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# At the George Washington University, he is the Dwight D. Eisenhower Professor of Tourism Policy and Professor of Management and Tourism Studies in the School of Business and Professor of International Affairs in the Elliott School of Foreign Affairs. Dr. Hawkins has been engaged in tourism and hospitality management education and the conduct of policy-related research for the past 44 years. In 1988, he founded the International Institute of Tourism Studies as a collaborative initiative of GW and the World Tourism Organization. For detailed information, go to <http://business.gwu.edu/tourism>

**I**n 2003, he received the first United Nations World Tourism Organization (UNWTO) Ulysses Prize for individual accomplishments in the creation and dissemination of knowledge in the area of tourism policy and strategic management. He coordinated the UNWTO Tourism Policy Forum focused on using tourism as a development assistance strategy, conducted at GW, October 18-20, 2004. He received the UNWTO Themis Foundation Science Fellow Award, in April, 2005 in Andorra. Currently he is Vice Chairman for the Americas for the Committee of Affiliate Members. In 2012, he was appointed as Special Advisor to the Secretary General of the United Nations World Tourism Organization to oversee the UNWTO Knowledge Network, which includes 135 universities and research centers worldwide.

# In 2013, he was appointed as Special Advisor to the Minister of Hotels and Tourism in the Union of Myanmar. Since 2007, he has served as Chairman of Solimar International--an international tourism development firm with offices in North America, Europe, Asia Pacific, Africa and Latin America. For information go to <http://www.solimarinternational.com/>.

He is Chairman Emeritus of the SAVE Travel Alliance formed in 2003 by George Washington University, National Geographic Society, Counterpart International and the Institute for Honduras Tourism. SAVE is an acronym for Scientific, Academic, Volunteer and Education Travel. For information, go to http://www.save-travel.org/. In 2009, SAVE became of member of the Volunteers for Economic Growth Alliance (VEGA) <http://www.vegaalliance.org/>whichwas founded in 2004 as a vehicle to allow the USAID Economic Growth Officers to reach out to organizations providing technical experts in private, public and NGO sector development. He is now Chairman Emeritus of VEGA.

From 2001-2014, he served on the Board of Directors for Tourism Cares and chaired its Global Outreach Program. Tourism Cares was formed by the combining of the National Tourism Foundation, founded by the National Tour Association in 1982, and the Travelers Conservation Foundation, founded in 1999 by the United States Tour Operators Association. The resulting non-profit organization benefits society by preserving the travel experience for future generations through awarding grants to natural, cultural and historic sites worldwide; by presenting academic and service-focused scholarships to hospitality and tourism students; and by organizing volunteer efforts to restore tourism-related sites in need of care and rejuvenation. For further information, go to <http://www.tourismcares.org/>

From 2010 to 2013, he was Chairman of Sustainable Travel International (STI) and now serves as Chairman Emeritus. STI is a non-profit organization dedicated to taking a holistic approach to addressing sustainable development within the travel and tourism industries by providing solutions-oriented programs that generate tangible results and affect long-lasting change. STI’s most recognized products and activities relate to carbon management, standards development, market access through strategic partnerships and travel-related web portals, sustainability trainings, and travelers philanthropy activities. For additional information, go to <http://www.sustainabletravelinternational.org/>.

He has contributed 122 publications over the past 50 years including books, scholarly articles, manuals, research reports. His latest intellectual contributions include authorship of journal articles based on the relationship between peace and tourism, the sustainability of donor supported tourism clusters in developing countries and a comparison of stakeholder and expert ratings of the destination sustainability ratings by the National Geographic Society. He is a faculty researcher with the GW Diaspora Research Program, sponsored by the Institute for the GW Global and International Studies, Elliott School and GW Center for International Business and Research, School of Business.

He has received sponsored research funding at George Washington University for projects in Africa, Middle East-North Africa, United States and the Latin-America/Caribbean region. . He has been extensively engaged in sustainable tourism activities, including policy analysis, strategic planning, human capital development, investment promotion and technical assistance in Jordan, Qatar, Sri Lanka, Bhutan, Myanmar, Republic of Georgia, Bulgaria, Serbia, Montenegro, Portugal, Spain, Tanzania, Senegal, Ethiopia, Mozambique, Rwanda, Kenya, South Africa, Jamaica, St. Kitts/Nevis, St. Lucia, Dominican Republic, Panama, Venezuela, Argentina, Canada and the United States.

His body of scholarly and professional work encompasses the following areas of expertise or interest: (a) strategic planning and policy development; (b) workforce development, education and training; (c) development assistance and investment from bilateral and multilateral donors; (d) park and protected area management; (e) meeting, conference, and event planning; (f) trade and non-government organization association management; (g) resource conservation and environmental education; (h) micro, small and medium enterprise development; (i) business merger and acquisition facilitation, and (j) geotourism including specialized forms of place-based tourism related to nature, agriculture, health, culture, handcrafts and indigenous peoples.

**Dr. Donald E. Hawkins**

**Academic Background**

Ed.D. New York University, NY, Park and Recreation Management, 1967

M.A.  Lehigh University, Bethlehem, PA, Education and Guidance, 1962

B.A.  King's University, Wilkes Barre, PA, Sociology, 1958

**Academic Experience**

George Washington University

Eisenhower Professor of Tourism Policy (Endowed Professorship), Professor of Management and Tourism Studies, GW School of Business (1962 - present)

Professor of International Affairs, GW Elliott School of International Affairs (2012 to present)

Research Professor of Medicine, GW School of Medicine and Health Sciences (1973 - present).

Other Institutions

Adjunct Professor, Griffith University, Australia.

Visiting Professor, Faculty of Tourism and Hospitality Management Singidunum University, Belgrade, Serbia.

Vising Professor & Research Affiliate, University of Hawaii-Manoa School of Travel Industry Management

Visiting Professor, Xi'an International Studies University School of Tourism, China.

External Examiner, University of the West Indies.

Visiting Scholar, Bermuda College, Bermuda

**Business and Professional Experience**

**National**

Director of Research, American Association for Health, Physical Education, Recreation and Dance (1968 - 1970).   Washington DC. From 1968 to 1970 he coordinated research activities for this national association serving physical fitness, recreation and environmental education professionals. In that capacity, he served as Editor in Chief of Research Quarterly ' a scientific journal reporting basic and applied research to the field, and as Director, Project Man's Environment, a cooperative program of the U.S. National Park Service and the National Education Association.

Director of Research and Planning, National Recreation and Park Association (1966 - 1968).   From 1966 - 1968, he coordinated the association's statistical and information gathering activities which cut across a broad spectrum of leisure-time concerns including state and national parks, zoos and aquariums, recreation for the handicapped, higher education, etc. He is the Founding Editor of the Journal of Leisure Research, which now has an international reputation for broad coverage of research findings on the national and international levels, having been continuously published since 1967.

Executive Director, Riegel Foundation (1961 - 1966).   (Riegel Paper Corporation). From 1961 to 1966 he served as Chief Executive Officer for the Foundation's operations in New Jersey and Pennsylvania. His responsibilities included management of an inn, restaurants, banquet halls, commercial recreation facilities (swimming pools, bowling alleys, shops, fitness center, etc.) resident and day camps, day care centers, and Riegel Paper Co. housing, land use planning, water and sewage systems. He directed the development of turn-key investment and construction activities for a championship 18 hole golf course and club house complex, The Oak Hill Golf Club.

Superintendent, Department of Parks and Public Property (1959 - 1961).   Overall direction for parks, public property and recreation facilities.

**International**

Chairman, Solimar International (October, 2006 - present).  International development company providing innovative solutions to enhance tourism destinations sustainability and competitiveness worldwide.

Special Advisor to the Secretary General of the United Nations World Tourism Organization (2013 to present). Technical assistance for the UNWTO Knowledge Network, which includes 135 universities and research centers worldwide.

Vice President (2011, reelected 2015) , Affiliate Members Board of Directors, UN World Tourism Organization.

Special Advisor to the Minister of Hotels and Tourism (2013 to present), Union Republic of Myanmar,

President, Hawkins & Associates, Inc. (1972 - Present).   Research and development services for selected clients. In previous years, Hawkins & Associates, Inc. was engaged in association management, publishing, and information services.

Chairman, Sustainable Travel International (2010 to 2013; now Chairman Emeritus).

