Enhancing the Potential for Graduate Student Leadership

The Certificate in Responsible Management (CRM) program is designed to enhance the preparation of graduate students as responsible leaders. The CRM offers graduate students the opportunity to participate in seminars, projects, courses, and service in a variety of topic areas such as Global Strategy, Ethics, Corporate Social Responsibility, International Development, Peace, Energy and Environment. These tasks are designed to prepare students for leadership roles in the modern world and offer students the knowledge, diverse proficiencies, and the skill set necessary to succeed in an era of governmental, industry, and consumer oversight.

The development of this certificate program signals a shift in business education toward an emphasis on corporate social responsibility and ethical leadership. The requirements behind the certification are designed to encourage future business leaders to work toward a more inclusive and sustainable global economy. GW was one of the first and among 500 organizations to sign the United Nations’ Principles for Responsible Management Education (PRME) initiative, whose mission is to inspire and champion responsible management education, research and thought leadership globally.

It is recommended that students begin the CRM program at least one year prior to graduation and may start as early as their first semester of graduate school.

Participants must complete the CRM program prior to receiving their graduate degree to be eligible to receive the certificate.

Students must submit a Program Registration Form at least one semester before graduation after reviewing the program requirements. A Final Acceptance Form must be submitted no later than two months before your graduation date.

All required forms and questions should be submitted to responsible@gwu.edu with your name in the subject line.

What are the CRM Requirements?

- **Complete** required courses of (i) Business Ethics and (ii) Business and Public Policy, or receive equivalency approval from the SMPP Department. In addition, complete 9.0 credit hours of approved CRM elective coursework,

- **Attain** project approval from the CRM faculty advisor and complete a project relating to the CRM mission. A wide range of project topics can count toward this requirement,

- **Attend** two (2) seminars, panel discussions, conferences or other events relating to the CRM mission, and write a short summary on each event to share,

- **Participate** in extracurricular activities by (i) participating in a qualifying student organization and/or (ii) performing community service for a combined total of 20 hours.

Who can earn the CRM?

Graduate students at the George Washington University can obtain the CRM. The CRM was created to recognize students who transcend a typical elective concentration in an effort to become responsible corporate citizens and are dedicated to the mission of responsible management.

GW has long demonstrated a strong commitment to ethics and responsible management in its undergraduate and graduate curricula. Our University is uniquely positioned at the intersection of business, policy, and society drawing on the input and influence of all three sectors to develop research and curricula that promote ethics, sustainability, and corporate responsibility.

How can I learn more about the CRM?