# GERGANA JOSTOVA, Ph.D., CFA

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Google Scholar: https://scholar.google.com/citations?hl=en&user=f9g5HecAAAAJ

#### **EDUCATION**

<b>BOSTON COLLEGE,</b> 9/97 - 5/02	Ph.D. in Finance, 2002	GPA <b>3.90</b>
CFA INSTITUTE	CFA® - Chartered Financial Analyst	
<b>BOSTON COLLEGE</b> , 9/96 - 5/97	Master of Science in Finance	GPA <b>3.97</b>
AMERICAN UNIVERSITY IN BULGARIA, 9/9 -5/96 BA in Business Administration		GPA <b>3.80</b>
	and Applied Economics, 1996	GPA <b>4.00</b>

## **EXPERIENCE**

GEORGE WASHINGTON UNIVERSITY	Professor of Finance	7/2016-present
GEORGE WASHINGTON UNIVERSITY	<b>Associate Professor of Finance</b>	9/2008-6/2016
GEORGE WASHINGTON UNIVERSITY	<b>Assistant Professor of Finance</b>	9/2002-8/2008
BOSTON COLLEGE	Instructor/Research Assistant	1997/2002
<b>DEUTSCHE BANK,</b> New York	<b>Ph. D. Summer Associate</b> Emerging Markets Research	Summer 2001
JPMORGAN, New York	Ph. D. Summer Associate Emerging Markets Research	Summer 2000
MORGAN STANLEY DW, Boston	Internship	9/1999-5/2000
<b>PUTNAM INVESTMENTS, Boston</b>	Internship	Summer 1997
PRICE WATERHOUSE, Bulgaria	Auditor, consultant	5/1995-5/1996

## **PUBLICATIONS**

"The Distress Anomaly is Deeper than you Think: Evidence from Stocks and Bonds" (w/ Doron Avramov, Tarun Chordia, and Alexander Philipov),

Review of Finance, 2021, forthcoming.

"Style and Skill: Hedge Funds, Mutual Funds, and Momentum" (w/M. Grinblatt, L. Petrasek, and A. Philipov), Management Science, 2020, Vol. 66 (12), pp. 5505-5531.

"Determinants of Corporate Bond Trading: A Comprehensive Analysis" (w/ Edith Hotchkiss)

Quarterly Journal of Finance, 2017, Vol. 7 (2).

"Momentum in Corporate Bond Returns" (w/ Stanislava Nikolova, Alexander Philipov, and Christof Stahel) **Review of Financial Studies**, 2013, Vol. 26 (7), pp. 1649-1693.

"Anomalies and Financial Distress" (w/ Doron Avramov, Tarun Chordia, and Alexander Philipov) Journal of Financial Economics, 2013, Vol. 108 (1), pp. 139-159.

(2013 JFE Best Paper Award: Fama/DFA Prize for Capital Markets and Asset Pricing, Second Prize)

(FDIC Center for Financial Research award)

(Q-group research award)

(Financial Management Association Asian Conference Best Paper Award)

"The World Price of Credit Risk" (w/ Doron Avramov, Tarun Chordia, and Alexander Philipov)

Review of Asset Pricing Studies, 2012, Vol. 2 (2), pp. 112-152.

(Lead article, Editor's Choice)

(2012 Review of Asset Pricing Studies Best Paper Award)

(INQUIRE Europe research award)

(O-group research award)

"Dispersion in Analysts' Earnings Forecasts and Credit Rating" (w/D. Avramov, T. Chordia, and A. Philipov) **Journal of Financial Economics** 2009, Vol. 91 (1), pp. 83-101.

"Credit Ratings and the Cross-Section of Stock Returns" (w/D. Avramov, T. Chordia, and A. Philipov) **Journal of Financial Markets** 2009, Vol. 12 (3), pp. 469-499.

"Momentum and Credit Rating" (with Doron Avramov, Tarun Chordia, and Alexander Philipov) Journal of Finance 2007, Vol. 62 (5), pp. 2503-2520.

(Chicago Quantitative Alliance Annual Academic Competition Award)

"Understanding Changes in Corporate Credit Spreads" (with Doron Avramov and Alexander Philipov) Financial Analysts Journal 2007, Vol. 63 (2), pp. 90-105.

