(This syllabus is a work in progress. It may change depending on events in and out of class).

**GW | Business**

**COURSE NUMBER:** TSTD 3303

This is a three-credit undergraduate course.

**COURSE TITLE:** Sport Globalization. Case Study: Japan. Sumo, Basketball, Baseball, The Olympic Movement and the Face of Professional and Amateur Sport.

**COURSE DESCRIPTION:** This course offers students an opportunity to explore the globalization of sport through the prism of Japan. It is expected that students will meet sports officials at many levels, professional and amateur, including Olympic.

**PREREQUISITES:** N/A

**PROFESSOR:** Mark Hyman

Department of Management  
Office: Funger 301  
Office Hours: TBA  
E-mail: mhyman@gwu.edu

**INSTRUCTIONAL METHODS:** In D.C., a class period might include a lecture and class discussion regarding key points in assigned readings. The class might also hear from a guest speaker who speaks about a topic related to the business of sports Japan. In Japan, students will meet and speak with a range of sport administrators, entrepreneurs, athletes, coaches, fans and others.
LEARNING OBJECTIVES:

1. Understand cultural, political and economic conditions in Japan affecting sports development and consumer behavior.

2. Gain knowledge of amateur team sports in Japan.

3. Know the history of popular spectator sports in Japan such as Sumo.

4. Learn about the economic impact of the 2020 Summer Olympic Games in Tokyo and Japan.

5. Understand “Best Practices” of Western professional sports leagues in Japan, including Major League Baseball, English Premier League, National Football League, National Basketball Association and the PGA Tour.

REQUIRED MATERIALS:

Required:


Tokyo - Bidding for the Olympics and the Discrepancies of Nationalism; The International Journal of the History of Sport; Volume 31, Issue 6, 2014


Adversity, Acceptance, and Accomplishment: Female Athletes in Japan’s Modern Sports World; Asia Pacific Journal of Sport and Social Science; Volume 2, Issue 1, 2013
Students will be required to read one other book. Choose from the list below (Other choices may be added):


Sumo: A Pocket Guide (Kindle Edition) By David Shapiro

Ninja: 1,000 Years of the Shadow Warrior By John Man (2014)

Marathon Japan: Distance Racing and Civic Culture (Kindle Edition) By Thomas R. H. Havens

ASSIGNMENT SPECIFICATIONS:

Pre-Departure Exam
The Exam will be based on required readings AND lectures in D.C.

Meeting Leader
During the course in Japan, meetings and site visits will be “led” by two students. Before departure, teams will be assigned coverage of one or more visits. Teams will research their subjects thoroughly using primary and secondary sources and will prepare briefing papers. These papers will be shared with the class.

Blog Posts
In Japan, students will contribute to a course blog. Students will post six times while the course is in session in Japan. There is a limit of two posts per day. On the final day, there is a limit of one post. More instructions will be provided before leaving for Japan. There is a mandatory deduction of five points for fewer than six posts and a deduction of ten points for fewer than five. Each student is responsible for insuring that posts appear on the blog. No exceptions to this policy.

Term Paper
This paper will be specific to one approved topic related to sport globalization and Japan.

Students are required to write research papers and will choose a topic from an approved list. Visits in Japan will support these topics. The professor will consider proposals for projects on other course-related topics. A written proposal describing the
proposed topic in detail must be submitted by email. Students may not work on a topic unless the topic has been approved in advance by the professor.

Recommended paper length is 14-16 pages. Undergraduate students will work in teams of two.

Research Paper Due dates
Term paper topic (student to report choice to professor), July 29

Term paper topic w/ 4 references: August 5

Two references must be academic/scholarly articles or primary research (personal interviews that the student has conducted).

Outline due: August 10

Final paper due: September 11

Class Participation
Students in this course should be prepared to be active participants. In D.C. and in Japan, it is expected that students will complete assigned readings, participate in class discussion and engage speakers with thoughtful questions. Note that attendance and participation are not the same.

Here are factors that can increase a participation grade:

- Meaningful contributions to discussion
- Comments that reflect the student’s understanding of assigned readings
- Engaging our hosts (guest speakers)
- Willingness to contribute to discussion when others aren’t
- High frequency of contributions
- Improvement in these areas during the course

Here are factors that can detract from a participation grade:

- Comments that suggest the student has not done the assigned reading
- Comments that restate what others have said
- Infrequent contributions
- Failure to participate

<table>
<thead>
<tr>
<th>Percent / Point Value</th>
<th>Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>Pre-Departure Exam</td>
</tr>
<tr>
<td>25</td>
<td>Term Paper Topic with References</td>
</tr>
<tr>
<td>75</td>
<td>Research Paper Outline</td>
</tr>
<tr>
<td>150</td>
<td>Final Term Paper</td>
</tr>
<tr>
<td>25</td>
<td>Blog Posts (minimum six)</td>
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<tr>
<td>25</td>
<td>Briefing paper</td>
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<tr>
<td>150</td>
<td>Class Participation</td>
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Class policies

There are few rules but the ones here MUST be observed.

These rules pertain to our meetings in D.C.:

Students may use tablets/notebooks for note-taking and for other class-related assignments. Do no: check email, tweet, Web surf or spend time in other ways unrelated to the class.

