

JOEL GEHMAN

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EDUCATION

Pennsylvania State University, Ph.D., 2012

- Winner of the Best Paper on Environmental & Social Practices Award from the Organization and Management Theory Division of the Academy of Management

Cornell University, B.S., 1994

ACADEMIC POSITIONS

THE GEORGE WASHINGTON UNIVERSITY

The Lindner-Gambal Professor of Business Ethics, 2021–
Professor of Strategic Management & Public Policy, 2021–

UNIVERSITY OF ALBERTA

Professor of Strategy, Entrepreneurship & Management, 2020–2021
Alberta School of Business Chair of Free Enterprise, 2019–2021
Associate Professor of Strategic Management & Organization, 2018–2020
Francis Winspear Professor of Business, 2018–2021
Assistant Professor of Strategic Management & Organization, 2012–2018

- Nova Faculty Fellowship, 2017–2018
- Southam Faculty Fellowship, 2014–2015
- Hugh E. Pearson Faculty Fellowship, 2013–2014

Canadian Centre for Corporate Social Responsibility, 2016–2021

- Director, 2021
- Associate Director, 2016–2020

FELLOWSHIPS AND VISITING POSITIONS

Visiting Professor, University of Zurich, Faculty of Business, Economics & Informatics, Fall 2020
Batten Fellowship, University of Virginia, Darden School of Business, 2016–2017
Visiting Professor, University of Bologna, Bologna Business School, Spring 2016, Spring 2017

EDITORIAL APPOINTMENTS

Organization Theory, Associate Editor, 2019–
Journal of Business Venturing, Field Editor, 2017–2021

EDITORIAL BOARD APPOINTMENTS

Journal of Management Inquiry, 2020–
Academy of Management Journal, 2019–
Administrative Science Quarterly, 2018–
Organization Studies, 2017–
Innovation: Organization and Management, 2016–

INDUSTRY WORK EXPERIENCE

imc², Managing Director and Vice President of Sustainability, 2006–2007
Refinery, Senior Vice President of Client Services, 2001–2005
EchoFactor, Cofounder and Chief Marketing Officer, 1999–2001
Reliance Direct, E-Commerce Manager, 1998–1999
Creative Labs, Internet Marketing Analyst, 1996–1998
Classic Interiors, 1995–1996
HVS International, Consultant, 1994–1995

AWARDS AND HONORS

- 2022** Faculty advisor to the Alberta School of Business MBA Net Impact Chapter selected as one of four finalists for International Chapter of the Year based on activities from July 2020-June 2021
- 2021** Ranked among the top 2% of scientists in the world and among the top scholars in the subfield of Business and Management based on research impact in 2020 (doi:10.17632/btchxktzyw.3)
People's Choice Award from B Academics for "Remaking Capitalism"
Faculty coach to the Alberta School of Business MBA team that won first-place (out of 17 teams) in the Simon Fraser University Net Impact Sustainability Challenge presented by Telus
Faculty co-advisor to the Alberta School of Business MBA Net Impact Chapter selected as one of four finalists for International Chapter of the Year based on activities from July 2019-June 2020
- 2020** Responsible Research in Business and Management Presidential Award for "Positively Deviant"
Named to the #thinklist top 20 "most influential faculty thinkers on issues of responsible business"
- 2019** Collective Action Award from B Lab for leadership in organizing and cofounding B Academics, Inc.
Above and Beyond the Call of Duty Reviewing Award from the Organization and Management Theory (OMT) Division of the Academy of Management
Named to the #thinklist top 20 "most influential faculty thinkers on issues of responsible business"
"Highly Commended" by the International Green Gown Awards, "the most prestigious recognition of sustainability best practice within the education sector globally ... aligned with the UN Sustainable Development Goals"
- 2018** Named to the #thinklist top 20 "most influential faculty thinkers on issues of responsible business"
EFMD "Urban Transition Challenges" Case Writing Award
Ascendant Scholar Award from the Western Academy of Management
- 2017** Responsible Research in Business and Management Presidential Award for "Hidden Badge of Honor"
Appointed by the Government of Alberta to the Association of Science & Engineering Technology Professionals of Alberta Board of Directors
Emerging Scholar Award from the Organizations and the Natural Environment (ONE) Division of the Academy of Management
Roland Calori Prize for the best article published in *Organization Studies* during 2015 and 2016 for "Tackling Grand Challenges Pragmatically: Robust Action Revisited"
Elected Representative-at-Large in the OMT Division of the Academy of Management (served 2017–2020)
- 2016** Campus Sustainability Leadership Award from the University of Alberta. Given to a student or staff member who shows dedication, impact, and leadership in integrating sustainability into teaching and learning.
- 2015** Petro-Canada Young Innovator Award from the University of Alberta given to "outstanding and innovative faculty... whose research has potential to be of significance to society at large" (\$20,000)
People's Choice Award from the Alliance for Research on Corporate Sustainability
Appointed by the Government of Alberta to the Chartered Professional Accountants of Alberta Board of Directors
- 2014** People's Choice Award from the Alliance for Research on Corporate Sustainability
Appointed by the Government of Alberta to the Institute of Chartered Accountants of Alberta Board of Directors
- 2013** #1 ranked Social Sciences and Humanities Research Council (SSHRC) Insight Development Grant proposal among emerging scholars in business, management and economics
- 2012** Best Paper on Environmental & Social Practices from the OMT Division of the Academy of Management
Chris Freeman Award from the European Association for the Study of Science and Technology for "a significant collective contribution to the interaction of science and technology studies with the study of innovation"
Above and Beyond the Call of Duty Reviewing Award from the OMT Division of the Academy of Management
- 2011** Harold F. Martin Graduate Assistant Outstanding Teaching Award from the Pennsylvania State University
Above and Beyond the Call of Duty Reviewing Award from the OMT Division of the Academy of Management

I. JOURNAL ARTICLES

38. Lucas, D., Grimes, M.G. & Gehman, J. Remaking Capitalism: The Strength of Weak Legislation in Mobilizing B Corporation Certification. *Academy of Management Journal*. In press. doi:10.5465/amj.2020.1688. **
 - Winner of the 2021 People's Choice Award from B Academics.
37. Crace, L. & Gehman, J. What Really Explains ESG Performance? Disentangling the Asymmetrical Drivers of the Triple Bottom Line. Accepted for publication at *Organization & Environment*.
36. Etzion, D., Gehman, J. & Davis, G.M. Reimaging Academic Conferences: Toward a Federated Model of Conferencing. *Management Learning*. In press. doi:10.1177/13505076211019529.
35. Gehman, J., Sharma, G. & Beveridge, A. 2022. Theorizing Institutional Entrepreneurship: Arborescent and Rhizomatic Assembling. *Organization Studies*. 43: 289–310. doi:10.1177/01708406211044893. **
34. Garud, R., Gehman, J. & Karnøe, P. 2021. Winds of Change: A Neo-Design Approach to the Regeneration of Regions. *Organization & Environment*. 34: 634–643. doi:10.1177/1086026619880342.
33. Zhong, C., Zolfaghari, A., Hou, D., Goss, G.G., Lanoil, B.D., Gehman, J., Tsang, D.C.W., He, Y. & Alessi, D.S. 2021. A Comparison of the Unconventional Hydraulic Fracturing Water Cycle in China and North America: A Critical Review. *Environmental Science & Technology*. 55: 7167–7185. doi:10.1021/acs.est.0c06119.
32. Soublière, J.-F. & Gehman, J. 2020. The Legitimacy Threshold Revisited: How Prior Successes and Failures Spill Over to Other Endeavors on Kickstarter. *Academy of Management Journal*. 63: 472–502. doi:10.5465/amj.2017.1103.
 - Among the 10 most-read and most-cited articles published in *AMJ* during 2020.
31. Lounsbury, L., Gehman, J. & Glynn, M.A. 2019. Beyond *Homo Entrepreneurus*: Judgment and the Theory of Cultural Entrepreneurship. *Journal of Management Studies*. 56: 1214–1236. doi:10.1111/joms.12429.
 - Ranked in the top 5% of all research outputs scored by Altmetric.
30. Garud, R. & Gehman, J. 2019. Performativity: Not a Destination but an Ongoing Journey. *Academy of Management Review*. 44: 679–684. doi:10.5465/amr.2018.0315.
29. Avidan, M., Etzion, D. & Gehman, J. 2019. Opaque Transparency: How Material Affordances Shape Intermediary Work. *Regulation and Governance*. 13: 197–219. doi:10.1111/rego.12217.
28. Gehman, J., Grimes, M.G. & Cao, K. 2019. Why We Care About Certified B Corporations: From Valuing Growth to Certifying Values Practices. *Academy of Management Discoveries*. 5: 97–101. doi:10.5465/amd.2018.0074.
27. Etzion, D. & Gehman, J. 2019. Going Public: Debating Matters of Concern as an Imperative for Management Scholars. *Academy of Management Review*. 44: 480–492. doi:10.5465/amr.2018.0016. **
 - Featured in Aspen Institute's "Ideas Worth Teaching" newsletter.
26. Gehman, J. & Höllerer, M.A. 2019. Venturing into the Cultural Future: Research Opportunities at the Nexus of Institutions, Innovation, and Impact. *Innovation: Organization and Management*. 21: 229–248. doi:10.1080/14479338.2018.1552520.
 - Reprinted in M. Lounsbury, J. Cornelissen, N. Granqvist & S. Grodal (Eds.). 2021. *Culture, Innovation and Entrepreneurship: New Directions in Theory and Research*. Routledge. 229–248. ISBN: 978-0-367-64000-2.
25. Garud, R., Gehman, J. & Tharchen, T. 2018. Performativity as Ongoing Journeys: Implications for Strategy, Entrepreneurship, and Innovation. *Long Range Planning*. 51: 500–509. doi:10.1016/j.lrp.2017.02.003.
24. Gehman, J., Glaser, V.L., Eisenhardt, K.M., Gioia, D.A., Langley, A. & Corley, K.G. 2018. Finding Theory–Method Fit: A Comparison of Three Qualitative Approaches to Theory Building. *Journal of Management Inquiry*. 27: 284–300. doi:10.1177/1056492617706029.
 - #1 most-cited article in *Journal of Management Inquiry* from 2015–2019 (Web of Science).
 - #5 most-cited article ever published in *Journal of Management Inquiry* from 1970–2021 (Web of Science).
 - Ranked as a “hot paper” in the top 0.1% of papers published in the past 2 years (Web of Science).
 - Ranked as a “highly cited paper” in the top 1% of the Economics & Business field (Web of Science).
23. Garud, R., Gehman, J. & Giuliani, A. 2018. Why Not Take a Performative Approach to Entrepreneurship? *Journal of Business Venturing Insights*. 9: 60–64. doi:10.1016/j.jbvi.2018.01.001.

