



The Department of Organizational Sciences and Communication

Crossroads Seminar Series

Honoring 10 years of Mosel Awards for Research Creativity

in collaboration with

The Department of Management

The Department of Psychology

Proudly Present:

Creativity is a Decision

Keynote Speaker:

Robert Sternberg, Ph.D.

About the Speaker: Robert J. Sternberg is Dean of the School of Arts and Sciences, Professor of Psychology, and Adjunct Professor of Education at Tufts University. He was previously IBM Professor of Psychology and Education, Professor of Management, and Director of the Center for the Psychology of Abilities, Competencies, and Expertise, all at Yale. Sternberg was the 2003 President of the American Psychological Association, and is President-Elect of the International Association for Cognitive Education and Psychology. He is the author of about 1200 journal articles, book chapters, and books, and has received over \$20 million in government and other grants and contracts for his research, conducted in five different continents. The central focus of his research is on intelligence, creativity, and wisdom. Sternberg has been listed as one of the top 100 psychologists of the 20th century and is one of the most highly cited authors in psychology and psychiatry.

**When? Tuesday, March 23rd
6:30 – 7:30 PM**

Where? GWU, Fungler Hall Room 103

**** Free Admission ****

***5:45-6:15 Reception to precede seminar in
Duques Hall, room 650***



About the Seminar: Sternberg argues that creativity is, in large part, a decision. Creative people are willing to defy the crowd. Metaphorically, they “buy low and sell high” in the world of ideas. Creative people thus have in common a series of decisions and attitudes that lead them toward a creative life.

Please RSVP by calling (202) 994-1878