 states and the District of Columbia, it’s much more helpful to you if we show just some of the many ways in which our GW MBA students can tap into the School of Business’s alumni community. After all, having an extensive and distinguished alumni network means nothing if our students cannot connect to it. No matter how high they may ascend, members of our community are committed to supporting one another after graduation. That’s why so many within this vast network return to campus to guest lecture, visit classrooms, sit on panel discussions and judge business plan case competitions. Top executives and employers know what they can expect from GWSB graduates—because they themselves experienced every bit of rigor within the GW MBA.

A NETWORK WITH A MANTRA OF “COLONIALS HELPING COLONIALS”

All graduates have free, automatic membership in the George Washington Alumni Association, which provides access to:

100+ Networks based on region, affinity, school and professional industry
68,000 Colonials on Facebook, Instagram, Twitter and LinkedIn

For more information, visit alumni.gwu.edu.

YOU’RE NOT THE ONLY ONE INVESTING WISELY IN YOUR EDUCATION

MERIT-BASED SCHOLARSHIPS
We understand just how significant an investment in an MBA is, both in time and money. That is why we make a significant investment in our students. We are excited to offer merit scholarships ranging anywhere from $10,000 to full tuition to assist deserving students in earning a GW MBA degree. Active-duty personnel, veterans, or dependents of veterans may be entitled to varying educational benefits. To be eligible, veterans must have completed at least one year of active service in the U.S. Armed Forces, unless discharged under honorable conditions for medical reasons. Assembling the most talented class possible is not only a long lasting return-on-investment for you, but for everyone else as well. These awards are completely merit-based and dependent on your academic profile, professional experience and standardized test scores.

NEED-BASED FINANCIAL AID
Most student loans are based on either financial need or creditworthiness and are available only to U.S. citizens and permanent residents. GW students most frequently utilize loans such as the Federal Stafford Loan Program. Other private and federal loans are also available. All federal loans require the Free Application for Federal Student Aid (FAFSA) form. All applications—both domestic and international—are considered for merit based scholarships. No separate application is required.

Tuition Reimbursement
Many larger corporations, as well as the federal government, offer tuition assistance to employees pursuing graduate study. In most cases, your program of study must be related to your career field and approved by a supervisor at your organization. The Student Accounts Office accepts authorizations from third party sponsors to bill them directly. Please visit studentaccounts.gwu.edu/third-party-billing to learn more.

VETERANS & MILITARY
GWSB’s financial commitment to active duty military and veterans through generous special scholarships from the School of Business, along with financial support available from the Post 9/11 GI Bill and Yellow Ribbon Program make graduate study here attractive and affordable and can provide partial to full funding. To learn more contact GW Student Veterans Services at vetserve@gwu.edu, and include the specific program to which you have applied in the subject line.

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THERE’S ONLY ONE DIRECTION FOR YOUR NEXT STEP: FORWARD

LEARN MORE

VISIT PROGRAM
Our Visit Program offers you the opportunity to sit in on a class and connect with current students as well as an admissions representative. Visits are available during the fall and spring semesters. Global MBA classes meet Monday through Thursday in the morning and afternoon. Professional MBA classes meet Monday through Thursday in the evenings.

To schedule a visit for the Global MBA or Professional MBA, please send requests to mbaadmissions@gwu.edu with a copy of your résumé. Please include your availability as well as your areas of academic and industry interest.

INFORMATION SESSIONS
We offer a variety of evening, Saturday, and online information sessions for all of our MBA programs. Tour the School of Business, learn about our MBA program and admissions requirements, and meet staff, current students, and alumni. Explore options at business.gwu.edu/info-sessions.

AROUND THE WORLD
We often travel around the world, literally, to meet you in your hometown. Please check business.gwu.edu for a list of cities we’ll be traveling to this year. Meet us at one of the many MBA Fairs we participate in, or schedule an informational interview while we are visiting.

ADMISSIONS REQUIREMENTS
- Official GMAT or GRE score
- TOEFL, IELTS or PTE Academic Score (international applicants)
- Official transcripts from all colleges/universities where 12 credit hours or more of coursework were taken
  - Résumé
  - One (1) letter of recommendation
  - One (1) essay
  - Interview (by invitation only)
- Online application with $80 non-refundable application fee

For more information about admissions requirements, visit business.gwu.edu/MBAFactbook.
The George Washington University
School of Business
Graduate Admissions
2201 G Street, NW, Suite 550
Washington, D.C. 20052
mbaadmissions@gwu.edu | 202-994-1212
business.gwu.edu/MBAFactbook

The George Washington University does not unlawfully discriminate in its admissions programs against any person based on that person’s race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, or gender identity or expression.