COURSE: BADM1004 section 10 (3 credit hours) Fall 2015

COURSE TITLE: The Age of Globalization

COURSE DESCRIPTION: To deliver a multi-disciplinary foundation for all freshman in assessing the geopolitical and political economy landscape of various regions and critical global issues, viewing the world through a global lens while analyzing newsworthy global current events and megatrends. Emphasis will be placed on current events/issues in global news and understanding their implications within their geographic, historic, political, economic, social and cultural context. The central theme of this course is globalization; more specifically globalization of people, markets and firms. This course will be closely coordinate with the first-year development program (FYDP) newspaper reading requirement for all incoming freshmen. This class is divided into 2 parts:

PART 1 is GLOBAL RISK & GLOBAL MEGATRENDS taught by Prof Rehman (8/31/15 to 10/21/15)

PART 2 is GOVERNING WITHOUT GOVERNMENT—HOW GLOBALIZATION IS MANAGED taught by Prof Maurer (10/26/15 to 12/9/15)

CLASS MEETING PLACE & TIME: CLASS BEGINS ON 08/31/14 and ends on 12/09/15

Class will take place either only on Monday from 12:45am-3:15pm (Funger Hall 108) OR on both Monday 12:45 2:00pm (Funger 108) and Wednesday for a Lab section:
1) Section 30: Wed 11:10am-12:25pm (Funger 223)
2) Section 31: Wed 12:45pm- 2:00pm (Duq 353)
3) Section 32: Wed 2:20pm- 3:35pm (Duq 353)
4) Section 33: Wed 3:45pm- 5:00pm (Duq 209)

Everyone must register for one Wednesday Lab section. You can ONLY attend the Wed lab section that you have registered for – no exceptions to this rule.
THIS IS A MANDATORY CLASS FOR INCOMING GWSB FRESHMAN (only open for GWSB freshman)

PROFESSORS: This course is team taught. There is 2-person faculty teaching team that is responsible for the delivery of this course. For the Fall 2015 semester Prof Scheherazade Rehman and Prof Noel Maurer will be the lead professors for 7 weeks each of the course and be responsible for the primary delivery of the course and all administrative matters including grades.

1) LEAD PROFESSOR FOR FALL 2015 - PART 1: Scheherazade Rehman: GW Deans Professorial Fellow of International Finance, Professor of International Affairs, Director of World Exec MBA Program with Cyber Security, and Director of European Union Research Center

2) LEAD PROFESSOR FOR FALL 2015 – Part 2: Noel Maurer: Associate Professor of International Business
CLASS GRADUATE TEACHING ASSISTANT (GTA): Designated Graduate Teaching Assistants for each Wed Lab Section:

Robin Kuprewicz: rkuprewicz@gwmail.gwu.edu : For Section 30: Wed 11:10am-12:25pm (Funger 223)
Laura Piovesan: piovesan@gwmail.gwu.edu : For Section 31: Wed 12:45pm-2:00pm (Duq 353)
Laura Piovesan: piovesan@gwmail.gwu.edu : For Section 32: Wed 2:20pm-3:35pm (Duq 353)
Yuhe (Jessica) Zhang: yuhe@gwmail.gwu.edu: For Section 33: Wed 3:45pm-5:00pm (Funger 209)

Please only contact the GTA responsible for your specific Lab section. Your designated lab section TA will deal with all administrative matters, missed classes, quiz related issues, group issues, IT and blackboard issues and reading content review issues. GTA’s will hold office hours each week.

Graduate Teaching Assistants (GTA) OFFICE HOURS:
Robin Kuprewicz: rkuprewicz@gwmail.gwu.edu : Thursday 3:00-5:00pm in Duques 455A (undergraduate office)
Laura Piovesan: piovesan@gwmail.gwu.edu : Monday 3:35-5:35pm in Funger 401H (Intl Bus Dept)
Laura Piovesan: piovesan@gwmail.gwu.edu : Wednesday 3:35-5:35pm in Funger 401H (Intl Bus Dept)
Yuhe (Jessica) Zhang: yuhe@gwmail.gwu.edu: Tuesday 3:00-5:00pm in Funger 401H (Intl Bus Dept)

TEACHING PEDAGOGY: This is a team taught course that is divided into 2 parts (7 weeks long each). Classes will meet for one hour and 15 minutes twice a week for 14 weeks (28 lectures). Each week there will be one large lecture style classroom experience for students while the second class will be devoted to 4 breakout sections of 55 students each.