"Predictability in Emerging Sovereign Debt Markets"

Journal of Business 2006, vol. 79 (2), pp. 527-565.

(Global and Entrepreneurial Finance Research Institute (GEFRI)'s Award)

(Midwest Finance Association Best Paper Award in Investments)

"Bayesian Analysis of Stochastic Betas" (with Alexander Philipov)

Journal of Financial and Quantitative Analysis 2005, vol. 40 (4), pp. 747-778.

## WORKING PAPERS

"The Social Media Risk Premium" (w/ Amin Hosseini, Alexander Philipov and Robert Savickas)

"Analysts Bias and Mispricing" (w/ Mark Grinblatt and Alexander Philipov)

"Bonds, Stocks, and Sources of Mispricing" (w/ Doron Avramov, Tarun Chordia, and Alexander Philipov)

"Stock Loan Fees, Private Information, and Smart Lending" (with Brian Henderson and Alexander Philipov)

#### **AWARDS**

Dean's Research Ave Tucker Research Scholar	2019-2020
2018 Hillcrest Behavioral Finance Award finalist	2019
IQ-KAP Research Prize, First place	2018
Best Referee Award, Review of Asset Pricing Studies	2017
Ave Tucker Research Scholar	2016-2019
2013 Fama-DFA Prize for the Best Paper Published in the Journal of Financial Economics in the Areas of Capital Markets and Asset Pricing, Second Prize	2014
2012 Review of Asset Pricing Studies Best Paper Award	2013
INQUIRE Europe Research Award	2011
Q-group Research Award	2011
Financial Management Association, Asian Conference Best Paper Award	2010
FDIC's Center for Financial Research Award	2009
Q-group Research Award	2008
Dean's Research Scholar	2007-2011
Teaching Excellence Award	2007
Outstanding Faculty Mentor Award (student award)	2007
Global and Entrepreneurial Finance Research Institute (GEFRI)'s Award	2006
Chicago Quantitative Alliance Annual Academic Competition Award	2005
Crain Research Fellow	2005
Midwest Finance Association Best Paper Award in Investments	2002
Magna Cum Laude, American University in Bulgaria	1996
Mid-European Student Advertising Competition, third prize	1995

#### RESEARCH INTERESTS

Empirical asset-pricing, anomalies, credit risk, predictability, analysts, optimism, behavioral finance.

#### REFEREEING ACTIVITY

Journal of Finance

Review of Financial Studies

Review of Asset Pricing Studies

Journal of Financial and Quantitative Analysis

Management Science

Review of Finance

Journal of Banking and Finance

National Science Foundation

Financial Analyst Journal

Financial Management Association Asia meetings

Eastern Finance Association meetings

Journal of Financial Markets

Journal of Financial Research

European Central Bank Working Paper Series

Journal of Financial Econometrics

Financial Review

International Review of Finance

Quantitative Finance

European Financial Management

Journal of Accounting, Auditing, and Finance Washington Area Finance Association meetings