Turn off all cell and smart phones before class – "off" rather than mute or vibrate. If a personal or family emergency makes phone use necessary, please let me know before class.
Deadlines are important in this class, as they will be in your professional life after graduate school. Be aware of them and observe them. Assume that work turned in late will receive no credit.

You are responsible for all that is covered in class, whether or not you are present. If you miss class, have a plan for getting notes.

Meetings in DC will be recorded and will be available via lecture capture.

________________________________________________________________________________

Class attendance

Our time together in Washington, D.C, is short; attendance is important. Plan to attend each class for the entire class period. A reduction in points for class participation may be taken for repeated absences.

If you expect to miss a class, let the professor know as soon as possible.

________________________________________________________________________________

Class announcements/cancellations

Please check Blackboard and your student email accounts at least every other day. The professor shares information about guests and assignments throughout the semester. If class is cancelled for bad weather or another reason, the professor also will use these two methods to notify students.

________________________________________________________________________________

Academic Integrity

Please review the University's policy on academic integrity, located at www.gwu.edu/~ntegrity/code.html.

All graded work must be completed in accordance with The George Washington University Code of Academic Integrity.

Academic dishonesty is defined as cheating of any kind, including misrepresenting one’s own work, taking credit for the work of others without crediting them and without appropriate authorization, and the fabrication of information. Common examples of academically dishonest behavior include, but are not limited to, the following: Cheating;
Fabrication; Plagiarism; Falsification and forgery of University academic documents; Facilitating academic dishonesty.

More on plagiarism

Plagiarism is a serious offense. Know what it means and be clear that you are not practicing it. College students should have a clear understanding of what is their original work and what is not. Fully credit all references in your work. When in doubt, attribute all information that comes from books, newspapers, magazines, websites, television programs and other sources.

If you are feeling overwhelmed or are confronted with a personal crisis, speak with the professor. Trying to explain plagiarism or other dishonest behavior that violates the university ethics standards will be far less persuasive once an assignment has been submitted.

Religious Accommodation
Students should notify faculty during the first week of the semester of their intention to be absent from class on their day(s) of religious observance. Faculty should extend to these students the courtesy of absence without penalty on such occasions, including permission to make up examinations. Faculty who intend to observe a religious holiday should arrange at the beginning of the semester to reschedule missed classes or to make other provisions for their course-related activities.

Disability Support Services (DSS)
Any student who may need an accommodation based on the potential impact of a disability should contact the Disability Support Services office at 202-994-8250 in the Rome Hall, Suite 102, to establish eligibility and to coordinate reasonable accommodations. For additional information please refer to: gwired.gwu.edu/dss/

Mental Health Services 202-994-5300
The University's Mental Health Services offers 24/7 assistance and referral to address students' personal, social, career, and study skills problems. Services for students include: crisis and emergency mental health consultations confidential assessment, counseling services (individual and small group), and referrals. counsellingcenter.gwu.edu/
### Course Schedule (D.C.)

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Topic</th>
<th>Reading</th>
<th>Speaker</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>7/25</td>
<td>(classes to be recorded for students not in DC)</td>
<td></td>
<td></td>
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<tr>
<td>2</td>
<td>8/1</td>
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<td>3</td>
<td>8/8</td>
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</tbody>
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### Course Schedule (Kyoto and Tokyo, dates are approximate)

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Travel</th>
<th>Site visits/Sightseeing</th>
<th>Other</th>
<th>Spending night in</th>
<th>Accommodations</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>8/11</td>
<td>Arrive Osaka</td>
<td></td>
<td></td>
<td>Osaka</td>
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<tr>
<td>2</td>
<td>8/12</td>
<td></td>
<td>Meeting for students at hotel, 9 a.m.</td>
<td></td>
<td>Osaka</td>
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<tr>
<td>3</td>
<td>8/13</td>
<td></td>
<td></td>
<td></td>
<td>Osaka</td>
<td></td>
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<tr>
<td>4</td>
<td>8/14</td>
<td>To Tokyo</td>
<td>(Sightseeing Kyoto)</td>
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<td>Tokyo</td>
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<tr>
<td>5</td>
<td>8/15</td>
<td></td>
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<td>Tokyo</td>
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<tr>
<td>6</td>
<td>8/16</td>
<td></td>
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<td></td>
<td>Tokyo</td>
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<tr>
<td>7</td>
<td>8/17</td>
<td></td>
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<td></td>
<td>Tokyo</td>
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<tr>
<td>8</td>
<td>8/18</td>
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<td></td>
<td>Tokyo</td>
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<tr>
<td>9</td>
<td>8/19</td>
<td></td>
<td>Depart from Tokyo</td>
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**GRADING GUIDELINES FOR GWSB**
The following are guidelines for grade distributions for GWSB classes.

The suggested ranges are based on feedback from faculty. Each year the Dean's office will share with Faculty these averages for the entire school as well as by department and program.

The differences in grade guidelines reflect variations in core/non-core classes.

<table>
<thead>
<tr>
<th>Undergraduate Classes</th>
<th>Average GPA Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM</td>
<td>2.9 – 3.3</td>
</tr>
<tr>
<td>Non-BADM</td>
<td>3.0 – 3.4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Graduate Classes</th>
<th>Maximum percentage of A and A- combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBAD</td>
<td>40%</td>
</tr>
<tr>
<td>Non-MBAD</td>
<td>50%</td>
</tr>
</tbody>
</table>