

## Executive Summary of CV - CEVAT TOSUN, PHD

**Education:** While I finished high school by obtaining a full scholarship from the Turkish Ministry of Education through the nationwide competitive exam, I completed my undergraduate studies under a Turkish Presidential Scholarship at the School of Tourism and Hospitality Management, Faculty of Economics and Administrative Sciences, Çukurova University (Turkey), *graduating at the top of my class*. During my high school and university education, I gained a great deal of industry experience by working in the tourism and hospitality sector in various roles (e.g., hotel manager, restaurant manager, reception clerk, room cleaner, and bellboy). In 1992, I obtained my Master's degree in tourism and hospitality management from the Institute of Social Science at Erciyes University (Turkey). *Funded by a competitive government scholarship from the Turkish Higher Education Board*, I earned my Master's and Doctoral degrees at the Scottish Hotel School, Business Faculty, Strathclyde University (Glasgow, UK) in 1996 and 1998, respectively.

**Teaching:** I have more than 27 years of international teaching experience in business management, and tourism and hospitality management at both the undergraduate and graduate levels. I have taught courses in Research Methods, Entrepreneurship, Destination Marketing, Tourism Economics and Tourism Policy and Planning (George Washington University School of Business), Tourism Promotion (Northern Iowa University, USA), Tourism Impacts (Bournemouth University, UK), Strategic Management (Emirate Academy of Hospitality Management, UEA), Tourism Product Quality Management and Macro Tourism Economic Analysis at Macau University of Science and Technology as well as numerous other tourism and hospitality courses (Bilkent and Gazi Universities, Turkey). I integrate real-world industry problems into my course assignments, such as [employee relations](#), [destination management](#), [destination capacity development](#), [indigenous community tourism](#), and [developing strategies for marketing challenges of the hospitality industry](#). I have supervised many undergraduate and graduate students at both the Master's and Doctoral levels, and have worked with students with a wide range of ethnic and cultural backgrounds. I have been invited by the European Union Foreign Affairs General Directorate, Arizona State University (US), Strathclyde University (UK), London Metropolitan University (UK), Tsuru University (Japan), South China University of Technology, Macau University, Gümüşhane University and Erzincan Universities (Turkey) to give talks on a wide variety of topics, including sustainable tourism development, impacts of climate change on tourism, community participation in the tourism development process, and tourism impacts. Moreover, I acted as a trainer for the UNWTO 8th Training Program on "Capacity Building for Sustainable Tourism Planning and Development", from November 27 to December 4, 2019, in Macau, China. While peer evaluation of my teaching, student feedback on my teaching, and the department chair's evaluation of my teaching have been excellent for many years, I have also obtained the "Outstanding Master of Tourism Administration Faculty Award" several times at the School of Business, George Washington University.

**Research:** I have been awarded government research grants from the Regional Development Agencies, the Scientific and Technological Council of Turkey, and the Higher Education Board of Turkey. I was a Fulbright Scholar and Visitor Professor at the University of Northern Iowa and a Leverhulme Fellow at The International Centre for Tourism and Hospitality Research at Bournemouth University. My peer-reviewed journal articles have appeared in top-tier international journals. In addition, I have a number of book chapters and numerous articles in conference proceedings. I have been invited to serve as a consultant on a number of tourism projects and have written international technical reports for the United Nations Environment Program (Plan Blue). My publications have received around **12,000 citations** as per [the Google Scholar Citation Index](#) and I have also been listed in **the top 2 percent** of most-cited scientists in the world by research at Stanford University since 2019. Moreover, I am recognized as **"the most cited author"** with a total of 983 citations for his four papers making him the most influential reference author" in the area of research on "meaningful community participation for effective development of sustainable tourism."

**Academic Administration:** *Currently*, I am working as the Director of the Master of Science in Tourism, Hospitality, and Event Management (MS THEM) Program at the Management Department, School of Business, The George Washington University. I also served as the Founding Director (Dean) for the School of Tourism and Hospitality Management at Mustafa Kemal University for over 6 years. In this capacity, I established three departments: Tourism Management, Travel Management, and Animation Management. In my role, I also established undergraduate and two post-graduate programs (MSc; Ph.D.), increasing enrolments to over 1,000 students. I have held other administrative roles such as Department Head for over 14 years and have engaged in other forms of institutional service, such as promotion, tenure, and strategic plan development committees, and coordinator of the academic evaluation and quality improvement board since 2007.

**Consulting and Professional Service:** My research output has attracted the attention of consultancy companies and research centres with high respect. This public outreach has enabled me to be heavily involved in consulting work and other forms of professional service for the past 15 years and to gain considerable ideas and opportunities for future research. I have provided expertise to various international companies, organizations, NGOs, chambers of commerce, and government bodies. I developed 10 grant scheme projects with budgets exceeding €1 million, co-financed by the European Union and the Republic of Turkey. On these projects, which were successfully implemented, I served as coordinator, consultant, partner, and trainer in cooperation with various local governments, chambers of commerce, as well as members of the industry. Furthermore, I have worked as a consultant, researcher, project coordinator, and key expert on various *international technical assistance projects, each with a multi-million Euros budget and national projects*, sponsored by the European Union, Plan Blue (MAP/UNEP), and the Scientific and Technological Council of Turkey, among others. The results of these projects have been reported in various technical reports, proposals, and white papers. Two of these projects have received national awards from the Turkish Association of Tourism Investment. Recently, I have been working as an occasional consultant by delivering Keynote Address and Discussions on Tourism Development at the U.S. Department of State [International Visitor Leadership Program](#) since 2023.

**In a nutshell**, I have uniquely combined my theoretical knowledge with practical industry and consultancy experiences. Over the course of my 30 years in academia, I have gained various types of tourism/hospitality industry experience (including during my formal education and training) and have been heavily involved in business development consulting by developing, preparing, evaluating, and implementing various technical assistance and grant scheme projects with funding reaching several million Euros. In 2018, I served as a business development consultant and key expert for one of the most competitive consultancy firms listed among the "Top 10 Consultancy Companies in Europe" (WEglobal Limited, UK) in Ankara. I was involved in 10 technical assistance projects and 15 grant scheme projects funded by the EU and UN. My theoretical knowledge accumulation, business development consultancy, and practical industry experiences support my research, scholarship, teaching, and consulting efforts in an integrated manner. I am not only an outstanding researcher, curriculum, and instruction specialist, academic leader, teacher, and consultant, but also a brilliant networker connecting higher education institutions to the industry and people from different states and countries to each other due to my distinguished leadership skills.

## CURRICULUM VITAE CEVAT TOSUN, PH.D.

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Director, Master of Science in Tourism, Hospitality and Event Management (MS THEM)  
Program

Eisenhower Chair and Professor of Tourism Studies and Management  
Department of Management, School of Business, The George Washington University  
Funger Hall, 2201 G Street NW, Suite 301-R  
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UPDATED 07/2025

### EDUCATION

- Ph.D\*.** Tourism Management (1998, November 04)  
University of Strathclyde, Business Faculty, the Scottish Hotel School  
Glasgow, Scotland, United Kingdom.  
*Concentration: Tourism Development Approaches*  
*Dissertation: Local Community Participation in the Tourism Development Process: The Case of Urgup, Turkey.*  
*\*Fully funded by a competitive government scholarship from the Turkish Higher Education Board.*
- MPhil\*.** Tourism Planning (1996, July 04)  
University of Strathclyde, Business Faculty, the Scottish Hotel School  
Glasgow, Scotland, UK  
*Concentration: Tourism Development Planning*  
*Thesis: Sub-national Tourism Development Approaches: The Case of Cappadocia Region, Turkey.*  
*\*Funded by a competitive government scholarship from the Turkish Higher Education Board.*
- MSc.** Tourism and Hospitality Management (1993, August 12)  
Erciyes University, Institution of Social Science, Kayseri, Turkey.  
*Concentration: Tourism and Hospitality Management*  
*Thesis: Regional Tourism Development Planning (in Turkish)*
- B.B.A\*.** Tourism and Hospitality Management (1991, May 03)  
Cukurova University, School of Tourism and Hospitality Management, Mersin, Turkey  
*\*Partially funded by a government scholarship from the Turkish Presidential of Office.*

### ADDITIONAL EDUCATION/TRAINING

August 2020 Harassment and Discrimination Prevention, Workplace and Development Centre, The George Washington University, Washington, DC., USA.

- July 2022 Harassment and Discrimination Prevention, Workplace and Development Centre, The George Washington University, Washington, DC., USA.
- October 2019 Training Program in Effective Doctoral (Ph.D.) Supervision, Educational Development Centre, Macau University of Science and Technology, 12 October 2019, Macau.
- August 2012 Training for Assessing International Project as an Independent Assessor, Turkey Ministry of Labor And Social Security –European Union Coordination Department, Human Resources Development Operational Programme, Coordination Center for EU, Ministry of Labor and Social Security, Ref.: Ms. Arzu BOSNAK, Team Leader, Phone:+ 90 312 440 99 02 e-mail: [arzu.bosnak@ikg.gov.tr](mailto:arzu.bosnak@ikg.gov.tr) (Verified Certificate).
- June 2012 Training for Preparing EU Funded Grant Project, Turkey Ministry of Labor And Social Security –European Union Coordination Department, Human Resources Development Operational Programme, Coordination Center for EU, Ministry of Labor and Social Security, Ref.: Ms. Arzu BOSNAK, Team Leader, Phone:+ 90 312 440 99 02 e-mail: [arzu.bosnak@ikg.gov.tr](mailto:arzu.bosnak@ikg.gov.tr) (Verified Certificate).
- Fall 1996 Using SPSS for Social Science, Business Faculty, University of Strathclyde (Dr. Steve Tag)
- Spring 2000 *Approaches towards Better Teaching*. Bilkent University Ankara.
- April 1997 *Mind Mapping*. Center for Academic Practice, Strathclyde University, Glasgow, Scotland, United Kingdom.
- Nov. 1995 *Academic Writing*. Centre for Academic Practice, Strathclyde University, Glasgow, Scotland, United Kingdom.

## ACADEMIC EXPERIENCE

- 08/'20 – present Director, Master of Science in Tourism, Hospitality and Event Management Program, Eisenhower Chair and Professor of Tourism Studies and Management, Department of Management, School of Business, The George Washington University, Washington, DC, USA.
- 09/'19 – 07/'20 Full Professor  
Faculty of Hospitality & Tourism Management, Macau University of Science and Technology, Macau
- 11/'16 – 08/'19 Full Professor  
Tourism Management, Faculty of Tourism, Osmangazi University, Eskişehir, Turkey
- 08/'11 – 11/'16 Full Professor and Department Head  
Tourism Management, Faculty of Tourism, Gazi University, Ankara, Turkey
- 1/'16 – 4/'16 Visiting Adjunct Professor  
The Emirate Academy of Hospitality Management, Dubai, UAE

- 11/11- 11/16 Coordinator of Academic Evaluation and Quality Improvement Board  
Faculty of Tourism, Gazi University, Ankara, Turkey
- 4/07-4/08 Part-Time Research Fellow, The International Centre for Tourism and Hospitality  
Research, Bournemouth University, Talbot Campus, Poole Dorset, UK
- 1/07-3/08 Director, Iskenderun Exam Center, National Higher Education Board, National Student  
Selection and Placement Centre (ÖSYM), Ankara, Turkey
- 12/06-2/10 Professor, Director, and Head of Department  
School of Tourism and Hotel Management, Mustafa Kemal University, Hatay, Turkey
- 9/05-12/06 Associate Professor and Department Head  
School of Tourism and Hotel Management, Mustafa Kemal University, Hatay, Turkey
- 1-9/05 Leverhulme Trust Fellow, The International Centre for Tourism and Hospitality Research,  
Bournemouth University, Talbot Campus, Poole Dorset, UK
- 1/03-12/04 Associate Professor and Department Head  
School of Tourism and Hotel Management, Mustafa Kemal University, Hatay, Turkey
- 11/00-1/03 Founding Director, Department Head, and Associate Professor, School of Tourism and  
Hotel Management, Mustafa Kemal University, Hatay, Turkey.
- 1-6/01 Fulbright Scholar and Visiting Professor, School of Health, Physical Education and  
Leisure Services, The University of Northern Iowa, Cedar Falls, Iowa, USA,  
<https://fulbrightscholars.org/grantee/cevat-tosun>  
[https://libraries.uark.edu/specialcollections/fulbrightdirectories/MC703\\_CIES\\_Box91\\_2000-01.pdf](https://libraries.uark.edu/specialcollections/fulbrightdirectories/MC703_CIES_Box91_2000-01.pdf)
- 7-11/00 Assistant Professor, Department Head, and Founding Director  
School of Tourism & Hotel Management, Mustafa Kemal University, Hatay, Turkey.
- 5-9/99 Assistant Professor and Assistant Director  
School of Tourism and Hotel Management, Mustafa Kemal University, Hatay, Turkey.
- 9/99-6/00 Visiting Assistant Professor  
School of Tourism and Hotel Management, Bilkent University, Ankara, Turkey.
- 1991-1993 Lecturer and Program Coordinator  
Tourism Program, Social Science Polytechnic, Firat University, Elazig, Turkey.