If on Monday’s we have a long (12:45-3:15pm for special key note speakers or panelists) we will not have class that week on Wednesday. That decision will be communicated each week by the professors and GTAs.
The professors will deliver all lectures and managing, conducting and/or coordinating the breakout sections. The breakout sessions will be used to analyze case studies, site visits of multilateral agencies, diplomatic and U.S. government agencies, and conduct detailed discussions of current events and chapter readings. Breakouts will also be used for quizzes and exams.
The professors will also use multimedia platforms, newsworthy guest lecturers, and other innovative teaching platform styles – including live streaming of world-recognized guest lecturers which will be accessible to all university students.
The professors will be responsible for the grades and maintaining office hours for course content issues. Additional hours will be kept by GTAs for administrative help - i.e. reviewing quizzes/exams, help with research and technology (navigating the library and blackboard accounts.

IT IS STRICTLY AND EXPLICITLY FORBIDDEN FOR STUDENTS TO AUDIO RECORD, TAKE VIDEOS OR LIVE STREAM THE CLASS/PROFESSORS/SPEAKERS. THIS WILL RESULT IN DISCIPLINARY ACTION.

LEARNING OBJECTIVES: Global Orientation - Students will be able to demonstrate an orientation to global issues by:
Learning Goal: Students will understand the complexities of the economic, political, legal/regulatory, socio-cultural, and technological environments of the world. More specifically:

a) the drivers of economic growth and understanding of disparities in economic performance and outcomes

b) the challenges of development and the nature of global poverty, inequality and shifting economic and geopolitical power

c) global mega-trends and their implications

d) global macro-financial linkages: how they operate, why they matter

e) what makes emerging markets different from developed economies (economic, political, social-cultural)

f) the various elements of globalization of people, markets and firms

g) the basic multilateral institutions and what they do and cannot do

h) how to read and interpret economic issues, geopolitical analysis, and economic and financial data

i) conflicting ideologies that drive economic views and political policies

Objective: Students will be able to:

1. Identify the challenges of living and working in a global environment

2. Exhibit knowledge of the major economic, financial, historic, social, cultural, geographical and legal environment of various regions and countries

3. Understanding the evolving nature and impact of globalization.

Office Hours:

Dr. Scheherazade S. Rehman:
GW Deans Professorial Fellow of International Finance (GWSB)
Professor of International Affairs (ESIA)
Director, GW European Union Research Center
Director, World Executive MBA (GWSB)

Homepage: www.scheherazaderehman.com
Twitter: @Prof_Rehman

Office hours:
Monday: 3:30-5:30 and any other time by appointment only.

Office location: International Business Dept.; Funger Hall #401E
USE e-mail: rehman@gwu.edu for all matters outside the realm of GTA matters. If you have questions about required electronic submissions of final reports, papers, projects, team issues, administrative issues, etc, you will need to contact your GTA assigned to your section.”

Dr. Noel Maurer: Associate Professor of International Finance/Business (GWSB)

Office hours: Thursday 9:00-11:00am and any other time by appointment only.

Office location: International Business Dept.; Funger Hall #401Q
Tel: TBD Fax: 994-7422 e-mail: nmaurer@gwu.edu

USE e-mail: nmaurer@gwu.edu for all matters outside the realm of GTA matters. If you have questions about required electronic submissions of final reports, papers, projects, team issues, administrative issues, etc, you will need to contact your GTA assigned to your section.”

MANDATORY READING:

1) REQUIRED READINGS:

   a. PART 1: Prof Rehman has specially designed a set of readings for this class. This is available in electronic format.

   b. PART 2: Prof Maurer has specially designed a set of readings for this class. This is available in electronic format.

2) Reading of three newspapers (Financial Times, Wall Street Journal, and the Washington Post) as students will be required to keep up with current events. Instructions for access are on BB, under Files. The Financial Times will be the KEY newspaper and is available to you free of charge as you are a GWSB student (financialtimes.com).

