

A NEW KIND OF MBA
is rising in Washington.



THE GEORGE
WASHINGTON
UNIVERSITY
WASHINGTON DC

Global MBA

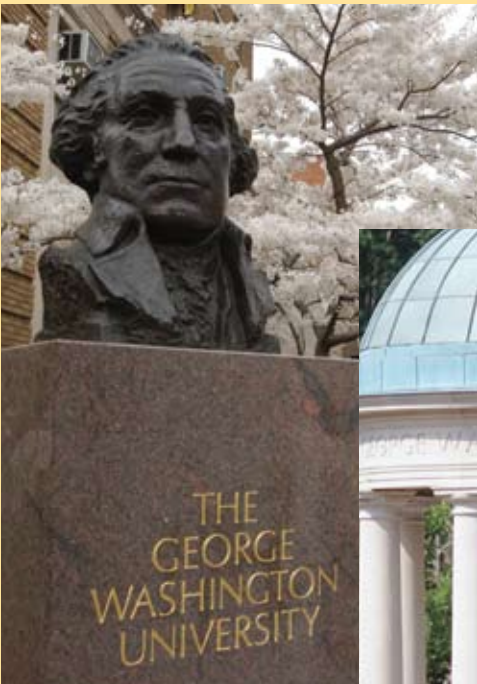
WHY THIS? Why now?

We think it's possible for business leaders to lead more than their businesses. By bringing a new level of energy and knowledge to the business world, you can set the tone for a new spirit in this country and around the globe. We've created an MBA program based on the concepts of ethics, global business, and leadership. This curriculum is bold. It might even rock the boat. And it's more than passive classroom learning, it's a dynamic experience in teamwork, critical thinking and judgment. Join the next generation of leaders here, in the center of international government and business. Join The George Washington University School of Business Global MBA program.



Getting a top BUSINESS EDUCATION is only part of the equation.

We believe being a great business leader isn't just about knowledge; it's about character. The GW Global MBA program builds both. You'll be proficient in the fundamentals of business and management, as well as doing what is right.



This is a program immersed in values, rigorous in theory, and experiential in practice. A program that prepares you for success on multiple levels.



**Act Responsibly,
Lead Passionately,
and Think Globally**

VALUES. **Become a leader who stands for something greater.** At the heart of our new curriculum are the concepts of ethics, global business, and leadership. From your first term, you'll develop the core values that will help you throughout your education, your career, and your life.

RIGOR. **What if your next decision affected the lives of 7 billion people?** As a leader, you will face some tough challenges. As a student, you'll be asked to do the same. Our program provides you with a solid theoretical foundation that will test and improve your skills in communication, critical thinking, analytics, and entrepreneurship.

EXPERIENTIAL LEARNING.

Most MBAs know their business is global. Ours know that the globe is their business. International residencies offer you an incredible opportunity to formulate real solutions to real issues in all corners of the globe. Under the guidance of our world-renowned faculty, you will solve problems posed by foreign executives and travel abroad to present your analysis.

CHOICE. **You'll have over 150 electives to choose from to craft an MBA that meets your professional and personal goals, with the option to finish in 16, 18, or 21-months.** The beauty of this school is the diversity of our students...people of all backgrounds, with different interests and varying ambitions. The beauty of this program is that we cater to those differences.

Learn more about our program and upcoming information sessions at
www.business.gwu.edu/grad/mba or 202-994-1212.

A RIGOROUS CURRICULUM with surprising flexibility.

The GW Global MBA is comprised of 57 credit hours delivered in modular format. In the first-year, the core curriculum is completed within an active and integrated cohort of 45-50 classmates. Students develop first-hand experience in communicating and studying as a group, crucial skills for professionals today.

YEAR 1, FALL 1

Business Responsibility and Sustainability
Organizations and Leadership
Judgment, Uncertainty and Decisions
Financial Accounting 1
Global Perspectives
Business Communications

YEAR 1, FALL 2

Financial Accounting 2
Micro for the Global Economy
Data Analysis and Decisions
Managing Human Capital
The Nature of Markets and Marketing

YEAR 1, SPRING 1

Managerial Accounting
Macro for the Global Economy
Operations Strategy
Marketing Decisions
Financial Markets

YEAR 1, SPRING 2

Business and Public Policy
International Management
Financial Management
International Practicum and Residency
Elective

YEAR 2, FALL 1

Entrepreneurship
Information Systems Elective
Electives

YEAR 2, FALL 2

Business Law and Communications
Business Strategy
Electives

YEAR 2, SPRING 1

Early Program Completion Option
Electives

YEAR 2, SPRING 2

Joint Degree Option
Double Major
Self Pacing Make-Up
Electives

THE GEORGE WASHINGTON UNIVERSITY
S C H O O L O F
B U S I N E S S

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BRING US YOUR
AMBITION.
www.business.gwu.edu/grad/mba

THE GW GLOBAL MBA:

Preparing Business and Community Leaders with Integrity for the Global Environment.