### **Academic Administrative Experience**

Rich and diverse experiences in academic leadership, founding directorship (deanship), faculty mentoring and professional development, fundraising and development, network development, tourism stakeholder engagement, internationalization, strategic planning, and budget and personnel management can be provided in detail upon request.

### **PROFESSIONAL/INDUSTRY EXPERIENCE (NON-ACADEMIC)**

- 09/'24 – 09/'24 Trainer, Keynote Address, and Discussion on Experiential Tourism at Meridian International Center Meridian Center for Global Leadership [1624 Crescent Place, NW Washington, DC 20009](#) through the U.S. Department of State [International Visitor Leadership Program](#) (IVLP), Tuesday, September 24, 2024, between 1:30 pm and 3:30 pm.
- 10/'23 – 10/'23 Trainer, Keynote Address and Discussion on Promoting Tourism to Historic Religious Sites at Meridian International Center Meridian Center for Global Leadership [1624 Crescent Place, NW Washington, DC 20009](#) through the U.S. Department of State [International Visitor Leadership Program](#) (IVLP), Tuesday, October 17, 2023, between 10:30 am and 12:30 pm.
- 12/'19 – 12/'19 Trainer, “8th Training Program in Collaboration with the United Nations World Tourism Organization (UNWTO) on Capacity Building for Sustainable Tourism Planning and Development” between November 27 to December 4, 2019, Global Centre for Tourism Education & Training Macao Institute for Tourism Studies, Colina de Mong-Há, Macao, China  
(I delivered 3 hours lecturer in the context of this training program)
- 4/'18 – 01/'19 International Consultant for Technical Project Proposal Development WEglobal Limited-UK, Ankara Office, Ahlatlıbel Mahallesi 1824 Cadde N0= 19, Çankaya, Ankara –Turkey  
*"According to Council of Higher Education Law No. 2547, Full Tenured Professors at public universities in Turkey can work for private sector without ignoring their teaching responsibilities at their universities. Based upon this regulation, while I worked for WEglobal Ltd -the UK on full-time basis without ignoring my teaching responsibilities at my University."*
- 9/'15 – 12/'17 Deputy Project Coordinator  
1601 Entrepreneurship Support Project, Gazi University Technology Transfer Office and Scientific and Technological Council of Turkey (TUBITAK)
- 1/'14-11/'14 Key Expert for EU Funded Project  
“Increasing the Adaptability of Employers and Employees in Tourism (and Hospitality) Sector.” Funding number: Tender N0= EuropeAid/132676/D/SER/TR; “Contracting Authority: Ministry Of Labour And Social Security; Company: GIZ Consortium, Budget: 8,193,000 Euros. Reference: Mr. Ömer Ayçiçek, Head of EU Coordination Department, Ministry of Labour and Social Security, European Union Coordination Department, Human Resources Development Operational Programme, Coordination Center for European Union
- 6/'00–present Career Counselling Expert  
Candelas Education and Consultancy, Reference: Mr. Akın DEMİR, General Directorate, Ziya Gökalp Caddesi ATAC – 2 Sokak, Evin İşhanı 43/2 Kızılay 06420 Çankaya – Ankara –Türkiye, Phone: +90 312 431 7896 Fax: +90 312 272 4479, E-mail: [info@candelasegitim.com](mailto:info@candelasegitim.com) Web: [www.candelasegitim.com](http://www.candelasegitim.com)
- 3/'07-present Panellist and Independent Project Assessor  
Committee of Social and Humanistic Research, Scientific and Technological Council of Turkey (TUBITAK)
- 1/2014-11/'15 Coordinator, Educator, and Freelance Consultant for Educating Activities

"Educating Researchers – Educating for Preparation and Management of Project", Scientific and Technological Council of Turkey (TUBITAK), Contracting Authority: BİDEB – Program, Scientific and Technological Council of Turkey, Ref: Prof. Dr. Mustafa ÇUFALI, Acting Director, Department of Science, Fellowships and Grant Programmes, Phone:+ 03124685300, E-mail: [bideb2237@tubitak.gov.tr](mailto:bideb2237@tubitak.gov.tr)

- 1/'04-present Key Expert and Consultant for Setting Standards for Tourism Products and Services  
Turkish Standards Institution, CENT/TC 228 Tourism Services and ISO/TC 228  
Tourism Related Services Groups, Reference: Mr. Mithat KALEOĞLU, Head of  
Standards Preparation Centre, Turkish Standards Institution, Necatibey Cad. N0=112  
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mail: [doztop@tse.org.tr](mailto:doztop@tse.org.tr) / [www.tse.org.tr](http://www.tse.org.tr)
- 12/'14-1/'15 Consultant and Technical Proposal Writer  
ATC - Consultants GmbH, Staudgasse 7/12, A-1180 Vienna, Austria. Reference: Ms.  
Gordana M. Jurukovska, Chief Operating Officer, Tel: +43 (0) 12637117-16, Fax: +43  
(0) 1263 7117-7, [www.atc-consultants.com](http://www.atc-consultants.com)
- 7/'13-5/2'14 Consultant for Product Design and Development for the Tourism Sector  
"Eğriova Natural Park: Increasing Eco-tourism Development in Ankara", Financed by  
Ankara Development Agency and Ministry of Forestry&Water, Contracting Authority:  
Ministry of Forestry and Water, General Directorate of 9<sup>th</sup> Region, İstanbul Cad.  
N0=:98 PK: 06070 Altındağ - Ankara –Turkey. Ref: Selin KOPTU, Project Expert,  
Phone: +90 532 632 2202 or + 90.312.38473225/1737 E-mail: [skoptu@ormansu.gov.tr](mailto:skoptu@ormansu.gov.tr)
- 5-6/'13 Consultant and Technical Proposal Writer  
EuropeAid/132676/D/SER/TR Technical Assistance for "Increasing the Adaptability of  
Employers and Employees in Tourism Sector in Turkey, GDSI –Galway Development  
International Services, Galway Technology Park, Parkmore, Galway, Ireland.  
**Reference:** Mr. Pauric Brophy, **Office** :+353 91 761000 Fax: +353 91761032, **E-  
mail:** [consulting@gdsi.ie](mailto:consulting@gdsi.ie) / [www.gdsi.ie](http://www.gdsi.ie)
- 8-10/'12 Consultant and Technical Proposal Writer  
EuropeAid/13158/D/SER/TR – Technical Assistance for Sustainable Tourism  
Development in Mardin", WYG Türkiye, Mustafa Kemal Mah., MKM İş Merkezi,  
2127 Sokak n0= 38/7, Çankaya, Ankara, 06520, Turkey, Reference: Deniz  
Demircioğlu, Director of Social-Economic Consultancy, **Office**:+90 312 2197755 Fax:  
+:+90 312 2197756, **E-mail:** [info@wyg.com.tr](mailto:info@wyg.com.tr) / [www.wyg.com.tr](http://www.wyg.com.tr)
- 6/'12-present Occasional Independent Assessor  
Ministry Of Labor And Social Security –European Union Coordination Department,  
Human Resources Development Operational Programme, Coordination Center for EU,  
Ministry of Labor and Social Security, Ref.: Ms. Arzu BOSNAK, Team Leader,  
**Phone**:+ 90 312 440 99 02 **e-mail:** [arzu.bosnak@ikg.gov.tr](mailto:arzu.bosnak@ikg.gov.tr)
- 1992-1993 Management Consultant  
Firat University Resort Hotel, Elazığ, Turkey  
Firat University House, Elazığ, Turkey,
- 1992-1993 Tourism Management Consultant



- Firat University Student Accommodation & Food Service, Elazig, Turkey
- 1991-1992 Social Event Organizer and Consultant  
Golbasi Restaurant, Elazig Turkey
- 1990 Night Hotel Manager and Front Office Manager (Summer Season)  
Hotel Bel-vu, Kusadasi, Turkey.
- 1989 Night Hotel Manager (Summer Season)  
Hotel Bel-vu, Kusadasi, Turkey.
- 1988 Reception Clerk (Summer Season)  
Hotel Pamuk Palas, Kusadasi, Turkey.
- 1987 Assistant Camp Director (Summer Season)  
Pamukbank Holiday Camp, Silivri, Istanbul, Turkey.
- 1986 Restaurant Manager (Summer Season)  
Pamukbank Holiday Camp, Silivri, Istanbul, Turkey.
- 1986-1990 Part-time Waiter  
Social Club & Restaurant, Chambers of Commerce, Mersin, Turkey
- 1986-1990 Part-time Waiter  
Various First Class Restaurants in City of Mersin, Turkey
- 1985 Industrial Placement (Summer Season)  
Mil-tur Holiday Village, Kumbag, Tekirdag, Turkey
- 1985 Part-time Waiter  
City Governor Guest House, Tekirdag, Turkey
- 1984 Industrial Placement (Summer Season)  
ilge Holiday Village, Kumbag, Tekirdag, Turkey

## **PUBLICATIONS AND PRESENTATIONS**

### **WORK IN PROGRESS**

#### **In Review Process**

- Patwary, A.K., and Tosun, C. (2025) Cultivating Eco-Conscious Practices in Malaysian Hospitality Industry: Exploring Green Organizational Strategies, Team Inclusive Climate, and Green Work Climate Perceptions. *Global Knowledge, Memory, and Communication*
- Tang, J., Zhu, Y., Feng, Q., Yu, W., Zuo, Y. and Tosun, C. (2025) Supervisor social comparison orientation and abusive supervision: A dual-path model. *International Journal of Hospitality Management*.