Chairman, SAVE Travel Alliance (2004 to2015, now Chairman Emeritus)

Broad member and Chairman, Global Outreach, Tourism Cares (2010 to 2013)

Chairman and Board member, Volunteers for Economic Growth Alliance (VEGA) (2009 to present; Chairman in 2013-2015, now Chairman Emeritus)

Special Advisor to the Minster of Hotels and Tourism, Myanmar (2013 to present)

Faculty researcher, GW Diaspora Research Program at the GW Center for International Business and Research, School of Business (2008 to present),

Researcher, Institute for Global and International Studies, GW Elliott School (2014 to present)

**Technical Assistance**

2014 Team Leader, Solimar International, Mtskheta – Mtianeti Regional Tourism Development Strategy 2015-2020, Regional Development Project, PE-P150695-LEN-BB, Government of Georgia and the World Bank Group.

2014 Team Leader, Solimar International, Samtskhe-Javakheti Regional Tourism Development Strategy

2015-2020, Regional Development Project, PE-P150695-LEN-BB, Government of Georgia and the World Bank Group.

2012 Team Leader, Solimar International, Kakheti Tourism Development Strategy

Part I: Value Chain Analysis, Part II: Part II: Priority Actions 2012 – 2017, Regional Development Project P126033, Georgia National Tourism Agency and the World Bank Group.

2012-13: Team Leader, Carana Corporation. Jordan Tourism Assessment, USAID, Jordan

2012: Sri Lanka Tourism implementation Actions for Post Conflict Areas. Conducted for the SAVE Travel Alliance and Land O’Lakes.

2012: USAID Jordan Tourism Development Project, Higher Education Reform in the Tourism Sector

2011: World Bank Group, Tourism Development Strategy (Part I: Value Chain Analysis and Part II: Priority Actions) for the Kakheti Region, Republic of Georgia

2010:  Team Leader, Emerging Markets Group, Competitiveness Analysis-Tanzania's Tourism Sector

2009:  Team Leader, AECOM International Development, Competitiveness Analysis--Sri Lanka's Post Conflict Areas

2009:  CCDR-N Northern Portugal & National Geographic Society, Management Consultant

2009:  Chemonics, Higher Education Analyst: Jordan's Tourism and Hospitality Sector

2009:  Solimar International USAID Funded Projects, Technical Assistance

2008:  Academy for Educational Development, Strategic Planner-Albania and Montenegro

2008:  World Bank Group--Montenegro, Strategic Planner

2007:  University of Hawaii at Manoa and University of Quebec at Montreal, Facilitator

2007:  Education Development Center, Researcher: Tourism Workforce and Youth Development

2007:  IFC World Bank Group, Consultant: Global Business School Tourism Training Network

2007:  World Center for Excellence in Destinations, Organizational development consultation

2006:  Agro-Tourism Study, Ministry of Agriculture, Forestry and Water Resources, World Bank GEF Serbia, Researcher

2006:  Global Sustainable Tourism Alliance (GW, Solimar International, The Nature Conservancy and AED), Advisor

2006:  Western Balkan Regional Conference: Our Common Sustainable Future in Europe, UNDP, Conference design

2005:  Sustainable Tourism Destination Management to UNDP, Montenegro, Consultant

2005:  The Nature Conservancy Ecotourism Program, Sustainable Tourism Pilot Projects, Consultant

2004:  AMIR Program to Assist in Developing a National Tourism Strategy for Jordan, Strategic Planner

2004:  Inagua, Bahamas Tourism Development Strategy, funded by the Inter-American Development Bank, Strategic Planner

2004:  Strategic Assessment for the Chiang Mai, Thailand CHARM Cluster for J.E. Austin under USAID funding, Consultant

2003:  Regional Environment Center for South and Central Europe, Facilitator

2002:  Mundo Maya Strategy for Central America, funded by the Inter-American Development Bank, Strategic Planner

2001:  ARD-Bulgaria Biodiversity Conservation and Economic Growth Project, USAID funded, Strategic Planner

2001:  Cambodia Tourism Planning Capacity Building Project, Funded by the Asian Development Bank, Quality Assurance Consultant

2001:  Mesoamerican Barrier Reef Project Sustainable Tourism Forum, Strategic Planner

2001:  St. Kitts/Nevis Five Year tourism Strategy--funded by the OAS, Strategic Planner

2001:  United States Trade and Development Agency, Researcher

2000:  Academic Program Reviews at the RMIT University, Melbourne Australia and Hong Kong Polytechnic University, Reviewer

**Honors and Awards**

2011: Appointed Honorary Professor of Tourism Management by the St. Ignacio de Loyola University, Lima Peru on September 21, 2011

2007:  Tourism Hospitality Education Center of Excellence, Visiting Scholar, Sustainable Tourism Cooperative Research Center, Australia.

2005:  Appointed Honorable Professor Shanghai Normal University.

2005:  Themis Foundation Science Fellows Award, Andorra, WTO.

2003:  Outstanding Faculty Award, George Washington University School of Business and Public Management Board of Advisors.

2003:  Ulysses Prize **for Excellence in the Creation and Dissemination of Knowledge in Tourism**, Madrid, Spain, United Nations World Tourism Organization.

1994:  Appointed to the endowed Dwight D. Eisenhower Professor of Tourism Policy, George Washington University.

1993:  Meritorious Service Award, Tourism Administration Program, George Washington University.

1990:  Appointed Distinguished Research Professor, School of Education and Human Development, George Washington University.

1990:  Elected as a Fellow, International Academy for the Study of Tourism.

1989:  Outstanding Leadership Award, Association of Travel Marketing Executives.

1989:  NOAH Award for Excellence Role Model Mentor-Academy of Tourism.

1989:  Outstanding Leadership and Service Award in Recognition of Service as Founding Editor of the Journal of Leisure Research, National Recreation and Park Association.

1989:  Elected as a Fellow, International Academy of Hospitality Research.

**Teaching**

TSTD 214 Consultative Processes  
TSTD 249 Economic, Cultural and Environmental Aspects of Tourism  
TSTD 250 Destination Management TSTD 261 Tourism Planning  
TSTD 262 Destination Policy Analysis  
TSTD 282 International Experience

TSTD 283 Practicum  
TSTD 297 Advanced Topical Studies  
TSTD 299/300 Thesis Research  
SMPP 399 Dissertation Research

**Intellectual Contributions**

**Refereed Journal Articles**

Hawkins, D. E. (2015).  Douglas C. Frechtling: Promoting Research Excellence. Anatolia, DOI: 10.1080/13032917.2015.1121370.

Hawkins, D.E., Ruddy, J & Ardah, A. (2012): Reforming Higher Education: The Case of Jordan's Hospitality and Tourism Sector, Journal of Teaching in Travel & Tourism, 12:1, 105-117.

Levy, S. E. & Hawkins, D. E. (2009).  Peace through Tourism: Commerce Based Principles and Practices.   *Journal of Business Ethics*, March, Volume 89, Issue 4: pp 569-585

Hawkins, D. E. (2009).  Founding of the Journal of Leisure Research. *Journal of Leisure Research*.   Summer Issue.

Hawkins, D. E., Chang, B., & Warnes, K. (2009).  A Comparison of the National Geographic Stewardship Scorecard Ratings by Experts and Stakeholders for Selected World Heritage Destinations.   *Journal of Sustainable Tourism, 17 (1)*, 20.

Hawkins, D. E. & Calnan, L. (2009).  A Comparative Study of the Sustainability of Donor-Supported Tourism Clusters in Developing Economies.   *Tourism Recreation Research, 34 (3)*.   (Selected as best article of Volume 34)

Hawkins, D. E. & Mann, S. (2007).  El Papel del Banco Mundial en el Desarrolo Touristico.   *Annals of Tourism Research: A Social Sciences Journal, 9 (1)*, 115-132.

Hawkins, D. E. & Mann, S. (2007).  The World Bank's Role in Tourism Development.   *Annals of Tourism Research: A Social Sciences Journal, 9 (1)*, 115-132.

Hawkins, D. E. (2006).  Transferring Tourism Knowledge: The Role of Higher Education Institutions.   *Journal of Quality Assurance in Hospitality and Tourism, 7 (3/4)*.

Hawkins, D. E. (2004).  A Protected Areas Ecotourism Competitive Cluster Approach to Catalyze Biodiversity Conservation and Economic Growth in Bulgaria.   *Journal of Sustainable Tourism, 12*.

Hawkins, D. E. & Weiss, B. L. (2004).  Experiential Education in Graduate Tourism Studies: An International Consulting Practicum.   *Journal of Teaching in Travel and Tourism, 4 (3)*, 1-29.

