



# INTERNATIONAL BUSINESS

Course	Course Title	Prerequisites
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## Core

BADM 2201**	International Financial Environment	ECON 1012
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\*\*May be taken concurrently during first seven week session

## Analytical Tools Elective (Choose One)

STAT 2112	Business and Economic Statistics II	STAT 1051/1053
STAT 2118	Regression Analysis	STAT 1051/1053

## Field Courses (Choose Five)

<b>IBUS 3001*</b>	Introduction to International Business	ECON 1011 and 1012; BADM 2201**
IBUS 3201	International Marketing Management	IBUS 3001
IBUS 3301	International Business Finance	IBUS 3001 & BADM 3501
IBUS 4202	Regional Strategy-Multinationals	IBUS 3001
IBUS 4203	Foreign Market Analysis	IBUS 3001 & IBUS 3201
IBUS 4302	International Banking	IBUS 3001 & IBUS 3301
IBUS 4303	International Monetary and Financial Issues	IBUS 3001 & IBUS 3301
IBUS 4401	Managing the Multinational Enterprise	IBUS 3001
IBUS 4900	Special IBUS Topics	IBUS 3001 + VARIED
IBUS 4995	Independent Study	IBUS 3001 + VARIED

## **\*REQUIRED**

## Field-Related Elective (Choose One)

The Field-Related Elective must be an upper-level course from any department with the exception of the

Some suggested courses to fulfill this requirement are the following:

FOREIGN LANGUAGE	Level Intermediate I or higher can be used	VARIED
ECON 2169	Introduction to the Economy of China	ECON 1011 & 1012
ECON 2181	International Trade Theory and Policy	ECON 1011 & 1012
ECON 2182	International Macroeconomic Theory &	ECON 1011 & 1012
ECON 2185	Economic History & Problems of Latin Amer.	ECON 1011 & 1012
GEOG 2120	World Regional Geography	NO PREREQUISITE
GEOG 2145	Cultural Geography	GEOG 1001
GEOG 2146	Political Geography	NO PREREQUISITE
GEOG 3154	Geography of the Middle East & North	GEOG 1001/1002
PSYC 3125	Cross-Cultural Psychology	PSYC 1001, PSYC 2012/2013
PSC 2330	Comparative Politics: Western Europe	PSC 1001
PSC 2442	International Organizations	PSC 1003
SOC 2168	Economic Sociology	SOC 1001

# INTERNATIONAL BUSINESS

THE GEORGE WASHINGTON UNIVERSITY  
SCHOOL OF  
BUSINESS

## FIELD OVERVIEW

The BBA with a concentration in international business provides undergraduates with the analytical tools and conceptual framework needed to understand the international financial, political, and economic environment, how that environment influences a firm's strategy and performance, how culture plays a role in guiding a firm's strategic activities, and how a firm can leverage home and host country resources to overcome challenges inherent in managing a multinational enterprise. The academic program allows students to understand international business from three interrelated perspectives: international economics and finance, international marketing, and international corporate strategy.

## CAREER CHOICES IN INTERNATIONAL BUSINESS

This field provides the basic academic foundations for entry-level positions in international business, particularly in multinational corporations, international banks, and governmental agencies. Such organizations include the Export-Import Bank, Overseas Private Investment Corporation, and the Departments of Commerce, State, Treasury in addition to international institutions such as the World Bank and the International Finance Corporation.

## Questions?

### School of Business Advising Center

2201 G Street, NW Washington DC 20052 Suite 456 Duquès Hall ~ T: 202.994.7027 ~ [gwsbadv@gwu.edu](mailto:gwsbadv@gwu.edu)

Larry Fillian      Director  
[lfillian@gwu.edu](mailto:lfillian@gwu.edu)

#### List of Undergraduate Student Experience Advisors:

David Ruda      Students A through C, Study Abroad students A through L  
[ruda@gwu.edu](mailto:ruda@gwu.edu)

Tiffany Wiggins      Students D through H  
[twigg920@gwu.edu](mailto:twigg920@gwu.edu)

Jason Sparks      Students I through L, Probation students  
[jpsparks@gwu.edu](mailto:jpsparks@gwu.edu)

Maurice Cook      Students M through P, 5-Year Program, Honors  
[mlcook@gwu.edu](mailto:mlcook@gwu.edu)

Rick Hess      Students Q through S, External Transfer students  
[rmhess@gwu.edu](mailto:rmhess@gwu.edu)

Julianna Hutchins      Assistant Director, Students T through Z, Study Abroad students M through Z  
[hutchins@gwu.edu](mailto:hutchins@gwu.edu)

The GWSB Department of International Business ~ 2201 G Street, NW Washington DC 20052 Suite 401 Fungler Hall ~ T:202.994.7130