## Under Submission Process

- Tosun, C., Çalışkan, C., and Usaklı, A. (2023). Challenges of mass tourism development in the Developing World. To be submitted to *Annals of Tourism Research or Tourism Management*.
- Tosun, C., Nicolao Salvador Marques, N.S., and Silva, H.B. (2025) Analysis of the Multi-Stakeholder Engagement in Community-Based Tourism Development. *Sustainability*
- Tosun, C., Özdemir, S.A., Sezgin, M. (2025). Neuro inspirations of destination promotional materials: A critical perspective for special interest tourism

## Under Writing Process

- Tosun, C, Parvez, O., Bilim, Y. and Yu, L. (2024) Scenario-based Evaluation of Employment Transformation (SBEET) in Hospitality Industry After COVID-19: A Critical Reflection from Turkey
- Usakli, A., Tosun, C., & Dedeoglu, B. B. (2024) Self-congruity and destination attachment: The moderating roles of co-touring and age. To be submitted to *Journal of Travel Research*.
- Tosun, C., Özdemir, S.A., Sezgin, M. (2023). Destination promotional materials and their neuro reminding: a comparative perspective
- Tosun, C., Çalhan, H., and Yildiz, E. (2023) Evaluation of Supply Chain Management of Hotels: Cappadocia Region, Turkey.
- Tosun, C. (2023) Contribution of international inbound tourism to the economy of Macau: A critical perspective

## REFEREED JOURNAL ARTICLES

- Tang, J., Tosun, C., Li, X, Yu L., and Feng, Q. (2025) Enhancing Behavioral Intentions Through Live Streaming in the Cultural and Creative Sector: A Scientific Inquiry into Museum Streaming Experiences. *International Journal of Tourism Research*. Accepted
- Tosun, C., Colo, J. and Silva, H.B. (2025) *International Journal of Home Economics, Hospitality and Allied Research*, 4(1): 21-38. DOI: <https://doi.org/10.57012/ijhhr.v4n1.002>
- Usman, M., Khalid, A., Boğan, E., Rofcanin, Y., & Tosun, C. (2025). When the family turns away: Leader family ostracism, work alienation, and the crossover to frontline employees' customer stewardship behaviour. *Journal of Occupational and Organizational Psychology*, 98, e70036. <https://doi.org/10.1111/joop.70036>
- Patwary, A.K., **Tosun, C.** and Yu, L. (2024) Measuring Sustainable Business Performance in Malaysian Hotels: the Roles of Green Information, Green Innovation Strategic Orientation, and Digital Technology Implementation. *International Journal of Hospitality Management*. <https://doi.org/10.1016/j.ijhm.2024.103935>



- Tang, W., **Tosun, C.**, Edwin, M.A., and Uslu, S. (2024) The Influence of Social Media Usage and Perceived Government Market Orientation on Travel Intention to an Internet Celebrity City: Exploring the Mediating Effects of Place Attachment and Perceived Value. *Behavioral Sciences* (JIF=2.5; Q2) <https://doi.org/10.3390/bs14080694>
- Tosun, C.**, Dedeoglu, B., Usaklı, A., (2024) The role of gender in shaping the destination service quality and its consequences. *International Journal of Tourism Research*.  
<https://doi.org/10.1002/jtr.2701>
- Suh, J.; **Tosun, C.**; Eck, T.; An, S. (2023) A Cross-Cultural Study of Value Priorities between U.S. and Chinese Airbnb Guests: An Analysis of Social and Economic Benefits. *Sustainability*, 15, 223.  
<https://www.mdpi.com/2071-1050/15/1/223>
- Tosun, C.**; Soylu, Y.; Atay, L.; Timothy, D.J. (2023) Environmentally Friendly Behaviors of Recreationists and Natural Area Tourists: A Comparative Perspective. *Sustainability*, 15, 10651. <https://doi.org/10.3390/su151310651>
- Tosun, C.**, Caliskan, C. Kodak, S. and Dedeoglu, B. (2023). Having metaphors beyond branding: evidence from a heritage hotel, Pera Palace. *Journal of Tourism Heritage*.  
DOI: [10.1080/1743873X.2023.2292153](https://doi.org/10.1080/1743873X.2023.2292153)
- Tosun, C.**, Dedeoglu, B., and Sahin, S.Z., Caner, C. (2023). A critical perspective on tourism employment. *Current Issues in Tourism*. 26(1):70-90.  
<https://doi.org/10.1080/13683500.2021.2021155>
- Tosun, C.**, Parvez, O., Bilim, Y. and Yu, L. (2022) Effects of green transformational leadership on green performance of employees via the mediating role of corporate social responsibility: Reflection from North Cyprus. *International Journal of Hospitality Management*. Volume 103, 103218 <https://doi.org/10.1016/j.ijhm.2022.103218>
- Tosun, C.**, Dedeoglu, B.B, and Caner, C. and Karakus, Y. (2021) Place image as a tourism development tool: The mediating role of tourism's positive impact dimensions. *International Journal of Tourism Research*. Vol.23, pp.268–286. <https://doi.org/10.1002/jtr.2405>
- Aguinis, H., Yu, L., & **Tosun, C.** (2021). How to enhance scholarly impact: recommendations for university administrators, researchers and educators. *International Journal of Contemporary Hospitality Management*, 33(8): 2485-2499. DOI 10.1108/IJCHM-10-2020-1189/  
<http://www.hermanaguinis.com/IJCHMimpact.pdf>
- Translated into Arabic: كيفية تعزيز التأثير العلمي: توصيات لمسؤولي الجامعات والباحثين والمعلمين  
<http://hermanaguinis.com/IJCHMimpactArabic.pdf>
- Tang, J., **Tosun, C.** and Baum, T. (2020), "Do Gen Zs feel happy about their first job? A cultural values perspective from the hospitality and tourism industry", *International Journal of Contemporary Hospitality Management*, Vol. 32 No. 12, pp. 4017-4040. <https://doi.org/10.1108/IJCHM-04-2020-0261>

- Şahin, S.Z. and Tosun, C (2020) Attitudes of tourist towards new gastronomy product (Turistlerin Yeni Gastronomi Ürünlerine Yönelik Tutumları). *Elektronik Sosyal Bilimler Dergisi*, 74(19): 564 - 586
- Şahin, S.Z. and Tosun, C (2019) Local Stakeholders' perceptions on the use of gastronomy as a detached tourism product: Case of Hatay. *Journal of Gastronomy, Hospitality & Travel*. 2 (1):14-28
- Tosun, C., Okur, B.B and Fyall, A. (2015) Destination Service Quality, Affective Image and Revisit Intention: The Moderating Role of Past Experience, *The Journal of Destination Marketing & Management (JDMM)*, 4(4):222-234
- Tosun, C. and Ozdemir, S. (2015). Çevreye Duyarlı Konaklama İşletmelerinde Yöneticiler Açısından Rekabet Avantajı Olarak Yeşil Yıldız Uygulaması. *Journal of Recreation and Tourism Research*, 2(4), 26-36. (Yayın No: 5081900)
- Erdoğan, N., Erdoğan, and Tosun, C. (2012) An Evaluation of Environmental Content of Website of Travel Agencies (Seyahat Acentelerinin Web Sitelerindeki Çevresel İçerik Üzerine Bir İnceleme, *Sosyal ve Beşeri Bilimler Dergisi*, 4(2):223-233.
- Duman, T. and Tosun, C. (2010), Current developments in Turkish tourism, *Anatolia: An International Journal of Tourism and Hospitality Research*, 7(1):5-9
- Erdogan, N. and Tosun, C. (2009) Environmental performance of tourism accommodations in the protected areas: Case of Goreme Historical National Park, *International Journal of Hospitality Management* 28(1):406–414.
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## INTERNATIONAL TECHNICAL REPORTS

- Tosun, C. & Caliskan, C. (2011). *Profile of Sustainability in Alanya (Turkey) as a Tourist Destination. An Analysis for Achieving a Better Level of Sustainable Tourism Development at Local Scale*, Sophia Antipolis, France, MAP Technical Report Preparation.
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- Tosun, C. (2019). Technical Assistance for Improving Occupational Health and Safety in Turkey, EuropeAid/139589/IH/SER/TR. Organization: WEglobal Limited-UK, 293 Green Lanes Palmers Green, London N13 4XS United Kingdom. Reference: Mr. Onur Kayalar, Director of London Office, E-mail: [onur.kayalar@weglobal.org](mailto:onur.kayalar@weglobal.org), Phone: +44 7827 756271 (Office).
- Tosun, C. (2018). “Technical Assistance for Revitalisation of History and Cultural Tourism in Şanlıurfa /EuropeAid/136042/IH/SER/TR”. Organization: WEglobal Limited-UK, 293 Green Lanes Palmers Green, London N13 4XS United Kingdom. Reference: Mr. Onur Kayalar, Director of London Office, E-mail: [onur.kayalar@weglobal.org](mailto:onur.kayalar@weglobal.org), Phone: +44 7827 756271 (Office)
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- Tosun, C. (2018). Technical Assistance for Support to Public Administration Reform in Bosnia and Herzegovina/ EuropeAid/138570/DH/SER/BA with around 2 million Euros budget. Organization: WEglobal Limited-UK, 293 Green Lanes Palmers Green, London N13 4XS United Kingdom. Reference: Mr. Onur Kayalar, Director of London Office, E-mail: [onur.kayalar@weglobal.org](mailto:onur.kayalar@weglobal.org), Phone: +44 7827 756271 (Office)
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London N13 4XS United Kingdom. Reference: Mr. Onur Kayalar, Director of London Office, E-mail: [onur.kayalar@pginternational.com](mailto:onur.kayalar@pginternational.com), Phone: +44 7827 756271 (Office).

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- Tosun, C. (2015). “Technical Report for the EU-funded tender “EuropeAid/133976/IH/SER/TR: Supervision for Revitalization of Tourism Sector in Siirt” that covers the Organization and Methodology (Rationale, Strategy, Timetable, Logical Framework) by focusing on tourism marketing strategies, destination promotion strategies, organization of various events including international conference, etc. Organization: ATC - Consultants GmbH, Staudgasse 7/12, A-1180 Vienna, Austria, Reference: Ms. Gordana M. Jurukovska, Chief Operating Officer, tel: +43(0)1 263 7117-16 fax: +43(0)1 263 7117-7, [www.atc-consultants.com](http://www.atc-consultants.com)
- Tosun, C. (2013). “Technical Report for the EU-funded tender EuropeAid/132676/D/SER/TR Technical Assistance for “Increasing the Adaptability of Employers and Employees in Tourism Sector in Turkey” the Organisation and Methodology (Rationale, Strategy, Timetable, Logical Framework) by focusing on increasing service and product quality of the tourism industry, labor force analysis approach, organization of various events and meeting, etc. GDSI –Galway Development International Services, Reference: Mr. Pauric Brophy, GDSI –Galway Development International Services, Galway Technology Park, Parkmore, Galway, Ireland, Office:+353 91 761000 Fax: +353 91761032, E-mail: [consulting@gdsi.ie](mailto:consulting@gdsi.ie) / [www.gdsi.ie](http://www.gdsi.ie)
- Tosun, C. (2012). “Technical Report for the EU-funded tender EuropeAid/13158/D/SER/TR – Technical Assistance for Sustainable Tourism Development in Mardin” that covers the Organisation and Methodology (Rationale, Strategy, Timetable, Logical Framework) by



focusing on methods of value chain analysis of the tourism industry in Mardin, branding strategies for Mardin, organization of domestic and international events, increasing service quality of the tourism industry in Mardin, etc. WYG Türkiye, Reference: Deniz Demircioğlu, Director of Social-Economic Consultancy, Mustafa Kemal Mah., MKM İş Merkezi, 2127 Sokak n0= 38/7, Çankaya, Ankara, 06520, Turkey. Office :+90 312 2197755 Fax: ++90 312 2197756, E-mail: info@wyg.com.tr / www.wyg.com.tr

## REFEREED CONFERENCE PRESENTATIONS, PROCEEDINGS, ABSTRACTS

### Keynote Speaker

Tosun, C., (2024) Keynote Address and Discussion on Experiential Tourism at the U.S. Department of State [International Visitor Leadership Program](#), Tuesday, September 24, 2024, between 1:30 pm and 3:30 pm.

Tosun, C., (2023) Keynote Address and Discussion on Promoting Tourism to Historic Religious Sites, U.S. Department of State [International Visitor Leadership Program](#), Tuesday, October 17, 2023, between 10:30 am and 12:30 pm.

Tosun, C., (2021) “Key Note Speech on Expected Nature of Community Participation in the Tourism Development Process”, International Conference on Revitalization of Indian Tourism & Hospitality Industry and its Contribution Towards Socio-economic Development, 25th & 26th November 2021, Kristu Jayanti College, Faculty of Commerce and Management Department of Tourism In Collaboration with India Tourism Bengaluru, Ministry of Tourism, Government of India. [International Conference – Kristu Jayanti College Autonomous \(wordpress.com\)](#)

### Conference Presentations

**Tosun, C., Özdemir, S.A. and Tosun, E.Y.** (2025) Using Neuro-Imaging for Identifying Special Interests of Visitors. Annual ICHRIE Global Conference. 18-20 June 2025, JW Marriott Indianapolis 10 S. West Street, Indianapolis, Indiana, USA

**Tosun, C., Silva, H. and Exposto, M.** (2025) Opportunity and Challenges of Working as a Tour Guide (Case Study in Dili, Timor-Leste). Annual ICHRIE Global Conference. 18-20 June 2025, JW Marriott Indianapolis 10 S. West Street, Indianapolis, Indiana, USA.