Hawkins, D. E. (2004).  Sustainable Tourism Competitiveness Clusters: Application to World Heritage Sites Network Development in Indonesia.   *Asia Pacific Journal of Tourism Research (APJTR), 9*, 293-307.

Hawkins, D. E. & Holtz, C. (1998).  Planning and Management of Community-Based Ecotourism in the Philippines.   *Teoros International, 4*, 37-43.

Hawkins, D. E., Oden, W., & Leventhal, M. (1996).  The Virtual Tourism Environment: Utilization of Information Technology to Enhance Strategic Travel Marketing.   *Progress in Tourism and Hospitality Research, 2 (1 & 2)*, 223-238.

Hawkins, D. E. & Goldblatt, J. J. (1995).  Event Management-Implications for Tourism Education.   *A.I.I.E. Transactions, 20 (2)*.

Hawkins, D. E. (1993).  A Conceptual Framework for Tourism Education: The George Washington Approach.   *Teoros International, 1 (1)*, 49-57.

Hawkins, D. E. (1993).  Travel and Tourism Professional Education.   *International Journal of Management and Tourism, 1 (3)*, 349-362.

Hawkins, D. E. (1993).  Prospects and Challenges for Tourism in the Millennium.   *Tourism Management, 14 (5)*, 392-396.

Hawkins, D. E. & Lee, Y. T. (1990).  An Empirical Analysis of Organizational Commitment among American Hotel Sales and Marketing Professionals.   *International Journal of Hospitality Management*.

Hawkins, D. E. (1985).  Tourist Holiday Options -Timeshare vs. Competition.   *Tourism Management*, 252-271.

Hawkins, D. E. & Forman, S. (1981).  Washington, DC Travel and Tourism Information Sources.   *Journal of Travel Research, 20 (1)*, 22-27.

 Hawkins, D. E., (1969) Journal of Leisure Research, Founding Editor.

 Hawkins, D. E., (1970-71) Research Quarterly, Editor in Chief.

**Refereed Proceedings**

Hawkins, D.E., Ruddy, J & Ardah, A. (2011): Reforming Higher Education: The Case of Jordan's Hospitality and Tourism Sector, *Activating Change in Tourism Education*, TEFI Congress, Philadelphia, pp 18-21

Hawkins, D. E. & Calnan, L. (2007).  A Comparative Study of the Sustainability of Donor-Supported Tourism Clusters in Developing Economies.   *The Competitiveness Institute Conference Academic Summit*, London.

Hawkins, D. E., Chang, B., & Warnes, K. (2007).  Comparison of National Geographic Scorecard Ratings by Experts and Stakeholders for Selected World Heritage Destinations.   *Travel and Tourism Association Europe 2007 Annual Conference, Nice France, Center for Tourism Management, CERAM Business School.*

Hawkins, D. E. (2006).  Integrating Environmental Principles in Sustainable Tourism Initiatives.   *The Western Balkan Ministerial Conference, Environmental Policies in the Context of European Integration*.

Hawkins, D. E. & Lamoureux, K. (1999).  Assessment of Tourism for Sustainable Development.   *Growth Environment Opportunities through Natural Resource- Based Industries Proceedings, RAISE*.

Hawkins, D. E. (1998).  The Information Technology Paradigm Shift: Implications for Tourism in the 21st Century.   *Tourism in the Twenty-First Century, Suez Canal, Ismailia, Egypt*.

Hawkins, D. E. (1994).  Channeling Revenues to Local Economies: Funding Ecotourism Projects.   *Second World Congress on Tourism for the Environment*, The Jancuna Trust.

Hawkins, D. E. (1986).  Travel and Tourism Professional Education.   *Seventh World congress on Tourism - Hospitality Education*, Canadian Hospitality Institute.

Hawkins, D. E. (1981).  Inter-American Cooperation in Tourism Training.   *Annual Conference of the Travel and Tourism Research Association*, Travel and Tourism Research Association, 411-415.

**Books**

Hawkins, D. E., Wood, M. E., & Bitman, S. (1995).  *The Ecolodge Sourcebook for Planners and Developers.* , North Bennington, Vermont:  The Ecotourism Society.

Hawkins, D. E. & Buse, S. (1994).  *Ecotourism: A Resource Book for Planners and Managers.* , North Bennington, Vermont:  The Ecotourism Society.

Hawkins, D. E. & Ritchie, B. (1993).  *World Travel and Tourism Review: Indicators, Trends and Forecasts Vol. 3.* , Oxon, UK:  CAB International.

Hawkins, D. E. & Lindberg, K. (1993).  *Ecotourism: A Guide for Planners and Managers.* , Alexandria, Virginia:  The Ecotourism Society.

Hawkins, D. E. & Ritchie, B. (1992).  *World Travel and Tourism Review: Indicators, Trends and Issues Vol. 2.* , Oxon, U.K.:  C.A.B. International .

Hawkins, D. E. & Foote, D. L. (1991).  *Turismo Venezuela: Investing in Quality Volume II -1991/92.* , Caracas, Venezuela:  Venezuelan American Chamber of Commerce and Industry.

Hawkins, D. E. & Ritchie, B. (1991).  *World Travel and Tourism Review: Indicators, Trends and Forecasts Vol. 1.* , Oxon, UK:  C.A.B. International.

Hawkins, D. E. & Foote, D. L. (1991).  *Turismo Venezuela: Opportunities for Investment Volume I 1990/91*, Caracas, Venezuela:  Venezuela - American Chamber of Commerce and Industry.

Hawkins, D. E. & Hudman, L. (1989).  *Tourism in Contemporary Society: A Basic Text*, New Jersey:  Prentice Hall.

Hawkins, D. E. (1985).  *Social and Economic Impact of Tourism in the Asian and Pacific Region (included Implications for Nepal)*, Tokyo:  Asian Productivity Organization.

Hawkins, D. E. Editor (1980).  *Tourism Planning and Development Issues*, Washington, DC:  The George Washington University.

Hawkins, D. E. Editor (1980).  *Tourism Marketing and Management Issues*, Washington, DC:  The George Washington University.

Hawkins, D. E., Vinton, D. A., & Panzer, B. B. (1977).  *Camping and Environmental Education for Handicapped Children*, Washington, DC:  Leisure Information Service.

Hawkins, D. E. & Vinton, D. A. (1973).  *The Environmental Classroom*, New Jersey:  Prentice-Hall, Inc.

Hawkins, D. E. (1970).  *Man and His Environment: An Introduction to Using Environmental Study Areas*, Washington, DC:  Association of Classroom Teachers and the National Education Association.

**Book Chapters**

Hawkins, D.E. (2015) “Tools for Tourism and Visitor Management”, Sustainable Tourism, IUCN, (Third Edition), In Press

Hawkins, D. E. (2015), “Myanmar”, *Encyclopedia of Tourism*. Frankfurt: Springer, in press

Hawkins, D. E., Ruddy, J & Ardah, A. (2013), “Reforming Higher Education: The Case of Jordan's Hospitality and Tourism Sector”, *The Tourism Education Futures Initiative: Activating Change in Tourism Education,* UK: Routledge, Chapter 2014.

Hawkins, D.E., Elliott, Sheryl. Yu, L. (2013). “Tourism Knowledge Sharing: A Virtual Consensus Building Approach, Knowledge Management in Tourism”, *Policy and Governance Applications*, UK: Emerald Press, pp.33-53.

Hawkins, D. E. (2012). “Green Growth Development Strategies for the Travel and Tourism Sector”, *Green Growth and Travelism--Letters from Leaders*, London: Goodfellow Publishers, pp. 64-69.

Hawkins, D. E. and Elliott, S. (2012) “A Consensus-Building Approach for Optimizing Tourism as a Sustainable Development Strategy: The Case of the Tourism Policy Forum”, Handbook of Tourism Research, Routledge (division of Taylor and Francis), Chapter 14, pp. 215-230.

Hawkins, D. E. (2008). "Sustainable Tourism Competitiveness Clusters: Application to World Heritage Sites Network in Indonesia", In Bruce Prideaux, Dallen Timothy and Kaye Chon (Ed.) *Cultural and Heritage Tourism in Asia and the Pacific*, (pp. 291-304). London and New York:  Routledge.

Hawkins, D. E. (2006). "Transferring Tourism Knowledge: The Role of Higher Education Institutions", In Noel Scott and Eric Laws (Ed.) *Knowledge Sharing and Quality Assurance in Hospitality and Tourism*, (pp. 1-12). New York:  Haworth Hospitality Press.