World Finance Conference meetings

## **OTHER POSITIONS**

SFS Cavalcade Program Committee, 2014-present

SFS Cavalcade Asia-Pacific Program Committee, 2017-present

Asian Finance Association Program Committee, 2017-present

Financial Management Association Program Committee, 2008, 2013-present

Eastern Finance Association Program Committee, 2009-2010

## PAPER PRESENTATIONS

- 2020 Financial Management Association meetings, "The Social Media Risk Premium".
- 2020 FMA meetings, "Stock Loan Fees, Private Information, and Smart Lending".
- 2020 American University, "The Social Media Risk Premium".
- 2019 Asian Finance Association, "Stock Loan Fees, Private Information, and Smart Lending".
- 2019 SEC, "Shorting Fees, Private Information, and Smart Lending".
- 2019 Georgia State University, "Analysts Bias and Mispricing".
- 2018 IQ-KAP Research Prize, First Prize (Deka Bank, Frankfurt) "Analysts Bias and Mispricing".
- 2018 7th Luxembourg Asset Management Summit, "Bonds, Stocks, and Sources of Mispricing".
- 2018 Western Finance Association meetings, "Bonds, Stocks, and Sources of Mispricing".
- 2018 Telfer Annual Conference on Accounting and Finance, "Analysts Bias and Mispricing".
- 2017 **Symposium on Hedge Fund Research in NYC**, "Style and Skill: Hedge Funds, Mutual Funds, and Momentum".
- 2017 UC at Riverside, "Shorting Fees, Private Information, and Equity Mispricing".
- 2017 University of Houston, "Shorting Fees, Private Information, and Equity Mispricing".
- 2017 CICF, "Shorting Fees, Private Information, and Equity Mispricing".
- 2017 Asian Finance Association, "Analysts Bias and Mispricing".
- 2017 Asian Finance Association, "Bonds, Stocks, and Sources of Mispricing".
- 2017 European Financial Management Association, "Bonds, Stocks, and Sources of Mispricing".
- 2017 Asian Bureau of Finance and Economic Research, "Bonds, Stocks, and Sources of Mispricing".
- 2016 7th Miami Behavioral Conference, "Analysts Bias and Mispricing".
- 2016 XXV International Rome Conference on Money, Banking and Finance (MBF), "Bonds, Stocks, and Sources of Mispricing".
- 2016 George Mason University, "Shorting Fees, Private Information, and Equity Mispricing".
- 2016 The University at Albany's 3rd Financial Market Symposium: Hedge Funds, "Style and Skill: Hedge Funds, Mutual Funds, and Momentum".

- 2016 Board of Governors of the Federal Reserve System seminar, "Analysts Bias and Mispricing".
- 2016 European Finance Association Annual Conference, "Style and Skill: Hedge Funds, Mutual Funds, and Momentum".
- 2015 **4th Luxembourg Asset Management Summit**, "Momentum Strategies and the Performance of Mutual and Hedge funds: Do Hedge Funds Believe in Momentum?".
- 2015 **World Finance Conference**, "Analysts' Forecast Bias and the Mispricing of High Credit Risk Stocks".
- 2015 American Finance Association Annual Conference, "Analysts' Forecast Bias and the Mispricing of High Credit Risk Stocks".
- 2014 UCLA ASSAM Colloquium, "Analysts' Forecast Bias and the Overpricing of High Credit Risk Stocks".
- 2014 University of Washington Summer Finance Conference, "Analysts' Forecast Bias and the Overpricing of High Credit Risk Stocks".
- 2014 USC-UCLA-UCI FINANCE DAY, USC Marshall School, "Analysts' Forecast Bias and the Overpricing of High Credit Risk Stocks".
- 2014 **Asian Finance Conference**, "Analysts' Forecast Bias and the Overpricing of High Credit Risk Stocks".
- 2013 World Finance Conference, "The World Price of Credit Risk".
- 2013 WU Gutmann Center Symposium, "The World Price of Credit Risk".
- 2013 Inquire UK and Inquire Europe 2013 Spring Seminar, "The World Price of Credit Risk".
- 2012 Western Finance Association, "Momentum in Corporate Bond Returns".
- 2012 SFS Cavalcade, "The World Price of Credit Risk".
- 2012 Annual Darden International Finance Conference, "The World Price of Credit Risk".
- 2011 Asian Finance Conference, "Momentum in Corporate Bond Returns".
- 2011 Asian Finance Conference, "Anomalies and Financial Distress".
- 2011 World Finance Conference, "Momentum in Corporate Bond Returns".
- 2011 **FIRS Conference**, "Momentum in Corporate Bond Returns".
- 2011 Adam Smith Asset Pricing Conference (U. of Oxford), "Anomalies and Financial Distress".
- 2011 Jackson Hole Finance Conference, "Anomalies and Financial Distress".
- 2010 CFEA conference, "Anomalies and Financial Distress".
- 2010 State Street Global Advisors, "Anomalies and Financial Distress".
- 2010 State Street Global Advisors, "Momentum in Corporate Bond Returns".
- 2010 Federal Reserve Board of Governors, "Momentum in Corporate Bond Returns".
- 2010 Financial Management Association Conference, "Anomalies and Financial Distress".
- 2010 Financial Management Association Conference, "Momentum in Corporate Bond Returns".
- 2010 Financial Management Association Asian Conference, Best paper award "Anomalies and Financial Distress".
- 2010 HEC School of Business, University of Montreal, "Momentum in Corporate Bond Returns".
- 2010 Eastern Finance Association Conference, "Anomalies and Financial Distress".
- 2009 Quantitative Methods in Finance, "Asset-Pricing Anomalies and Financial Distress".
- 2009 FDIC Center for Financial Research, "Asset-Pricing Anomalies and Financial Distress".
- 2008 European Finance Association, "Credit Ratings and the Cross-Section of Stock Returns".
- 2008 FMA European Conference, "Dispersion in Analysts' Earnings Forecasts and Credit Rating".
- 2008 International Association of Business and Economics Conference, "Credit Ratings and the Cross-Section of Stock Returns".
- 2008 **AFA meetings**, "Dispersion in Analysts' Earnings Forecasts and Credit Rating".