Silva, H., **Tosun, C.**, Fernandes, R., Barreto, E., Godinho, C. and Baptista, E. (2025) Developing Entrepreneurship Opportunities in the Diving Industry for Local Community: Reflection from Timor-Leste. Annual ICHRIE Global Conference. 18-20 June 2025, JW Marriott Indianapolis 10 S. West Street, Indianapolis, Indiana, USA

Tosun, C., (**virtual co-presenter**) Liu, G. and Kodai, S. (2023) Innovating hospitality services in the post-pandemic era: A hybrid study. “4th Conference on Managing Tourism Across Continents (MTCON23)” on March 15-18, 2023, Istanbul, Turkey. <https://mtcon.org/>

- Bilim, Y. and Tosun, C. (**virtual co-presenter**) (2023) Evaluation of Gastronomic Experiences in Terms of Destination Marketing. 4th Conference on Managing Tourism Across Continents (MTCON23)” on March 15-18, 2023, Istanbul, Turkey. <https://mtcon.org/>
- Tosun, C. (presenter)** Iqbal, A., Ramachandran, S. and Siow, M. L. (2023) Understanding the effect of community participation levels on support for destination competitiveness strategies. 2023 Annual ICHRIE Summer Conference, July 18-21 2023. 5350 East Marriott Drive | Phoenix, Arizona, USA, 85054. <https://www.chrie.org/2023-ichrie-conference>
- Tosun, C. (presenter)**, Omar Parvez, O. and Bilim, Y. (2022) Scenario-based evaluation of employment transformation in hospitality industry after COVID-19: the case study of Turkey. 2022 Annual ICHRIE Summer Conference, August 3-6, 2022 | Renaissance Washington, D.C. Downtown Hotel. Paper Presentation
- Ucar, T. M., **Tosun, C. (presenter)** and Eyupoglu, E.E. (2022) New Paradigm for Managing Unsustainable Tourism in World Heritages: Cappadocia Area Presidency in Turkey. 2022 Annual ICHRIE Summer Conference, Washington, DC., August 3-6, 2022 | Renaissance Washington, D.C. Downtown Hotel. Poster Presentation.
- Liu, G., Tosun, C., & Çalışkan, C. (2022). Insights for Live-Streaming Commerce in Tourism Products: Utilization of Psychophysiological Methods. *In Proceedings of the Asia-Pacific CHRIE 2022 Conference: Creating Tourism Sustainability in Challenging Time* (pp. 377-384); *The School of Hospitality & Service Management at Sunway University, Malaysia*. May 23-25, 2022, Malaysia.
- Tosun, C. (**presenter**), Çalhan, H., Okumus, F. and Yildiz, E. (2021), Evaluation of Supply Chain Management of Hotels: Cappadocia Region, Turkey, Annual ICHRIE Conference & Marketplace, 26-30 July 2021 | VIRTUAL, Poster presentation.
- Tosun, C. and Lin, X.Z. (2020). Evaluation of Tourism Development in Emerging Destinations: A Comparative Perspective from Beibu Economic Zone, China, presented virtually, pp.58-77, in the Proceedings of the Conference on Managing Tourism across Continents, on 2-4 September 2020, Turkey. <https://2020.mtcon.org/wp-content/uploads/2020/09/MTCON-20-English.pdf>
- Tosun, C., Yildiz, E. and Dedeoglu, B.B. (2020) Evolution of Approaches to Tourism Development in the Developing Countries Context, presented virtually, pp.40-57, in Proceedings of the Conference on Managing Tourism across Continents, on 2-4 September 2020, Turkey. <https://2020.mtcon.org/wp-content/uploads/2020/09/MTCON-20-English.pdf>
- Tosun, C. Özdemir, S. and Cubuk, F. (2016). Usage of Neuro-Tourism Methods in Hotel Preferences of the Consumers, The West East Institute (WEI) International Academic Conference, Harvard University, Boston, USA.
- Tosun, C. (**presenter**) Özdemir, S. (2016). “The Importance of Personnel Training in the Implementation of Environmentally Friendly Accommodation Establishment Management: A reflection from Turkey. Belgrade International Tourism Conference: Tourism Education in the 21st Century: Principles, Policies, Internationalization, Belgrade, 18-19 March 2016 BITCO
- Çalhan, H., Karamustafa K. and Tosun, C. (2014) “Yahyalı Bölgesinin Destinasyon Çekme Faktörleri Kapsamında Destinasyon Performansı (Destination Performance in Relation to Destination Pull

Factors: the Case of Yahyalı, Turkey)” in I. Ulusal Yahyalı Sempozyumu (I. National Yahyalı Symposium), Yahyalı – Kayseri, pp. 473-502

Çalışkan, C. and Tosun, C. (**presenter**) (2013), “Perception of Sustainable Tourism Development from the Perspective of Future Generation by Stakeholders” in Karamustafa, K. and et al (eds.) 14<sup>th</sup> National Tourism Congress, 05-08 December 2013, Congress Proceedings, Tourism Faculty, Erciyes University, Kayseri, Turkey, pp. 1276 -1287.

Kocabozdoğan, K., Tosun, C., Gökçe, F. ve Bilim, Y. (2013), “İnanç Merkezlerinin Pazarlanmasında Eleştirel Noktalar: Hatay Örneği”, in International Conference On Religious Tourism And Tolerance (Uluslararası İnanç Turizmi Ve Hoşgörü Konferansı), 9-12 May / Mayıs 201, *Congress Proceedings CD*, Tourism Faculty, Necmettin Erbakan University, Konya.

Çalhan, H., Karamustafa, K. ve Tosun, C. (2012), "Yahyalı Bölgesinin Destinasyon Seçme Faktörleri Kapsamında Performansının Değerlendirilmesi", *I. Ulusal Yahyalı Sempozyumu*, 20-21 Eylül 2012, Yahyalı.

Tosun, C. (**presenter**) and Fyall, A. (2004), ‘An evaluation of the marketing orientation of 4 and 5-star hotels’, in *EuroCHRIE Congress 2004 November 3-7, Global Issues and Trends in the Hospitality and Tourism Industries, Congress Proceedings CD*, Bilkent University, Ankara, Turkey.

Tosun, C. (**presenter**) Bilim, Y. (2004) Hatay’ın turistik bir şehir olarak pazarlanması (Marketing cities as a tourist destination: the case of Hatay). *I. Balıkesir Ulusal Turizm Kongresi Kitapçığı (Conference Proceedings: The First Balıkesir National Tourism Conference, 15-16 April 2004)*. Balıkesir Üniversitesi, Turkey, Sayfa 269-288.

Tosun, C. Temizkan, R. (2004) Türkiye’nin ülke imajı oluşumunda turist rehberlerinin rolü(The role of tourist guide on establishing country image of Turkey). *I. Balıkesir Ulusal Turizm Kongresi Kitapçığı (Conference Proceedings: The First Balıkesir National Tourism Conference, 15-16 April 2004)*. Balıkesir Üniversitesi, Turkey, Sayfa 345-365.

Tosun, C., (**presenter**) Bilim, Y. (2003), Hatay yöresinin kültürel ve tarihi varlıklarının turizm açısından değerlendirilmesi. *IV. Ulusal Turizm Sempozyumu, 18-19 Aralık 2003 (IV. National Tourism Symposium)*, İzmir: Dokuz Eylül Üniversitesi Bölgesel Kalkınma ve İşletme Bilimleri Araştırma ve Uygulama Merkezi, Sayfa 20-40

Tosun, C., Bilim, Y. (2003) [Alternatif Turizm ve Turistik Ürün Çeşitlendirme Stratejileri : Hatay Örneği](http://cmyo.ankara.edu.tr/~iktisad/TURKONF/program.htm). Türkiye’nin Alternatif Turizm Potansiyeli ve Güncel Sorunları Konferansı, Ankara Üniversitesi (Conference of alternative tourism product differentiation strategies), Çankırı Meslek Yüksekokulu ve Çankırı Valiliği, Çankırı, 3-4 Mayıs 2003; Available at: <http://cmyo.ankara.edu.tr/~iktisad/TURKONF/program.htm>.

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Tosun, C. (1998). Challenges of sustainable tourism development in the developing world: The case of Turkey. *Conference Proceedings: Rural Tourism Management: Sustainable Options*,

*International Conference 9-12th September. The Leisure and Tourism Management Department of the Scottish Agricultural College (SAC)Ayr/Scotland, pp. 539-561.*

Fyall, A., Tosun, C. (**presenter**) and Garrod, B. (2005) Destination marketing: A framework for future research. *Conference Proceedings: International Conference: Perspective in Tourism Marketing*, 20-22 May. Mugla/Turkey: Mugla University, pp 27-33.

Tosun, C, (**presenter**) Temizkan, S.P. and Temizkan, R. (2005) Tourist satisfaction with shopping attributes. *Conference Proceedings: International Conference: Perspective in Tourism Marketing*, 20-22 May. Mugla/Turkey: Mugla University, pp 85-89.

Tosun, C., Host perceptions of social impacts of tourism: The case of Urgup, Turkey. *The Western Social Science Association (WSSA) Conference*, San Diego, California, April 26-29, 2000.

Tosun, C., Towards a typology of community participation in the tourism development process. *The Western Social Science Association (WSSA) Conference*, San Diego, California, April 26-29, 2000.

Naipaul, S. Okumus, F. and Tosun, C. (2006) ‘Application of Marketing Management Philosophies in Hospitality Organizations’ I-CHRIE Annual Conference, Washington DC. 26-29 July 2006. Poster Presentation.

## INTERNATIONAL WORKSHOPS

Tosun, C., Economist Impact - Destination Next: People, planet and progress: transforming the future of travel and people flows, Fairmont Washington D.C. Georgetown, Washington DC, February 17, 2023, from 8:30 am to 1:30 pm organized by The Economist and held under Chatham House Rule (no audience aside from the confirmed the 26 participants and participants engaged in all sessions on the agenda in the form of conversational in style). **Invited Discussant**

Tosun, C., Promoting a Sustainable Tourism in Turkey: Monitoring the Mediterranean Strategy for Sustainable Development, 2-3 July 2008, PLAN BLEU - Centre d'Activités Régionales - *Regional Activity Centre* 15 rue Beethoven - Sophia-Antipolis - 06560 Valbonne – France. **Invited Speaker.**

Tosun, C., Peace and friendship through tourism between Greece and Turkey, Fethiye, Turkey, September 2-4, 2000. *International Institute of Peace and Friendship Through Tourism* (Served as a facilitator of discussion groups). **Invited Speaker.**

## CITATIONS

[Google Scholar Citation](#) (July 09, 2025)

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## RESEARCH GRANTS

### INTERNATIONAL RESEARCH PROJECT GRANTS: FUNDED

Environmental, Sociopolitical, and Public Health Threats to Tourism in Middle Eastern and Eastern Mediterranean Destinations (Case of Turkey, Cyprus, Israel, and the UAE). Co-Investigator (PI: Antonis Theocharous, Co-Is: Yorghos Apostolopoulos, Yoel Mansfeld, Ariel Reichel, Cevat Tosun), Source: Security Program, European Union, 7<sup>th</sup> Program Framework (\$425,000), Period: 2009-2013

Profile of Sustainability in Alanya (Turkey) as a Tourist Destination. An Analysis for Achieving a Better Level of Sustainable Tourism Development at Local Scale, Sponsored by Plan Bleu pour l'Environnement et le Développement en Méditerranée named as Blue Plan Regional Activity Centre (BP/RAC), 15 rue Beethoven in Sophia Antipolis (06560), France, December 2009 – April 2011 (€8.200) C. Tosun (PI and Consultant).

Promoting A Sustainable Tourism In Turkey: Monitoring The Mediterranean Strategy For Sustainable Development, Sponsored by Plan Bleu pour l'Environnement et le Développement en Méditerranée named as Blue Plan Regional Activity Centre (BP/RAC), 15 rue Beethoven in Sophia Antipolis (06560), France, December 2007 – April 2008 (€7.200) C. Tosun (PI and Consultant).