Hawkins, D. E. (2004). "Transferring Tourism Knowledge", Observations *on International Tourism Communication*, (pp. 107-119). World Tourism Organization.

Hawkins, D. E. (2002). "Emerging Information Technologies Implications for Tourism and Human Resources and Education and Training in Tourism", Human *Resources in Tourism: Toward a New Paradigm*, (pp. 79-87, 204-207). Madrid, Spain:  World Tourism Organization.

Hawkins, D. E., Holtz, C., Cooper, C., & Wahab, S. (2001). "Environmental Policies and Management Systems Related to the Global Tourism Industry", *Tourism in the Age of Globalization,* (pp. 261-289). London and New York:  Routledge.

Hawkins, D. E. & Lamoureux, K. (2000). "Global Growth and Magnitude of Ecotourism", Encyclopedia *of Tourism*, (pp. 66-72). London:  CAB International.

Hawkins, D. E. (2000). "New Processes for Consensus- Building", A *Dialogue on Sustainable Tourism in Natural Areas in North America*, (pp. 98-102). Montreal, Quebec:  Commission on Environmental Cooperation.

Hawkins, D. E., Oden, W., & Leventhal, M. (1997). "The Virtual Tourism Environment",  In Salah Wahab and John Pilgrim (Ed.) *Tourism Sustainability and Growth*. London:  Routledge.

Hawkins, D. E. (1997). "Paradigm Shifts and Major Trends Influencing Tourism Education ", Human *Capital in the Tourism Industry of the 21st Century*, (pp. 75-87). Madrid, Spain:  WTO.

Hawkins, D. E., Leventhal, M., & Oden, W. L. (1997). "The Virtual Tourism Environment: Utilization of Information Technology to Enhance Strategic Travel Marketing",  In Chris Cooper and Stephen Wanhill (Ed.) *Tourism Development: Environment and Community Issues*, (pp. 29-42). England:  John Wiley & Sons.

Hawkins, D. E. & Cunningham, J. D. (1996). "It Is 'Never Never Land' When Interest Groups Prevail: Disney's America Project, Prince William County, USA", Practicing *Responsible Tourism: International Case Studies in Tourism Planning, Policy, and Development*, (pp. 350-365). New York:  John Wiley and Sons.

Hawkins, D. E. (1996). "Paradigm Shifts Influencing Tourism Education in the New Age of Tourism", Human *Capital in the Tourism Industry of the Twenty-First Century*. Madrid, Spain:  World Tourism Organization.

Hawkins, D. E. (1994). "Ecotourism: Opportunities for Developing Countries; Ch. 18",  In William Theobald (Ed.) *Global Tourism: The Next Decade*, (pp. 261-273). Oxford, England:  Butterworth-Heinemann Ltd.

Hawkins, D. E. (1993). "Global Assessment of Tourism Policy: A Process Model", Tourism *Research: Critiques and Challenges*, (pp. 240). London, England:  Routledge.

Hawkins, D. E., Shafer, E., & Moeller, G. (1989). "Science and Technology: The Intervening Variables in Rural Tourism Planning", Reflections *on Rural Tourism,* (pp. 5-24). Spain:  Institut Turistic Valencia Research Unit, No. 1.

Hawkins, D. E. (1989). "Impact of World Events on Tourism",  In Steven f. Witt and Luiz Moutinho (Ed.) *Tourism Marketing and Management Handbook*, (pp. 219-223). London:  Prentice Hall.

***Non-Refereed***

Hawkins, D. E. (2015) “Economies ofAgglomeration and the Cluster Approach to Tourism Development”, Sustainable Tourism, Create Space, Buenas Aires, Argentina, Chapter 7, pp 141-156.

Hawkins, D. E. (2013) “The Accidental Tourist”. IFC Quarterly Journal on Public Private Partnerships, Issue #10, July 2013

Hawkins, D. E. (2011) “La Gestion del Turismo Orientada a Resultados Sosteniblies, Eventos Internacional De Turismo (key note presentation), Lima, Peru.

Hawkins, D. E.,” (2010) “ El Turismo como una Estrategia de Asistencia al Desarrollo, Turismo, Cooperacion y Desarrollo”. Actas I Congreso COODTUR. Universitat Rovira i Virgili. Tarragona, Spain.

Hawkins, D. E. (2005). "Introduction", Tourism’s *Potential as a Sustainable Development Strategy*, (pp. 2-5). Madrid, Spain:  World Tourism Organization.

Hawkins, D. E., Bedard, F., & Frechtling, D. (2004). "E-Learning Cooperation Model for Tourism Education in Developing Countries", Tourism’s *Potential as a Sustainable Development Strategy*, (pp. 77-81). Madrid, Spain:  World Tourism Organization.

Hawkins, D. E. & Kahn, M. (1999). "Ecotourism Opportunities for Developing Countries", Global *Tourism*, (pp. 151- 204), London:  Butterworth- Heinemann.

Hawkins, D. E. (1998). "The Relationship of Tourism-Related Revenue Generation to Coral Reef Conservation",  In Marea Hatziolos, Anthony Hooten, and Martin Fodor (Ed.) *Coral Reefs: Challenges and Opportunities for Sustainable Management*. Washington, DC:  World Bank.

Hawkins, D. E. (1996). "Investing in Human Resources", Sustainable *Tourism in the Middle East and North Africa*. Madrid, Spain:  World Tourism Organization.

Hawkins, D. E. & Foote, D. L. (1994). "A Question of Priority", Business *Venezuela*, (pp. 17-30). Caracas, Venezuela:  Venezuelan-American Chamber of Commerce and Industry.

Hawkins, D. E. & Foote, D. L. (1993). "The Crossroads Yet Crossed", Business *Venezuela*, (pp. 20-42). Caracas, Venezuela:  Venezuelan -American Chamber of Commerce and Industry.

Hawkins, D. E. (1992). "Public Policy, Priorities and Promotion: Forging a National Tourism Policy for a Rapidly Growing Industry", Business *Venezuela*, (pp. 44-53). Caracas, Venezuela:  Venezuelan-American Chamber of Commerce and Industry.

Hawkins, D. E. & Edgell, D. (1991). "Venezuela's Natural Beauty and Investment Incentives", Venezuela *News and Views, No. 11*, (pp. 10-11). Washington, DC:  Embassy of Venezuela.

Hawkins, D. E. & Hunt, J. (1988). "Tourism Education: A Conceptual Framework", Hospitality *and Tourism Educators*. Washington, DC:  CHRIE.

Hawkins, D. E. (1986). "Impacts of World Events on Resort Development", Development. Washington, DC:  American Resort and Residential Development association.

**Manuals, Reports and Other Publications**

Hawkins, D. E. (2015) Multi-Country Destination Development: An Opportunity to Stimulate Tourism in the Americas: [Basic Introductory Report](http://dtxtq4w60xqpw.cloudfront.net/sites/all/files/pdf/basic_introductory_report_en.pdf), UNWTO International Seminar on Multi-Destination Opportunities for Regional Integration, Port-au-Prince, Haiti (also available in Spanish)

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Hawkins, D. E. (2011), General Editor and Contributor for USAID Sustainable Tourism: International Cooperation for Development, Online Courses and Tool Kit & Resource Series

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ST101. Global Tourism

ST102. Project Development for Sustainable Tourism

ST103. Tourism Destination Management

ST104. Tourism Investment and Finance

ST105. Sustainable Tourism Enterprise Development

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ST107. Tourism and Conservation

ST108. Scientific, Academic, Volunteer, and Educational Travel

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Hawkins, D. E. (1983).  *The Perceptual and Socio-Cultural Dimensions of the Tourism Environment: An Annotated Bibliography.* , Washington, DC:  Organization of American States and George Washington University.

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Hawkins, D. E. and Vinton, D. (1970), "Environmental Education," Art Education, October, Vol. 23, No. 7, 48-52 pp.

**Professional and Scholarly Presentations**

**Refereed**

***International***

Hawkins, D.E. (2015). The World Bank Group’s Trade & Competitiveness Global Practice’s Forum on Measuring for Impact: Convening Thought Leaders in Tourism, September 24.

Hawkins, D. E., (2013, September). “Travel for Social Good”, World Bank Seminar on Tourism for Development, September 24, 2013

Hawkins, D. E., 2013, August). The UNWTO Knowledge Network: Challenges and Opportunities, General Assembly of the UNWTO, Zimbabwe.