22. Grimes, M.G., Gehman, J. & Cao, K. 2018. Positively Deviant: Identity Work through B Corporation Certification. *Journal of Business Venturing*. 33: 130–148. doi:10.1016/j.jbusvent.2017.12.001. **
 - Finalist for the 2020 *Responsible Research in Business and Management Award*.
21. Garud, R., Gehman, J. & Giuliani, A. 2018. Serendipity Arrangements for Exapting Science–Based Innovations. *Academy of Management Perspectives*. 32: 125–140. doi:10.5465/amp.2016.0138.
20. Gehman, J. & Grimes, M.G. 2017. Hidden Badge of Honor: How Contextual Distinctiveness Affects Category Promotion Among Certified B Corporations. *Academy of Management Journal*. 60: 2294–2320. doi:10.5465/amj.2015.0416. **
 - Winner of the 2017 *Responsible Research in Business and Management Award*.
 - Winner of the 2015 *People’s Choice Award* from the Alliance for Research on Corporate Sustainability.
 - Finalist for the 2015 *Past President’s Best Paper Award* from the Western Academy of Management.
 - Ranked as a “hot paper” in the top 0.1% of papers published in the past 2 years (Web of Science).
19. Gehman, J., Lefsrud, L.M. & Fast, S. 2017. Social License to Operate: Legitimacy by Another Name? *Canadian Public Administration*. 60: 293–317. doi:10.1111/capa.12218.
 - #1 most-cited article in *Canadian Public Administration* from 2015–2019.
 - Ranked in the top 5% of all research outputs scored by Altmetric.
 - Research from this article was featured in *Policy Quarterly*, *New Zealand Herald*, *Grist*, and *National Observer*.
 - Recognized by Wiley as one of the journal’s 20 most downloaded recent articles during 2017 and 2018.
18. Murphy, C., Patvardhan, S. & Gehman, J. 2017. Moral Accounting by Organizations: A Process Study of the U.S. Financial Crisis Inquiry Commission. *Journal of Management Inquiry*. 26: 303–325. doi:10.1177/1056492616689303.
17. Dong, C., Dong, X., Gehman, J. & Lefsrud, L.M. 2017. Using BP Neural Networks to Prioritize Risk Management Approaches for China’s Unconventional Shale Gas Industry. *Sustainability*. 9: 979. doi:10.3390/su9060979.
16. Notte, C., Allen, D.M., Gehman, J., Alessi, D.S. & Goss, G.G. 2017. Comparative Analysis of Hydraulic Fracturing Wastewater Practices in Unconventional Shale Developments: Regulatory Regimes. *Canadian Water Resources Journal*. 42: 122–137. doi:10.1080/07011784.2016.1218795.
15. Alessi, D.S., Zolfaghari, A., Kletke, S., Gehman, J., Allen, D.M. & Goss, G.G. 2017. Comparative Analysis of Hydraulic Fracturing Wastewater Practices in Unconventional Shale Development: Water Sourcing, Treatment and Disposal Practices. *Canadian Water Resources Journal*. 42: 105–121. doi:10.1080/07011784.2016.1238782.
 - #1 most-cited article in *Canadian Water Resources Journal* from 2016–2020.
14. Gehman, J. & Soublière, J.-F. 2017. Cultural Entrepreneurship: From Making Culture to Cultural Making. *Innovation: Organization and Management*. 19: 61–73. doi:10.1080/14479338.2016.1268521.
13. Etzion, D., Gehman, J., Ferraro, F. & Avidan, M. 2017. Unleashing Sustainability Transformations through Robust Action. *Journal of Cleaner Production*. 140: 167–178. doi:10.1016/j.jclepro.2015.06.064.
12. Gehman, J., Thompson, D.Y., Alessi, D.S., Allen, D.M. & Goss, G.G. 2016. Comparative Analysis of Hydraulic Fracturing Wastewater Practices in Unconventional Shale Development: Newspaper Coverage of Stakeholder Concerns and Social License to Operate. *Sustainability*. 8: 912. doi:10.3390/su8090912.
11. Garud, R. & Gehman, J. 2016. Theory Evaluation, Entrepreneurial Processes, and Performativity. *Academy of Management Review*. 41: 544–549. doi:10.5465/amr.2015.0407. **
10. Garud, R., Gehman, J. & Giuliani, A.P. 2016. Technological Exaptation: A Narrative Approach. *Industrial and Corporate Change*. 25: 149–166. doi:10.1093/icc/dtv050. **
9. Gehman, J., Lefsrud, L.M., Lounsbury, M. & Lu, C. 2016. Perspectives on Energy and Environment Risks with Implications for Canadian Energy Development. *Bulletin of Canadian Petroleum Geology*. 16: 384–388. doi:10.2113/gscpgbull.64.2.384.
8. Ferraro, F., Etzion, D. & Gehman, J. 2015. Tackling Grand Challenges Pragmatically: Robust Action Revisited. *Organization Studies*. 36: 363–390. doi:10.1177/0170840614563742. **
 - #1 most-cited article in *Organization Studies* from 2015–2019.
 - Winner of the Roland Calori Prize for the best article published in *Organization Studies* during 2015–2016.
 - Ranked as a “highly cited paper” in the top 1% of the Economics & Business field (Web of Science).
 - Ranked in the top 5% of all research outputs scored by Altmetric.
 - Ranked by the *Financial Times* on its top 100 list of “Business School Research with Social Impact.”
 - Featured in *Forbes* article “Why Climate Change Needs Robust Action (And COP26 Was Not a Failure).”
 - Summarized as “Tackling the World’s Biggest Problems with Robust Action” in *IESE Insight*.

- Excerpted as: Gehman, J., Ferraro, F. & Etzion, D. 2018. Robust Action Strategies for Tackling the World's Grand Challenges. In: J.B. Kinder & M. Stewart-Harawira (Eds.). *Resilient Systems, Resilient Communities*. 180–204.
7. Garud, R., Gehman, J. & Giuliani, A.P. 2014. Contextualizing Entrepreneurial Innovation: A Narrative Perspective. *Research Policy*. 43: 1177–1188. doi:10.1016/j.respol.2014.04.015. **
 - Ranked as a “highly cited paper” in the top 1% of the Economics & Business field (Web of Science).
 - Reprinted in *IEEE Engineering Management Review*. 43(1): 80–102.
 6. Garud, R., Gehman, J. & Karunakaran, A. 2014. Boundaries, Breaches and Bridges: The Case of Climategate. *Research Policy*. 43: 60–73. doi:10.1016/j.respol.2013.07.007. **
 5. Gehman, J., Treviño, L.K. & Garud, R. 2013. Values Work: A Process Study of the Emergence and Performance of Organizational Values Practices. *Academy of Management Journal*. 56: 84–112. doi:10.5465/amj.2010.0628.
 - Ranked as a “highly cited paper” in the top 1% of the Economics & Business field (Web of Science).
 4. Cahoy, D. R., Gehman, J. & Lei, Z. 2013. Fracking Patents: The Emergence of Patents as Information Containment Tools in Shale Drilling. *Michigan Telecommunications and Technology Law Review*. 19: 279–330. **
 3. Gehman, J., Mastroianni, D., Grant, A. & Etzion, D. 2012. An Analysis of Unconventional Gas Well Reporting under Pennsylvania's Act 13 of 2012. *Environmental Practice*. 14: 262–277. doi:10.1017/S1466046612000373.
 2. Garud, R. & Gehman, J. 2012. Metatheoretical Perspectives on Sustainability Journeys: Evolutionary, Relational and Durational. *Research Policy*. 41: 980–995. doi:10.1016/j.respol.2011.07.009. **
 - Part of a special issue that won the Chris Freeman Award for “a significant collective contribution to the interaction of science and technology studies with the study of innovation.”
 1. Garud, R., Gehman, J. & Kumaraswamy, A. 2011. Complexity Arrangements for Sustained Innovation: Lessons from 3M Corporation. *Organization Studies*. 32: 737–767. doi:10.1177/0170840611410810. **

II. RESEARCH MONOGRAPHS

3. Etzion, D., Avidan, M., Franks, K., Ruderman, S. & Gehman, J. 2016. The Effectiveness of Fracking Disclosure Regimes in Canada. Prepared as part of the SSHRC Imagining Canada's Future. 27 pages. doi:10.2139/ssrn.2784468.
2. Colton, J., Corscadden, K., Fast, S., Gattinger, M., Gehman, J., Hall Findlay, M., Morgan, D., Sayers, J., Winter, J. & Yatchew, A. 2016. Energy Projects, Social License, Public Acceptance and Regulatory Systems in Canada: A White Paper. Prepared on behalf of the Canadian Network for Energy Policy Research and Analysis. *The School of Public Policy Publications*. 9(20): 1–103. doi:10.11575/sppp.v9i0.42589. **
1. Goss, G., Alessi, D., Allen, D., Gehman, J., Brisbois, J., Kletke, S., Sharak, A.Z., Notte, C., Thompson, D.Y., Hong, K., Junes, V.R.C., Neto, W.B.G.A., Prosser, C. 2015. Unconventional Wastewater Management: A Comparative Review and Analysis of Hydraulic Fracturing Wastewater Management Practices across Four North American Basins. Canadian Water Network. 186 pages. <https://ssrn.com/abstract=2788050>.

III. BOOKS

3. Steele, C.W.J., Hannigan, T., Glaser, V.L., Toubiana, M. & Gehman, J. (Eds.). 2021. *Macrofoundations: Exploring the Institutionally Situated Nature of Activity*. Research in the Sociology of Organizations. 68. ISBN: 978-1-83909-160-5.
2. Gehman, J., Lounsbury, M. & Greenwood, R. (Eds.). 2016. *How Institutions Matter!* Research in the Sociology of Organizations. 48B. ISBN: 978-1-78635-432-7.
1. Gehman, J., Lounsbury, M. & Greenwood, R. (Eds.). 2016. *How Institutions Matter!* Research in the Sociology of Organizations. 48A. ISBN: 978-1-78635-430-3.

IV. BOOK CHAPTERS

13. Gehman, J. & Wry, T. 2022. Cultural Entrepreneurship: Theorizing the Dark Sides. In C. Lockwood & J.–F. Soublière (Eds.). *Advances in Cultural Entrepreneurship*. Research in the Sociology of Organizations. 80: 97–110. doi:10.1108/S0733-558X20220000080007.
12. Gehman, J., Etzion, D. & Ferraro, F. 2022. Robust Action: Advancing a Distinctive Approach to Grand Challenges. In: A.A. Gümüşay, E. Marti, H. Trittin-Ulbrich, & C. Wickert (Eds.). *Organizing for Societal Grand Challenges*. Research in the Sociology of Organizations. 79: 259–278. doi:10.1108/S0733-558X20220000079024. Forthcoming.
11. Park, K., Grimes, M.G., Gehman, J. Becoming a Generalized Specialist: A Strategic Model for Maximizing Your Organization's SDG Impact While Minimizing Externalities. In: G. George, M.R. Haas, H. Joshi, A. McGahan, & P. Tracey (Eds.). *Handbook on the Business of Sustainability: The Organization, Implementation, and Practice of Sustainable Growth*. Edward Elgar. Forthcoming.

10. Cao, K. & Gehman, J. 2021. Certified B Corporations and Benefit Corporations. In R.W. Griffin (ed.). *Oxford Bibliographies in Management*. New York: Oxford University Press. doi:10.1093/OBO/9780199846740-0203.
9. Gehman, J. 2021. Searching for Values in Practice-Driven Institutionalism: Practice Theory, Institutional Logics, and Values Work. In D.A. Anderson, M. Lounsbury, & P. Spee (Eds.). *On Practice and Institution: Theorizing the Interface*. Research in the Sociology of Organizations. 70: 139–159. doi:10.1108/S0733-558X20200000070004.
8. Gehman, J. 2021. Revisiting the Foundations of Institutional Analysis: A Phenomenological Perspective. In C.W.J. Steele, T.R. Hannigan, V.L. Glaser, M. Toubiana & J. Gehman (Eds.). *Macrofoundations: Exploring the Institutionally Situated Nature of Activity*. Research in the Sociology of Organizations. 68: 235–259. doi:10.1108/S0733-558X20200000068002.
7. Steele, C.W.J., Hannigan, T.R., Glaser, V.L., Toubiana, M. & Gehman, J. 2021. Macrofoundations: Exploring the Institutionally Situated Nature of Activity. In C.W.J. Steele, T.R. Hannigan, V.L. Glaser, M. Toubiana & J. Gehman (Eds.). *Macrofoundations: Exploring the Institutionally Situated Nature of Activity*. Research in the Sociology of Organizations. 68: 3–16. doi:10.1108/S0733-558X20200000070011.
6. Cao, K., Gehman, J. & Grimes, M.G. 2017. Standing Out and Fitting In: Charting the Emergence of Certified B Corporations by Industry and Region. In A.C. Corbett & J.A. Katz (Eds.). *Hybrid Ventures*. Advances in Entrepreneurship, Firm Emergence and Growth. 19: 1–38. doi:10.1108/S1074-754020170000019001. **
 - Research from this article was featured in The Economist.
5. Garud, R., Gehman, J., Kumaraswamy, A. & Tuertscher, P. 2017. From the Process of Innovation to Innovation as Process. In A. Langley & H. Tsoukas (Eds.). *The SAGE Handbook of Process Organization Studies*. 451-465. doi:10.4135/9781473957954.n28.
4. Gehman, J., Lounsbury, M. & Greenwood, R. 2016. How Institutions Matter? From the Micro Foundations of Institutional Impacts to the Macro Consequences of Institutional Arrangements. In J. Gehman, M. Lounsbury & R. Greenwood (Eds.). *How Institutions Matter!* Research in the Sociology of Organizations. 48A: 1–34. doi:10.1108/S0733-558X201600048A002.
3. Cahoy, D. R., Gehman, J. & Lei, Z. 2013. The Transformation of Patents into Information Containment Tools. In D. Cahoy & L. Oswald (Eds.). *The Changing Face of American Patent Law and Its Impact on Business Strategy*. Edward Elgar. 159-182. doi: 10.4337/9781781007853.00015. **
2. Garud, R., Gehman, J. & Karnøe, P. 2010. Categorization by Association: Nuclear Technology and Emission-Free Electricity. In W. Sine & R. David (Eds.). *Institutions and Entrepreneurship*. Research in the Sociology of Work. 21: 51–93. doi:10.1108/S0277-2833(2010)0000021007.
1. Garud, R. & Gehman, J. 2010. Procrustean Transformations: Climategate, Scientific Controversies, and Hope. In M. Akrich, Y. Barthe, F. Muniesa, and P. Mustar (Eds.). *Débordements: Mélanges Offerts à Michel Callon*. Presses des Mines. 153–167.

