**BBA: BUSINESS ECONOMICS & PUBLIC POLICY CONCENTRATION**

*Effective for students admitted to GWSB Fall 2014 and after*

### Field Courses (5)

<table>
<thead>
<tr>
<th>Required Economics Field Course (1):</th>
<th>Prerequisites</th>
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<tr>
<td>ECON 2101 Intermediate Microeconomic Theory</td>
<td>ECON 1011 &amp; 1012; MATH 1221/1231/1252</td>
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**Additional Economics Field Course (select one from the following):**

- ECON 2102 Intermediate Macroeconomic Theory
- ECON 2158 Industrial Organization

**Political Science Field Course (select one from the following):**

- PSC 2217/PPPA 2117 Executive Branch Politics
- PSC 2101 Scope and Methods of Political Science

**Political Institutions Field Course (select one from the following):**

- PSC 2216 The American Presidency
- PSC 2218 Legislative Politics

**Policy Focus Field Course (select one from the following):**

- ANTH 3513 Anthropology of Human Rights
- ECON 2136 Environmental & Natural Resource Economics
- ECON 2148 Survey of Health Economics
- ECON 3190 Law and Economics
- GEOG 2120 World Regional Geography
- MGT 3305 Human Capital Sustainability *(SPRING ONLY)*
- PSC 2222 Science, Technology, and Politics
- TSTD 4900 Advocacy and Lobbying

**International Field Course (1) (select one from the following):**

- ECON 2181 International Trade Theory & Policy
- IBUS 3001 Introduction to International Business
- IBUS 3101 Global Financial Environment
- IBUS 3301 International Business Finance
- SMPP 4900W Strategy & International Political Economy

### Special Notes for the BEPP Concentration

- **Advanced Statistics Requirement:** BEPP students must take STAT 2118 Regression Analysis or ECON/STAT 2123 Econometrics to fulfill this requirement in the BBA degree.
- **PSC 1002 Introduction to American Politics and Government** is a prerequisite course for a majority of Political Science course options in the BEPP concentration.
- **BADM 2001W Markets and Politics WID** is a required Business Core Course for all BBA students; it will be helpful for BEPP students to take this course fall of sophomore year.
- **BADM 3001 Career Management Strategy** should ideally be taken by the end of your sophomore year. Sections are specific to areas of career interest, consider registering for the Consulting section or another section that fits your interests.
- **BEPP students cannot pursue a minor in Economics for the BBA Minor requirement** due to the overlap in content. If students wish to pursue a minor in Economics they must choose an additional minor for the BBA minor requirement.

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^ Signature Courses must be taken at GW
A minimum of 120 credits are required for the BBA Degree
Updated 7/24/2017 | Subject to Change
Suggested Minors (please note that total credit hours vary by minor)

- Statistics
- Sustainability

Business Economics & Public Policy Field Overview

The Bachelor of Business Administration degree (BBA) with a concentration in Business Economics & Public Policy (BEPP) is concerned with the continuing business-government dialogue that leads to effective decision-making and equitable relations between the private and public sectors of society. The economic and social foundations of government programs and regulatory activity are studied to establish a basis for developing and evaluating effective business responses.

The field is designed to develop understanding and skills useful for a wide variety of positions in public, private, for-profit, and not-for-profit organizations. Students deepen their understanding of the social and legal environments that influence business and its relationships with government at all levels. Students also receive strong in-depth training in micro- and macroeconomic analysis. This key element of the field prepares students to perform rigorous and sophisticated analyses of the economic impacts of policy decisions on various types of institutions and organizations.

The field is also designed to ensure that students understand the workings of political systems and institutions, particularly the U.S. federal government. This understanding includes recognizing not only what government can do and achieve, but also the limits of its power and the role of private interests in driving political decision-making in Congress and in the agencies.

Career Choices

BEPP field students most often seek careers in business, government, law, and consulting. Past BEPP students have found jobs in business and consulting firms in the DC area, often followed (after a year or two) with law school or an MBA. Other students go directly to law school. BEPP students from abroad have often returned to their home country to work in ministerial positions in finance or economic development.

Suggested Student Organizations *Indicates affiliation with the Undergraduate Business Association (UBA)

- Undergraduate Consulting Group (UCG)*
- Alpha Kappa Psi (AKPsi)*
- Ascend at GW*
- Delta Sigma Pi (DSP)*
- GW Women in Business (GWWIB)*
- Multicultural Business Student Association (MBSA)*

Contacts

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