Academic Perspective Development Grant, The Leverhulme Trust Research Fellowship, Bournemouth University, School of Services Management, International Center for Tourism and Hospitality Research, January 2005-October 2005 (£17.550). C. Tosun (PI)

Cross-border Collaboration and Cooperation for Sustainable Tourism Development: The Case of Turkey and Greece. The Aegean Initiatives Program Fulbright, January 2001-May 2001 (\$28,000). C. Tosun (Co-PI) and A. Parpairis

Project for Developing Woman Employment in Tourism Sector in Iskenderun (TUSKIP), (Project Number: TR07H1.02-001/602), Promoting Women's Employment (PWE) Grant Scheme, (From 2007 IPA Budget Line), Europeaid/128148/D/ACT/TR, Human Resources Development Operational Programme, IPA Component IV, July 2010 – July 2011. Co-financed by European Union and the Government of Republic of Turkey, Contracting Authority: Central Finance And Contracts Unit; Beneficiary: Iskenderun Chamber of Commerce and Industry. Reference: Ms. Sanem AKPINAR, Vice President; Phone: +90 5426288888, e-mail: [sanem@akpinar.web.tr](mailto:sanem@akpinar.web.tr) [mgenc@iskenderunto.org.tr](mailto:mgenc@iskenderunto.org.tr); (Budget: 252.245) C. Tosun (Project Consultant and Project Partner).

Project for Promoting Woman Employment in Samandağ Tourism Sector (SAKIP), (Project Number: TR07H1.02-0027/616), Promoting Women's Employment (PWE) Grant Scheme, (From 2007 IPA Budget Line), Europeaid/128148/D/ACT/TR, Human Resources Development Operational Programme, IPA Component IV. July 2010 – July 2011. Co-financed by European Union and the Government of the Republic of Turkey, Contracting Authority: Central Finance and Contracts Unit Beneficiary: Samandağ Union for Providing Services to Villages. Reference: Mr. Kadir ÖZSOY, Director. Phone: +90 5357162550 or 90 +3265123622. e-mail: [samandagkhgb@hotmail.com](mailto:samandagkhgb@hotmail.com). (Total Budget: €227.353) C. Tosun (Project Consultant and Project Partner).

Training Project of Increasing the Employability in the Major Sectors for Local Development, Undertaken by Iskenderun Association of Village Services and Sponsored by European Union and Turkish State Labor Organization in the Context of Active Labour Market Measures Grant Scheme-2008, Budget line: Item 22.020401 of the General Budget of the EC, December 2008-December 2009, Ref. Number: CFCU/TR0602.03-02 (€341.313,67) C. Tosun (Project Consultant and Project Partner).



Project of Continuous Tourism Training Center: Training for Increasing the Employability in the Local Tourism Industry Undertaken by Antakya Chamber of Commerce, Sponsored by European Union, Turkish State Labor Organization and Antakya Chamber of Commerce in the Context of Active Labour Market Measures Grant Scheme-2008, Budget line: Item 22.020401 of the General Budget of the EC, December 2008-December 2009, Ref. Number: CFCU/TR0602.03-02, (€251.941,52) C. Tosun (Training Coordinator and Project Partner).

Training Unemployed Women and Youth for Increasing Their Employability in the Tourism Industry, 04/2007 – 09/2007. Co-financed by Turkish Prime Ministry, Fund for Promoting Social Help and Cooperation – World Bank Decreasing Social Risk Project, Component of Local Effort Equipping Poor and Unemployed Women and Youths with Qualification and Skills for Employment, Beneficiary: Iskenderun Branch of Turkish Prime Ministry, Fund for Promoting Social Help and Cooperation, Reference: Mr. Ibrahim YILDIRIM, Director, Phone:+90 326 6134914, E-mail: [hatay.iskenderun@sydgm.gov.tr](mailto:hatay.iskenderun@sydgm.gov.tr) or [ibrahimerol2007@hotmail.com](mailto:ibrahimerol2007@hotmail.com). C. Tosun (Project Consultant and Project Partner).

Provincial Tourism Education Project in Kayseri (Contract number: TR 0405.02/LDI/422), Regional Development Grant Program, Budget Line: BG-UE-B2004-22.020401-ELARG, REF: CFU/TR0405.02/LDI, December 2006 – December 2007. Co-financed by the European Union and the Government of the Republic of Turkey. Contracting Authority: State Planning Organization, Beneficiary: General Secretary of Kayseri Provincial Administration, Reference: Mr. Bayer ÖZSOY, Vice General Secretary, Phone:+90 5307659082 or 90 +3522225801, E-mail: [ozgur.yalcindag@icisleri.gov.tr](mailto:ozgur.yalcindag@icisleri.gov.tr), [s.bayar.ozsoy@icisleri.gov.tr](mailto:s.bayar.ozsoy@icisleri.gov.tr), (Total Budget: €72.605,00), C. Tosun (Project Consultant).

Training Project of Unemployed and Unskilled Disadvantaged Young People for the Tourism and Hospitality Industry Sponsored by European Union and Turkish State Planning Organization, December 2006- December 2007 (€74.945) C. Tosun (PI and Consultant).

Training Project of Unemployed and Unskilled Disadvantaged Young People for the Tourism and Hospitality Industry Sponsored by European Union and Turkish State Labor Organization, February 2005-November 2005 (€65.945) C. Tosun (PI and Consultant).

## **NATIONAL GRANTS FOR RESEARCH PROJECTS: FUNDED**

Project for Evaluation of the Activities of Travel Agencies in the Context of Sustainable Tourism Concept: The Case of Turkey, October 2007 – October 2009, Financed by Scientific and Technological Council of Turkey, Contracting Authority: Committee of Social and Humanistic Research, Scientific and Technological Council of Turkey (TUBITAK), Ref: Dr. Nevzat YAVUZ, Chair of Committee of Social and Humanistic Research, Phone:+ 03124685300, E-mail: [alperen.karatas@tubitak.gov.tr](mailto:alperen.karatas@tubitak.gov.tr), (Total Budget: 134.212YTL), C. Tosun (Team Leader).

Sub-national Tourism Development Approaches The Case of Cappadocia Region, Turkey. Higher Education Board of Turkey, October 1993-December 1995 (\$40,000). C. Tosun (PI)

Local Community Participation in the Tourism Development Process. Higher Education Board of Turkey, December 1996-December 1998 (\$90,000). C. Tosun (PI)



## **NATIONAL GRANTS FOR COMMUNITY DEVELOPMENT PROJECT: FUNDED**

Project for Eğriova Natural Park: Increasing Eco-tourism Development in Ankara, Co-Financed by Ankara Development Agency and Ministry of Forestry and Water - General Directorate of 9<sup>th</sup> Region, İstanbul Cad. N0=:98 PK: 06070 Altındağ - Ankara –Turkey, July 2013 – May 2014 (750.000 TL) C. Tosun (Academic Consultant)

## **NATIONAL GRANTS OF TRAINING FOR DEVELOPING FOR RESEARCH PROJECTS: FUNDED**

Training Project for Research Project Preparation and Writing, Financed by Scientific and Technological Council of Turkey (TUBITAK); Contracting Authority: BİDEB – Program, Scientific and Technological Council of Turkey; Coordinator and Ref: Associate Professor Özlem ÇAKIR, Ph.D., Dokuz Eylül University, Faculty of Business and Economics, İzmir / Turkey, 13-15 December 2013. Phone:+ 05332371317 or 0232 3017891 E-mail: [ozlem.cakir@deu.edu.tr](mailto:ozlem.cakir@deu.edu.tr). C. Tosun (Academic Consultant and Trainer).

Training Project for Preparing, Writing and Management of Scientific Projects, July 2013 – December 2013, Financed by Scientific and Technological Council of Turkey (TUBITAK), Contracting Authority: BİDEB – Program, Scientific and Technological Council of Turkey, Ref: Assistant Prof. Dr. Murat ÖZOĞLU, Chair of BİDEB – Program & Güzen HOŞGÖR, Expert of BİDEB – Program, Phone:+ 03124685300, E-mail: [bideb2237@tubitak.gov.tr](mailto:bideb2237@tubitak.gov.tr). (32.100TL) C. Tosun (Coordinator, Academic Consultant and Trainer).

## **UNIVERSITY GRANTS FOR RESEARCH PROJECTS: FUNDED**

*Tourist perception of shopping experience*. C. Tosun (PI). C. Tosun (PI). Scientific Research Project Coordination Unit, Mustafa Kemal University, Hatay, Turkey. February 2006. The results of the project were published in one of the well-known blinds refereed international journals called *International Journal of Tourism Research*, Volume 9, Issue:3, page:87-102, 2007.

Tourism Potential, Problems and Solutions in Hatay, Project Contract Number: 03P0101”. C. Tosun (PI). Scientific Research Project Coordination Unit, Mustafa Kemal University, Hatay, Turkey. June 2003

The project won one of the most valuable awards “The Barlas Küntay Tourism Prize, 2004” of the tourism industry in Turkey given by the Turkish Tourism Investors Association. The results of the projects were published in various conference proceedings and journal

Perceptions of Police and Police Services by European Tourists in Popular Tourist Destination in Turkey; Contract Number: 04N1101. C. Tosun (PI). Scientific Research Project Coordination Unit, Mustafa Kemal University, Hatay, Turkey. June 2003. Some results of the project were published as an article in a journal: “Perceptions of Police by European Tourists: the Case of Antalya, Journal of Police (Polis Dergisi), April-May-June Issues, pages 163-172, the Year 2004.

*Dimensions of Marketing Oriented Marketing Philosophies of 4&5 Star Hotel in Turkey*. Bilkent University, Ankara and Mustafa Kemal University, Hatay, Turkey. January 2001 (\$2,000). C. Tosun (PI). A part of this research is published in the most well-known international tourism journal called “Annals of Tourism Research, Volume:35, Issue: 1, pages: 127-147 in 2008

*Host Perceptions of Social Impacts of Tourism: The case of Urgup*. Scientific Research Project Coordination Unit, Mustafa Kemal University, Hatay, Turkey. Contract Number: 99P1701. May 1999 (\$800). C. Tosun (PI). The results of the projects were published in one of the best journals of tourism: “Host perceptions of tourism impacts: A comparative study. *Annals of Tourism Research*, 28(4): 231-253, 2002 and presented in the Western Social Science Association Conference in San Diego, California, USA.

## TEACHING

During my 22 years of teaching experience, I have developed my teaching philosophy which focuses on “*Bringing up good citizens of the world and equipping my students with necessary qualifications and skills.*” Teaching has been a vital part of my professional life. I feel rewarded with teaching and by establishing an excellent rapport with my students from diverse sociocultural and ethnic backgrounds. I have taught both required and elective courses to graduate and undergraduate students in settings ranging from small class sizes to those exceeding 100. I have followed a student-centred interactive teaching approach by incorporating various learning tools including printed course materials, textbooks, audio and video tools, television programs and films, websites, and software programs.