3) Selected articles will also be chosen from well-read magazines and academic journals, such as, The Economist, various think-tank papers i.e. the Brookings Institute, World Bank, OECD, UN and IMF publications and posted on BB under FILES, under MANDATORY READINGS.

GRADING

The professors will be responsible for the grades. Testing will be done by various mechanisms in-class and out-of-class. Quizzes, exams, written papers, home work, and traditional and innovative modes off presentations/projects will be used to assess student performance. Individual and group assessments will be made, including peer evaluations.

GRADING METRIC: THIS CLASS IS DIVIDED IN 2 PARTS: 50% of the grade is for Part 1 AND 50% of the grade is for Part 2: The grading Metric will be discussed under each section in Part 1 and Part 2 on BB.
All assignments must be electronically submitted to: BADM1004.Assignment@gmail.com

***** VERY IMPORTANT *****

1. **YOU WILL, IN ALL PROBABILITY, FAIL THIS CLASS IF YOU DO NOT ATTEND CLASS.** Students are not allowed to audio and video tape the lectures.

2. **YOU ARE RESPONSIBLE FOR ALL THE ASSIGNMENT INSTRUCTIONS THAT ARE WRITTEN IN THIS SYLLABUS AND ANNOUNCED IN CLASS.** If assignment instructions (oral and written) are not adhered to, you will receive a grade of “F” for that assignment.

3. **ALL LATE ASSIGNMENTS WILL BE DOWNGRADED HALF A GRADE FOR EACH 24 HOURS THAT PASSES THE DUE DATE.** All assignments are due at the beginning of class. They are considered late if handed in during or at the end of class. All required assignments must be turned in order to receive a final class grade. Not participating in mandatory exercises and not turning in all required assignments will result in a grade of “F” for the class grade.

4. **FINAL EXAM is during the designated undergrad exam week Dec 11th-19th** (no make-up exams will be given with the exception of only a serious proven medical/health issue).

5. **ACADEMIC INTEGRITY:** Student conduct and all work in this course must be in accordance with The George Washington University Code of Academic Integrity.

6. **CHEATING (IN-CLASS OR PLAGIARISM OF ANY SORT) WILL ABSOLUTELY NOT BE TOLERATED.** Any violation of the university student honor code will result in an automatic “F” and full prosecution under university law and could result in dismissal from the university. **We are very serious about this.**

7. **DISABILITY SERVICES:** Any student who feels s/he may need an accommodation based on the impact of disability should contact the Primary Instructor or the Professors privately to discuss specific needs. Please contact the Disability Support Services office to establish eligibility and to coordinate reasonable accommodation. For additional information please refer to: [http://gwired.gwu.edu/dss/](http://gwired.gwu.edu/dss/). ANYONE REQUIRING THIS SERVICE MUST CONTACT AND REQUEST THIS SERVICE FROM THE GTA OF YOUR SECTION BEFORE 5pm August 31st. This request must be accompanied by the appropriate documentation.

**CLASS TOPICS:**

The following are a list of topics to be discussed during the lecture sessions and breakout sessions. Topics will also be coordinated with FYDP newspaper readings – specifically the Financial Times ([financialtimes.com](http://financialtimes.com)) required reading and assignments.

**PART 1:**

**PROF SCHEHERAZADE REHMAN:**

GLOBAL RISK & GLOBAL MEGATRENDS
Week 1: Prof Rehman

Monday Aug 31st: COURSE INTRODUCTION AND DISCUSSION OF COURSE FORMAT FOR PART 1, TOPICS AND EXPECTATIONS. INTRODUCTION TO THE GLOBAL ECONOMY, ECONOMIC DEVELOPMENT, AND NEW ASSESSMENT OF RISK. Lecture is from 12:45-3:15pm

Wed Lab Sept 2nd: breakout labs

Week 2: Prof Rehman

Monday Sept 7th: (holiday-no class)

Wed Lab Sept 9th: breakout labs

Week 3: Prof Rehman

Monday Sept 14th: WORLD BANK SITE VISIT: Class will start at 12:45 and end at 3:35pm.

Wed Lab Sept 16th: In-class Quiz #1 in Lab breakout sections.

Week 4: Prof Rehman


Wed Lab Sept 23rd: Globalization...and in-class Quiz #2 in Lab breakout sections.

