



# 2011

THE GEORGE WASHINGTON UNIVERSITY SCHOOL OF BUSINESS  
UNDERGRADUATE EMPLOYMENT PROFILE



# Class of 2011 Employment Statistics

PERCENTAGE OF ACCEPTED OFFERS OF THOSE SEEKING EMPLOYMENT

73%

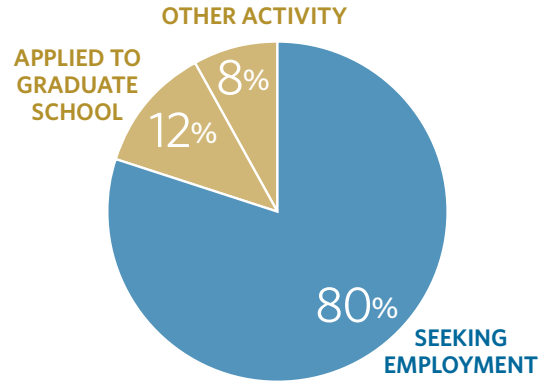
## COMPENSATION FOR ACCEPTED POSITIONS

### SALARY

Mean	\$51,928
Median	\$55,000
High	\$90,000
Low	\$21,000

### SIGNING BONUS Received by 22%

Mean	\$6,009
Median	\$5,000
High	\$10,000
Low	\$1,000



\*91% of graduates responded to survey

## ACCEPTANCES BY GEOGRAPHIC REGION

Region	% of Class	Mean	Median	High	Low
Mid-Atlantic	46%	\$49,799	\$50,000	\$75,000	\$21,000
Northeast	37%	\$56,084	\$55,000	\$90,000	\$32,000
Midwest	2%	\$50,750	\$53,500	\$56,000	\$40,000
South	2%	\$41,333	\$40,000	\$50,000	\$34,000
West	2%	NA	NA	NA	NA
Southwest	1%	NA	NA	NA	NA
U.S. Possessions	1%	NA	NA	NA	NA
International	9%	\$55,500	\$55,000	\$80,000	\$32,000

## ACCEPTANCES BY FUNCTION

Function	% of Class	Mean	Median	High	Low
Finance/Accounting	36%	\$55,734	\$55,000	\$80,000	\$21,000
Consulting	22%	\$56,740	\$57,500	\$70,000	\$38,000
Marketing/Sales	20%	\$43,105	\$40,000	\$90,000	\$30,000
Other	10%	\$42,250	\$41,000	\$50,000	\$34,000
Operations/Logistics	8%	\$48,667	\$53,500	\$60,000	\$30,000
Information Technology	2%	\$48,750	\$45,000	\$75,000	\$30,000
General Management	1%	NA	NA	NA	NA
Human Resources	1%	NA	NA	NA	NA

NA = Fewer than three data points

# Class of 2011 Employment Statistics (cont.)

## ACCEPTANCES BY INDUSTRY

Industry	% of Class	Mean	Median	High	Low
Financial Services	31%	\$58,598	\$60,000	\$75,000	\$32,000
Consulting Services	16%	\$56,150	\$57,500	\$65,000	\$34,000
Other	12%	\$39,455	\$40,000	\$50,000	\$30,000
Accounting	7%	\$56,909	\$55,000	\$80,000	\$40,000
Technology	7%	\$52,778	\$45,000	\$90,000	\$30,000
Government	6%	\$44,968	\$42,000	\$65,000	\$30,000
Media/Entertainment	6%	\$42,833	\$41,000	\$55,000	\$35,000
Consumer Products	4%	\$53,375	\$54,000	\$57,500	\$48,000
Real Estate/Construction	4%	\$47,067	\$45,000	\$56,200	\$40,000
Pharma/Biotech/Healthcare	2%	\$41,250	\$42,500	\$45,000	\$35,000
Sports/Leisure	2%	NA	NA	NA	NA
Education	1%	NA	NA	NA	NA
Manufacturing	1%	NA	NA	NA	NA
Non-Profit	1%	NA	NA	NA	NA

NA = Fewer than three data points



# Class of 2011 Hiring Organizations

Acumen Solutions	Discover Bermuda Destination Management Company	J. Crew Group	SK C&C
Advisory Board Company	Discovery Communications	J.P. Morgan Chase	SMB Capital
American Express	Dorothy Jensen Realty Inc.	JT Wood & Co	Starcom Mediavest Group
Anari, Inc	Ernst & Young	Kepler Capital Markets	Stifel Nicolaus Weisel
Apple	Everis Consulting	KPMG	SunoSum LLC
Athletes' Careers Enhanced and Secured Inc.	Fannie Mae	LF USA	Target Corporation
Audax	FCPE, LLC	LiveGreen	TBWA Chiat Day
AXEX, Inc.	Four Seasons Hotel Washington, DC	LTS MD, inc	TD Bank
Banco Popular de Puerto Rico	Fox Studios	Macquarie Bank	Teach for America
Bank of America	Fradata	Marks Paneth and Shron LLP	Food Partners, The
Barclays Capital	FTI Consulting Real Estate Division	Marriott International	Four Seasons Hotel and Resorts, The
Beech Street Capital	Gage & Wilson, Practice Advisory of Ameriprise Financial	MF Global	Glover Park Group, The
BlackRock	GCE Enterprises	Morgan Stanley	Nielsen Company, The
Bloomberg	General Electric	Morrison and Foerster LLP	Park at Fourteenth, The
Bloomingdale's	Genesco Sports Enterprises	National Financial Network LLC	United Technology Corporation
Brown Brothers Harriman & Co	Goddard and Claussen Public Affairs	New York Life	Thomas L. Cohen, Attorney at Law
Buffalo Bisons	Google	National Football League	U.S. Coast Guard
Bureau of Economic Analysis	Govplace	Nomura Holdings	U.S. Department of Education
Cambridge Associates	Greenfield Belser	Northwestern Mutual Financial Network	U.S. Department of Health and Human Services
Capital IQ	Heimat Werbeagentur	OgilvyAction	U.S. Department of Housing and Urban Development
CapitalSource	Hotel Palomar Washington D.C.	Peace Corps	U.S. Department of State
CB Richard Ellis	HSBC	Premium Distributors	U.S. Department of the Treasury
CentroNia	IBM Global Business Services	PricewaterhouseCoopers	U.S. General Services Administration
Century 21 Department Stores	International Center for Journalists	Public Charter School	U.S. Securities and Exchange Commission
Ciber Inc. at the IFC	IDEA	Pulse Advertising	WeiserMazars LLP
Citigroup	Imano Inc.	Real Estate Resource Group, LLC	World Bank, The
Code and Theory	IMG Media	Reed Exhibitions	XL Associates
Compass Lexecon	Impaq, Inc.	Reznick Group	ZenithOptimedia
Credit Suisse	Innotion Enterprises	Rick Levin and Associates	Z-Medica
Davis Block LLC		Saatchi & Saatchi	
Deloitte		SalesVote.com	
Diamax Information Systems Corporation		Sandler O'Neill & Partners	
		Schwartz Communications	

## THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON DC

School of Business

F. David Fowler Career Center

Duquès Hall, Suite 560 | 2201 G Street, NW | Washington, DC 20052

[sbcareer@gwu.edu](mailto:sbcareer@gwu.edu)