V. PEER-REVIEWED PROCEEDINGS

3. Gutierrez, C.G., Whittaker, A., Patenio, K.M., Gehman, J., Lefsrud, L.M., Barbosa, D., & Stroulia, E. 2021. Analyzing and Visualizing Twitter Conversations. *Proceedings of the 31st Annual International Conference on Computer Science and Software Engineering*. 4–13. doi:10.5555/3507788.3507791.
2. Zolfaghari, A., Gehman, J., Alessi, D. 2019. Wastewater Production Footprints of Hydraulic Fracturing Operations: Current Pace and Future Impacts. *Abstracts of Papers of the American Chemical Society*. 258: 245-ENVR.
1. Alessi, D., Notte, C., Thompson, D.Y., Kletke, S., Brisbois, J., Allen, D., Gehman, J. & Goss, G. 2015. Identifying Gaps in Hydraulic Fracturing Wastewater Management Practices Across Four North American Basins. *Abstracts of Papers of the American Chemical Society*. 249: 247.

VI. CONFERENCE PRESENTATIONS

146. Crace, L., Gehman, J., & Lounsbury, M. Understandings of Collegial Governance. Workshop on Understandings and Practices of Collegiality. Organized by K. Sahlin and U. Eriksson-Zetterquist. December 6, 2021.
145. Gutierrez, C.G., Whittaker, A., Patenio, K.M., Gehman, J., Lefsrud, L.M., Barbosa, D., & Stroulia, E. Analyzing and Visualizing Twitter Conversations. CASCON 2021, November 23, 2021.
144. Lucas, D., Gehman, J. & Grimes, M.G. Remaking Capitalism: The Strength of Weak Legislation in Mobilizing Certification. 18th Annual Social Enterprise Conference, November 5-6, 2021.

143. Lucas, D., Gehman, J. & Grimes, M.G. Remaking Capitalism: The Strength of Weak Legislation in Mobilizing Certification. B Academics Research Roundtable, September 29, 2021. *Winner of People's Choice Award*.
142. Crace, L. & Gehman, J. Determinants of Sustainable Management in Organizations. 81st Academy of Management Annual Meeting, August 2021.
141. Keynote Speaker. Is Sustainability a Journey or a Destination and Why It Matters for Theory and Practice. Participants: D-L Arjaliès, J. Gehman. Organizers: N. Poggioli, J. Bernard, L. Liboni, R. Luo, S.M. Nagendra. ONE, OMT PDW. 81st Academy of Management Annual Meeting, August 2021.
140. Invited Panelist. Addressing Grand Challenges in Organization Theory: System Change through Theory, Engagement & Action. Panelists: G. Davis, G. Delmestri, J. Gehman, S. Waddock. Moderator: K. Munir. Organizers: H. Etchanchu, L.M. Lefsrud, M. Cascadden. OMT, ONE, SIM PDW. 81st Academy of Management Annual Meeting, August 2021.
139. Deka Kalita, B. & Gehman, J. Remaking Worth: A Process Study of Transformation of Institutional Logics. 81st Academy of Management Annual Meeting, August 2021.
138. Deka Kalita, B. & Gehman, J. What Are Logics Worth? Mutability and Transposability as Alternative Pathways of Transforming Institutional Logics. Subtheme 44: Micro-institutions: Unpacking the Building Blocks of Organizations and Institutional Fields. European Group for Organization Studies Colloquium. 2021.
137. Lefsrud, L.M., Baker, K. & Gehman, J. Hiding Blind: Organizational Ambiguity, Fear, and Silence. Subtheme 34: Ignorance at Work: How Organizations Strive Not to Know. European Group for Organization Studies Colloquium. 2021.
136. Grewatsch, S., Gehman, J. & Bansal, P. Project Energy Breakthrough: How Breaking, Bridging, and Building Enable Scalable Impact for Grand Challenges. Subtheme 33: Historical Organization Studies in Action: Strategy, Entrepreneurship, and Social Innovation. European Group for Organization Studies Colloquium. 2021.
135. Crace, L., Gehman, J., & Lounsbury, M. An Unsettling Crisis in Higher Education. Workshop on Collegiality: An International Comparison. Organized by K. Sahlin and U. Eriksson-Zetterquist. April 27, 2021.
134. Deka Kalita, B. & Gehman, J. From the Old Gods to the New: Rationalizing Worth in Alberta's Oil and Gas Sector, 1938-2019. Future Energy Systems Digital Research Showcase, November 27, 2020.
133. Deka Kalita, B. & Gehman, J. From the Old Gods to the New: Rationalizing Worth in Alberta's Oil and Gas Sector, 1938-2019. Annual PhD Student Business Research Conference. University of Alberta School of Business, November 20, 2020.
132. Discussion Moderator. Annual PhD Student Business Research Conference. University of Alberta School of Business, November 20, 2020.
131. Invited Presentation. Framing Your Contribution (with J. Reinecke). *Organization Theory* Winter Workshop, November 13, 2020.
130. *Organization Theory* Winter Workshop. Convenors: E. Boxenbaum, J. Cornelissen, P. Dick, J. Gehman, M. Höllerer, J. Reinecke, and D. Seidl. November 13-14, 2020.
129. Discussant. Grand Challenges and the Global-Local Dilemma. 17th Annual Social Entrepreneurship Conference. University of Indiana, Kelley School of Business, November 5, 2020.
128. Ometto, M.P., Lounsbury, M. & Gehman, J. Two Popes: Religion and Conflicting Institutional Logics' Influence on Social Movement Outcomes. Social Innovation Summit, University of Southern California, Sol Price Center for Social Innovation, October 23, 2020.
127. Zolfaghari, A., Gehman, J. & Alessi, D.S. Play-scale Analysis of Wastewater Production from Unconventional Oil and Gas Wells. GeoConvention, Virtual Event, September 22, 2020.
126. Ometto, M.P., Lounsbury, M. & Gehman, J. Two Popes: Religion and Conflicting Institutional Logics' Influence on Social Movement Outcomes. In: Institutional Logics: Transformation and Consolidation of Fields. 80th Academy of Management Annual Meeting, August 10, 2020. [name withheld due to rule of three]
125. Panel Moderator. Nuts and Bolts of Research on B Corps: Empirical Methods and Research Design. Panelists: O. Branzei, M. Conger, S. Kim, N. Kurland. Organizers: A. Beveridge, K. Cao, J. Gehman, E. Medley, G. Sharma. OMT, ONE PDW. 80th Academy of Management Annual Meeting, August 8, 2020.
124. Mentor. ONE Doctoral Student Consortium. 80th Academy of Management Annual Meeting, August 7, 2020.
123. Invited Presentation. Grimes, M.G., Gehman, J. & Cao, K. Positively Deviant: Identity Work through B Corporation Certification. Other Presenters: M.L. Besharov, G.F. Davis, R.N. Eberhart, C.E. Eesley, K.M. Eisenhardt, Y.H. Kim,

- D.A. Shepherd, W.K. Smith, J. Wang, T.A. Williams, B. Yang, L.Q. Yue. Discussant: Jeff Pfeffer. Responsible Research in Management Award Celebration Webinar, August 6, 2020.
122. Lefsrud, L.M., Baker, K.E. & Gehman, J. Blinded by Fear: Organizational Unsafety, Ambiguity, Stigma, and Silence. Subtheme 13: [SWG] Mixed Feelings and Disruptions: Multiple Emotions in Organizations and Institutions and Their Implications within Social Systems. European Group for Organization Studies Colloquium. July 3, 2020.
 121. Deka Kalita, B. & Gehman, J. From the Old Gods to the New: Rationalizing Worth in Alberta's Oil and Gas Sector, 1938 to 2019. Subtheme 12: [SWG] Institutions, Innovation, Impact: Temporal, Spatial and Material Foundations of Institutional Innovation and Change. European Group for Organization Studies Colloquium. July 2, 2020.
 120. Invited Panelist. The Politics of Data. Moderator: C. Steele. Panelists: W. Espeland, J. Gehman, P.D. Jennings & D. Kirsch. Interpretive Data Science (IDeaS) Workshop, Alberta School of Business, October 25-26, 2019.
 119. Eckert, H., Lefsrud, L.M. & Gehman, J. Creative and Traditional Sentencing for OHS Prosecutions in Alberta. Meetings of the Canadian Law and Economics Association, University of Toronto, September 21, 2019.
 118. Beveridge, A., Sharma, G. & Gehman, J. Renewing Vows: Explaining Bolstering Commitment to Doing Good. Global B Corporation Academic Community Roundtable. Los Angeles, September 16, 2019.
 117. Lucas, D., Gehman, J. & Grimes, M.G. Albatross or Secret Sauce? The Impact of Benefit Corporation Legislation on B Corporation Certification. Global B Corporation Academic Community Roundtable. Los Angeles, September 16, 2019.
 116. Zolfaghari, A., Gehman, J. & Alessi, D.S. Wastewater Production Footprints of Hydraulic Fracturing Operations: Current Pace and Future Impacts. American Chemical Society National Meeting, San Diego, August 27, 2019.
 - Selected for presentation at the Sci-Mix session which “consists of abstracts selected by division program chairs and represent the most exceptional abstracts submitted to participating divisions”
 115. Invited Panelist. Taking on the Challenge: How Organization Theorists Can Address Grand Challenges. Organizers: H. Etchanchu & S. Riaz. Panelists: G. Davis, J. Gehman, J. Mair & G. Whiteman. Discussant: J. Howard-Grenville. Symposium. 79th Academy of Management Annual Meeting, Boston, August 13, 2019.
 114. Beveridge, A., Sharma, G. & Gehman, J. Renewing Vows: Explaining Bolstering Commitment to Doing Good. In: Putting B Corporations Under the Microscope: Exemplars and Future Directions. Symposium. 79th Academy of Management Annual Meeting, Boston, August 13, 2019.
 113. Hietschold, N., Voegtlin, C., Scherer, A. & Gehman, J. What We Know and Don't Know About Social Innovation: A Multi-Level Review and Research Agenda. Paper Submission. 79th Academy of Management Annual Meeting, Boston, August 12, 2019.
 112. Invited Presentation. Getting More for Less: The Role of Resourcefulness in Entrepreneurship PDW. Organizers: T. Williams & E. Zhao. Panelists: T. Baker, S. Bradley, J. Gehman, S. Hiatt, E. Powell, J. McMullen, V. Rindova, D. Sirmon, S. Sonenshein, W. Sine & J. Wiklund. 79th Academy of Management Annual Meeting, Boston, August 10, 2019.
 111. Invited Panelist. The Fall and Rise of Corporate Forms: Post-Corporate Futures and Corporate Alternatives. Organizers: S. Leixnering, B. Segrestin & J. Veldman. Panelists: R. E. Meyer, B. Segrestin, J. Gehman & P. S. Adler. PDW. 79th Academy of Management Annual Meeting, Boston, August 10, 2019.
 110. Beveridge, A., Sharma, G. & Gehman, J. Renewing Vows: Why Businesses Bolster Their Commitment to Social and Environmental Impact. Subtheme 71: Social Impact Evaluation: The Technical and Sociopolitical Challenges of Accountability. 34th European Group for Organization Studies Colloquium, University of Edinburgh, July 6, 2019.
 109. Etchanchu, H., Coqueret, G., Etzion, D. & Gehman, J. Can Modern Bureaucracy Effectively Tackle Environmental Problems? Subtheme 25: Institutional Theory and Problem-driven Research: The Challenge of Normativity. 34th European Group for Organization Studies Colloquium, University of Edinburgh, July 5, 2019.
 108. Grewatsch, S., Gehman, J. & Bansal, P. Project Energy Breakthrough: Fostering Responsible Innovation by Overcoming the Twofold Problem of Scale. Innovating for Sustainability Salon, Ivey Business School, June 19, 2019.
 107. Deka Kalita, B. & Gehman, J. Stakeholder Perspectives on Alberta's Growing Inventory of Legacy Oil and Gas Wells. Future Energy Systems Student & Post-Doctoral Fellow Colloquium, University of Alberta, May 7, 2019.
 106. Invited Panelist and Paper Discussant. So How Does the Review Process Really Work? Panelists: J. Gehman, J. Howard-Grenville, O. Kacperczyk, R. Meyer, G. Patriotta, M. Perkmann, M.-D. Seidel, B. Vanneste. Organization and Management Theory Division Paper Development and Writing Workshop, University College London School of Management and Cass Business School, London, United Kingdom, January 31-February 1, 2019.

