



INFORMATION SYSTEMS

Course

Course Title

Prerequisites

Core

BADM 2301*	Management Information Systems Tech	NO PREREQUISITES
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Analytical Tools Elective (Choose One)

STAT 2112	Business and Economic Statistics II	STAT 1051/1053
STAT 2118	Regression Analysis	STAT 1051/1053

Field Courses

ISTM 3119* (FALL & SPRING)	Introduction to Programming	BADM 2301
ISTM 4120* (FALL & SPRING)	Structured Development with CASE	ISTM 3119
ISTM 4121* (FALL & SPRING)	Database Design and Applications	ISTM 3119

Please choose 2 of the following 3

ISTM 4123 (SPRING ONLY)	Business Data Communications	BADM 2301
ISTM 4900**	Special IS Topics	VARIED
ISTM 6243**	Human Factors in Information Systems	

** Requires Permission of Field Advisor

Field-Related Elective (Choose One.)

CSCI 1030	Technology and Society	NO PREREQUISITES
MGT 4101	Small-Business Management	NO PREREQUISITES
MGT 4002	Product Development and Venturing	MGT 4101
MKTG 3143	Marketing Research	STAT 2112/2118
PHIL 2135	Ethics in Business and the Professions	NO PREREQUISITES

Or another course with permission of the Field Advisor

** Requires Permission of Field Advisor

***REQUIRED**

INFORMATION SYSTEMS

THE GEORGE WASHINGTON UNIVERSITY
SCHOOL OF
BUSINESS

FIELD OVERVIEW

The BBA with a concentration in Information Systems enables undergraduate students to acquire an excellent understanding of all of the components of information technology (IT), and to obtain the skills and knowledge of analytical methods needed to design and develop the information systems (IS) that are indispensable to businesses. The IT overview covers areas ranging from data communications (including the Internet and the World Wide Web) to data management. Students also learn about and have hands-on experience in the structured development of information systems, programming, database design, and other techniques needed in order to successfully design and develop information systems. These IS/IT-specific skills and knowledge, coupled with an understanding of the other aspects of business acquired in the BBA, give students a competitive start in this "information age."

CAREER CHOICES IN INFORMATION SYSTEMS

All facets of management be it in the private sector, in government, or in non-profit organizations, require information that is accurate, relevant, timely and complete. That is why appropriate information systems have become absolutely necessary for every business. Beyond that, information systems have also become strategically important in carving out new business opportunities. Many organizations have established the position of Chief Information Officer (CIO) and elevated the function to the executive level. The BBA in Information Systems enables students to enter this career stream as programmer analysts and system analysts. With experience and enhanced knowledge, students are able to progress in this exciting career, perhaps all the way to becoming a CIO, succeeding as a consultant, or starting their own IS/IT business. This is an excellent choice for a double major.

Questions?

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