Hawkins, D. E., (2011, September). “Sustainable Tourism Management”, International Conference on Destination Competitiveness for Cusco and Machupicchu, Cusco, Peru.

Hawkins, D. E., (2011, July). “Increasing the Impact of Community Based Tourism Using Innovative Marketing Media Strategies”, Turismo Comunitario en los Andes,Cusco, Peru.

Hawkins, D. E. & Frechtling, (2011, June). “An Examination of Tourism Degree Programs by Scholarly Domains at the Post Graduate Level”, International Academy for the Study of Tourism, Chiayi, Taiwan.

Hawkins, D. E., Elliott, S, & Yu, L. (2011, June). “A Consensus Building Approach for Optimizing Tourism as a Sustainable Development Strategy” UNWTO Knowledge Management Conference, Algarve, Portugal.

Hawkins, D. E.,”(2011) Reforming Higher Education for Jordan’s Hospitality and Tourism Sector: A Value Chain Approach”, 2011 World Congress, Activating Change in Tourism Education, Tourism Education Futures Institute (TEFI), Temple University, Philadelphia, USA**.**

Hawkins, D. E., Dion, J., & Fazenda, N. (2010). World Heritage and Tourism, The Case of the Douro Valley Region. Heritage and Tourism: Managing for the Global and Local, Quebec City, Canada.

Hawkins, D. E. & Levy, S. (2008). Peace through Tourism: Commerce Basic Principles and Practices. Peace through Commerce, Washington, District of Columbia.

Hawkins, D. E. & Calnan, L. (2007, October). A Comparative Study of the Sustainability of Donor-Supported Tourism Clusters in Developing Economies. The Competitiveness Institute Conference Academic Summit, Portland, Oregon.

Hawkins, D. E., Chang, B., & Warnes, K. (2007, April). Comparison of National Geographic Scorecard Ratings by Experts and Stakeholders for Selected World Heritage Destinations. Travel and Tourism Association Europe 2007 Annual Conference, Nice France, Center for Tourism Management, CERAM Business School, Nice, France.

Hawkins, D. E. (2005, July). A Consensus Building Approach for Optimizing Tourism as a Sustainable Development Strategy: The Case of the Tourism Policy Forum. International Academy for the Study of Tourism Biennial Conference, Beijing, China.

Hawkins, D. E. (2005, April). A Value Chain Approach: Knowledge Management to Enhance the Competitiveness and Excellence of Tourism Destinations. WTO Themis Foundation Science Fellows Awards Ceremony, Andorra la Vella, Andorra.

Hawkins, D. E. (1999, October). Winds of Change. 31st Conference of the Association of Preservation Technology, Alberta, Canada.

Hawkins, D. E. (1999, October). Loving Nature to Death: Ecotourism Myth and Reality. Environmental Law Conference at Yosemite, Yosemite, California.

**Non-Refereed**

***International***

Hawkins, D. E. (2015).  The Role of Accessible Heritage Management and Walkable Urbanism, Keynote Speech, UN World Tourism Organization, Fifth Global Summit on City Tourism, Marrakesh, Morocco December 14.

Hawkins, D.E. (2015). Spatial Organization and Rejuvenation of City Tourism Destinations: An Urban Walkability Approach, Executive Seminar, USAID Building Economic Sustainability through Tourism Project , Amman Jordan, December 8.

Hawkins, D. E. (2015) UNWTO Ulysses Prize Laureates Panel: Innovation in Tourism: Bridging Theory and Practice and Connecting Public Health and Sustainable Tourism, presented at the UNWTO General Assembly, Medellin, Columbia

Hawkins, D. E. (2015) Multi-Country Destination Development: A Strategy to Stimulate Long Haul Travel to Community Tourism Destinations in the Americas, Twenty-Third Inter-American Congress of Ministers and High Level Authorities of Tourism, Organization of American States, Lima, Peru

Hawkins, D.E. and Ziad Rawadieh, (2015) Tourism Human Capital Development for the MENA Region, GW/UNWTO Themis Foundation, Executive Development Course, Qatar Tourism Authority, Doha, May 10-14, 2015

Hawkins, D. E. (2015) Multi-Country Destination Development: An Opportunity to Stimulate Tourism in the Americas, UNWTO International Seminar on Multi-Destination Opportunities for Regional Integration, Port-au-Prince, Haiti

Hawkins, D.E. and Ed Hall (2015), “Baseline Tourism Assessment and Strategic Planning” Nevada Tribal Tourism Conference, Las Vegas, Nevada, April 28-30, 2015

Hawkins, D.E. (2015), “Cultural Tourism and Urban Regeneration”, UNWTO/UNESCO World Conference on Tourism and Culture – Building a New Partnership, Siem Reap, Cambodia, February 5.

Hawkins, D.E. (2015),”Tourism Policy and Governance”, Ulysses Laureates Panel, UNWTO Awards Symposium, Madrid, Spain, January 27.

Hawkins, D.E. (2014), “New Paradigms in City Tourism Development” 3rd Global Summit on City Tourism, UN World Tourism Organization, Barcelona, SPAIN, December 10.

Hawkins, D.E. (2014) “Public and Private Sector Collaboration to Enhance Tourism Linkages for Social and Economic Impact” Tourism Outlook Seminar, Jamaica Tourism Board, Montego Bay, Jamaica, November 21.

Hawkins, D.E. (2014) “Connecting Theory and Practice in Tourism Education and Research”, UNWTO Knowledge Network Global Forum, **Anahuac** University, Mexico City, Mexico, 28- 30 May 2014.

Hawkins, D.E., (2014) Potential Impacts of Ecotourism on Livelihoods and Natural Resource Management: A Social Enterprise Approach”,Building The Foundation For Natural Resources Stewardship For Sustainable, Inclusive And Equitable Development: Towards A Ten-Year Strategy Framework (2015 To 2025), Myanmar Ministry Of Environmental Conservation & Forestry, Nay Pyi Taw, 13 to 14 March 2014

D.E. Hawkins, (2014) “The Role of Museums in Enhancing Heritage Education and Destination Competitiveness”, International Seminar on the Management of Cultural Heritage and Tourism Destinations, UN World Tourism Organization and Ministry of Tourism, Dominican Republic, Santo Domingo, February 17, 2014.

Hawkins, D.E. (2013) Invited by Minister of Hotels and Tourism, Htay Aung, to Myanmar from Nov. 11 to 30 to assess the country’s readiness to develop international tourism. Prof Hawkins made brief presentations to public and private sector leaders in Ngapali Beach, Bagan, Inle Lake, Mandalay, Pin Oo Lwin, Yangon and at the new capital, Nay Pyi Taw, where he addressed the Minister, his deputies and staff.

Hawkins, D. E (2013), “UNWTO Knowledge Network Vision and Strategic Directions”, TTRA International European Chapter, Keynote address, Dublin, Ireland, April 19.

Hawkins, D. E (2013)., “Global Tourism: Major Forces and Influencing Trends” Catholic University of Portugal: Faculty of Social Science, Braga, January 25, 2013 and Catholic University of Portugal Faculty of Business and economics Executive Education Program, Lisbon, January 28, 2013

Hawkins, D. E. (2012), “Tourism Skills and Capacity Building - Strategies to Increase Participation of Youth and Women”, MENA Tourism Workshop, World Bank Group, Washington and Tunis, December 4,

Hawkins, D. E. (2012), “Strategic Positioning”, Qatar Tourism Sector Strategy Workshop, Qatar Tourism Authority, Doha, November 20.

Hawkins, D. E. (2012), “Strategic Priorities”, UNWTO Knowledge Network Seminar. City Tourism Summit, UNWTO collateral session, Istanbul, Turkey, November 14.

Hawkins, D. E. (2012), “Bridging Theory and Practice”, UNWTO Knowledge Network of the America, Secretary of Tourism-CESTUR, Campeche, Mexico, October 23.

Hawkins, D. E. (2012), “Sri Lanka’s Tourism Competitiveness: Implications for SME Growth in the Northern and Eastern Provinces”, USAID BIZ+ Forum, Colombo, Sri Lanka, August 9.

Hawkins, D. E. (2012), Moderator and Speaker, Enhancing the workforce for continued jobs growth at the World Travel & Tourism Council, The Americas Summit, Cancun, Mexico, May 18.

