

HAVE YOU REGISTERED?

Focusing on the "Consumer" in Healthcare

Thursday, January 17, 2008, 5:30 to 8:00 pm
Key Bridge Marriott
Roslyn, VA



Cost

\$40 for members
\$55 for non-members
\$70 for non-members

(includes one year local membership or \$30 can be applied for your National Membership FREE for Students)

This program will examine the evolving role of the consumer in today's healthcare delivery and financing systems and how new developments of health information technology (HIT) applications are shaping this role.

Among the topics that the panelist will discuss are:

- ◆ The definitions of "consumerism" and "quality" in healthcare as viewed by different industry groups
- ◆ How health IT applications are being used to collect information from and distribute information to consumers, and the potential impacts on future consumer behavior
- ◆ Developments in electronic health information exchange (HIE) and how this can affect consumers in terms of health and wellness education, managing costs of care and choosing treatments and providers
- ◆ Future industry trends and how these relate to the changing roles of the "consumer" in healthcare and related implications for health IT applications

Invited Speakers:

Lygeia Ricciardi, EdM

Principal, Clear Voice Consulting, LLC, and contributor to the publications, *eHealth Initiative Blueprint: Building Consensus for Common Action*

Lee Partridge

Health Care Advisor, National Partnership for Women & Families

Christine Bechtel

Vice president of Public Policy and Government Relations, eHealth Initiative

Thomas J. Wilder

Senior Regulatory Counsel, America's Health Insurance Plans

Hope to see you there!!! **Register at www.himss-nca.org**

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