## COURSES TAUGHT

### **THE GEORGE WASHINGTON UNIVERSITY, School of Business, Management Department:**

#### **Master of Science in Tourism, Hospitality and Event Management Program (2020 - present)**

- TSTD 6263 Destination Marketing (Virtual + Face to Face +Hyrpid)
- TSTD 6261 Tourism Policy and Planning (Virtual + Face to Face +Hyrpid)
- TSTD 6270 Research Methods and Applications (Virtual + Face to Face +Hyrpid)
- TSTD 6260 Tourism Economics (Virtual + Face to Face +Hyrpid)
- TSTD 6249 Sustainable Destination Development (Virtual + Face to Face +Hyrpid)

#### **Undergraduate in Management Department**

- MGT 3300 Entrepreneurship (Virtual + Face to Face +Hyrpid)

### **MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY, Faculty of Hospitality and Tourism Management (2019 – 2020)**

#### **Post Graduate, Ph.D. in International Tourism Management**

- Macro Tourism Economic Analysis (DPTZ02)

#### **MSc in Tourism Management**

- Environmental Management for Hotels and Tourism Destinations (MBTH01)  
(Virtual + Face to Face)

#### **Undergraduate**

- Tourism Product Quality Management (BITM1319)  
(Virtual + Face to Face)
- Tourism Geography (BITM1902)  
(Virtual + Face to Face)

### **THE EMIRATE ACADEMY OF HOSPITALITY MANAGEMENT (2016 Winter Term)**

MBA-Master in Hospitality Management

- Cooperate Strategic Management (MNGT 903)

**GAZI UNIVERSITY, Faculty of Tourism (2011 – 2018)**

Post Graduate, Ph.D. in Tourism Management

- Modern Tourism Development Strategies (4990022)
- Destination Marketing Strategies (4990021)

MSc in Tourism Management

- Sustainable Tourism Development Strategies (1990020)
- Tourism and Environment (1990021)

Undergraduate

- Tourism Policy and Planning
- Vocational English for Tourism Management
- Vocational English for Recreation Management
- Final Year Project
- Research Methods (TUR 461)

**TURGUT ÖZAL UNIVERSITY, Faculty of Business Management (2013 -2014)**

Under Graduate Courses

- Consumer Behaviour (ISL 313-A)
- CRM – Customer Relationship Management (ISL 40 –A)

**FATİH UNIVERSITY, Social Science Institution (2012 -2013)**

MBA-Master in Business Management

- CRM – Customer Relationship Management

**BOURNEMOUTH UNIVERSITY, School of Service Management, International Centre for Tourism & Hospitality Research (Summer Term, 2005)**

Master in International Tourism and Hospitality Management

- Tourism Impacts Unit (Environmental impacts, social-cultural impacts, community participation and sustainable tourism development)

**MUSTAFA KEMAL UNIVERSITY, School of Tourism and Hospitality Management**

Undergraduate

- Principles of Marketing (TO 209)
- Introduction to Tourism Management (TO 103)
- Research Methods (TO 409)
- Career Development and Planning

Master in Tourism and Hospitality Management

- Research Methods for Tourism and Hospitality (TOİ 500)
- Tourism Policy and Planning (TOİ 511)
- Eco-Tourism (TOİ 521)
- Tourism Economics (TOİ 519)
- International Tourism Marketing (TOİ 503)
- English Literature for Tourism and Hospitality (TOİ 517)

**THE UNIVERSITY OF NORTHERN IOWA (Spring Term, 2001)**

- Tourism Promotion (T43:159-02)

### **BILKENT UNIVERSITY, School of Tourism and Hospitality Management (1999-2000)**

Undergraduate

- Principles of Marketing (61309)
- Tourism Marketing (52256)

### **FIRAT UNIVERSITY, College of Social Science (1991 – 1993)**

Undergraduate

- Tourism Development and Planning (TUR108)
- English for Tourism (TUR 206)
- Introduction to Business Management (CP 203)
- Service Quality Management (TUR 207)

## **INVITED INTERNATIONAL GUEST LECTURES**

### **SOUTH CHINA UNIVERSITY OF TECHNOLOGY-CHINA**

- Expected nature of community participation in the tourism development process. November 13, 2019.

### **GIFU UNIVERSITY-JAPAN**

- Approaches towards participatory tourism development and sustainable development. July 29, 2007.

### **KANAZAWA UNIVERSITY-JAPAN**

- Approaches towards participatory tourism development and sustainable development. July 30, 2007.

### **BOURNEMOUTH UNIVERSITY**

- Types of Community Participation in the Tourism Development Process. March 29, 2005.

### **LONDON METROPOLITAN UNIVERSITY**

- Community Participation in the Tourism Development Process: Challenges and Opportunities. April 20, 2005.

### **STRATHCLYDE UNIVERSITY**

- Expected Nature of Community Participation in the Tourism Development Process. June 8, 2005

### **ARIZONA STATE UNIVERSITY**

- Limits to Community Participation in the Tourism Dev. Process. March 30, 2001.

### **STRATHCLYDE UNIVERSITY**

- Sustainable Tourism Development Issues in Developing Countries.

### **THE UNIVERSITY OF NORTHERN IOWA**

- Participatory Tourism Development Approach. April 11, 2001.

## **INVITED LECTURES**

- Tosun, C. Relationships of Travel Agencies with Airline Companies in the Context of Ticketing, 6-8 November 2015
- Tosun, C. “Kadın - İstihdam ve Turizm Sektörü“, Turizm Sektöründe Kadın İş Gücünün Yeri ve Önemi, İskenderun, 29 Nisan 2011
- Tosun, C. Adıyaman Turizminin Yol Haritası: Günümüzden Geleceğe, Adıyaman Üniversitesi, Rektörlük Konferans Salonu, 15 Nisan 2011
- Tosun, C. Turizm Sektörü Açısından Kalifiye İş Gücünün Yeri ve Önemi, Erciyes Üniversitesi, Turizm İşletmeciliği ve Otelcilik Yüksekokulu Turizm Haftası Kutlama Etkinlikleri, Nisan 2008
- Tosun, C. Gelişmekte Olan Ülkelerde Yerel Halkın Sürdürülebilir Turistik Gelişim Sürecine Katılımı” Nevşehir Üniversitesi, Turizm İşletmeciliği ve Otelcilik Yüksekokulu Turizm Haftası Kutlama Etkinlikleri, Nisan 2007
- Tosun, C., Bilim, Y. *Alternatif Turizm ve Turistik Ürün Çeşitlendirme Stratejileri : Hatay Örneği.* Mustafa Kemal Üniversitesi, Turizm İşletmeciliği ve Otelcilik Yüksekokulu Turizm Haftası Kutlama Etkinlikleri, Nisan 2003
- Tosun, C. Gelişmekte olan ülkelerde turizm planlama sürecinde yapılan hatalar: Türkiye Örneği. Panel: Türkiyede Turistik Gelişmelere Genel Bir Bakış, Alanya Ticaret ve Sanayi Odası ve Yıldız Teknik Üniversitesi, Alanya Ticaret ve Sanayi Odası Konferans Salonu, 12 Aralık, 2000

## GRADUATE STUDENT ADVISING

External Examiner: Doctoral dissertation defence examination committee as an international external examiner of VONGVISITSIN Thanakarn (SHTM), PhD candidate, School of Hotel and Tourism Management, **The Hong Kong Polytechnic University** on September 29, 2022, “Connecting Urban Communities with Tourism through Social Capital: A Community-based Approach”. Organization: Ms. Ms Shirley Tsang, Executive Officer, Graduate School, Hung Hom Kowloon Hong Kong, E-mail: [gs.matters@polyu.edu.hk](mailto:gs.matters@polyu.edu.hk); Tel: (852) 2766 5017 Fax: (852) 2764 337 4; [www.polyu.edu.hk](http://www.polyu.edu.hk)

External Examiner: Doctoral dissertation defence examination committee as an international external examiner of Tse Wai Tsz, School of Hotel and Tourism Management, **The Hong Kong Polytechnic University** on June 20, 2020, “Tourist Stereotypes from the Resident Perspective: Implicit and Explicit Assessments, Emotional Reactions and Behavioural Responses”. Organization: Ms. Autumn Lin Executive Officer Research Office, Hung Hom Kowloon Hong Kong, E-mail: [polyu@polyu.edu.hk](mailto:polyu@polyu.edu.hk); Tel: (852) 2766 5111 Fax: (852) 2764 337 4; [www.polyu.edu.hk](http://www.polyu.edu.hk)

External Examiner: Doctoral dissertation defense examination committee as an international external examiner of Felix Gasten Bello, **University of Otago**, Department of Tourism, School of Business, “Local Communities and Tourism Development in Protected Areas in Malawi: Investing Community Involvement”, 2005. Organization: Graduate Research School, Te Kura Rangahau Taura, PO Box 56, University of Otago, **New Zealand**, Ref: Belinda Kerrison, Doctoral Administrator, Email: [belinda.kerrison@otago.ac.nz](mailto:belinda.kerrison@otago.ac.nz)

- Supervisor: Master Thesis, Seda Özdemir, Perception of Environmental Friendly Hotel Management as a Competitive Advantage by Hotel Managers (Çevreye Duyarlı Konaklama İşletmelerinde Yöneticiler Açısından Rekabet Avantajı Olarak Yeşil Yıldız Uygulaması) Gazi University, Social Science Institution, Department of Tourism Management, 2015.
- Supervisor: Master Thesis, Zafer Türkmendağ, The Effects of Accessibility and Attitudinal Barriers Encountered by Travelers with Physical Disabilities (Fiziksel Engelli Turistlerin Karşılaştıkları Fiziksel Ve Tutumsal Engellerin Tekrar Ziyaret Niyetlerine Etkileri”, Gazi University, Educational Science Institution, Department of Tourism Management, 2015.
- Co-Supervisor: PhD Dissertation, Kemal Gürkan Küçükergin, “As An Environmental Stimulus, The Determinant Role Of Physical And Social Destinationscape On Destination Related Evaluations Of Tourists (Evresel Bir Uyarın Olarak Fiziksel Ve Sosyal Destinasyon Alanının Turistlerin Destinasyona Yönelik Değerlendirmelerindeki Belirleyici Rolü)”, Gazi University, Social Science Institution, Department of Tourism Management, 2017.
- Supervisor: Ph.D. Dissertation, Salih Zeki Şahin, Utilizing Gastronomy as a Product Diversification Strategy for Destination Marketing: the Case of Hatay, Gazi University, Educational Science Institution, Department of Tourism Education, 2016.
- Committee Member: PhD Dissertation, Ahmet Tokmak, Social Change and Role of Tourism: A Comparative Study between Gazipaşa and Alanya ( Sosyal değişim ve turizmin rolü: Gazipaşa ve Alanya'da karşılaştırmalı bir araştırma), Gazi University, Educational Science Institution, Department of Tourism Education, 2017-2018
- External Examiner: Doctoral dissertation defense examination committee (Supervisor, Dr. Yüksel Öztürk) of Nurettin Ayaz, Gazi University, Educational Science Institution, Department of Tourism Education, “Rural Tourism and Its Stakeholders: A Study of Perception of Mayors (Kırsal Turizm ve Paydaşları: Belediye Başkanlarının Tutumlarına Yönelik Bir Araştırma),” 2012
- Supervisor: Master Thesis, Ahmet Tokmak, “Implementation of Societal Oriented Marketing Management Philosophy by 4 and 5 Stars Hotels in Turkey (Dört ve beş yıldızlı konaklama işletmelerinde toplumsal odaklı pazarlama uygulamaları)” Mustafa Kemal University, Social Science Institution, Department of Tourism and Hospitality Management, 2010
- External Examiner: Doctoral defense examination committee (Supervisor, Dr. Mehmet Yeşiltaş) of Rahman Temizkan, Gazi University, Educational Science Institution, Department of Tourism Education İşgören Seçim Sürecinde İş Başvuru Formlarında Ayrımcılık: Konaklama İşletmelerinde Bir Uygulama, 2010



- Supervisor: Master Thesis, Caner Çalışkan, Perception of Impact of Tourism from the Perspective of Sustainable Tourism Development on the Future Generation by Stakeholder of Tourism ( Sürdürülebilir Turizm Gelişimi Açısından Turizmin Gelecek Nesil Üzerindeki Etkilerinin Paydaşlarca Algılanması. Mustafa Kemal University, Social Science Institution, Department of Tourism and Hospitality Management, 2011
- Supervisor: Master Thesis, Harun Çalhan, “Accessing Destination Performance by Using Consumer Oriented Marketing Management Approach: The Case of Cappadocia (Tüketici Odaklı Yaklaşımla Destinasyon Performansının Değerlendirilmesi: Kapadokya Örneği)”, Mustafa Kemal University, Social Science Institution, Department of Tourism and Hospitality Management, 2010
- Supervisor: Master Thesis, Yasin Bilim, Perception Turkish Police by European Tourist (Türk Polisinin Avrupalı Turistler Tarafından Algılanması), Mustafa Kemal University, Social Science Institution, Department of Tourism and Hospitality Management, 2005
- Supervisor: Master Thesis, Fikret Gökçe, Utilizing SWOT for Assessing Tourism Potential of Cities: the Case of Giresun (Şehirlerin Turizm Potansiyelinin Belirlenmesi: Giresun Örneği), Mustafa Kemal University, Social Science Institution, Department of Tourism and Hospitality Management, 2006
- External Examiner: Doctoral dissertation defense examination committee as an international external examiner of Pimrawee Rocharungsat, College of Business, Law and Governance, Division of Tropical Environments and Societies, **James Cook University**, “Community-based Tourism: Perspectives and Future Possibilities”, Ref: Philip L Pearce B.A. (Hons) Dip. Ed. (Adelaide) D.Phil. (Oxford),–*Foundation Professor of Tourism and Chair in Tourism*, Phone: (07) 4781 4762; F (07) 4781 4019; P I +61 7 4781 4762, E-mail: [philip.pearce@jcu.edu.au](mailto:philip.pearce@jcu.edu.au), **11/2005**
- Supervisor: Master Thesis, Pınar Temizkan, Shopping Experience of Tourists: the Case of Cappadocia, Turkey. (Turistlerin Alış-Veriş Davranışları: Kapadokya Örneği, Mustafa Kemal University, Social Science Institution, Department of Tourism and Hospitality Management, 2005
- Supervisor: Master Thesis, Rahman Temizkan, Perception of Tourism Image of Turkey by Tour Guide (Turist Rehberlerinin Türkiye'nin Turistik İmajını Algılamaları), Mustafa Kemal University, Social Science Institution, Department of Tourism and Hospitality Management, 2005
- Supervisor: Master Thesis, Salih Zeki Şahin, An Analysis of Small Accommodation Businesses in the Tourism Industry at the Integration Stage of EU: the Case of Bodrum, Turkey. Mustafa Kemal University, Social Science Institution, Department of Tourism and Hospitality Management, 2005

