ASAP
Asylum Seeker Assistance Project

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121,000 asylum applications were received by the U.S. in 2014.

The U.S. is the only country that denies BOTH work authorization and public assistance upon entry.

44 countries offer individualized asylum procedures.
20,000 asylum seekers are estimated to live in the DC Metro area

Without access to resources, asylum seekers face continued victimization in the U.S.

The Asylum Seeker Assistance Project is a 501 (c) 3 nonprofit designed to connect asylum seekers to their new community. The mission of ASAP is to provide safety, stability, and economic security to asylum seekers and their families.
Economic Security = Employment Opportunities

# of Asylum Seekers in DC Metro

Employment Growth in DC Metro

2016 Top Forecasted DMV Jobs

- Janitor & Cleaning: $21,550
- Food Preparation & Serving: $18,190
- Waiter/Waitress: $16,500
- Cashier: $22,110
- Security Guard: $27,250
- Office Clerk: $27,570
- Retail Sales: $22,490
- Receptionist/Information Clerk: $27,570
- Maids/Housekeeping: $24,590
Is it possible to create an income generating job program specific to asylum seekers?
<table>
<thead>
<tr>
<th>Organizations Interviewed</th>
<th>Business Model</th>
<th>Geographic Coverage</th>
<th>Client Base</th>
<th>Funding Model</th>
<th>Client Volume</th>
<th>Sectors/Industries</th>
<th>How do they connect with employers?</th>
<th>Do they provide training?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upwardly Global</td>
<td>Nonprofit</td>
<td>National</td>
<td>Professionals with legal permanent residency</td>
<td>Employers pay to access client resume job board, grants, foundations, corporate giving</td>
<td>Medium</td>
<td>IT, Healthcare, Finance, Marketing, Teaching, HR, Engineering</td>
<td>Cold calls, job fair events</td>
<td>U.S. workforce orientation</td>
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<tr>
<td>Lutheran Social Services</td>
<td>Nonprofit</td>
<td>National</td>
<td>Refugees</td>
<td>Government contract pays agency per client placed in job past 90 days</td>
<td>Medium</td>
<td>Light manufacturing, customer service, food service, cleaning</td>
<td>Employer referrals, word of mouth, cold calls</td>
<td>U.S. workforce orientation</td>
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<tr>
<td>Casa de Maryland</td>
<td>Nonprofit, Membership Org</td>
<td>Mid-Atlantic</td>
<td>All immigrants regardless of legal status</td>
<td>Membership dues, grants, foundations, government contracts</td>
<td>Medium</td>
<td>Short-term manual labor</td>
<td>Employer referrals, word of mouth</td>
<td>No</td>
</tr>
<tr>
<td>Beacon Hill</td>
<td>For-profit</td>
<td>DMV</td>
<td>American Citizens</td>
<td>Customized based on employer needs</td>
<td>Large</td>
<td>Administrative/support staff roles, legal, IT</td>
<td>Cold Calls</td>
<td>No</td>
</tr>
<tr>
<td>Hedgelan Consulting, LLC</td>
<td>For-profit</td>
<td>DMV</td>
<td>American Citizens</td>
<td>Hourly fee ($50) 1-year contract</td>
<td>Small</td>
<td>IT, Government</td>
<td>Networking</td>
<td>No</td>
</tr>
</tbody>
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Recommendations

Short-Term
1. Start small
2. Be industry specific
3. Identify a middle skill, high turnover industry
4. Consider providing in-house skill-based training
5. Aggressive employer outreach
6. Explore different funding models

Long-Term
1. Nurture the strengths of the asylum seeker community
2. Embrace organization fluidity
The Next Steps... Market Analysis

* Culturally appropriate
* Living wage
* Steady employment
* Transferrable skills
* Daytime hours
* Safe working conditions
* Accessible via public transportation
* Part-time and full-time positions available