

# Global & Experiential Education



復旦大學 管理學院  
SCHOOL OF MANAGEMENT  
FUDAN UNIVERSITY

The Fudan University School of Management in Shanghai, China is thrilled to announce they will be offering two online business elective courses (upper-level undergraduate & graduate level) to GW Business students during this period of limited mobility. The Fudan School of Management encourages business students with an interest in Chinese business to enroll in one or both courses.

## Module 1: Doing Business in China - From Follower to World Class Innovator (3 Credits)

20:00 – 22:35 Beijing Time (13:00 – 15:35 GMT)  
Every Wednesday | Sep. 15 – Dec. 29, 2021

This course provides fruitful insights for students to understand Chinese business environment. It firstly reviews the foundations that led China to promote open policies and establish an export base economy and the necessary recent shift towards a consumer- based economy (including the challenges that it faces). It analyzes Chinese growing technology sector and its ever-changing competitive internet universe, and the way Chinese entrepreneurs are reshaping traditional industries (i.e. auto industry, micro-mobility, retail, finance, and entertainment). It also reviews Chinese modernization policies, including but not limited to China 2025, China Internet, the recently issued Five-year Plan, and their implication in the development of China and impact on China's business environment and society. Other topics include Artificial Intelligence and its impact in Chinese economy and society, Chinese One Belt One Road initiative and the pivotal role in the international arena.

## Module 2: Capital Market in China (3 Credits)

20:00 – 22:35 Beijing Time (13:00 – 15:35 GMT)  
Every Tuesday | Sep. 14 – Dec. 28, 2021

This course studies the financial market characteristics in China, and systematically expounds the development history, current status and future prospects of China's financial market. The whole course is divided into different topics and combined with the latest research results to analyze the Chinese financial market from different dimensions. The course uses case studies to introduce the hot topics of China's financial market in order to let students learn the latest developments in China's financial market and have a deeper understanding of China's financial market. Through the course, students will understand the development history and current situation of China's financial market, the behavioral characteristics of Chinese market participants, the regulatory system, as well as taxation and accounting systems. Students will also gain a deep understanding of the financial market with Chinese characteristics from a micro perspective, which includes the current status and reform process of listed companies, state-owned enterprise reform, family business inheritance, etc.