Hawkins, D. E. (2012), “Business-to-Business and Education Collaboration,” Peruvian/American Tourism Forum, Cusco, Peru, co-sponsored by Tourism Cares and Turismo Cuida, May 4.

Hawkins, D. E. (2012), “Portugal’s Tourism Competitiveness: An International Perspective, International Conference on Tourism,” Catholic University of Portugal, Braga, Portugal, April 20.

Hawkins, D. E. (2011), “The Power of Events to Create Transformational Impacts”, Speaker , Event Management Graduation, Arthur Lok Jack Graduate School of Business, University of West Indies, Port of Spain, Trinidad, December 1.

Hawkins, D. E. (2011), “An Introduction to Tourism and International Cooperation for Development”, Honorary Lecture, Universidad St. Ignacio de Loyola, Lima, Peru, September21.

Hawkins, D. E. (2011), “The New Global Standard: Managing Tourism to Achieve Sustainability Goals” Key Note Presentation, International Tourism Conference, Lima Peru, September 18.

Hawkins, D. E. (2011), “Introduction to Sustainable Tourism”, Tourism Workshop, Volunteers for Economic Development, George Washington University, Washington, DC, May 2.

Hawkins, D. E. (2011), “Developing Public/Private Sector Partnerships for UNESCO World Heritage Sites in the Douro Valley, Portugal”, Innovative Partnerships for Managing Tourism and Recreation in World Heritage Sites, National Park Service, San Francisco, California, April 15.

Hawkins, D. E. (2011), “Improving the Legal & Regulatory Environment: Toward More Sustainable & Competitive Tourism”, IFC-World Bank Group, Tourism Seminar, April 6.

Hawkins, D. E. (2011), “Achieving Tourism Destination Excellence…A 365 Day Approach”, Amman, Jordan, February 24.

Hawkins, D. E. and L. Yu (2011), “International Trends in Hospitality & Tourism Education and Program Management”, National Conference, Innovation and Reform of Tourism & Hospitality Education in Jordan, Amman February 28. Donald E. Hawkins, Eisenhower Professor of Tourism Policy; Dr. Larry Yu, Professor of Tourism & Hotel Management, served as facilitators for discussion groups.

Hawkins, D. E. (2010). USAID Tourism Workforce Development Toolkit and its Application in the Dominican Republic, USAID

Hawkins, D. E. (2010). Achieving Destination Excellence...A Host/Tourist Partnership Approach. USAID Jordan Tourism Development Project II, Petra, Jordan.

Hawkins, D. E. (2010). Promoting Tourism through Scientific, Academic, Volunteer and Educational Travel: Conserving Mozambique's Cultural & National Heritage Program. USAID and Ministry of Tourism Workshop, Maputo, Mozambique.

Hawkins, D. E. & Calnan, L. (2010). Sustainability of Donor-Supported Tourism Clusters in Developing Economies. International Forum on Tourism Competitive Clusters, Punta Cana, Dominican Republic.

Hawkins, D. E. (2010). Sustainable Destination Environments: Toward Responsible Tourism Development. 25th Som Nath Chib Memorial Lecture, New Delhi, India.

Hawkins, D. E. (2010). Achieving Destination Excellence...A Host & Tourist Partnership Approach. USAID Jordan Tourism Development Project II, Amman, Jordan.

Hawkins, D. E. (2009). Tourism as a Development Assistance Strategy. COODTUR Congress, Villa Seca, Spain.

Hawkins, D. E. (2009). Towards a Common Human Resource Development Agenda for Tourism in the MENA Region. The Qatar Summit on Human Resource Development, Doha, Qatar.

Hawkins, D. E. (2009). Addressing Destination Excellence in the Global Economic Crisis. Universidad de La Laguna, Tenerife, Spain.

Hawkins, D. E. (2009). Developing a Sense of Place for Tourism Destinations--the Geotourism Approach. Student Assembly Universidad de La Laguna, Tenerife, Spain.

Hawkins, D. E. (2009). Developing a Sense of Place for Tourism Destinations. School of Tourism and Leisure - Universitat Rovira Virgil, Villa Seca, Spain.

Hawkins, D. E. (2009). International Cooperation for Sustainable Tourism in Douro. Destination Douro\_ Tourism, Sustainability and World Heritage, Vila Real, Portugal.

Hawkins, D. E. (2009). Addressing Destination Excellence in the Current Global Economic Crisis. Tourism and Infrastructure Studies Program for Northeastern Brazil and SUDENE Officials, Washington, District of Columbia.

Hawkins, D. E. (2009). Tourism Briefing for Brazilian Leaders. GW Institute for Latin American Studies, Washington, District of Columbia.

Hawkins, D. E. (2009). International Cooperation for Consultative Studies. Douro Valley Destination Management Forum, Lamego, Portugal.

Hawkins, D. E. (2009). Tourism as a Sustainable Development Strategy. COODTUR Congress on International Development, Villa Seca, Spain.

Hawkins, D. E. (2009). Tourism as a Sustainable Development Strategy. COODTUR Congress on International Development, Villa Seca, Spain.

Hawkins, D. E. (2009). Tourism as a Sustainable Development Strategy. COODTUR Congress on International Development, Villa Seca, Spain.

Hawkins, D. E. (2008). The Geotourism Approach: Implications for Montenegro. Public Lecture: University of Montenegro at Kotr, Kotr, Montenegro, Unknown.

Hawkins, D. E. (2008). Regional Destination Management System for the North of Portugal. Regional Tourism for the North of Portugal, Porto, Portugal.

Hawkins, D. E. (2008, May). Capacity Building for Tourism Related Tertiary Programs in Montenegro. Ministry of Tourism Human Resources Council, Podgoriza, Montenegro, Unknown.

Hawkins, D. E. (2008). System for Measurement of Excellence of Destinations: Application to Montenegro. Public Lecture: Faculty of Tourism at Barr, Barr, Montenegro, Unknown.

Hawkins, D. E. (2008). Responsible and Sustainable Tourism: Guiding Principles. World Bank Learning Event, Washington, District of Columbia.

Hawkins, D. E. (2008). Tourism Workforce Development--Policy Issues. EQUIP3 Tourism Workforce Assessment, Santo Domingo, Dominican Republic.

Hawkins, D. E. (2008). Tourism Workforce Development--Benchmarks and Good Practice. EQUIP3 Tourism Workforce Assessment, Puerto Plata, Dominican Republic.

Hawkins, D. E. (2008). System for Measurement of Excellence of Destinations. Hong Kong Polytechnic University, Hong Kong, China.

Hawkins, D. E. (2008). The Geotourism Approach: Implications for Macau. Macau University for Science and Technology, Macau, China.

Hawkins, D. E. (2008). Workforce Development in the Dominican Republic. Dominican Sustainable Tourism Alliance, Santo Domingo, Dominican Republic.

Hawkins, D. E. (2008). Tourism and Development--Lessons Learned. World Responsible Tourism Day, Washington, District of Columbia.

Hawkins, D. E. (2007). Workforce Development in Tourism. GW-Educational Development Corporation Workshop, Washington, District of Columbia.

Hawkins, D. E. (2007, November). Global Tourism Investment--Lesson Learned. UN World Tourism Organization Investment Conference, Cartenga, Colombia.

Hawkins, D. E. (2007). Workshop Director. IFC Global Business School Network Tourism Training Workshop, Pretoria, South Africa.

Hawkins, D. E. (2007). Multilateral and Bilateral Development Assistance for Tourism Projects. World Bank Latin America and Caribbean Seminar, Washington, District of Columbia.

Hawkins, D. E. (2007). Baseline Indicators for Sustainable Tourism. United Nations Foundation Sustainable Tourism Indicators, Washington, District of Columbia.

Hawkins, D. E. (2007). Global Tourism Policy Issues. Executive Development in Tourism: University of Hawaii, Honolulu, Hawaii.

Hawkins, D. E. (2007). Climate Change. UNWTO Ulysses Conference 2007, Madrid, Spain.

Hawkins, D. E. & Weiss, B. (2007). Preliminary Integrated Tourism Development Plan for Cabo Delgado Province. Briefing Workshop: USAID Mozambique Tourism Program, Pemba, Mozambique.

Hawkins, D. E. (2007). Tourism, Millennium Development Goals and Development Assistance Policies. Guest Lecture series at University of Queensland, Ipswich, Australia.

Hawkins, D. E. (2007). Tourism Education - Some Lessons Learned & Building a Sense of Place in the Global Travel Market. Lincoln University lectures, Christchurch, New Zealand.