105. Grewatsch, S., Gehman, J. & Bansal, P. How Can Government Innovate for Sustainability? The Case of AOSTRA, 1974-1994. Ivey Sustainability Conference, Western University, December 4, 2018.
104. Deka Kalita, B., Lefsrud, L.M. & Gehman, J. Energy Futures: Moving Forward by Overcoming Legacies of the Past. Future Energy Systems Open House. University of Alberta, October 3, 2018.
103. Grewatsch, S., Gehman, J. & Bansal, P. Collaborating to Innovate for Sustainability: How the Emergence of a Relational Platform and Temporal Frames Shape the Journey. In: Strategy, Climate Change and the Energy Transition PDW. 78th Academy of Management Annual Meeting, Chicago, August 10, 2018.
102. Garud, R., Gehman, J. & Karnøe, P. A Design Approach to the Regeneration of Regions. In: Regenerative Organizations: Living and Well-being in, with and for Nature. All Academy Theme. 78th Academy of Management Annual Meeting, Chicago, August 12, 2018.
101. Knight, E., Grimes, M. & Gehman, J. Pivoting: Managing the Liabilities of Successive Change. In: How to Pivot: The Process of Entrepreneurial Pivoting. OMT, STR, ENT Symposium. 78th Academy of Management Annual Meeting, Chicago, August 14, 2018.
100. Grewatsch, S., Gehman, J. & Bansal, P. Collaborating to Innovate for Sustainability: How the Emergence of a Relational Platform and Temporal Frames Shape the Journey. 34th European Group for Organization Studies Colloquium, Tallin, Estonia, July 6, 2018.
99. Gehman, J., Lei, Z., Cahoy, D.R. & Varasteh, S. Patently Secret? Hydraulic Fracturing Patents and the Containment of Public Risk Information. Western Academy of Management, Salt Lake City, March 2018. ***Finalist for the Past President's Best Paper Award.***
98. Invited Panelist and Student Mentor: So How Does the Review Process Really Work? Panelists: L. Cohen, W. Foster, V. Gaba, J. Gehman, D. Ravasi, M-D. Seidel, L.Q. Yue. OMT Writing and Reviewing Workshop, University of British Columbia Sauder School of Business, February 1-2, 2018.
97. Grimes, M.G., Gehman, J. & Cao, K. Positively Deviant: Identity Work through Certification. 14th Annual Social Entrepreneurship Conference, Northeastern University, November 2-3, 2017.
96. Banks, J., Unsworth, M., Gehman, J., Harris, N., Lefsrud, L.M., Parkins, J., Finley, T., Hanneson, C., Lee, B., Noyahr, C. & Renaud, E. Imaging, Characterizing, and Modeling Canada's Geothermal Resources. Future Energy Systems Open House. University of Alberta, October 12, 2017.
95. Gehman, J. & Cao, K. B Academics: Status of Research on B Corps and Benefit Corporations. Global B Corporation Academic Community Roundtable. University of Toronto, October 4, 2017.
94. Grimes, M.G., Gehman, J. & Cao, K. Positively Deviant: Identity Work through Certification. Global B Corporation Academic Community Roundtable. University of Toronto, October 4, 2017.
93. Soublière, J.-F. & Gehman, J. Legitimation Spillovers and Piggybacking: How Distributed Successes and Failures Move Market Categories. West Coast Research Symposium, University of Alberta, August 31, 2017.
92. Faculty Mentor. Doctoral Student Workshop. West Coast Research Symposium, University of Alberta, August 30, 2017.
91. McSweeney, J., McSweeney, K., Bass, A.E. & Gehman, J. Unpacking Values Spheres: A Field Analytic Approach to the Upstream Oil Industry. In: Organization Values: Developing a Dormant Concept in Organizational Studies. OMT, ODC, OB Symposium. 77th Academy of Management Annual Meeting, Atlanta, August 8, 2017.
90. Session Chair. Visuality, Symbolism and Discourse in Legitimation Strategies. OMT Paper Session. 77th Academy of Management Annual Meeting, Atlanta, August 7, 2017.
89. Invited Presentation. Studying Grand Challenges: At the Intersection of Robust Action Strategies and Power. In: Addressing Grand Challenges with Institutional Research: The Critical Role of Power. OMT, SIM, CMS Symposium. 77th Academy of Management Annual Meeting, Atlanta, August 7, 2017.
88. Invited Participant. OMT New and Returning Member Networking and Research Forum. 77th Academy of Management Annual Meeting, Atlanta, August 4, 2017.
87. Überbacher, F., Goodrick, E., Gehman, J. & Delmestri, G. The Challenge of "Grand Challenges:" Toward Ethical Institutionalism. Subtheme 56: Institutional Theory: Taking Stock and Retooling. 33rd European Group for Organization Studies Colloquium, Copenhagen Business School, July 7, 2017.
86. McSweeney, J., McSweeney, K., Bass, A.E. & Gehman, J. Unpacking Value Spheres: A Field Analytic Approach to the Upstream Oil Industry. Subtheme 57: The Multiplicity of Institutional Logics. 33rd European Group for Organization Studies Colloquium, Copenhagen Business School, July 7, 2017.

85. Invited Presentation. PDW 09: How Different EGOS Communities Study Large Social Phenomena. 33rd European Group for Organization Studies Colloquium, Copenhagen Business School, July 5, 2017.
84. Knight, E., Grimes, M.G. & Gehman, J. Pivoting: Managing the Liabilities of Successive Change. International Symposium on Process Organization Studies, Greece, June 22-24, 2017.
83. Gehman, J., Lei, Z., Cahoy, D.R. & Varasteh, S. Patently Secret? Hydraulic Fracturing Patents and the Containment of Public Risk Information. Alliance for Research on Corporate Sustainability, Erasmus University, June 15, 2017.
82. Invited Presentation. Grimes, M.G., Gehman, J. & Cao, K. Certifiably Distinct: How Gender Role Identity and the Sustainability Context Affect B Corp Certification, *Journal of Business Venturing* Special Issue Symposium on "Enterprise Before and Beyond Benefit: A Transdisciplinary Research Agenda for Prosocial Organizing." Western University, Ivey Business School, April 7, 2017.
81. Gehman, J., Lei, Z., Cahoy, D.R. & Varasteh, S. Patently Secret? Hydraulic Fracturing Patents and the Containment of Public Risk Information. Big Ten Business Law Seminar, University of Maryland, January 21, 2017.
80. Invited Panelist. Trends and Future of Research on Sustainability in Management. Plenary Session with D. Crilly, F. Ferraro, J. Gehman. Western University, Ivey Sustainability Conference, November 6, 2016.
79. Invited Presentation. Gehman, J. & Grimes, M.G. Hidden Badge of Honor: How Contextual Distinctiveness Affects Category Promotion Among Certified B Corporations. Western University, Ivey Sustainability Conference, November 6, 2016.
78. Lefsrud, L.M., Gehman, J. & Jamieson, M.V. Revisiting How "Acceptable Risk" and "Social License to Operate" Become Defined: An Incorporation of Social-Psychological Processes into Technical Risk Management. 66th Canadian Chemical Engineering Conference. Québec City, Québec, October 18, 2016.
77. Invited Panelist. Job Market Process. Annual PhD Student Business Research Conference. University of Alberta School of Business, October 14, 2016.
76. Faculty Mentor. Doctoral Student Workshop. West Coast Research Symposium, University of Washington, September 12, 2016.
75. Invited Panelist. Pitching Your Research. West Coast Research Symposium, University of Washington, September 12, 2016.
74. Soublière, J.-F. & Gehman, J. Legitimacy Spillovers and Piggybacking: The Collective Legitimation of New Ventures and Fields. OMT Paper Session. 76th Academy of Management Annual Meeting, Anaheim, August 9, 2016.
73. Invited Presentation. The Commercialization of Science: An Integrative Research Agenda on Managing the Science-Business Interfaces. AMP Showcase Session. 76th Academy of Management Annual Meeting, Anaheim, August 8, 2016.
72. Invited Presentation. The Heart of Institutions: Values, Emotions, Identity, Logics, & Work. OMT, MOC Symposium. 76th Academy of Management Annual Meeting, Anaheim, August 8, 2016.
71. Invited Presentation. Time and Sustainability. ONE, SIM, OMT PDW. 76th Academy of Management Annual Meeting, Anaheim, August 6, 2016.
70. Invited Presentation. Explorations in Performativity: Rationality in Action. OMT, OCIS, TIM, SAP PDW. 76th Academy of Management Annual Meeting, Anaheim, August 6, 2016.
69. Invited Participant. OMT New and Returning Member Networking and Research Forum. OMT PDW. 76th Academy of Management Annual Meeting, Anaheim, August 5, 2016.
68. Murphy, C., Patvardhan, S. & Gehman, J. Moral Accounting in Organizations: A Process Study of the U.S. Financial Crisis Inquiry Commission. Subtheme 27: Scandals and Organization Studies. 32nd European Group for Organization Studies Colloquium, University of Naples Federico II, July 9, 2016.
67. Cao, K. & Gehman, J. Practical Theory? A Process Study of How Managers Mobilize Academic Research. Subtheme 17: (SWG 17) Expert Power and Management. 32nd European Group for Organization Studies Colloquium, University of Naples Federico II, July 8, 2016.
66. Gehman, J. Experiments: Some Thoughts (Or Some Thought Experiments). PDW 03: Experimental Research in Organization Studies: Pushing the Boundaries. 32nd European Group for Organization Studies Colloquium, University of Naples Federico II, July 6, 2016.
65. Soublière, J.-F. & Gehman, J. Legitimacy Spillovers and Piggybacking: The Collective Legitimation of New Ventures and Fields. Administrative Sciences Association of Canada Conference, MacEwan University, June 6, 2016.

64. Etzion, D., Avidan, M., Franks, K., Ruderman, S. & Gehman, J. The Effectiveness of Fracking Disclosure Regimes in Canada. Imagining Canada's Future Forum on Energy and Natural Resources. Social Sciences and Humanities Research Council of Canada, Calgary, June 1, 2016.
63. Session Moderator. Alliance for Research on Corporate Sustainability, University of Colorado-Boulder, May 19, 2016.
62. Ometto, M.P., Lounsbury, M. & Gehman, J. Constructing Field Governance: The Public Understanding of Science Movement and Nanotechnology. Social Movements and the Economy Workshop. Northwestern University, October 23-25, 2015.
61. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Patently Secret? The Use of Hydraulic Fracturing Patents to Contain Public Risk Information. West Coast Research Symposium, University of Washington, September 10, 2015.
60. Faculty Mentor. Doctoral Student Workshop. West Coast Research Symposium, University of Washington, September 9, 2015.
59. Invited Presentation. Macro Perspectives on Behavioral (Micro) Ethics. SIM, OMT, OB Symposium. 75th Academy of Management Annual Meeting, Vancouver, August 11, 2015.
58. Ometto, M.P., Lounsbury, M. & Gehman, J. Betwixt and Between: The Problematic Emergence and Bounding of the Nanotoxicology Field. In: Breathing Life into Technology: Socio-cognitive Paths Towards Opening Up the Black Box. OMT, TIM, MOC Symposium. 75th Academy of Management Annual Meeting, Vancouver, August 10, 2015.
57. Invited Participant. OMT New and Returning Member Networking and Research Forum. OMT PDW. 75th Academy of Management Annual Meeting, Vancouver, August 7, 2015.
56. Invited Panelist. Session VII: Wrapping Up. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 4, 2015.
55. Giuliani, A., Bolzani, D., Fini, R. & Gehman, J. Conflicting Institutional Logics and Organizational Identities: How Spinouts Handle Parent Affiliation. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 3, 2015.
54. Chair for Session V: Institutional Logics and Identities. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 3, 2015.
53. Ometto, M.P., Lounsbury, M. & Gehman, J. Roles for Radicals: The "Public Understanding of Science" Movement and Nanotechnology. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 2, 2015.
52. Bolzani, D., Fini, R., Gehman, J. & Giuliani, A. Conflicting Institutional Logics and Organizational Identities: How Spinouts Handle Parent Affiliation. Alberta Institutions Conference, Banff, June 13, 2015.
51. Chair. Opening Plenary: How Institutions Matter. Alberta Institutions Conference, Banff, June 13, 2015.
50. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. Industry Studies Association, Kauffman Foundation Conference Center, Kansas City, May 28, 2015.
49. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. Center for Social Impact Workshop, University of Michigan, May 16, 2015.
48. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. Alliance for Research on Corporate Sustainability, Northwestern University, May 14, 2015. **Winner of the People's Choice Award.**
47. Invited Presentation. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. University of Maryland, 11th Annual Smith Entrepreneurship Research Conference, May 8, 2015.
46. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Patently Secret? The Use of Hydraulic Fracturing Patents to Contain Public Risk Information. Wharton Technology and Innovation Conference, University of Pennsylvania, April 17, 2015.
45. Alessi, D.S., Notte, C.A., Thompson, D.Y., Kletke, S., Brisbois, J., Allen, D.M., Gehman, J. & Goss, G.G. Identifying Gaps in Hydraulic Fracturing Wastewater Management Practices across Four North American Basins. Abstracts of Papers of the American Chemical Society. 249: 247. Denver, Colorado, March 22, 2015.
44. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. Western Academy of Management, Kauai, Hawaii, March 13, 2015. **Finalist for the Past President's Best Paper Award.**