## ACADEMIC SERVICE

### TENURE TRACK PROMOTION COMMITTEE

External Member:	Promotion and tenure committees of Dr. Aydan Bekar, University, 05.11.2015
External Member:	Promotion and tenure committees of Dr. Deniz Boz, University, 26.11.2015
External Member:	Promotion and tenure committees of Dr. Nilgün Avcı, University, 09.12.2015
External Member:	Promotion and tenure committees of Dr. Eda Gürel, Bilkent University, 24.12.2015
External Member:	Promotion and tenure committees of Dr. Özlem Koroğlu, Balıkesir University, 09.06.2015 and 19.10.2015
External Member:	Promotion and tenure committees of Dr. İbrahim Giritlioğlu, Gaziantep University, 02.07.2015 and 19.10.2015
External Member:	Promotion and tenure committees of Dr. Turgay Bucak, Dokuz Eylül University, 13.05.2015
External Member:	Promotion and tenure committees of Dr. Duygu Eren, Nevşehir Hacı Bektaş Veli University, 16.07.2015 and 23.10.2015
External Member:	Promotion and tenure committees of Dr. Yusuf Yılmaz, Akdeniz University, 24.07.2013, 24.07.2013 and 20.11.2014, 24.07.2013 and 03.09.2015
External Member:	Promotion and tenure committees of Dr. Gürhan Aktaş, Dokuz Eylül University, 06.08.2013, 06.08.2013 and 20.11.2014
External Member:	Promotion and tenure committees of Dr. Emrah Özkul, Düzce University, 29.08.2013 and 16.10.2013, 29.08.2013 and 20.10.2014, 29.08.2013 and 03.09.2015
External Member:	Promotion and tenure committees of Dr. Zehra Bozbay, İstanbul University, 09.04.2013 and 02.10.2013
External Member:	Promotion and tenure committees of Dr. İsmail Çetin, Dokuz Eylül University, 01.04.2013 and 02.10.2013
External Member:	Promotion and tenure committees of Dr. Murat Doğrubay, Balıkesir University, 05.01.2013 and 27.09.2013
External Member:	Promotion and tenure committees of Dr. Barış Erdem, Balıkesir University, 26.07.2013 and 26.09.2013
External Member:	Promotion and tenure committees of Dr. Ferika Sarı, İzmir Yaşar University, 31.07.2015 and 26.09.2013
External Member:	Promotion and tenure committees of Dr. Osman Eralp Çolakoğlu, Adnan Menderes University, Tourism Faculty, 31.10.2012
External Member:	Promotion and tenure committees of Dr. Oktay Emir, Anadolu University, 10.04.2012
External Member:	Promotion and tenure committees of Yrd. Doç. Dr. Mustafa BOZ, Çanakkale Onsekiz Mart University, 02.07.2012
External Member:	Promotion and tenure committees of Dr. Abdullah TANRISEVDİ, Adnan Menderes University, Tourism Faculty, 04.12.2011
External Member:	Promotion and tenure committees of Dr. Bilgehan Gülcan, Gazi University, Tourism Faculty, 2011
External Member:	Promotion and tenure committees of Dr. Lütü Atay, Çanakkale Onsekiz Mart University, Tourism Faculty, 2011

## **FULL TENURE PROFESSOR PROMOTION COMMITTEE**

- External Reviver: Promotion committee of Dr. M. Kubıckhova, School of Hospitality and Tourism Management, College of HRSM, University of South Carolina. January 14, 2025.
- External Member: Promotion committee of Associate Professor Uğur ÇAĞLI, Karabük University, Tourism Faculty, 30.04.2013
- External Member: Promotion committee of Associate Professor Atila Yüksel, Adnan Menderes University, Tourism Faculty, 31.08.2009
- External Member: Promotion committee of Associate Professor Mustafa TEPECİ, Manisa Celal Bayar University,
- External Member: Promotion committee of Associate Professor Teoman DUMAN, Antalya International University, Tourism Faculty, 02.01.2014
- External Member: Promotion committee of Associate Professor Yüksel Öztürk, Gazi University, 02.01.2010
- External Member: Promotion committee of Associate Professor Mehmet Yeşiltaş, Gazi University, Tourism Faculty, 02.01.2012
- External Member: Promotion committee of Associate Professor Kurtuluş Karamustafa, Erciyes University, Faculty of Tourism, 2010

## **COMMITTEE OF TENURE-TRACK POSITION**

- External Member: Promotion and tenure committee of Dr . Hakan Koç, Gazi University, Tourism Faculty, 04/12/2014
- External Member: Promotion and tenure committee of Dr. Mehmet Umur, Erciyes University, Faculty of Tourism, 02/11/2015
- External Member: Promotion and tenure committee of Dr. Neşe Kafa, Adıyaman University, Mustafa Kemal University, School of Tourism and Hospitality Management 27.10.2014
- External Member: Promotion and tenure committee of Dr. Selami Yılmaz, Gazi University, Tourism Faculty, 2012.
- External Member: Promotion and tenure committee of Dr. Hüseyin Altay, Mustafa Kemal University, Mustafa Kemal University, School of Tourism and Hospitality Management 2008.
- External Member: Promotion and tenure committee of Dr. Mustafa Çam, Mustafa Kemal University, School of Tourism and Hospitality Management, 2008.
- External Member: Promotion and tenure committee of Dr. Necdet Bilgin, Mustafa Kemal University, School of Tourism and Hospitality Management, 2009.
- External Member: Promotion and tenure committee of Dr. Selami Özcan, Mustafa Kemal University, School of Tourism and Hospitality Management, 2010.
- External Member: Promotion and tenure committee of Dr. Nuriye Güreş, Mustafa Kemal University, School of Tourism and Hospitality Management, 2001.
- External Member: Promotion and tenure committee of Dr. Halil Demirer, Mustafa Kemal University, School of Tourism and Hospitality Management, 2000.

## **GAZI UNIVERSITY**

### **University**

Deputy Project Coordinator: 1601 Entrepreneurship Support Project, Gazi University Technology Transfer Office and Scientific and Technological Council of Turkey (TUBITAK) (9/15 – 12/17).

Coordinator: Partnership of vocational and technical education in tourism with Foreign Relation and EU Coordination Presidency, Turkish Ministry of Culture and Tourism (VET Coordinator and Consultant to Ministry of Culture and Tourism to manage the Ministry's VET related activities in the Middle –East Countries) (2013-2016)

**Tourism Faculty**

Coordinator: Academic Evaluation and Quality Improvement Board (2011-present)

Member: Administrative Board of Faculty (2011-present)

Member: Education Board of Faculty (2011-present)

Head: Promotion Committee (2014-present)

**Department**

Head: Department of Tourism Management (2011-2016)

**Graduate School of Social Science**

Member: Board of Education Committee, 2011-2016

**NATIONAL STUDENT SELECTION AND PLACEMENT CENTRE**

Director: Director of Iskenderun Exam Center, National Higher Education Board, National Student Selection and Placement Centre (ÖSYM), Ankara, Turkey, Ref.: President of ÖSYM, Phone:+ 90 312 298 80 00 (01/2007- 03/2008)

**MUSTAFA KEMAL UNIVERSITY**

**University**

Coordinator: Bilateral Agreement among Central Michigan University, the Disney International College Program (Orlando, Florida), and Mustafa Kemal University (2008-2010)

Senator: School of Tourism and Hospitality Management (2006-2010)

Member: Strategy Planning Committee (2007-2009)

Senator: School of Tourism and Hospitality Management (2001-2003)

**School of Tourism and Hospitality Management**

Director of School of Tourism and Hospitality Management (11/00-01/03).

Chair of Curriculum Development Committee (2000- 2010).

Assistant Director of the School of Tourism and Hospitality Management (1999-2000).

Chair: Personnel Search Committee for Assistant Professor in Tourism and Hospitality Management (Fall 2000).

Library Representative: Responsible for communicating faculty's book/journal orders for the following year to the library liaison and budget allocations for new acquisitions and titles to the Department (1999- 2005).

Coordinator: Erasmus/Socrates Program, School of Tourism and Hotel Management, Mustafa Kemal University, Hatay, Turkey. Bilateral Agreement Signed under my Coordination with Vigo University, Spain / University Matej Bel, Slovakia /Kodolanyi Janos University, Hungary / Central Ostrobothnia Polytechnic, Finland (09/2004 – 2006)

**Department**

Head: Department of Tourism and Hospitality Management (2001-2004)

Head: Department of Tourism and Hospitality Management (2005-2011)

**School of Civil Aviation**

Member: Board of School Administration, 2003-2006

**Graduate School of Social Science**

Member: Board of Education Committee, 2001-2003

Member: Board of Education Committee, 2005-2011

**FIRAT UNIVERSITY**

**University**

Consultant: University Resort Hotel (1992-1993).  
Consultant: University Guest House (1992-1993).  
Consultant: University Student Accommodation and Food Services (1992-1993).

### **Elazığ Social Science Polytechnic**

Coordinator: Tourism Program (1992-1993).

Library Representative: Responsible for communicating faculty's book/journal orders for the following year to the library liaison and budget allocations for new acquisitions and titles to the Department (1991-1993).

## **PROFESSIONAL SERVICE**

### **Ministry of Development**

Member: Tourism Expert Commission, Presidency of Services Sectors, Directorate of Economic Sectors and Coordination, Ministry of Development, Necatibey Cad. No:108 , 06100 Yüce-tepe/ANKARA, Turkey (2012 –present).

Member: Independent Project Assessor Pool, COMCEC Coordination Office, Department Of International Programs, Ministry of Development, Turkey, 2014 – 2020.