Hawkins, D. E. (2007). Tourism, Millennium Development Goals and Development Assistance. Guest lecture series: Canberra University, Canberra, Australia.

Hawkins, D. E. (2007). Tourism, Millennium Development Goals and Development assistance Policies. Guest Lecture, School of Travel Industry Management, University of Hawaii at Manoa, Manoa, Hawaii.

Hawkins, D. E. (2006). Glocalization: The Impact of Globalization and Localization on National Investment Policies. SETE 5th Conference on Tourism & Investment--Designing the Investment Policies for Greek Tourism, Athens, Greece.

Hawkins, D. E. (2006). Building a Sense of Place: Partnering for Geotourism Development. World Bank Group, Washington, District of Columbia.

Hawkins, D. E. (2006). Innovative Financing Mechanisms, Case Study: Durmitor World Heritage Destination, Destination Management Strategies, Visitor Experience Value Chain. World Tourism Forum for Peace and Sustainable Development, Porto Alleger, Brazil.

Hawkins, D. E. (2006). Trends and Experiences from Tourism Investment Projects Worldwide. SETE 5th Conference on Tourism & Investment--Designing the Investment Policies for Greek Tourism, Athens, Greece.

Hawkins, D. E. & Weiss, B. (2006, September). Sustainable Tourism Potential of the Soberinia National Park Region. X Foro de Turismo: Turismo: Realidad Sin Límites, Asociacion Panameña de Ejecutivos de Empresa, Panama City, Panama.

Hawkins, D. E. (2006). Tanzania Ecotourism Roundtable. Jane Goodall Institute, Washington, District of Columbia.

Hawkins, D. E. (2006). Developing Tourism Policies and Strategies. The Role of Tourism in Sustainable Development, USAID, Washington, District of Columbia.

Hawkins, D. E. (2006). Northern Mozambique Strategy Workshop. USAID Mozambique Tourism Program Workshop, Pemba, Mozambique.

Hawkins, D. E. (2006). Destination Management Strategy for Oliena and Drgali, Sardinia. AILUN Workshop, Nuoro (Sardinia), Italy.

Hawkins, D. E. (2006). Integrating Environmental Principles in Sustainable Tourism Initiatives. The Western Balkan Ministerial Conference, Environmental Policies in the context of European Integration, Sveti Stefan, Montenegro, Yugoslavia.

Hawkins, D. E. (2006). Regional Strategy for Agro-Tourism Development in the Stara Planina Region. Rotary Club, Pirot, Serbia, Yugoslavia.

Hawkins, D. E. (2006). Agro- Tourism Product Development in the Stara Planina Region. Workshop with Serbia Ministry of Agriculture, Forestry and Water Management, Pirot, Serbia, Yugoslavia.

Hawkins, D. E. (2006). Sustaining Tourism in Times of Uncertainty - a Paradox Approach. Public Lecture at Singidunum University, Belgrade, Serbia, Yugoslavia.

Hawkins, D. E. (2006). GW's Tourism and Hospitality Management Programs. Briefing for the Faculty of Tourism and Hospitality Management, Singidunum University, Belgrade, Serbia, Yugoslavia.

Hawkins, D. E. (2006). Regional Strategy for Agro-Tourism Development in the Stara Planina Region. Workshop with Serbia Ministry of Agriculture, Forestry and Water Management, Dimitrovgrad, Serbia, Yugoslavia.

Hawkins, D. E. (2006). Sustaining Tourism in Times of Uncertainty - a Paradox Approach. The University of Hawaii's School of Travel Industry Management Lane Lecturer, Maui, Idaho.

Hawkins, D. E. (2005). Visitor Experience Value Chain for City Destinations. Le Indexperience Workshop on Tourism, Montreal, Canada.

Hawkins, D. E. (2005). The Context for Small and Micro Business Opportunities in Developing Countries. International Finance Corporation / World Bank Briefing, Washington, District of Columbia.

Hawkins, D. E. & Nikolova, M. (2005). Visitor Experience Value Chain. International Conference on Competitive Destinations, Education Council, General Assembly, World Tourism Organization, Dakar, Senegal.

Hawkins, D. E. (2005). Sustainable Tourism and Protected Areas in the Soberinia National Park Pilot Project. Briefing Sessions for Government Officials, Panama City, Panama.

Hawkins, D. E. (2005). Strategic Planning for Destinations. AILUN workshop, Nuoro, Sardinia, Italy.

Hawkins, D. E. (2005). Sustainable Tourism Potential of the Soberinia National Park Region. X Foro de Turismo: Turismo: Realidad Sin Limites, Asociacion Panamena de Ejecutivos de Empresa, Hotel Intercontinental Miramar, Panama City, Panama.

Hawkins, D. E. (2005). The Use of a Visitor Experience Value Chain Approach to Tourism Destination Management. Curso International Hoteleria Y Turismo, Lima, Peru.

Hawkins, D. E. (2005). The Role of Research in Tourism Destination Management. II Congresso International Hoteleria Y Turismo, Lima, Peru.

Hawkins, D. E. (2005). A Sustainable Tourism Destination Management Approach for Durmitor, National Park and Surrounding Local Communities. Montenegro Community Presentations, Montenegro, Yugoslavia.

Hawkins, D. E. (2005). A Challenge for China: Tourism as a Sustainable Development Strategy. University presentations, Shanghai, China.

Hawkins, D. E. (2005). The Value Chain Approach: Implications for the China International Travel Service. China meeting, Beijing, China.

Hawkins, D. E. (2005). Tourism as a Sustainable Development Strategy: Challenges for the Latin America Region. Inter-American Development Bank, Washington, District of Columbia.

Hawkins, D. E. (2005). A Challenge for the Dominican Republic; Tourism as a Sustainable Development Strategy. Seminar for the Global foundation for Democracy and Development, Santo Domingo, Dominican Republic.

Hawkins, D. E. (2004). Ecotourism Potential for the Chiang Mai Region, Northern Thailand and the Golden Triangle. Thailand CHARM Tourism Cluster, Chiang Mai, Thailand.

Hawkins, D. E. (2004). Development du Marche. SAVE, Ministere de Tourisme, Rabat, Morocco.

Hawkins, D. E. (2004). Voluntourism: A Catalyst for Developing the Potential of Tourism Destinations. World Tourism Organization, Madrid, Spain, Madrid, Spain.

Hawkins, D. E. (2004). Tourism Destination Management- Challenges, Changing Public/ Private Sector Roles, and Selected Cases. Inter-American Development Bank, Washington, District of Columbia.

Hawkins, D. E. (2004). Jordan's National Tourism Strategy - A Sustainable Development Approach. National Tourism Council Steering Committee, Amman, Jordan.

Hawkins, D. E. (2004). World Heritage Sites and Sustainable Tourism. UNESCO World Heritage Center, ITB, Berlin, Germany.

Hawkins, D. E. (2004). Linking World Heritage Sites to Economic Development in Surrounding Communities. UNESCO World Heritage Center and Mundo Maya Organization, Tikal, Guatemala.

Hawkins, D. E. (2004). A Sustainable Tourism Agenda for Bulgaria. Second National Forum on Ecotourism, funded by USAID, Sofia, Bulgaria.

Hawkins, D. E. (2004). Transferring Tourism Knowledge - The Role of Higher Education Institutions. World Conference on Tourism Communication, World Tourism Organization, Madrid, Spain.

Hawkins, D. E. (2003). National Ecotourism Action Plan for Bulgaria. Forum on Biodiversity Conservation and Economic Growth Project II, supported by USAID, Sophia, Bulgaria.

Hawkins, D. E. (2003). Winds of Change - Sustaining Tourism in Uncertain Times. Thémis Foundation Lecture, Andorra la Vella, Andorra.

Hawkins, D. E. (2003). Development Assistance and Sustainable Tourism. Fair Tourism and Sustainable Development International Forum, Marseilles, France.

Hawkins, D. E. (2003). Policy Findings from a Year of Global Research on Ecotourism: Implications for Sarawak's Protected Areas and Rural Communities. International Conference on Biotourism, Miri, Sarawak, Borneo, Malaysia.

Hawkins, D. E. (2003). Winds of Change - Sustaining Tourism in Uncertain Times. Ulysses Lecture, World Tourism Organization, Madrid, Spain.

Hawkins, D. E. (2003). Making Biodiversity Work for Your Travel Business: Increasing Profitability while Protecting the Environment. Conservation International's Center for Environmental Leadership in Business, Punta Cana, Dominican Republic.