43. Co-chair. Unconventional Shale Development Session. Helmholtz-Alberta Initiative Energy and Environment Annual Workshop. Edmonton, September 30, 2014.
42. Gehman, J., Lefsrud, L.M., Lounsbury, M. & Lu, C. Perspectives on Energy and Environment Risks. Helmholtz-Alberta Initiative Energy and Environment Annual Science Forum. University of Alberta, September 29, 2014.
41. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Patents and Information Containment: The Case of Hydraulic Fracturing in Shale Gas Extraction. Berkeley Intellectual Property Scholars Conference, University of California-Berkeley, August 8, 2014.
40. Garud, R., Gehman, J. & Ungureanu, P. Performativity of Theories that Inform Management Practices. In: Theories of Performativity and the Performativity of Theory. OMT, TIM, BPS Symposium. 74th Academy of Management Annual Meeting, Philadelphia, August 5, 2014.
39. Gehman, J. & Grimes, M.G. Category Promotion: How Hybrid Ventures Integrate “Standing Out” and “Fitting In.” OMT Paper Session. 74th Academy of Management Annual Meeting, Philadelphia, August 4, 2014.
38. Gehman, J. Sustainability by Dissociation: Categorization, Divestitures and Organizational Boundaries. SIM Best Dissertation Finalists. 74th Academy of Management Annual Meeting, Philadelphia, August 3, 2014. ***Finalist for the Social Issues in Management Division Best Dissertation Award.***
37. Gehman, J. & Etzion, D. An Analysis of Cultural Vulnerability and Opportunity Exploitation in Marcellus Shale Drilling. OMT Paper Session. 74th Academy of Management Annual Meeting, Philadelphia, August 3, 2014.
36. Gehman, J. & Grimes, M.G. Category Promotion: How Hybrid Ventures Integrate the Competing Demands of “Standing Out” and “Fitting In.” Subtheme 50: The Challenge of Configuration: Bridging Perspectives and Methodologies. 30th European Group for Organization Studies Colloquium, Erasmus University, July 4, 2014.
35. Gehman, J. & Etzion, D. Community Vulnerability and Facility Siting: The Case of Marcellus Shale Gas Drilling, 2004-2012. Group for Research on Organizations and the Natural Environment Conference. Aalto University, June 14-16, 2014.
34. Gehman, J. & Etzion, D. An Exploratory Analysis of Cultural Vulnerability and Opportunity Exploitation in Marcellus Shale Drilling. Alliance for Research on Corporate Sustainability, Cornell University, May 8, 2014. ***Winner of the People’s Choice Award.***
33. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Patents as Information Containment and Market Control Tools in Sustainable Technologies: The Case of Natural Gas. Legal Studies and Business Ethics Department Speaker Series, The Wharton School, University of Pennsylvania, April 10, 2014.
32. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Fracking Patents: Sustainability Technology and Information Control through Patents. Workshop on Sustainability Research: A Business Perspective, Pennsylvania State University, November 6, 2013.
31. Garud, R., Gehman, J., Markard, J. & Pandza, K. Three Perspectives on Sustainability and Implications for Firms, Markets and Policies. Workshop on Sustainability Research: A Business Perspective, Pennsylvania State University, November 6, 2013.
30. Gehman, J. Sustainability Journeys. Innovation for Societal Impact: A Process Perspective, University of Leeds, September 26, 2013.
29. Gehman, J. Sustainability by Dissociation: Categorization, Divestitures and Organizational Boundaries. Carolyn Dexter Award Reception. 73rd Academy of Management Annual Meeting, Lake Buena Vista, August 11, 2013. ***Finalist for the Emerald Best International Dissertation Award from the International Theme Committee.***
28. Patvardhan, S. & Gehman, J. Narrative Limits of Moral Accounting: An Exploratory Analysis of the Financial Crisis Inquiry. SIM Paper Session. 73rd Academy of Management Annual Meeting, Lake Buena Vista, August 12, 2013.
27. Gehman, J. Sustainability by Dissociation: Categorization, Divestitures and Organizational Boundaries. ONE Business Meeting. 73rd Academy of Management Annual Meeting, Lake Buena Vista, August 12, 2013. ***Finalist for the Organizations and the Natural Environment Division Best Dissertation Award.***
26. Wolf, M., Pandza, K. & Gehman, J. The Meaning of Water: Institutional Complexity and Strategic Practice in Issue Driven Fields. Subtheme 48: The Emergence of Categories, Identities, Fields and Organizational Forms. 29th European Group for Organization Studies Colloquium, HEC Montréal and Université de Montréal, July 5, 2013.
25. Garud, R., Gehman, J. & Karnøe, P. Notes on the Emergence, Consequences and Transformation of Categories. Subtheme 48: The Emergence of Categories, Identities, Fields and Organizational Forms. 29th European Group for Organization Studies Colloquium, HEC Montréal and Université de Montréal, July 4, 2013.

24. Discussant for Session II: History Matters: Category (Re-)Emergence. Subtheme 48: The Emergence of Categories, Identities, Fields and Organizational Forms. 29th European Group for Organization Studies Colloquium, HEC Montréal and Université de Montréal, July 4, 2013.
23. Gehman, J. & Etzion, D. Predatory Selection: An Analysis of Cultural Vulnerability and Opportunity Exploitation in Marcellus Shale Drilling, 2004-2011. Inequality, Institutions and Organizations Conference, Simon Fraser University, June 7, 2013.
22. Gehman, J. & Grimes, M.G. Putting B Corp Certification to Work? Cultural Entrepreneurship within an Emerging Category. Sustainability, Ethics, and Entrepreneurship Conference, University of Denver, April 11, 2013.
21. Presenter. Sociomaterial Processes of Category Emergence and Naturalization. In: Revealing the Cultural in Entrepreneurship and Innovation. OMT, ENT PDW. 72nd Academy of Management Annual Meeting, Boston, August 3, 2012.
20. Garud, R., Gehman, J. & Karunakaran, A. Procrustean Transformations and Pandoran Hope in the Case of Climategate. TIM Paper Session. 72nd Academy of Management Annual Meeting, Boston, August 5, 2012.
19. Gehman, J. Categorical Cleaning: An Exploratory Study of Sustainability Induced Divestitures, 1992-2010. OMT Paper Session. 72nd Academy of Management Annual Meeting, Boston, August 6, 2012. **Winner of the Best Paper on Environmental and Social Practices Award.**
18. Cahoy, D., Gehman, J. & Lei, Z. Fracking Patents: The Emergence of Patents as Information Containment Tools in Shale Drilling. Colloquium on the Changing Face of American Patent Law and Its Impact on Business Strategy, University of Michigan, May 18, 2012.
17. Gehman, J. Categorical Cleaning: An Exploratory Study of Sustainability Induced Divestitures, 1992-2010. Alliance for Research on Corporate Sustainability, Yale University, May 18, 2012.
16. Garud, R. & Gehman, J. Sustaining Sustainability Journeys: Some Implications for Strategizing and Organizing. ONE Paper Session. 71st Academy of Management Annual Meeting, San Antonio, August 16, 2011.
15. Presenter. Revealing the Cultural in Entrepreneurship and Innovation. OMT, ENT, BPS, TIM PDW. 71st Academy of Management Annual Meeting, San Antonio, August 12, 2011.
14. Garud, R. & Gehman, J. Metatheoretical Perspectives on Sustainability Journeys: Evolutionary, Relational and Narrative. Subtheme 27: The Social Structure of Radical Innovations. 27th European Group for Organization Studies Colloquium, University of Gothenburg, July 7, 2011.
13. Garud, R. & Gehman, J. Sustaining Sustainability Journeys: Implications for Strategizing and Organizing. Industry Studies Association, University of Pittsburgh, June 2, 2011.
12. Garud, R. & Gehman, J. Procrustean Transformations: Climategate, Scientific Controversies, and Hope. Débordements. Mines ParisTech, December 17, 2010.
11. Garud, R., Gehman, J. & Karnøe, P. Categorization by Association: Nuclear Technology and Emission-Free Electricity. West Coast Research Symposium, University of Oregon, August 27, 2010.
10. Garud, R., Gehman, J. & Karnøe, P. Categorical Associations: Nuclear Power in the Energy Field. TIM Paper Session. 70th Academy of Management Annual Meeting, Montreal, August 9, 2010.
9. Gehman, J., Treviño, L.K. & Garud, R. Values Work: Translating Values into Practices. SIM Paper Session. 70th Academy of Management Annual Meeting, Montreal, August 9, 2010.
8. Garud, R., Gehman, J. & Karnøe, P. Categorization by Association: Nuclear Technology and Emission-Free Electricity. Framing, Categorizing and Narrating Emerging Technologies Workshop. University of Leeds, June 28, 2010.
7. Garud, R., Gehman, J. & Karnøe, P. Categorization by Association: Nuclear Technology and Emission-Free Electricity. Society for the Advancement of Socio-Economics, Temple University, June 25, 2010.
6. Garud, R., Gehman, J. & Karnøe, P. Categorical Associations: Nuclear Power in the Energy Field. Wharton Technology and Innovation Conference, University of Pennsylvania, April 24, 2010.
5. Garud, R., Gehman, J. & Kumaraswamy, A. Harnessing Complexity to Sustain Innovation: Lessons From 3M Corporation. TIM Paper Session. 69th Academy of Management Annual Meeting, Chicago, August 11, 2009.
4. Garud, R., Gehman, J. & Karnøe, P. Categorization by Association: Nuclear Technology and Emission-Free Electricity. Medici Summer School in Management Studies. Florence, July 9, 2009.

3. Garud, R., Gehman, J. & Karnøe, P. Categorical Performances: Translations in the Nuclear Power Industry. Subtheme 10: Energizing Energy Markets: Institutions, Devices and Experiments. 25th European Group for Organization Studies Colloquium, ESADE Business School, July 3, 2009.
2. Gehman, J. Seeing the Invisible: Ego Development, Opportunity Perception, and Institutional Change. MOC Paper Session. 68th Academy of Management Annual Meeting, Anaheim, August 11, 2008
1. Garud, R., Gehman, J. & Kumaraswamy, A. Complexity Arrangements for Sustained Innovation: Lessons from 3M Corporation. International Symposium on Process Organization Studies, Cyprus. June 12, 2008.

