



Accounting—**Lawrence Singleton**, associate dean for undergraduate programs and associate professor of accountancy, lgs@gwu.edu, (202)994-7536—financial and managerial accounting.

Advertising—**Lynda Maddox**, professor of marketing and advertising, maddox@gwu.edu, (202)994-8204—advertising; consumer behavior; communications; focus group research; integrated marketing communications; and Web advertising.

Banking & The Federal Reserve & Economy—**Susan M. Phillips**, dean and professor of finance, gwsbdean@gwu.edu, (202)994-6380—finance; monetary policy; regulation and supervision of financial institutions; derivatives; and economic theory of regulation.

Branding—**Salah Hassan**, professor of strategic brand management, hassan@gwu.edu, (202)994-8702—global branding; international market segmentation; market entry strategies; strategic brand management; corporate branding; brand audit; and customer satisfaction.

Business & Public Policy—**Ernie Englander**, associate professor of strategic management and public policy, ejeeje@gwu.edu, (202)994-8203—corporate governance; regulation and deregulation; business and politics; and business history.

Careers—**Gil Yancey**, Executive Director of the F. David Fowler Career Center, gcyancey@gwu.edu, (202)994-4687—leadership; human resource management; and organizational behavior.

Energy and Oil—**Robert J. Weiner**, professor of international business, rweiner@gwu.edu, (202)994-5981—international strategy; petroleum industry; privatization; and international finance.

Entrepreneurs and Small Business—**George Solomon**, associate professor of management, gsolomon@gwu.edu, (202)994-3760—entrepreneurship; small business management; public policy and entrepreneurship; and entrepreneurial leadership.

Environmental Management—**Mark Starik**, department chair, professor of strategic management and public policy, Director of the Institute for Corporate Responsibility, and Director of the Environmental Sustainability Program, starik@gwu.edu, (202)994-5261—strategic environmental management; international environmental policy; environmental sustainable development; and business and climate change.

Ethics—**Tim Fort**, The Lindner-Gambal Professor of Business Ethics and Executive Director of the Institute for Corporate Responsibility, timfort@gwu.edu, (202)994-7872—peace through commerce; ethics and corporate governance; organizational structures and ethics; the role of religion in business ethics; issues in the commercialization of science and technology; and globalization and business ethics.

International Business—**Liesl Riddle**, associate professor of international business and international affairs, lriddle@gwu.edu, (202)994-1217—migrant/diaspora international trade and investment; remittances; investment in post-conflict/conflict zones; international business in the Middle East and North Africa; and international trade and investment promotion.

International Business—**Reid W. Click**, department chair and associate professor of international business and international affairs, rclick@gwu.edu, (202)994-0656—international business finance; international business strategy; macroeconomics; international corporate finance; and international investments.

Leadership—**James Bailey**, Tucker Professorial Fellow of Leadership, department chair and professor of management, jbailey@gwu.edu, (202)994-1669—leadership; emotional intelligence; competence motivation; organizational change; executive development; and social theory.

Marketing—**Vanessa Perry**, associate professor of marketing, vperry@gwu.edu, (202)994-4190—marketing and public policy; consumer financial decisions; mortgage and housing markets; and consumer credit.

Portfolio and Stochastic Optimization—**Miguel Lejeune**, assistant professor of decision sciences, mlejeune@gwu.edu, (202)994-6576—stochastic optimization; portfolio optimization; large-scale optimization; data mining; and financial risk.

Risk Management—**Theodore S. Glickman**, professor of decision sciences, glickman@gwu.edu, (202)994-4791—risk assessment; risk-based decision making; public policy and economic impact analysis; homeland security; transportation safety; and hazardous materials transportation.

Sports Management—**Lisa Delpy Neirotti**, associate professor of sport management, delpy@gwu.edu, (202)994-6623—sport and event management and marketing; sponsorship; sport tourism; economic impact of events and tourism; sport facility finance and management; youth sports; sporting goods industry; athlete representation; greening of sport; World Cup Soccer; and the Olympic Movement.

Sustainable Travel—**Donald E. Hawkins**, Eisenhower Professor of Tourism Policy, dhawk@gwu.edu, (202)994-7087—tourism planning and policy analysis; sustainable tourism; ecotourism; environmental management systems; community development; strategic planning; and workforce development.

Technology—**Richard Donnelly**, department chair and professor of information systems and technology management, rgd@gwu.edu, (202)994-7155—strategic and R&D management; technology entrepreneurship; technology commercialization; information systems; technology management; and management of technical projects.

Travel/Hospitality—**Larry Yu**, professor of tourism studies and hospitality management, lyu@gwu.edu, (202)994-8740—tourism in Asia; and international hotel development and management.



THE GEORGE WASHINGTON UNIVERSITY
S C H O O L O F
B U S I N E S S

For further information on our business experts go to: www.gwu.edu/~business/facultydb/
Molly Brauer, Director of Communications, mbrauer@gwu.edu, (202)994-6380