Week 5: Prof Rehman

Monday Sept 28th: GLOBAL MEGATRENDS: The Population Bomb, Full Planet But Empty Plates, Urbanization (Sustainable Mega-Cities), Global Health Pandemics, A World Crowed with Old People, Extreme Climate...

Wed Lab Sept 30th: Global Financial Crisis

Week 6: Prof Rehman

MONDAY Oct 5th: TRANSFORMATIVE TECHNOLOGIES AND INNOVATION: Collaboration of Art and Medicine (Corcoran Gallery and National Institute of Health (NIH)) - This class is going to end approximately at 3pm.
Wed Lab Nov 7th: Continue….and in-class Quiz #3 in Lab breakout sections.

**Week 7: Prof Rehman**

Monday Oct 12th: **NGOS (NON-GOVERNMENTAL ORGANIZATIONS)**

Wed Lab Oct 14th: Discussion

**Week 8: Prof Rehman**

Monday Oct 19th: **Global Financial Crisis**

Wed Lab Oct 21st: Discussion
Week 9: Prof Maurer:

Monday Oct 26th: Empires and Globalization


Week 10: Prof Maurer

Monday Nov 2nd: Migration and Demography in Historical Context


Week 11: Prof Maurer

Monday Nov 9th: Managing Natural Resources and the Global Commons


**Week 12: Prof Maurer**

**Monday Nov 16th**: The Decline of War and the Rise of Organized Crime


**Week 13: Prof Maurer**

**Monday Nov 23rd**: Governing Democracy


**Week 14: Prof Maurer**

**Monday Nov 30th**: The Challenge of Inequality


Monday: Dec 7th: Last day of class.

Wed Dec 9th:  Prof Maurer: Last day of class: Discussion and class ends with Course Evaluations

PROFESSORS SHORT BIO:

Dr. Scheherazade Rehman is the GW Deans Professorial Fellow of International Finance/Business (School of Business); GW Director of the European Union Research Center; and Professor of International Affairs (Elliott School of International Affairs) at The George Washington University. She is also the Director of the World Executive MBA program at GWSB. She is a Senior Research Fulbright Scholar and an expert on international financial markets, financial crises management, global risk assessment, and the eurozone. Prior to GWU she served as a foreign exchange and money market trader in the Middle East. She has advised OPIC, USAID, U.S. State Department, World Bank, IMF, and various central banks/finance ministries. Dr. Rehman regularly guests on various national and international televised programs and radio on financial matters on PBS NewsHour, BBC World News, CNBC, Al-Jazeera, Reuters, C-Span Washington Journal, Colbert Report, Voice of America, NPR, among others and has appeared several times before U.S. Congress, and regularly at the Brookings Institute to discuss the current European financial crisis. Dr. Rehman has written over 80 scholarly articles, book chapters, conference papers, and published 7 books, including The Path To European Economic and Monetary Union, Financial Crisis Management in Regional Blocs, The Quest For Exchange Rate Stability in the Next Millennium, and the latest (co-authored) titled Corruption and Its Manifestation in the Persian Gulf (2010). Dr. Rehman blogs weekly for the U.S. News and World Report for “World Report” and occasionally for the Huffington Post.

Dr. Noel Maurer is an Associate Professor of International Affairs and International Business at the George Washington University. Maurer earned his Ph.D. from Stanford University in 1997. Between 1998 and 2004 he worked as an assistant professor in the Department of Economics at ITAM, a university in Mexico City. Maurer also worked at an NGO dedicated to helping small rural communities in Chiapas find new business opportunities. After a brief unexpected stint as a full-time employee of the federal government in 2002-03, he began work as an assistant professor at the Harvard Business School in 2005. In 2014, he took the opportunity to join the faculty George Washington. Maurer’s primary research interest is how private actors defend their property rights under dictatorial governments or political instability. Maurer’s primary research interest is on how governments make commitments to protect property rights. Prof Maurer has written many books including: The Power and the Money and The Politics of Property Rights; Mexico Since 1980; The Big Ditch: How America Took, Built, Ran, and Ultimately Gave Away the Panama Canal; The Empire Trap: The Rise and Fall of U.S. Intervention to Protect American Property Overseas, 1893-2013.