Events Organized

33. Standing Working Group (SWG) Extension: Institutions, Innovation, and Impact. 2022–2023. Convenors: J. Gehman, N. Granqvist, M. Höllerer, F. Kodeih, T. Zilber. European Group for Organization Studies Colloquium.
32. Alberta Institutions Conference. June 2022. Organization and Institutions in the Era of Crises. Member of the Organizing Committee. Edmonton, Alberta, Canada.
31. B Academics Global Research Roundtable. September 2021. Crossing Disciplinary & Geographical Borders to Advance Research on B Corps. Member of the Organizing Committee. Virtual conference.
30. International Symposium of Process Organization Studies. September 2021. Organizing Beyond Organizations for the Common Good: Addressing Societal Issues through Process Studies. Co-Organizer with P. Jarzabkowski, A. Langley, H. Tsoukas. Rhodes, Greece.
29. Innovating for Sustainability Salon. June 2019 to April 2021. Co-Organizer with P. Bansal, A. Greco, S. Grewatsch, G. Sharma, M.-F. Turcotte. Consisted of a series of eight global, web-based virtual research workshops, each featuring presentations of two or three academic working papers and feedback from audience members.
28. University of Alberta Alumni Week Event. B Corps for Better Business. September 2020. Keynote: C. Marquis. Panelists: C. Heim, C. Marquis, A. Schneider. A. Valente. Moderator: J. Gehman.
27. Nuts and Bolts of Research on B Corps: Empirical Methods and Research Design. August 2020. Organizers: A. Beveridge, K. Cao, J. Gehman, E. Medley, G. Sharma. Presenters: J.Y. Thomas, B. Anderson, D. Osusky, C. Marquis, J. Gehman, M. Conger, K.P. Cox, S. Kim, N. Kurland, J. Bort, E. Rosca, S. Sandhu, and Y. Chauhan. Academy of Management Annual Meeting.
26. B Academics Global Research Roundtable. August 2020. Nuts and Bolts of Research on B Corps: Empirical Methods and Research Design. Member of the Organizing Committee. Virtual conference.
25. B Academics Global Roundtable. September 2019. Seeing the Full Picture: Drivers, Processes and Outcomes of the B Corp Movement. Member of the Organizing Committee. Los Angeles, California, USA.
24. Putting B Corporations Under the Microscope: Exemplars and Future Directions. August 2019. Organizers: G. Sharma, E. Medley, J. Thomas, J. Gehman. Presenters: K. Qiao, S. Fan, A. Beveridge, G. Sharma, L. Tracy, J. Thomas, J. Pollock, R. Honeyman, E. Medley, R. Garcia. Discussant: Chris Marquis. Academy of Management Annual Meeting. Boston, USA. **Showcase Symposium (top 10%). Finalist for the Emerald Best International Symposium Award.**
23. Institutions, Innovation, and Impact: Technology, Materiality, and Networks of Interaction. July 2019. Convenors: J. Gehman, C. Jones, B. Leca. European Group for Organization Studies Colloquium. University of Edinburgh, Scotland.
22. Standing Working Group (SWG): Institutions, Innovation, and Impact. 2018–2021. Convenors: J. Gehman, N. Granqvist, M. Höllerer, S. Dorado. European Group for Organization Studies Colloquium.
21. B Academics Global Roundtable. September 2018. Collaboration to Advance Innovation and Action. Member of the Organizing Committee. New Orleans, Louisiana, USA.
20. Cultural Entrepreneurship & Strategy. August 2018. Organizers: J. Gehman, V. Glaser, M. P. Ometto, J.-F. Soublière. Presenters: E. Dalpiaz, R. David, G. Fisher, C. Jones. Academy of Management Annual Meeting. Chicago, USA. **Showcase Symposium (top 10%).**
19. New Developments in Institutional Theory: Hot Topics, Cool Tools & Unexpected Surprises! July 2018. Convenors: J. Gehman, N. Granqvist, R. Vince, M. Voronov, C. Zietsma. European Group for Organization Studies Colloquium. Estonian Business School, Estonia.
18. Alberta Institutions Conference. June 2018. What of Macro-Foundations? Rediscovering the Power of Institutions. Member of the Organizing Committee. Edmonton, Alberta, Canada.
17. B Academics Global Roundtable. October 2017. Member of the Organizing Committee. Toronto, Ontario, Canada.

16. West Coast Research Symposium on Technology Entrepreneurship. September 2017. Doctoral Consortium Co-Organizer with V.L. Glaser. University of Alberta, Canada.
15. The Role of Organizations in Sustainability Transitions. July 2017. Convenors: R. Garud, J. Gehman, J. Markard. European Group for Organization Studies Colloquium. Copenhagen Business School, Denmark.
14. West Coast Research Symposium on Technology Entrepreneurship. September 2016. Member of the Doctoral Consortium Organizing Committee. University of Washington, USA.
13. Strategic Management Society Annual International Conference. September 2016. Cultural Perspectives on Strategic Management. Organizers: J. Gehman, K. Pandza. Panelists: S. Ansari, R. Durand, C. Jones, M. Lounsbury, R. Whittington. Strategic Management Society Annual International Conference. Berlin, Germany.
12. Theory-Method Packages: A Comparison of Three Qualitative Approaches to Theory Building. August 2016. Organizers: J. Gehman, V. Glaser. Participants: K.M. Eisenhardt, D.A. Gioia, A. Langley, K.G. Corley. Academy of Management Annual Meeting. Anaheim, USA. *Showcase Symposium (top 10%)*.
11. Making Organizations Meaningful: What's Next in Measurement, Data and Analytic Toolkits. August 2016. Organizer: J. Gehman. Participants: J. Bundy, S.D. Graffin, M.G. Grimes, T.R. Hannigan, J. Porac, S.B. Soderstrom, J.B. Wade, K. Weber. Academy of Management Annual Meeting. Anaheim, USA. *All Academy Theme PDW*.
10. Alberta School of Business, CCCSR-ATB Sustainability Workshop. November 2015. Co-Organizer with D. Jennings.
9. West Coast Research Symposium on Technology Entrepreneurship. September 2015. Member of the Doctoral Consortium Organizing Committee. University of Washington, USA.
8. Cultural Entrepreneurship in Action: Innovative Methods and Research Designs. August 2015. Organizers: V. Glaser, J. Gehman, J. Kroezen. Participants: P.C. Fiss, M.G. Grimes, M.T. Kennedy, H. Tchalian. Academy of Management Annual Meeting. Vancouver, Canada.
7. Developing a Research Agenda to Advance Perspectives on Performativity. August 2015. Organizers: V. Glaser, J. Gehman. Participants: D. Beunza, L. Cabantous, R. Garud, J.-P. Gond, W. Orlikowski, S. Scott. Academy of Management Annual Meeting. Vancouver, Canada.
6. Alberta Institutions Conference. June 2015. How Do Institutions Matter? Co-Organizer with M. Lounsbury and R. Greenwood. Banff, Alberta, Canada.
5. Theories of Performativity and the Performativity of Theory. August 2014. Organizers: R. Garud, J. Gehman. Presenters: D. Beunza, L. Cabantous, L. D'Adderio, L. Doganova, F. Ferraro, R. Garud, J. Gehman, J.-P. Gond, N. P., P. Ungureanu. Academy of Management Annual Meeting. Philadelphia, USA.
4. Researching the Organization of Energy: Dirty, Clean and In-Between. August 2014. Organizers: J. Gehman, D. Etzion, L.M. Lefsrud. Presenters: A. Brown (NREL), M. Delmas, N. Furr, R.P. Gephart, A. Hawk, A. Marcus, G. Pacheco-de-Almeida, G. Whiteman, C. Zietsma. Academy of Management Annual Meeting. Philadelphia, USA.
3. Cultural Design and Designing Culture: Institutions, Values, and Entrepreneurship. August 2014. Organizers: J. Gehman, M.G. Grimes, T. Wry, J. Clarke. Presenters: H. Aldrich, T. Baker, R. Garud, M.A. Glynn, A. Hargadon, M. Lounsbury, A. Meyer, S. O'Mahony, V. Rindova, M. Schultz, K. Weber. Academy of Management Annual Meeting. Philadelphia, USA.
2. Innovation for Societal Impact: A Process Perspective. September 2013. Co-Organizer with R. Garud and K. Pandza. Northern Advanced Research Training Initiative. University of Leeds, UK.
1. Cultural Perspectives on Entrepreneurship and Innovation. August 2013. Organizers: J. Clarke, J. Gehman, T. Wry. Presenters: D. Beunza, J. Cornelissen, S. Furnari, R. Garud, M. Lounsbury, K. Pandza, C. Navis, V. Rindova. Academy of Management Annual Meeting. Lake Buena Vista, USA.

VII. INVITED PRESENTATIONS

Research Presentations

32. Emlyon Business School. 2021.
31. University of St. Gallen. 2021.
30. Georgia State University, Entrepreneurship and Innovation Institute. 2021.
29. University of Vermont, Grossman School of Business. 2021.
28. George Washington University, George Washington School of Business. 2021.
27. Villanova University, School of Business. 2021.

26. Western University, Ivey Business School. 2021.
25. Drexel University, LeBow College of Business. 2021.
24. Western University, Ivey Business School. 2020.
23. University of Cape Town, Graduate School of Business. 2019.
22. University of California, Santa Barbara, Bren School of Environmental Science & Management. 2019.
21. Queen's University, Smith School of Business. 2019.
20. University of Cambridge, Judge Business School. 2018.
19. York University, Schulich School of Business. 2018.
18. Cornell University, SC Johnson College of Business. 2018.
17. University of British Columbia, Sauder School of Business. 2018.
16. University of Alberta, Department of Resource Economics and Environmental Sociology. 2018.
15. Cornell University, Johnson Graduate School of Management. 2017.
14. Nottingham University Business School China. 2015.
13. Duke University, Organizational & Economic Sociology. 2015.
12. North Carolina State University, Poole College of Management. 2015.
11. Florida Atlantic University, College of Business. 2015.
10. University of Alberta, Department of Resource Economics and Environmental Sociology. 2014.
9. University of Alberta-Augustana, Center for Sustainable Rural Communities. 2014.
8. Carnegie Mellon University, Tepper School of Business. 2012.
7. Erasmus University, Rotterdam School of Management. 2012.
6. HEC Paris. 2012.
5. University of Southern California, Marshall School of Business. 2012.
4. Northwestern University, Kellogg School of Management. 2012.
3. University of New Mexico, Anderson School of Management. 2011.
2. McGill University, Desautels Faculty of Management. 2011
1. University of Alberta, Alberta School of Business. 2011

Public Presentations

19. Gehman, J. SSHRC Grant Application Workshop. Alberta School of Business, August 28, 2019.
18. Gehman, J. Responsibility in Emerging Industries. Enlightened Economy Summit. Organized by MacEwan University and Net Impact. Edmonton, Alberta, Canada, May 14, 2019.
17. Gehman, J. The Business-Society Interface: Meeting the Challenges of Sustainability, Social License to Operate, and Innovation. Centre for International Business Studies, University of Alberta, August 22, 2017.
16. Gehman, J. What Does Sustainability Mean for Business? Association of Finance Professionals, Edmonton, Alberta, Canada, May 24, 2017.
15. Gehman, J. Panelist. Connect: Inspiring Leaders and Ideas. Alberta School of Business, October 18, 2016.
14. Lefsrud, L.M., Gehman, J. & Umme, M. Analyzing WCB Data to Assess the Effectiveness of Education Initiatives and Financial Incentives in Reducing Future Claims Rates. Safety Committee Meeting, Construction Owners Association of Alberta, Edmonton, October 5, 2016.
13. Lefsrud, L.M., Gehman, J. & Umme, M. The Value of Shame: Research that Supports the Concept of Shaming and the Need to Include a Rehabilitation Story. Creative Sentencing Workshop, Alberta Ministry of Justice, Edmonton, September 29, 2016.
12. Lefsrud, L.M. & Gehman, J. Risk Worth Taking? Revisiting How "Acceptable Risk" Becomes Defined. American Association of Petroleum Geologists Annual Convention, Calgary, June 19, 2016.

11. Gehman, J. & Grimes, M.G. Hidden Badge of Honor: How Contextual Distinctiveness Affects Category Promotion Among Certified B Corporations. HQ Raleigh, Raleigh, North Carolina, USA, April 12, 2016.
10. Gehman, J. From Data Availability to Information Accessibility: The WellWiki Project. Startup Edmonton, Lunchalytics, Edmonton, Alberta, Canada. January 27, 2016.
9. Gehman, J. Going Concerns: A Perspective from the Nexus of Business, Culture, and Institutions. Open Minds Symposium, University of Alberta, November 4, 2015.
8. Colton, J., Corscadden, K., Fast, S., Hall Findlay, M., Gattinger, M., Gehman, J., Morgan, D., Sayers, J., Winter, J. & Yatchew, A. Energy Projects, Public Acceptance and Regulatory Systems in Canada: A White Paper. Conference on Public Acceptance of Energy Projects, Canadian Network for Energy Policy Research and Analysis, Ottawa, Ontario, Canada. September 15, 2015.
7. Soublière, J.-F. & Gehman, J. Wake Makers and Wave Riders: Entrepreneurial Dynamics on a Crowdfunding Platform. Canadian Council for Small Business and Entrepreneurship Conference, MacEwan University, Canada. May 28, 2015.
6. Gehman, J. Perspectives on Risk. American Association of Petroleum Geologists Annual Convention, Calgary, Alberta, Canada. October 16, 2014.
5. Gehman, J. Canadian Water Network Hydraulic Fracturing Program. Petroleum Technology Alliance Canada, Calgary, Alberta, Canada. May 29, 2014.
4. Gehman, J. Strategic Management of Unconventional Shale Development: Multiple Stakeholder Perspectives. BGP Inc. (a subsidiary of China National Petroleum Corporation), Beijing, China. May 19, 2014.
3. Gehman, J. We're Not in Kansas Anymore: The Folly of Conventional Thinking in an Unconventional World. Natural Resources Canada Workshop, University of Alberta, Canada. March 25, 2014.
2. Gehman, J. What Kind of Problem Is Sustainability? TBC Corporation (a subsidiary of Sumitomo Corporation), Palm Beach Gardens, Florida, USA. August 14, 2013.
1. Gehman, J. What Kind of Problem Is Sustainability? Geddes Lecture, Alberta School of Business, Royal Mayfair Golf Club, April 30, 2013.