- 2007 Conference on Financial Economics and Accounting, "Dispersion in Analysts' Earnings Forecasts and Credit Rating".
- 2007 Inquire UK Symposium, "Credit Ratings and the Cross-Section of Stock Returns".
- 2007 FMA, "Credit Ratings and the Cross-Section of Stock Returns".
- 2007 FMA, "Dispersion in Analysts' Earnings Forecasts and Credit Rating".
- 2007 FMA European Conference, "Credit Ratings and the Cross-Section of Stock Returns".
- 2006 FMA, "Momentum and Credit Ratings".
- 2006 George Washington University, "Credit Ratings and the Cross-Section of Stock Returns".
- 2005 University of Maryland, "Momentum and Credit Ratings".
- 2005 Chicago Quantitative Alliance Annual Academic Competition Winner, Second place "Momentum and Credit Ratings".
- 2005 American Finance Association Conference,
  - "Corporate Credit Risk Changes: Common Factors or Firm-Level Fundamentals".
- 2005 American Finance Association Conference, "Bayesian Analysis of Stochastic Betas".
- 2005 Washington Area Finance Association Conference, "Momentum and Credit Ratings".
- 2005 George Washington University, "Momentum and Credit Ratings".
- 2004 FMA, "Corporate Credit Risk Changes: Common Factors or Firm-Level Fundamentals".
- 2004 American University, "Corporate Credit Risk Changes: Common Factors or Firm-Level...".
- 2004 Washington Area Finance Association Conference,
  - "Corporate Credit Risk Changes: Common Factors or Firm-Level Fundamentals".
- 2004 Bachelier Finance Society Conference, "Bayesian Analysis of Stochastic Betas".
- 2004 Emerging Markets: Innovations in Portfolio Management Conference (The Darden School), "Predictability in Emerging Sovereign Debt Markets".
- 2004 Winter Finance Workshop,
  - "Corporate Credit Risk Changes: Common Factors or Firm-Level Fundamentals".
- 2003 Northfield Information Services 9th Annual Seminar, "Bayesian Analysis of Stochastic Betas".
- 2003 Eastern Finance Association Conference, "Predictability in Emerging Sovereign Debt Markets".
- 2003 Eastern Finance Association Conference, "Bayesian Analysis of Stochastic Betas".
- 2003 Midwest Finance Association Conference, "Bayesian Analysis of Stochastic Betas".
- 2002 Washington Area Finance Association Conference,
  - "Predictability in Emerging Sovereign Debt Markets".
- 2002 Washington Area Finance Association Conference, "Bayesian Analysis of Stochastic Betas".
- 2002 Financial Management Association Conference, "Predictability in Emerging Sovereign ...".
- 2002 Midwest Finance Association Conference, Best Paper Award in Investments, "Predictability in Emerging Sovereign Debt Markets".
- 2002 University of Miami, "Predictability in Emerging Sovereign Debt Markets".
- 2002 Virginia Tech, "Predictability in Emerging Sovereign Debt Markets".
- 2002 University of Montreal (HEC), "Predictability in Emerging Sovereign Debt Markets".
- 2001 George Washington University, "Predictability in Emerging Sovereign Debt Markets".
- 2001 European Finance Association Conference, "Predictability in Emerging Sovereign Debt Markets".
- 2001 **Deutsche Bank**, "Predictability in Emerging Sovereign Debt Markets".
- 2000 JPMorgan, "Predictability in Emerging Sovereign Debt Markets".

#### LANGUAGES

Fluent English, French, Bulgarian (native)
Basic conversational ability Russian, Greek, Italian, German