COURSE NUMBER: IBUS 3301-10 (CRN: 44613)  SEMESTER: Spring 2015  
(Tue/Thur: 2:20-3:35 p.m.)  Class Room: Duques 258

COURSE TITLE: International Business Finance

COURSE DESCRIPTION: Analysis of key international financial management issues and 
financial risks faced by businesses operating in global markets. Current developments in international monetary and financial 
environment, including global financial crisis of 2007-09 and the 
current eurozone crisis, and discussions of international financial 
operations of business firms as well as trade financing techniques.

PROFESSOR: Professor Y. S. Park, DBA & PhD.  
Office: Funger Hall 401  
Phone: 202-994-8215  
e-mail: yspark@gwu.edu

OFFICE HOURS: Tuesday 10:30-11 a.m. & Thursday 3:35- 
4:05 p.m. and also by appointment.

REQUIRED TEXTBOOK: Eitman, Stonehill and Moffett, Multinational Business 

COURSE OBJECTIVES: The basic objective is to enhance the ability of students to 
understand the current international financial and monetary issues 
and to analyze the problems arising in international operations of a 
firm. The course deals with the theories and practices of 
international financial management relevant to future practitioners 
in this field.

ASSIGNMENTS: Prior to each class session, students are expected to complete the 
required readings for the assigned session as well as thorough 
preparation of any case to be discussed.

METHOD FOR GRADING: 
Take-home test (answers due Tuesday, February 10) 20%   
Mid-term exam (Thursday, March 5) 30%   
Final Exam (Tuesday, May 5) 50%
Meeting 1:  Introduction to the Course  
(1/13)  
The global economic and financial prospects and challenges. Importance of international finance to business firms.  
Chapter 2.

Meeting 2:  Key Functions of International Finance Managers; Eurodollars & Eurocurrencies  
(1/15)  
Chapter 1.

Meeting 3:  International Monetary System: Evolution and Current Issues  
(1/20)  
Chapter 3.

Meeting 4:  Role of Major International Financial Institutions: IMF, IBRD, BIS  
(1/22)  
Annual Reports of the IMF, BIS and the World Bank.

Meeting 5:  Current Exchange Rate Arrangements; SDR and Euro  
(1/27)  
Class handouts.

Meeting 6:  Global Financial Crisis of 2007-09 and Current Eurozone Crisis  
(1/29)  
Chapter 5.

Meeting 7:  Balance of Payments: Definition and Business Implications  
(2/3)  
Chapter 4.

Meeting 8:  Economic Importance of BOP; BOP Exercise  
(2/5)  
Class handout (US BOP Tables).  
*Take-home test questions made available.*

Meeting 9:  Foreign Exchange Rates & Markets  
(2/10)  
Chapter 6.  
Take-home test answers due (only in hard copy, not electronic version)

Meeting 10: Relationship between Exchange Rates, Interest Rates and Inflation (2/12)
Chapter 7.

Meeting 11: Spot, Forward, Futures & Options; Hedging Against Foreign Exchange Risks (2/17)
Chapter 7.

Meeting 12: Exchange Rate Determination (2/19)
Chapter 9.

Meeting 13: Regular vs. Synthetic Currency Futures and Their Uses (2/24)
Chapter 8.

Meeting 14: Straddles and Strangles (2/26)
Case: The Collapse of Barings

Meeting 15: Currency Swaps: Definition and Evolution (3/3)
Chapter 8.

Meeting 16: Mid-term exam (3/5)

Meeting 17: Origin and Types of Currency Swaps (3/17)
Class handouts

Meeting 18: Foreign Exchange Exposure Management: Transaction Exposure (3/19)
Chapter 10.

Meeting 19: Foreign Exchange Exposure Management: Translation Exposure (3/24)
Chapter 11.

Meeting 20: International Financial Markets: Overview and Classification (3/26)
Chapter 13.
Meeting 21: International Syndicated Bank Loans: Eurocredits
(3/31)
Chapter 14.

Meeting 22: International Bond Markets: Eurobonds; Foreign Bonds; Global Bonds
(4/2)
Class handouts.

Meeting 23: Euro-equities; International Portfolio Theory
(4/7)
Chapter 16.

Meeting 24: Foreign Direct Investments; Country Risks
(4/9)
Chapter 17.

Meeting 25: Multinational Capital Budgeting; Financial vs. Economic Rate of Returns
(4/14)
Chapter 18.

Meeting 26: Global Working Capital Management
(4/16)
Chapter 19.

Meeting 27: Trade Financing; L/C, BAs, Forfaiting and Factoring
(4/21)
Chapter 20.

Meeting 28: Challenges and Prospects for International Finance; Questions & Answers
(4/23)
Class handouts.