Hawkins, D. E. (2003). Information System on International Donor Aid for Tourism Projects & Education for a Culture of Peace through Tourism. Global Summit on Peace through Tourism, Geneva, Switzerland.

Hawkins, D. E. (2002). Ecotourism: A Conservation Tool...or Threat? Tenth Annual Net Impact Conference, Washington, District of Columbia.

Hawkins, D. E. (2002). Protected Areas Ecotourism Competitive Cluster Approach to Biodiversity Conservation and Economic Growth in Bulgaria. Forum on Ecotourism, Mountains and Protected Areas- Partners in Prosperity, Sofia, Bulgaria.

Hawkins, D. E. (2002). Sustainable Tourism Competitiveness Clusters: Application to the World Heritage Site Network Development in Indonesia. Regional Workshop on Using Networks of World Heritage Sites in Tour Design in Indonesia, UNEP/UNESCO/Tour Operator's Initiative, Jakarta, Indonesia.

Hawkins, D. E. (2002). Developing a National Ecotourism Strategy for Bulgaria. ARD Biodiversity Conservation and Economic Growth Working Group - Ministry of Environment and Waters and Ministry of Economy, Sofia, Bulgaria.

Hawkins, D. E. (2000). Heritage, Ecotourism and Adventure Travel Trends and Career Opportunities. Workshop at Paul Smiths College, Adirondacks, New York.

Hawkins, D. E. (1999). The Changing Role of Local Government in Global Tourism. International Symposium on East Asia Tourism Promotion, Seoul, Korea.

Hawkins, D. E. (1999). Tourism for Sustainable Development of Natural Areas. Eastern Caribbean Hotel and Resort Development Conference, Castries, Saint Lucia.

Hawkins, D. E. (1999). Environmental Management Systems in the Travel and Tourism Sector. USAID Annual Environmental Officers Conference, Washington, District of Columbia.

Hawkins, D. E. (1999). Strategy for the Palestinian Tourism Sector, Development Alternatives. International Conference Center, Bethlehem, Palestine.

Hawkins, D. E. (1999). Strategic planning Framework for Honduras Tourism Industry. World Bank and Honduras Ministry of Tourism meeting, San Pedro Sula, Honduras.

***National***

Hawkins, D.E. (2014) “Towards an integrated World Bank Group Tourism Solution” Panel Moderator, New Growth Strategies Conference. World Bank, Washington, DC, October 15, 2014.

Hawkins, D. E. (2014) “Strategic Approaches to Facilitate Sustainable Tourism Collaboration”, 5th Global Ministerial Summit, World Medical Tourism & Global Health Care Congress, Washington, DC, September 21, 2014.

Hawkins, D.E. (2014) “Myanmar Investment Outlook-Tourism Panel”, Peninsula Press, New York City, September 24, 2014.

Hawkins, D. E. (2006). Sustainable Tourism a Value-Chain Approach. The Sustainable Tourism Summit, Pawtucket, Rhode Island.

Hawkins, D. E. (2003). Sustainable Tourism Competitiveness Clusters in Gateway Communities near Protected Areas in New Mexico. New Mexico Governor's Conference on Tourism, Las Cruces, New Mexico.

Hawkins, D. E. (1999). Working within the Tourism Economy. Regional Planning and Ecotourism Destinations at the George Washington University, Washington, District of Columbia.

Hawkins, D. E. (1999). The Washington DC Museum and Neighborhood Gateway's Initiative. Speech to the Guild of Tour Guides of Washington, DC, Washington, District of Columbia.

**Sponsored Research**

**Grants and Contracts**

2011-present - Hawkins, D. E. and Lamoureux, K., Volunteers for Economic Growth Alliance received a four-year  $24  million USAID-  funded    VEGA/BIZ+  Program in Sri  Lanka  to implemented by  Land O'Lakes International  Development with support  from CDC Development Solutions and the SAVE Travel Alliance of which George Washington University is a member.

2008- 2011 – Lubkemann, S. and Hawkins, D. E. Southern African Slave Wrecks and Diaspora Route Project ($85,000), PRI-Ford Foundation.

2008 - Hawkins, D. E., Tourism Workforce Development in the Dominican Republic ($305,000), GOV-U.S. Agency for International Development.

2006 - Hawkins, D. E., Northern Mozambique Sustainable Tourism Project ($250,000) USAID (GW sub contract to Nathan & Associates).

2004 - Hawkins, D. E., GW Training and Capacity Building Tourism Program for Panama ($22,000), USAID (GW sub contract with Tourism Development International).

2001 - Hawkins, D. E., Tourism Competitiveness Project in the Dominican Republic ($10,000).

1999-Hawkins, D. E., Education and Training Collaboration between The George Washington University and Higher Education Institutions in the Palestinian Authority, Jordan, ($500,000), US Department of State.

**Service**

**Department Assignments**

2012-2015:  Member, APT Committee, Department of Management

Chairman (2 terms), Department of Tourism and Hospitality Management

**School Assignments**

***Chair:***

2010-present:  International Institute of Tourism Studies Quality Committee

2005-2006:  Business Ethics Search Committee

2002-2003:  Strategic Directions Steering Committee (co-chair with Dean Phillips)

1998-99: Dean Search Committee

***Member:***

2015-Linder Gambal Chair Search Committee

2015 Global Strategy Group

2014: School of Business Personnel Committee

2012- Tucker Chair Search Committee

2011 - International Strategy Working Group

2005-2008:  Research Committee

2007-2008:  AACSB Committee

2005-2006:  Curriculum & Programs Committee

**University Assignments**

***Member:***

2006-2007:  GW Globalization Center Management Committee

2001-2002:  Academic Excellence Strategic Planning Committee

**Service to the Profession**

2009:  Panelist - World Tourism Barometer, 2003 to present (International).

2009-present:  Advisor - Center of Excellence for Destinations, 2006 to present (International).

2005:  Advisor - George Washington CIBER proposal, assisted with preparation of proposal.

2000 to present: Advisory Committee-Center for Latin American Issues, The George Washington University, 2000 to present.

**Trustee or Director**

2012-present: Special Advisor to the Secretary General of the United Nations World Tourism Organization to oversee the UNWTO Knowledge Network

2013-present: Special Advisor to the Minister of Hotels and Tourism in the Union of Myanmar.

2009-present:  Director, Secretary and Chairman, Volunteers for Economic Growth, District of Columbia

2007-present. Chairman, Solimar International.

1970-present. President, Hawkins & Associates.

2006-present:  United Nations World Tourism Organization, Vice Chairman, Committee of Affiliate Members Madrid, Spain

2010-2013: Chairman and Director, Sustainable Travel International,

2009-2013:  Trustee and Chair, Global Partnership and Outreach Committee, Tourism Cares Foundation, Boston, Massachusetts.

2003-2014, Chairman, SAVE Travel Alliance, Institute for Career and Leisure Development, Alexandria, Virginia.

1998:  Space Transportation Association, Space Travel and Tourism Division.

1989:  Association of Travel Marketing Executives, Chairman from 1986-1989, Washington, District of Columbia (Local).

**Editorial Reviewer or Board Member**

2000-present:  Journal of Travel and Tourism Marketing, Hong Kong, China (International).

1993-2005:  Journal of Travel Research (International).

1994-2003:  Tourism Economics International, Brighton, United Kingdom (International).

1981-2003:  Tourism Management, London, United Kingdom (International).

1998-1999:  Journal of International Hospitality, Leisure & Tourism Management (International).

1996:  Journal of International Hospitality, Leisure & Tourism Management (International).

1995:  International Journal of Management and Tourism (International).

1992:  International Journal of Management and Tourism (International).

1987:  Handbook of Corporate Travel Management Guides, The Travel Business Manager, Rockville, Maryland (National).

1980-1987:  National Campground Owners Association News, Washington, District of Columbia

**Task Force or Advisory Service**

2005-2012:  Competitiveness Institute, Research Committee, Barcelona, Spain (International).

2005-2012:  Tourism Cares for Tomorrow, Blue Ribbon Research Review Panel.

2000:  Korea Institute for International Tourism Development, Advisory Committee.

1996-2002:  Australian International Hotel School Academic Board Australian International Hotel School Academic B, Canberra, Australia.

1993-2000:  National Defense Transportation Association, Passenger Travel Services Committee, 1993 to 2000, Alexandria, Virginia.

1979-1983: Team Leader, U.S. Department of State: Man in the Biosphere Program