COURSE SYLLABUS
BADM 2301 : MANAGEMENT INFORMATION SYSTEMS TECHNOLOGY

Section Information

Section: 10 (Spring 2017)
Lecture Time: Monday 11:00AM-1:30PM
Lecture Room: DUQUES 351

Instructor: Yixin Lu
E-Mail: yixinlu@gwu.edu
Phone: 202-994-5975
Office Location: Funger 506
Office Hours: Monday 2PM-3PM (or by appointment)

TA: Amir Hossein Sodeifi
Email: amirsodeifi@email.gwu.edu
Office Hours: TBD

Course Overview

In this course, we will explore how business organizations can leverage information and technology (IT) for competitive advantage and growth through lectures, hands-on exercises and team projects. Throughout the semester, students will learn the state-of-the-art applications of information systems across different domains, and develop creative and critical thinking about the emerging technologies.

Prerequisites

This course assumes basic proficiency in using a computer.

Contact Hours

Students will spend 2.5 hours per week in class. Out of class, students will spend an average (per week) of 1.5 hours reading and 4.5 hours working on assignments and projects. Over the course of the semester, students will spend 35 hours in instructional time and 85 hours on assignments and preparing for class. Instructional time includes discussions and hands-on activities in class.

Learning Objectives

- Be familiar with information technology/ information systems (IT/IS) concepts
- Understand how information systems support business for better performance
- Be familiar with various types of information systems
- Be familiar with major issues related to information technology (e.g., ethics, privacy, security)
- Gain hands-on skills that are useful at workplace
- Be able to contribute to IT-based solutions for different business problems
Skills You Will Develop

- Technology Fluency (Lecture: IT concepts, Lab: IT software packages)
- Problem Solving (Identify business problems and opportunities)
- Critical Thinking (Find IT solutions for business problems)
- Written Communication (Ability to write reports that communicate clearly, effectively)
- Verbal Communication (Ability to engage in discussion and collaborate with team members)

Textbook (Optional)

Recommended:
Authors: Joseph Valacich and Christoph Schneider
Published by Pearson, paper and electronic versions are available through the GWU bookstore ISBN-10: 0133940306

All announcements, assignments, and other course-related materials will be available on Blackboard at http://blackboard.gwu.edu. Make sure you check Blackboard on a regular basis for updates and changes.

Software

- Microsoft Office (Excel, Access)
- Tableau  (https://www.tableau.com/academic/students)

Grading Schemes

| Class Participation | 5 |
| Exam 1 | 20 |
| Exam 2 | 20 |
| Individual Assignment 1 | 5 |
| Individual Assignment 2 | 6 |
| Individual Assignment 3 | 7 |
| Individual Assignment 4 | 7 |
| Team Project (Presentation) | 15 |
| Team Project (Final Report) | 15 |
| **Total** | **100** |

The Following table gives you the list of letter grades corresponding to your total score.

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<th>Total Score</th>
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Exams

There will be 3 in-class exams (True/False and multi-choice questions). Only the TOP 2 scores will be included in your final score (the lowest score will be dropped). If you miss an exam, you will get a score of 0 for it. There will be NO MAKE-UP for any missing exam. All the three exams are closed-book. However, you can take a so-called “cheating sheet” of size 8.5 by 11 inches with you.

Individual Assignments

Details of the assignment will be provided both in class and on blackboard. All assignments must be submitted via Blackboard. Assignments submitted after the deadline will be considered late (even it is one minute late). A penalty of 50% of the assignment value per day (including weekends) will be imposed on late assignments starting from the due time, unless a religious observance, a documented medical condition or other personal emergency prevent on-time submission. Please consult the instructor and submit a written explanation (including the supporting documents) via email in these cases; if the explanation is acceptable, we will arrange an alternative. Note: students should notify the instructor during the first week of the semester of their intention to be absent from class on their days of religious observance.

Team Project

Students will form groups/teams 1 to work on a business application case. In principle, students are free to define their team projects. However, each team is required to submit a project proposal as early as possible, but no later than the class of Week 5 (). The instructor will provide feedback via email or during office hours. The final deliverables of the team project include an in-class presentation and a report. Detailed guidelines on Team Project will be provided both in class and on blackboard.