VIII. OTHER PUBLICATIONS

Book Reviews

1. Gehman, J. 2021. Book Review: Taking the Floor: Models, Morals, and Management in a Wall Street Trading Room. *Organization Studies*. 42: 993-999. doi:10.1177/0123456789123456.

Bylined Articles

8. Etzion, D., Gehman, J. & Davis, G.M. July 5, 2021. Reimagining Academic Conferences: Toward a Federated Model of Conferencing. *The Society for Research into Higher Education*.
7. Grewatsch, S., Bansal, P. & Gehman, J. October 27, 2018. How Can Businesses Tackle the Climate Change Catastrophe? *Network for Business Sustainability*.
6. Etzion, D., Gehman, J. & Avidan, M. August 15, 2016. Sharing a Wealth of Information: How Regulators Can Improve Fracking Disclosure Practices. *The Hill Times*.
5. Avidan, M., Etzion, D. & Gehman, J. June 29, 2016. What Makes Public Disclosure Effective? An Analysis of Fracking Disclosure Regimes in Canada. *Huffington Post*.
4. Bansal, P., Chapardar, H. & Gehman, J. February 17, 2016. Tradeoffs in Sustainability-Oriented Innovations. *MIT Sloan Management Review*.
3. Ferraro, F., Etzion, D. & Gehman, J. 2015. Tackling the World's Biggest Problems with Robust Action. *IESE Insight*.
2. Gehman, J. & Lounsbury, M. March 3, 2015. On Big Resource Projects, When Does "No" Mean "No"? *Globe and Mail*.
1. Gehman, J. & Lounsbury, M. February 17, 2015. What the Divestment Movement Could Mean for Alberta and Canada. *Globe and Mail*.

IX. PUBLISHED CASES

14. Gehman, J., LeBlanc, A., Heales, K., Wong, C., Bateman, J., & Rijeb, Z. Meuwly's: Scaling Sustainability in a Start-Up. October 4, 2021. *Ivey Publishing*. Case W24976. Teaching Note W24977.
13. Gehman, J., Liu, J., Sloan, J., Wu, Y. & Hedberg, L. Rocky Mountain Soap Company: The Move Toward Sustainable Packaging. September 30, 2019. *Ivey Publishing*. Case 9B19M082. Teaching Note 8B19M082.

12. Gehman, J., Verstraete, A., Brown, A., Hill, B., Sheptycki, B., Papp, B. & Hedberg, L. Crafting Policy: The Government of Alberta and Microbreweries. October 5, 2018. *WDI Publishing*. Case 8-607-139. Teaching Note 8-607-139.
11. Gehman, J., Hedberg, L., Aspden, M., Labrecque, S., MacDonald, M. & Mwesigye, R. Canadian Armed Forces: The Drones Debate. September 21, 2018. *WDI Publishing*. Case 5-863-903. Teaching Note 5-863-903.
10. Gehman, J., Keith, J., McLeod, C., Proulx, J. & Hedberg, L. EPCOR Utilities Inc.: Modernizing Alberta's Electricity System. August 13, 2018. *Ivey Publishing*. Case 9B18M109. Teaching Note 8B18M109.
9. Gehman, J., Dobbeltsteyn, G., Hedberg, L., Loginov, P., Van Dam, A. & Verstraete, B. Poppy Barley: Weighing the Costs and Benefits of Sustainability Certification. July 20, 2018. *Ivey Publishing*. Case 9B18M103. Teaching Note 8B18M103.
8. Gehman, J., Heydari, M., Theberge, A. & Tetz, S. Northgate Industries Ltd.: Sustainability Challenges Involving Public Policy. July 24, 2017. *The Case Centre*. Case 317-0307-1 and 317-0307-1B. Teaching Note 317-0307-8.
7. Gehman, J., Paulitsch, A., Pardais, M., Streeper, B., Ballman, B., Love, T. & Hedberg, L. Earth's General Store: Balancing People, Planet and Profit in Organic-Food Retailing. June 28, 2017. *Ivey Publishing*. Case 9B17M099. Teaching Note 8B17M099.
6. Gehman, J., Hingston, A., Pham, C., Phelan, A., Townley, M., Vettters, D. & Hedberg, L. Fruits of Sherbrooke: Creating a Sustainable Business. June 22, 2017. *Ivey Publishing*. Case 9B17M088. Teaching Note 8B17M088.
5. Gehman, J., Sharma, N., Owens, K., Graff, G., Nabe, T. & Randhawa, P. Edmonton City Centre Airport: A Sustainability Challenge for a Growing City. June 1, 2017 (Revised September 28, 2018). *Ivey Publishing*. Case 9B17M076. Teaching Note 8B17M076. **Winner of the EFMD "Urban Transition Challenges" Case Writing Award.**
4. Gehman, J., Devlin Moses, M. & Hedberg, L. Heritage Chickens: The Challenge of Genetic Sustainability. April 25, 2017. *Ivey Publishing*. Case 9B17M057. Teaching Note 8B17M057.
3. Gehman, J., Lester, K., Ng, P., McEwen, J. & Song, Q.W. SeaWorld: Are Animal Shows Sustainable after *Blackfish*? December 20, 2016. *Ivey Publishing*. Case 9B16M227. Teaching Note #B16M227.
2. Gehman, J., Neufeld, N., Smirnow, D., Agrawal, S., Sandberg, D. & Deol, M. Transcend Coffee: Local Sustainability Challenges in a Global Industry. July 20, 2016. *Ivey Publishing*. Case 9B16M130. Teaching Note 8B13M130. Presentation 5B16M130.
1. Gehman, J. & Goerz, J. After the Oil Sands: Reclaiming Alberta's Boreal Forests. February 4, 2016. *The Case Centre*. Case 316-0015-1. Teaching Note 316-0015-8.

X. RESEARCH GRANTS (principal investigator unless noted)

External Grants

19. Government of Canada Research Continuity Emergency Fund, 2021, \$15,452
18. Social Sciences and Humanities Research Council of Canada, Insight Development Grant #430-2020-00693, 2020, Co-PI with S. Grewatsch, \$59,786
17. Government of Canada Research Continuity Emergency Fund, 2020, \$21,912
16. Mitacs Accelerate Grant, 2020, Co-PI with L.M. Lefsrud, \$90,000
15. Venture for Canada, 2020, \$21,604
14. Alberta Real Estate Foundation, 2020, \$142,000
13. Social Sciences and Humanities Research Council of Canada, Insight Grant #435-2019-0192, 2019, \$140,349
12. Economics and Environmental Policy Research Network, 2019, \$9,800
11. Alberta Occupational Health and Safety, 2018, Co-PI with L.M. Lefsrud, \$37,500
10. Social Sciences and Humanities Research Council of Canada, Partnership Development Grant #890-2017-0015, 2015, Co-PI with L.M. Lefsrud, \$135,708
9. Alberta Real Estate Foundation, 2017, \$35,000
8. Joint Innovation Partnership Grant, 2017, Co-PI with P. Bansal, \$180,000
7. Social Sciences and Humanities Research Council of Canada, Partnership Grant #895-2016-1018, 2016, Co-PI with P. Bansal, \$2,498,040
6. Social Sciences and Humanities Research Council of Canada, Insight Development Grant #430-2016-00297, 2016, Co-PI with V.L. Glaser, \$53,547

5. Social Sciences and Humanities Research Council of Canada, Insight Grant #435-2015-0502, 2015, \$293,108
4. Social Sciences and Humanities Research Council of Canada, Knowledge Synthesis Grant #421-2015-1028, 2015, Co-PI with D. Etzion, \$22,766
3. Social Sciences and Humanities Research Council of Canada, Insight Development Grant #430-2014-00833, 2014, Co-PI with M.G. Grimes, \$70,706
2. Canadian Water Network, 2014, Co-PI with G.G. Goss, \$120,000
1. Social Sciences and Humanities Research Council of Canada, Insight Development Grant #430-2013-0912, 2013, \$70,729

Internal Grants

31. University of Alberta, Campus Sustainability Grant, 2020, \$12,599
30. University of Alberta, SSHRC Supplemental Institutional Grant, 2020, \$4,000
29. University of Alberta, Alberta School of Business, Office of the Dean, Remote Teaching Grant, 2020, \$1,824
28. University of Alberta, Worldwide Universities Network, Research Mobility Grant, 2019, \$1,500
27. University of Alberta, SSHRC Supplemental Institutional Grant, 2019, \$5,000
26. University of Alberta, Support for the Advancement of Scholarship, 2019, Co-PI with V.L. Glaser, \$12,000
25. University of Alberta, Office of the Vice President of Research, 2018, \$16,000
24. University of Alberta, Sustainability Enhancement Fund, 2018, \$8,568
23. University of Alberta, Future Energy Systems, Communities and Aboriginal Theme, 2018, \$206,000
22. University of Alberta, Office of the Vice President of Research, 2018, Co-PI with L.M. Lefsrud, \$55,000
21. University of Alberta, Future Energy Systems, Geothermal Theme, 2017, \$277,000
20. University of Alberta, Canadian Centre for Corporate Social Responsibility, 2017, \$4,118
19. University of Alberta, Sustainability Enhancement Fund, 2017, \$8,400
18. University of Alberta, Canadian Centre for Corporate Social Responsibility, 2016, \$2,059
17. University of Alberta, Office of the Vice President of Research, 2016, \$70,000
16. University of Alberta, Alberta School of Business, Office of the Dean, Partnership Grant, 2016, \$70,000
15. University of Alberta, Support for the Advancement of Scholarship, 2016, \$6,225
14. University of Alberta, Killam Research Fund, Cornerstone Grant, 2015, \$41,610
13. University of Alberta, Helmholtz-Alberta Initiative, 2015, \$39,500
12. University of Alberta, Kule Institute for Advanced Study, 2015, Co-PI with M. Stewart-Harawira, \$100,000
11. University of Alberta, Canadian Centre for Corporate Social Responsibility, 2015, \$1,000
10. University of Alberta, Office of the Vice President of Research, 2014, \$9,555
9. University of Alberta, Office of the Vice President of Research, 2014, Co-PI with M.G. Grimes, \$9,940
8. University of Alberta, Support for the Advancement of Scholarship, 2014, \$10,000
7. University of Alberta, Helmholtz-Alberta Initiative, 2013, Co-PI with M. Lounsbury, \$50,000
6. University of Alberta, Killam Research Fund, Operating Grant, 2013, Co-PI with M.G. Grimes, \$6,947
5. University of Alberta, Canadian Centre for Corporate Social Responsibility, 2013, \$7,000
4. University of Alberta, Worldwide Universities Network, Research Mobility Grant, 2013, \$3,000
3. University of Alberta, Support for the Advancement of Scholarship, 2013, \$3,100
2. University of Alberta, Killam Research Fund, Operating Grant, 2012, \$6,950
1. University of Alberta, Alberta School of Business, Faculty Research Grant, 2012, \$20,000

Data Access Grants (all values in-kind)

14. Alberta Energy Regulator, 2021 oil and gas well data, \$12,257
13. Pennsylvania Geological Survey, 2020, oil and gas well data, \$5,000
12. Government of Manitoba, 2020, oil and gas well data, \$2,000
11. Illinois State Geological Survey, 2020, \$15,000
10. Government of Saskatchewan, 2020, oil and gas well data, \$5,000
9. Alberta Energy Regulator, 2020, oil and gas well data, \$12,886
8. B Lab-WRDS B Impact Assessment Beta Access, 2019
7. Pennsylvania Geological Survey, 2019, oil and gas well data, \$5,000
6. Government of Manitoba, 2019, oil and gas well data, \$2,000
5. Alberta Energy Regulator, 2019, oil and gas well data, \$16,500
4. Alberta Energy Regulator, 2018, in situ oil sands data and oil and gas well data, \$22,207
3. Alberta Energy Regulator, 2017, oil and gas well data, \$20,941
2. Workers' Compensation Board – Alberta, 2016, Co-PI with L.M. Lefsrud, \$25,000
1. Duke University CASE i3 B Lab RFP #2, 2015, Co-PI with M.G. Grimes, one of six teams granted access