### **Turkey Board of Universities**

Member: Tenure promotion committee of tourism and marketing (Member of Jury for Academic Promotion to Associate Professorship, Turkey Board of Universities (Üniversitelerarası Kurul Başkanlığı), Ref: Murat ÖZDEMİR, Vice General Secretary, Phone:+ 90 312 298 76 02/90 (312) 266 11 00 / 1110-1111, E-mail: [uak.sosyal3@yok.gov.tr](mailto:uak.sosyal3@yok.gov.tr) (2007-2021)

### **Editorial Review Board Member**

#### **Current (8):**

- International Journal of Tourism Research (2020 – present),  
<https://onlinelibrary.wiley.com/page/journal/15221970/homepage/editorialboard.html>
- Journal of Hospitality Marketing & Management (2023 – Present),  
<https://www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=w h m m 20>
- Journal of Hospitality and Tourism Insights (2021 – Present),  
<https://www.emeraldgrouppublishing.com/journal/jhti>
- Tourism Planning & Development (2024 – Present),  
<https://www.tandfonline.com/journals/rthp21/about-this-journal#aims-and-scope>
- Journal of Smart Tourism (2022- Present)  
<https://aber.apacsci.com/index.php/st/about/editorialTeam>
- Journal of Islamic Tourism (2021 – Present)  
<http://jistour.org/>
- Journal of Multidisciplinary Academic Tourism (2021 – Present),  
<https://dergipark.org.tr/en/pub/jomat/board>
- Journal of Science, Technology and Innovation Policy (JOSTIP) (2020-Present  
<https://jostip.utm.my/index.php/jostip/about/editorialTeam>

#### **Past (5):**

- *Journal of Heritage Tourism* (2004 – 2010).
- *Anatolia: Journal of Tourism, Travel and Hospitality Research* (2002-2004)

- Anatolia Turizm Araştırmaları Dergisi (*Anatolia Tourism Research Journal in Turkish*) (2001-2004)
- Mustafa Kemal Üniversitesi, Sosyal Bilimler Enstitüsü Dergisi (*Mustafa Kemal Uni. Social Science Institution, Journal of Social Science in Turkish*) (2002-2010)
- Dokuz Eylül Üni. Faculty of Management, Journal of Social Science in Turkish (Dokuz Eylül Üniversitesi, İşletme Fakültesi Dergisi ) (2003-2016)

### **Ad-Hoc Manuscript Reviewer**

*Annals of Tourism Research; Tourism Management; Current Issues in Tourism; International Journal of Hospitality Management; International Journal of Tourism Research; Journal of Destination Marketing and Management; Journal of Tourism Heritage; Journal of Hospitality and Tourism Insights; Journal of Hospitality and Tourism Management; Journal of Sustainable Tourism; Journal of China Tourism Research; Sustainability; Tourism Planning & Development; Tourism Management Perspectives; Tourism Culture & Communication; Anatolia: Journal of Tourism, Travel and Hospitality Research; Tourism Review International (formerly Pacific Tourism Review), Annals of Leisure Research.*

### **Board Member:**

- Scientific Committee of the “National Tourism Conferences”, 2010-2016
- Annual Regular Tourism Conference Organized by Erciyes University (2002-2009)
- Abstract and paper review committee: Global Issues and Trends in Hospitality and Tourism Industries, November 3-7, Ankara, Turkey
- Scientific Committee of the “International Tourism Conference: Perspectives in Tourism Marketing” organized by Mugla University, Turkey and the University of Valencia, Spain, May 20-22, 2005, Mugla, Turkey
- “International Congress on Coastal & Marine Tourism: Development, Impacts and Management” organized by Dokuz Eylül University and Oregon State University, USA, November 15-18, 2005, Cesme-Turkey.
- Balıkesir Ulusal Turizm Kongresi, Balıkesir Üniversitesi Turizm İşletmeciliği ve Otelcilik Yüksekokulu, Balıkesir, 15-16 Nisan 2004.  
(*National Tourism Congress, Balıkesir University, School of Tourism and Hospitality Management, Balıkesir, Turkey, April 15-16, 2005*).
- Tarihi ve Kültürel Çekicilikler Açısından Türkiye Turizminin Dünya Turizmindeki Yeri Sempozyumu, Dokuz Eylül Üniversitesi Bölgesel Kalkınma ve İşletme Bilimleri Araştırma ve Uygulama Merkezi, Dokuzçesmeler Yerleşkesi, İzmir, 6-7 Kasım 2003.  
(Symposium of Historical and cultural Attractiveness of Turkey in the World Tourism Market, Centre for Regional Development and Management Science Dokuz Eylül University, İzmir, Turkey, November 6-7 2003)
- Türkiye'nin Alternatif Turizm Potansiyeli ve Güncel Sorunları Konferansı, Ankara Üniversitesi, Çankırı Meslek Yüksekokulu ve Çankırı Valiliği, Çankırı, 3-4 Mayıs 2003. (Conference of Alternative Tourism Potential and Current Problems in Turkey, Cankiri Vocational School, Ankara University, May 3-4 2003)

### **COMMUNITY SERVICE**

- Served as a moderator during the workshop on “Ticketing Problems of Travel Agencies in Antalya, Turkey, 6-8 November 2015. Around 360 representatives of travel agencies participated



in the workshop.

- Worked as Vocational Education Consultant with Foreign Relation and EU Coordination Presidency, Turkish Ministry of Culture and Tourism, to prepare, supervise and deliver on the job training program to Tunisian academicians in the area of tourism and hospitality management, who are invited by the Turkish Ministry of Culture and Tourism through an international bilateral agreement, İnönü Bulvarı No:5, Oda No:106 Emek/ Ankara, Turkey, February 2013 -. Ref.: Mr. Yusuf FIRINCI, Tourism Expert, Phone: +90 5057793500 or + 90.312.212 83 00 / 2104
- Worked as a member of the expert committee to prepare 10<sup>th</sup> National Tourism Development Plan with Presidency of Services Sectors, Directorate of Economic Sectors and Coordination, Ministry of Development, Necatibey Cad. No:108 , 06100, Yücetepe/ANKARA, Turkey, 07/2012 – 12/2012. Reference: Mrs. Aslı TAŞMAZ, Vice Expert for Planning and Development, Phone: +90 312 - 294 62 05 or 05543690345, Email: [asli.tasmaz@kalkinma.gov.tr](mailto:asli.tasmaz@kalkinma.gov.tr)
- Served as a trainer for on the job training for Security Personnel of Iskenderun Steel and Iron Factory, “Motivating Yourself and Your Peer” ( “Kişilerin Kendilerini ve Çalışma Arkadaşlarını Motive Etmeleri”, *İskenderun Demirçelik Fabrikası, A.Ş. Güvenlik Birimi ve Personeline*), 17-18 Mayıs, 2003
- Served as a trainer for on the job training for Security Personnel of Iskenderun Steel and Iron Factory, “Importance of Inter-personal Communication for Security Staff”, (Hizmetiçi Eğitimi: “Toplam Kalite Yönetimi İçinde Güvenlik Personelinin Yeri ve Önemi”, *İskenderun Demirçelik Fabrikası, A.Ş. Güvenlik Birimi ve Personeline*) 10-11 May, 2003.
- Served as a trainer for on the job training for Security Personnel of Iskenderun Steel and Iron Factory, “Importance of Security Staff in the Scope of Total Quality Management”, (Hizmetiçi Eğitimi: “Toplam Kalite Yönetimi İçinde Güvenlik Personelinin Yeri ve Önemi”, *İskenderun Demirçelik Fabrikası, A.Ş. Güvenlik Birimi ve Personeline*) 3-4 May, 2003.
- Worked with Directors of the Cedar Fall and Waterloo Convention and Visitor Bureau to discuss tourism development issues in these localities, February 2, 2001.
- Worked with City Tourism Committee to lead them to prepare tourism marketing activities for the city of Hatay, Turkey, 2000-2010.
- Participated in meeting of Silos and Smokestacks Partnership Management Plan Task Force as an observer and was invited to explain personal opinion on the issues, February 21, 2001.
- Represented Fishery Faculty and School of Tourism and Hotel Management, Mustafa Kemal University in National Day in Memory of Founder of Republic of Turkey, November 10, 2000.
- Provided leadership and advice on issues of facility and service management for the town of Arsuz
- Military Holiday Camp, May 6, 2000.
- Worked with City Education Director, Elazığ, Turkey to create awareness about smoking hazards. Guest talks were arranged and related issues were discussed with students at Elazığ High School, 1993.
- Served as Committee Member of Selection of the Best Shop and Restaurant, Elazığ, Turkey, 1992-1993.
- Served as Committee Member of Tourism Week Celebrations, Elazığ, Turkey, 1992-1993.

#### PROFESSIONAL DEVELOPMENT

- Attended Workshop on *Team Iowa Leaders Training Session and Technical Assistance*. Iowa Division of Tourism, Des Moines, Iowa, USA, April 4, 2001.
- Attended Workshop on *Presenting Your Own Work*. Center for Academic Practice, Strathclyde University, Glasgow, Scotland, United Kingdom, March 1995.
- Attended Workshop on *Tourism Today in Turkey*. Bogazici Uni., Istanbul, Turkey.
- Attended Workshop on *Problems of Tourism and Hospitality Education*, Ministry of Tourism, Ankara, Turkey, 2004

- *Attended Sokrates-Erasmus ECTS/DS Workshop ( Sokrates-Erasmus ECTS/DS Çalıştayı)* Department of EU Education and Youth Program, National Agency and Mustafa Kemal University, Antakya, 03-05 July 2003.
- *Attended Workshop on Employment Problems of Tourism*, Ministry of Tourism and International Labour Organization, Dedeman Hotel, Nevşehir, 18-19 October 2002.

## **HONORS AND AWARDS**

- Recipient: The Outstanding Faculty Award, Department of Management, School of Business, The George Washington University, May 2024.
- Recipient: The Outstanding Faculty Award, Department of Management, School of Business, The George Washington University, May 2023.
- Recipient: The Outstanding Faculty Award, Department of Management, School of Business, The George Washington University, May 2021.
- Recipient: Publication Incentive Prize, Scientific and Technological Council of Turkey (TUBITAK), 2008
- Recipient: Publication Incentive Prize, Scientific and Technological Council of Turkey (TUBITAK), 2006
- Recipient: Publication Incentive Prize, Scientific and Technological Council of Turkey (TUBITAK), 2005
- Recipient: Academic Perspective Development Award, Leverhulme Trust (UK), 2005.
- Recipient: Mr. Barlas Küntay's Tourism Prize, Turkey Association of Tourism Investment 2005
- Recipient: Mr. Barlas Küntay's Tourism Prize, Turkey Association of Tourism Investment, 2004
- Recipient: Publication Incentive Prize, Scientific and Technological Council of Turkey (TUBITAK), 2003
- Recipient: Publication Incentive Prize, Scientific and Technological Council of Turkey (TUBITAK), 2002
- Recipient: Publication Incentive Prize, Scientific and Technological Council of Turkey (TUBITAK), 2001
- Recipient: Publication Incentive Prize, Scientific and Technological Council of Turkey (TUBITAK), 2000
- Recipient: Fulbright Scholar Award. Cross-border Collaboration and Cooperation for Sustainable Tourism Development: The Case of Turkey and Greece. The Aegean Initiatives Program, United States Government, June 2000.
- Recipient: Turkish Higher Education Board Scholarship Award for Ph.D. in Tourism in the United Kingdom, January 1996.
- Recipient: Turkish Higher Education Board Scholarship Award for Master in Tourism in the United Kingdom, May 1993.
- Recipient: 1991 Graduate Award, Best Student, School of Tourism and Hospitality Management, Cukurova University, Mersin, Turkey.

## **OTHER ACTIVITIES/MEDIA COVERAGE**

- Marketing Hatay as a Tourism Destination in the UK, [http://www.zaman.com.tr/sehir\\_hatay-in-turizm-potansiyeli-ingiltere-de-anlatilacak\\_132219.html](http://www.zaman.com.tr/sehir_hatay-in-turizm-potansiyeli-ingiltere-de-anlatilacak_132219.html), January 14, 2005.
- Viewing Iskenderun as a Tourism Expert, Corner of the Week's Guest, THE LAST NEWS IN HATAY, Weekly Political Newspaper, January 9, 2003 (Bir turizm uzmanı gözüyle İskenderun, Hatfanın Konuğu Köşesi, HATAY' da SON HABER, Haftalık Siyasi Gazete, 9 Ocak 2003)
- Can we attract rich tourist from the West to Hatay? Economic Report in Hatay, Economic Report

in Hatay, Monthly Economic and Political Journal, February, 2003 (Hatay’a Batının Zengin Turistlerini Çekebilir miyiz? Hatay’da Ekonomik Rapor, Aylık Ekonomi-Siyasi Dergi, Şubat 2003).

- Tosun, C., 2015 “Overall Evaluation of Tourism in Turkey and Globe”, Monthly Arts, Culture and Tourism Magazine, p. 54-60, September 2015

#### **PROFESSIONAL MEMBERSHIPS**

- Member of Equity, Diversity and Inclusion (EDI) Committee, Destinations International, 2025 M Street NW, Suite 500 | Washington, DC 20036, USA. [destinationsinternational.org](http://destinationsinternational.org)
- Member of Destination DC
- Council on Hotel, Restaurant and Institutional Education (CHRIE)
- Founding Board Member, Association of Tourism Academicians
- Board Member, Association of Directors and Employees of Tourism Establishments, and EU Tourism Staff (Tiyader)
- Member, Tourism Expert Group in Tourism for the Mediterranean Region
- Referee Member, Horizon 2020
- Fulbright USA – Turkey Alumni
- Member of TRINET (Tourism Research International Network)
- COST ([www.cost.eu](http://www.cost.eu)), Intergovernmental framework for European Cooperation in Science and Technology