## BBA: INTERNATIONAL BUSINESS CONCENTRATION

**Effective for students admitted to GWSB Fall 2014 and after**

### Field Courses (5)

<table>
<thead>
<tr>
<th>Required Field Course (2):</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>IBUS 3001 <em>Introduction to International Business</em></td>
<td>ECON 1011 &amp; 1012</td>
</tr>
<tr>
<td>IBUS 3101 <em>Global Financial Environment</em></td>
<td>ECON 1011 &amp; 1012</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Additional Field Courses (select <strong>three</strong> from the following):</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>IBUS 3201 <em>International Marketing Management</em></td>
<td>IBUS 3001</td>
</tr>
<tr>
<td>IBUS 3301 <em>International Business Finance</em></td>
<td>IBUS 3001 &amp; 3101 and BADM 3501</td>
</tr>
<tr>
<td>IBUS 4202 <em>Regional Strategy for Multinationals</em></td>
<td>IBUS 3001</td>
</tr>
<tr>
<td>IBUS 4203 <em>Foreign Market Analysis</em></td>
<td>IBUS 3001 &amp; 3201</td>
</tr>
<tr>
<td>IBUS 4302 <em>International Banking</em></td>
<td>IBUS 3001 or 3101 &amp; IBUS 3301</td>
</tr>
<tr>
<td>IBUS 4303 <em>International Monetary and Financial Issues</em></td>
<td>IBUS 3001 or 3101 &amp; IBUS 3301</td>
</tr>
<tr>
<td>IBUS 4401 <em>Managing the Multinational Enterprise</em></td>
<td>IBUS 3001</td>
</tr>
<tr>
<td>IBUS 4402 <em>Managing in Developing Countries</em></td>
<td>IBUS 3001 &amp; 3101</td>
</tr>
<tr>
<td>IBUS 4900* <em>Special Topics in International Business</em></td>
<td>IBUS 3001</td>
</tr>
<tr>
<td>IBUS 4995 <em>Independent Study</em></td>
<td>IBUS 3001</td>
</tr>
</tbody>
</table>

### International Field Course (1) (select **one** from the following):

<table>
<thead>
<tr>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Any upper-level course (2000-4999) from any department with the exception of the following: AH, FA, EXSC, IBUS, MUS, or TRDA.</td>
</tr>
</tbody>
</table>

**Suggested courses:**

- Foreign Language: Intermediate Level I or higher
- ECON 2169 *Introduction to the Economy of China*  
  ECON 1011 & 1012
- ECON 2181 *International Trade Theory & Policy*  
  ECON 1011 & 1012
- ECON 2182 *International Macroeconomic Theory & Policy*  
  ECON 1011 & 1012
- ECON 2185 *Economic History & Problems of Latin America*  
  ECON 1011 & 1012
- GEOG 2145/2145W *The Cultural Landscape/Cultural Geography*  
  None
- GEOG 2146 *Political Geography*  
  None
- GEOG 3154 *Geography of the Middle East & North Africa*  
  GEOG 1001 or 1002
- PSC 2330 *Comparative Politics of Western Europe*  
  PSC 1001
- PSC 2442 *International Organizations*  
  PSC 1003
- PSYC 3125 *Cross-Cultural Psychology*  
  PSYC 2101 & 2011 or 2012
- SOC 2168 *Economic Sociology*  
  SOC 1001 or 1002
- SMPP 4900W *Strategy & International Political Economy*  
  None

### Special Notes for the IBUS Concentration

- **BADM 3001 Career Management Strategy** should ideally be taken by the end of your sophomore year. Sections are specific to areas of career interest, so register for the section that fits your career goals.

### Suggested Minors (please note that total credit hours vary by minor)

- Anthropology
- Area Studies (Africana, Judaic)
- Communication
- Economics
- Geography
- International Affairs

- Language (Arabic Studies, Arabic and Hebrew Languages & Cultures, Chinese, French, German, Italian, Japanese, Korean, Russian, Spanish)
- Peace Studies
- Psychology
- Sociology
- Sustainability

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A minimum of 120 credits are required for the BBA Degree

Updated 8/10/16 | Subject to Change
**Recommended Sequence for IBUS Concentration Students**

<table>
<thead>
<tr>
<th>Freshman</th>
<th>Sophomore Year</th>
<th>Junior Year</th>
<th>Senior Year</th>
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<tbody>
<tr>
<td><strong>Fall:</strong> ECON 1011</td>
<td><strong>Either Semester:</strong> IBUS 3001 &amp; 3101</td>
<td><strong>Either Semester:</strong> IBUS 3101 (if not yet taken) &amp; 1 IBUS Field Course; International Field Course</td>
<td><strong>Either Semester:</strong> IBUS 3101 &amp; 2 IBUS Field Courses; International Field Course (if not yet taken)</td>
</tr>
<tr>
<td><strong>Spring:</strong> ECON 1012</td>
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</table>

**International Business Field Overview**

The Bachelor of Business Administration (BBA) with a concentration in International Business provides undergraduates with the analytical tools and conceptual framework needed to understand the international financial, political, and economic environment, how that environment influences a firm’s strategy and performance, how culture plays a role in guiding a firm’s strategic activities, and how a firm can leverage home and host country resources to overcome challenges inherent in managing a multinational enterprise. The academic program allows students to understand international business from three interrelated perspectives: international economics and finance, international marketing, and international corporate strategy.

**Career Choices in International Business**

This field provides the basic academic foundations for entry-level positions in international business, particularly in multinational corporations, international banks, and governmental agencies. Such organizations include the Export-Import Bank, Overseas Private Investment Corporation, and the Departments of Commerce, State, and Treasury, in addition to international institutions such as the World Bank and the International Finance Corporation.

**International Business Department**

Funger Hall, Suite 401  
2201 G Street NW  
Washington, DC 20052  
202-994-6116

**School of Business Undergraduate Advising Center**

Duquès Hall, Suite 456  
2201 G Street NW  
Washington, DC 20052  
202-994-7027  
gwsbadv@gwu.edu

**Express Advising:** 9:00 am – 10:30 am, Monday through Friday; no appointment needed.  
**Appointments:** Morning and afternoon, Monday through Friday  
**Schedule an Appointment:** [http://goo.gl/z8pl8M](http://goo.gl/z8pl8M)