XI. DOCTORAL STUDENTS

22. Rui Wang (George Washington University). Jorge Rivera (Supervisor). 01/2022–
21. Soolim Park (George Washington University). Jorge Rivera (Supervisor). 12/2021–
20. Logan Crace (University of Alberta). Joel Gehman (Supervisor); Vern Glaser, Michael Lounsbury (Committee Members). 09/2020–
19. Bandita Deka Kalita (University of Alberta). Joel Gehman (Supervisor); Michael Lounsbury, Madeline Toubiana (Committee Members). 09/2018–
18. Lindie Botha (University of Cape Town). Ralph Hamann (Supervisor). “Making a Grand Challenge: The Social-Symbolic Work of Conserving Nature.”
17. Cecile Feront. PhD July 2021 (University of Cape Town). Ralph Hamann and Stephanie Bertels (Supervisors). Stephanie Cleary, Rich DeJordy, Joel Gehman (Examiners). “How Do Privileged Insiders Become Change Agents? A Study of Institutional Volition.”
16. Milo Wang. PhD May 2021 (University of Alberta). Michael Lounsbury (Supervisor); P. Dev Jennings, Joel Gehman (Committee Members); Bob Hinings, Paul Tracey (Examiners). “Three Studies on Stigmatization: The Emergence, Maintenance, and Removal of Stigma.” Placement: Arizona State University.
15. Jonathan Steyn (University of Cape Town). Stephanie Giamporcaro (Supervisor). Joel Gehman (Examiner). “Authenticity Framing and Market creation for Meta-Organizations: The Case of the Swartland Independent Producers in the South African Wine Field.”
14. Ke Cao. PhD December 2020 (University of Alberta). Joel Gehman (Supervisor); Royston Greenwood and Trish Reay (Committee Members); P. Dev Jennings and Chris Marquis (Examiners). “Losing Their Religion: Why Do Some Certified B Corporations Decertify?” Placement: Wilfrid Laurier University.
13. Emily Landry. PhD November 2020 (University of Tennessee-Knoxville, Sociology). Jon Shefner (Supervisor); Harry Dahms and Chrisina Ergas (Committee Memmbers); Tim Pollock and Joel Gehman (Examiners). “Organizing Social Entrepreneurship in Cuba and the United States: Moving Right to Stay Left and Left to Stay Right in the Era of Neoliberalism.” Kauffman Foundation Grant. Placement: Washington and Lee University.
12. Katrin Smolka. PhD September 2019 (Erasmus University). Pursey Heugens and Joep Cornelissen (Supervisors); Joel Gehman, Mark Gruber, Vareska van de Vrande (Examiners). “Essays on Entrepreneurial Cognition, Institution Building and Industry Emergence.” Placement: University of Warwick.

11. M. Paola Ometto. PhD August 2019 (University of Alberta). Michael Lounsbury (Supervisor); Joel Gehman, Royston Greenwood, Trish Reay (Committee Members); Emily Block, Chris Steele (Examiners). “Competing Institutional Logics, Religion, and Social Movement Outcomes: The Case of Solidarity Economy Enterprises in Brazil.” Placement: California State University San Marcos.
10. Jean-François Soublière (Supervisor). PhD August 2019 (University of Alberta). Joel Gehman (Supervisor); Mary Ann Glynn, P. Dev Jennings, Michael Lounsbury (Committee Members); Greg Fisher; Tim Hannigan (Examiners). “Three Studies on Cultural Entrepreneurship and Crowdfunding: We’ve Got Your Back, The Legitimacy Threshold Revisited, and Four Pathways Towards Cultural Resonance.” Placement: HEC Montréal. Winner of the Izaak Walton Killam Memorial Scholarship.
9. Asma Zafar. PhD August 2019 (University of Alberta). Trish Reay (Supervisor); Joel Gehman, Michael Lounsbury (Committee Members); Emily Block, Juliane Reinecke (Examiners). “What Doesn’t Kill Us Makes Us Stronger: Identity Change in a Social Enterprise Facing Place-Oriented Disruption.” Placement: Brock University.
8. Chang Lu. PhD March 2019 (University of Alberta). Trish Reay (Supervisor); Joel Gehman, Michael Lounsbury (Committee Members); Chris Steele, Charlene Zietsma (Examiners). “How Oppressed Social Groups Can Enter Mature Fields: An Investigation of First Nations Entering the Canadian Gambling Field.” Placement: University of British Columbia.
7. Youngbin Joo. PhD August 2018 (University of Alberta). P. Dev Jennings (Supervisor); Tony Briggs, Michael Lounsbury (Committee Members); Joel Gehman, Zhenyu Wu (Examiners). “Financing, Institutional Environments, and Transitions to Clean Technology.” Placement: University of Leeds.
6. Christopher Rowell. PhD August 2017 (Aalto University). Robin Gustafsson (Supervisor); Nelson Phillips (Committee Member); Joel Gehman (Examiner). “Signaling and Shaping Legitimacy: Weaving Webs of Meaning in Time and New Markets.” Placement: University of British Columbia.
5. Mia Raynard. PhD January 2016 (University of Alberta). Royston Greenwood, Michael Lounsbury (Supervisors); Bob Hinings, P. Dev Jennings (Committee Members); John Amis, Joel Gehman (Examiners). “Institutional Imprints: The Enduring Effects of Past Political Regimes on CSR in China.” Placement: Vienna University of Economics and Business. Winner of the Izaak Walton Killam Memorial Scholarship.
4. Manely Sharifian. PhD August 2015 (University of Alberta). P. Dev Jennings (Supervisor); Jennifer Jennings, Michael Lounsbury (Committee Members); Tima Bansal, Joel Gehman (Examiners). “The Paths of Clean Technology: From Innovation to Commercialization.” Placement: San Francisco State University
3. Kenneth Fox. PhD August 2015 (University of Alberta, Accounting). David Cooper (Supervisor); Thomas Schneider, Roy Suddaby (Committee Members); Bino Catasús, Joel Gehman (Examiners). “Framing a Franchise: Financial Disclosure, non-GAAP Earnings, and Equity Valuation in the Formation of a Socio-Technical Agencement.” Placement: University of Saskatchewan.
2. Evelyn Micoletta. PhD June 2015 (University of Alberta). Royston Greenwood, Michael Lounsbury (Supervisors); Bob Hinings, Trish Reay (Committee Members); Joel Gehman, Charlene Zietsma (Examiners). “When Institutions Bend But Do Not Break: The Institutional Accommodation of Open Access in Scientific Publishing.” Placement: University of New Mexico. Winner of the Izaak Walton Killam Memorial Scholarship.
1. Eric Yanfei Zhao. PhD June 2014 (University of Alberta). Michael Lounsbury (Supervisor); Royston Greenwood, P. Dev Jennings (Committee Members); Joel Gehman, Marvin Washington (Examiners). “Institutional Complexity of National Systems and the Fate of Global Microfinance.” Placement: Indiana University. Winner of the Izaak Walton Killam Memorial Scholarship.

XII. OTHER INTELLECTUAL CONTRIBUTIONS

WellWiki (www.wellwiki.org) provides information on over 4.3 million wells in Canada and the United States. The ultimate goal is to provide information on each of the estimated 5.8 million oil and gas wells drilled since the Drake well in 1859.

CULTR (www.cultrtoolkit.com) is a web-based suite of research tools for transforming digital text and images into structured data. The ultimate goal is to become the “app store” for web-based research tools for studying culture, meaning and institutions.

TEACHING

GEORGE WASHINGTON UNIVERSITY

MBA: MBAD 6281/6284 Business Ethics & Public Policy, 2022
MBAD 6289 Business Ethics & Public Policy, 2022

UNIVERSITY OF ALBERTA

BCom: SMO 310 Introduction to Management, 2013–2016
MAcc: SMO 610 Manager as Strategist, 2017, 2018
MBA: SMO 638 Managing Corporate Sustainability, 2013–2021
SMO 686 West Coast Study Tour, 2018, 2020
EMBA: SMO 875 Leadership, 2020, 2021
PhD: SMO 703 Seminar on Strategic Management, 2014–2021
SMO 704 Seminar on Socio-Cognitive Perspectives, 2015
SMO 704 Seminar on Globalization, Institutions and Organizations, 2019

Nominated for the 2016 Provost's Award for Early Achievement of Excellence in Undergraduate Teaching

Nominated for the 2014 Award for Outstanding Mentorship in Undergraduate Research & Creative Activities

University of Zurich (Visiting Professor)

PhD: Seminar on Grand Challenges, 2020

University of Bologna (Visiting Professor)

MBA: Managing Sustainable Technology & Innovation, 2016, 2017

Pennsylvania State University (Doctoral Candidate)

Bachelor: MGMT 100 Introduction to Management
MGMT 451 Business, Ethics & Society

Winner of the 2011 Harold F. Martin Graduate Assistant Outstanding Teaching Award

PROFESSIONAL SERVICE

Academy of Management

All Academy Theme Committee Member 2016
Emerald Best International Dissertation Award Committee Member 2014

Organization and Management Theory Division of the Academy of Management

Best Published Paper Committee Member 2020, 2021
OMT Meetups Faculty Mentor 2020, 2021
Research Committee Member 2017–2021

- Best OMT Entrepreneurship Paper (2021); Best International Paper (2020); Best Paper on Environmental and Social Practices (2019); Best Paper Award (2018); Louis Pondy Best Dissertation Paper Award (2017)

Representative-at-Large (3-year elected position) 2017–2020
Communication Committee Chair (3-year appointed position) 2012–2015
Division Webmaster 2010–2012

Organizations and the Natural Environment Division of the Academy of Management

Best Paper on Environmental Sustainability and Entrepreneurship Committee Member 2022
Best Dissertation Award Committee Member 2018, 2020
Emerging Scholar Award Committee Chair 2018

Alliance for Research on Corporate Sustainability

Communication Committee Member 2016–2020
Conference Committee Member 2015–2016

B Academics

Cofounder, Vice President and Member of the Board of Directors 2019–
Treasurer 2020–2021

Fundación Impulsora de un Nuevo Sector en la Economía Sistema B (Sistema B)

Committee Member, The Role of Business in Achieving the SDGs in the Global South 2019–2021

Journal of Business Venturing

Best Paper Award Committee 2019, 2020

Organization Theory

Jim March Prize Selection Committee 2020

Responsible Research in Business & Management

Responsible Research in Management Award, Academic Review Board Member 2019

Other

Canadian Network for Energy Policy Research and Analysis Working Group Member 2014–2016

Government of Alberta, Environment and Sustainable Resource Development Advisory Committee 2013–2014

DuPont Sustainable Growth Excellence Awards Selection Committee 2009

UNIVERSITY SERVICE

George Washington University

Department of Strategic Management & Public Policy

Faculty Recruitment Committee 2021–2022

University of Alberta

General Faculties Council, Programs Committee 2020–2021

AI4Society, Faculty Affiliate 2020–2021

Future Energy Systems, Research Themes Advisory Council 2020–2021

Faculty of Graduate Studies & Research, Graduate Scholarship Committee 2018–2021

Future Energy Systems, Communities and Aboriginal Theme Co-Chair 2016–2021

Green & Gold Student Leadership and Professional Development Grant, Committee Co-Chair 2016–2017

Shell Enhanced Learning Fund, Selection Committee 2013–2015

Office of Sustainability, Academic Advisory Council 2012–2015

- During my service term, we designed and launched a university-wide Certificate in Sustainability Festival of Undergraduate Research and Creative Activities, Faculty Judge 2013

Alberta School of Business

SFU Net Impact Sustainability Case Competition, Faculty Coach (team won first place) 2021

Faculty Evaluation Committee, Academic Staff Representative Alternate (elected position) 2019–2020, 2020–2021

Annual PhD Student Business Research Conference 2016, 2020

Master of Accounting CPA Accreditation Site Visit Team 2016

AACSB Accreditation Site Visit Team 2016

Canadian Centre for Corporate Social Responsibility

Net Impact International Chapter of the Year Finalist (one of four) 2020, 2021

Net Impact Gold Chapter (10 consecutive years) 2012–2021

Department of Strategic Management & Organization

SMO 310 Curriculum Redesign Committee 2019–2020

Faculty Recruitment Committee 2013–2014, 2014–2015, 2015–2016, 2016–2017

Ph.D. Comprehensive Examination Committee 2016, 2017, 2018, 2021

Ph.D. Program Review Committee 2017

Paper Development Workshop (co-organizer) 2015–2017

Pennsylvania State University

Smeal College of Business, Sustainability Council Advisory Board Observer 2009–2012

University Sustainability Council, Strategic Rationale Subcommittee 2011

GOVERNANCE AND ADVISORY EXPERIENCE

ASET Education and Scholarship Foundation, Board Member 2020–2021

Association of Science & Engineering Technology Professionals of Alberta (ASET), Board Member 2017–2021

Chartered Public Accountants of Alberta (CPA Alberta), Board Member 2015–2017

Institute of Chartered Accountants of Alberta, Board Member 2014–2015

Liquid Interactive, Advisor to the CEO and EVP 2008–2012

Eastwood Company, Advisory Board Member 2004–2007

Revised: February 2022