

# Project-Based Learning The GW School of Business Undergraduate Accountancy Capstone

The GW School of Business seeks partnership with a diversity of U.S. businesses for the Financial Accounting Capstone, the synthesizing course for the Bachelor of Science in Accountancy each spring term.

This initiative provides integral skills-building opportunities for teams of three to five students to apply their learning and tackle complex real world accountancy-based business challenges. Through their participation, Partner Organizations receive gratis and data-driven recommendations for a specific business need, exposure to the latest business tools and techniques from top business students and faculty, and connection to future talent.

We seek partnership with organizations who could benefit from insights including but not limited to:



## KPI Design

Design internal metrics to evaluate the performance of employees and/or business units in support of organizational strategy.



## Internal Controls

Create design elements for internal control systems to ensure integrity of financial accounting information, promote accountability, and prevent fraud.



## Market Expansion

Conduct forecasting, risk analysis, and valuation to determine growth markets.



## Tax Planning

Develop a comprehensive tax strategy to save costs on future tax bills.

Companies interested in learning more about the benefits of hosting a GW School of Business Financial Accounting Capstone project are encouraged to visit <https://business.gwu.edu/partner-with-us>, where they can learn more and submit a partner project proposal.

Interested parties are also welcome to email any questions directly to Sarah LaRosa, Assistant Director of Global & Experiential Education: [larosa@gwu.edu](mailto:larosa@gwu.edu).