Class Policies

Class Participation: Active class participation is extremely important for your final grade. The grade we assign for class participation is based on a holistic assessment of your contribution to classroom learning. These contributions include but not restricted to:
- Attend class on time.
- Raise questions that inspire your classmates think.
- Participate in class discussions.
- Respond to general and individual questions.
- Share relevant and useful materials on a subject matter during the class.

Emphasis is placed on the quality of your contribution. Negative classroom comments as well as inappropriate behavior (e.g., talking to each other, eating/drinking, sleeping in the classroom, walking in/out of the class while the lecture is in process) can lower your grade. The use of electronic devices such as smartphones, tablets, or laptops for non-course purposes is strictly forbidden.

Note: Audio or video recording of any course activity needs prior consent of the instructor.

Communications: We encourage students to discuss the progress or any other course-related problems with the instructor and TA at any point during the semester. You can raise your questions after the class, or drop by for individual consultation during office hours. If it is not possible for you to come during the office hours, please send an e-mail so that we can schedule a time to meet. Please respect the fact that we cannot accommodate walk-in questions out of the office-hours, no matter how brief your question may be. If you decide to email us directly with your questions, please make sure to include BADM2301 at the beginning of the subject line so that we can immediately recognize it is from one of you. This also helps minimize the chance that the email is classified as spam and gets deleted accidentally. For all email

1 Each team consists of 4 students. It is the students’ responsibility to form teams.
questions, we will try to get back to you within 24 hrs during weekdays and 48 hrs during weekends and holidays.

If your question is of general interest, we also encourage you to post it to the discussion forum on Blackboard. We will check the forum regularly and provide answers for everyone’s benefit. Make sure that your questions are specific and contain all relevant details.

In any case, please contact us whenever you have questions or problems related to the course. **We are here to help you!**

**Religious Holiday Policy:** The university policy regarding religious holidays is that it is the student’s responsibility to notify faculty during the first week of the semester of their intention to be absent from class on their days(s) of religious observance. The faculty continues to extend to these students the courtesy of absence without penalty on such occasions, including permission to make up examinations.

**Disability Policy:** Any student who need accommodation based on the potential impact of a disability should contact the Disability Support Services office at **202-994-8250** in the Rome Hall, Suite 102, to establish eligibility and to coordinate reasonable accommodations. For additional information please refer to [gwired.gwu.edu/dss/](http://gwired.gwu.edu/dss/)

**Academic Integrity Statement (Honor Code):** Academic dishonesty is defined as cheating of any kind, including misrepresenting one’s own work, taking credit for the work of others without crediting them and without appropriate authorization, and the fabrication of information. For full text of the Code, see [www.gwu.edu/integrity/code.html](http://www.gwu.edu/integrity/code.html). You are responsible for ensuring that your work in this course is completed in a manner consistent with the University’s standards of academic honesty. Academic dishonesty in any aspect of your coursework (such as plagiarism, failing to cite sources in a paper, or cheating on an examination) could result in significant penalties, including, but not limited to, failure for the assignment, failure for the course, or other academic penalties as allowed under University regulations. In all cases, papers and assignments must represent original work that you have done for this class. Carefully review the George Washington University Code of Academic Integrity and strictly comply with all aspects of it. For additional information refer to: [http://studentconduct.gwu.edu/code-academic-integrity](http://studentconduct.gwu.edu/code-academic-integrity) and the GWU Guide to Student Rights and Responsibilities.

In order to help you avoid unintentional cheating for different grade activities of this course, the following table provides an overview of the guidelines.

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**University Counseling Center (UCC) 202-994-5300:** The University Counseling Center (UCC) ([http://counselingcenter.gwu.edu](http://counselingcenter.gwu.edu)) offers 24/7 assistance and referral to address students' personal, social, career, and study skills problems. Services for students include crisis and emergency mental health consultations, confidential assessment and counseling services (individual and small group).