GLOBAL BACHELOR OF BUSINESS ADMINISTRATION

General Education & Pre-Business Courses

- BADM 1001 + 1002 First Year Development Program
- BADM 1004 Age of Globalization
- ECON 1011 Principles of Economics: Microeconomics
- ECON 1012 Principles of Economics: Macroeconomics
- One Humanities Course (See List)
- Two Mathematics Courses (See List)
- Two Science Courses (See List)
- STAT 1051, 1053, 1111 or APSC 3115 Intro to Statistics
- STAT 2112 or 2118 Advanced Statistics
- UW 1020 University Writing and 2 WID Courses

Business Core Courses

- ACCY 2001 Introduction to Financial Accounting
- ACCY 2002 Introduction to Managerial Accounting
- BADM 2001W Markets and Politics
- BADM 2301 Management Information Systems Technology
- BADM 3001 Career Management Strategy
- BADM 3103 Human Capital in Organizations
- BADM 3401 Basic Marketing Management
- BADM 3501 Financial Management and Markets
- BADM 3601 Operations Management
- BADM 4101 Business Law and Ethics
- BADM 4801 Strategy Formulation and Implementation

Business Concentration

- 5-Field Courses
- 1-International Focus Field Course

Electives

- 8- Electives (27 Credits) [1000-4999]*
- 2-Upper Level Electives (6 Credits) [2000-4999]*
  *No LSPA courses & only one HLWL course allowed as an Elective.

Global Bachelor Program Courses

- 3- Global Bachelor Program Courses (1 credit each)
  - ECON 2180 Survey of International Econ (taken at Fudan University)

The GW Global Bachelor's Program is an exciting opportunity to make study abroad a central part of your undergraduate degree. The Global Bachelor's Program was designed for top students in the Columbian College, Elliott School and the School of Business to spend multiple semesters abroad as part of their GW studies.

Participants are required to study at Fudan University in Shanghai, China in the spring semester of their sophomore year with the Global Bachelor’s Program cohort.

After the Shanghai semester, Global Bachelor’s students will choose two additional international experiences. One semester must be at an approved study abroad location somewhere else in the world (that is, not in China). The second experience may be 10 weeks dedicated to a full-time international internship during the summer term, or during a semester of leave, or, a third semester of study abroad at any approved location of your choice.

GWSB offers 9 BBA Concentration Options:

- Accountancy
- Business Analytics
- Business and Economics and Public Policy
- Finance
- Information Systems
- Innovation and Entrepreneurship
- International Business
- Marketing
- Sport, Event, and Hospitality Management

Individualized Field of Study (by application only)

Signature Courses must be taken at GW

A minimum of 120 credits are required for the BBA Degree

Updated 1/31/16 | Subject to Change