



THE GEORGE WASHINGTON UNIVERSITY
S C H O O L O F
B U S I N E S S

AGENDA

UNCOMMON ALLIANCES: REAL PARTNERSHIPS – REAL EXPERIENCES – REAL IMPACTS

June 4, 2012

The George Washington University, Washington DC

- 8:00 Registration - *Betts Theatre, First Floor*
- 8:00 Networking Breakfast - *Continental Ballroom, Third Floor*
- 9:00 Welcome Remarks - *Betts Theatre*
Dr. John Forrer, Associate Director, Institute for Corporate Responsibility, The George Washington University
- 9:05 Opening Remarks
Dr. Steven Lerman, Provost and Executive Vice President for Academic Affairs, The George Washington University
- 9:15 Public-Private Partnerships: Lessons Learned
Kris Balderston, Special Representative for Global Partnerships, U.S. Department of State
- 9:30 Keynote Address
Jon Carson, Director, Office of Public Engagement, The White House
- 9:45 Conversation on the Future for Partnerships
Kris Balderston, Special Representative for Global Partnerships, U.S. Department of State
Nancy Smith-Nissley, Senior Coordinator, Economic Policy and Public Diplomacy, U.S. Department of State
Dr. John Forrer, Associate Director, Institute for Corporate Responsibility, The George Washington University
Dr. Tim Fort, The Lindner-Gambal Professor of Business Ethics, The George Washington University
Moderator: Stephen Sobhani, Director of Private Sector Engagement, Global Strategy for Women's and Children's Health, United Nations Foundation
- 10:45 Rest Break

11:00 Building Impactful Partnerships - *Betts Theatre*
Dr. Quintan Wiktorowicz, Senior Director for Community Partnerships, White House National Security Staff
Amir Dossal, Founder and Chairman, Global Partnerships Forum
Barbara Span, Vice President of Public Affairs, Western Union
Simon Winter, Senior Vice President of Development, TechnoServe
Moderator: Daniel Runde, William A. Schreyer Chair in Global Analysis and Director, Project on Prosperity and Development, Center for Strategic and International Studies

This panel will engage in a lively discussion of the power of partnerships. Citing their own real experiences and real partnerships, speakers will offer stories, tips and lessons learned from a variety of perspectives.

12:00 Lunch - *Continental Ballroom*

1:30 Keynote Address - *Betts Theatre*
Conor B. French, President and COO, INDEGO Africa

1:45 Challenges and Near Misses in Partnerships
Frank Williams, Director, Innovations and Partnering, World Vision
David Berdish, Manager, Sustainable Business Development, Ford Motor Company
Tensie Whelan, President, Rainforest Alliance
Celena Green, Senior Program Officer-Africa, Vital Voices
British Robinson, Vice President, Global Strategy and Programs, Susan G. Komen for the Cure
Claire Lyons, Founder and Chief Catalyst, The Partnerships Advisory
Moderator: Jim Thompson, Deputy Special Representative for Global Partnerships, U.S. Department of State

Experienced partnership practitioners know that engaging partnerships can be a complex, time-consuming task. This panel will share real experiences in the ways that partnerships can go awry...and challenge the audience to discover remedies and lessons learned in the subsequent breakout sessions.

2:45 Coffee Break - *Continental Ballroom*

3:00 Remedies and Lessons (breakout sessions)
These active, engaging breakout sessions will delve deeper into challenges in partnerships through collaborative discussions, problem-solving, opportunities, remedies, and sharing lessons learned.

- Lemons to Lemonade: Remediating troublesome partnerships
David Berdish, Tensie Whelan and Gloria Cabe (moderator)
Marvin Center Room 302
- Creating the new partnership normal: Institutional entrepreneurs and boundary spanners needed!
Frank Williams, Claire Lyons and Professor Rafael Lucea (moderator)
Marvin Center Room 307
- Lost in Translation: Ensuring partnership success from ideas to implementation
Celena Green, British Robinson and Professor Jay Graham (moderator)
Marvin Center Room 308

4:00 Conclude Breakout Sessions and return to Betts Theatre

4:15 Report out of Remedies and Lessons - *Betts Theatre*
Jim Thompson, Deputy Special Representative for Global Partnerships, U.S. Department of State

4:30 Mad Minutes Q&A
Jim Thompson, Deputy Special Representative for Global Partnerships, U.S. Department of State

4:45 Closing Remarks
Kris Balderston, Special Representative for Global Partnerships, U.S. Department of State

5:00 Reception - *Continental Ballroom*