

PARTICIPANT BIOS



Nouf Al-Neyadi

Nouf Al-Neyadi is an Accelerated MBA Candidate and recent graduate of The George Washington University (where she obtained a BBA with a major in Business Administration, minor in Communications, alongside a dual concentration in International Business and Marketing). Nouf holds a deep passion for education, as a first-generation student and first-generation American. The value of higher education translated into her academic career. She went on to skip a grade and graduate from high school a year early as well as start university at the age of 16. Nouf went on to further advance her studies by completing her undergraduate coursework a semester early and starting an MBA at the age of 20. She currently is working as a Special Projects Manager for ICSB (International Council for Small Business) where she holds responsibilities corresponding to journal management and digital marketing for both the *Journal of Small Business Management* (JSBM) and the *Journal of the International Council for Small Business* (JICSB). Nouf also holds six years of experience in business management where she accumulated a broad skill set in marketing strategy, project leadership, marketing communications, data analysis, business development, customer relations management, and internal consulting. Nouf has a growing interest in global marketing management to further improve the domestic and international business culture through the utilization of a global mindset. She has hopes of continuing her passion for International Business within a PhD program of study to ultimately pursue a teaching capacity that promotes diversity, curiosity, and creativity.



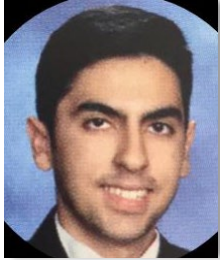
Kofi Asamoah

Health disparities lie rampant across the globe and constrain people from living a life of wellbeing and contentment. While holding discontentment in how healthcare is currently run, Kofi is on a mission to influence healthcare to be more integrative and to have a greater focus upon preventative health and lifestyle health. Having global healthcare experience with West Africa and Latin America, Kofi sees tremendous business potential across the world for creating integrative health practices to improve community health outcomes. As a future physician and current MPH candidate with the GW Milken Institute School of Public Health, studying Global Health Program Design, Monitoring & Evaluation, Kofi strives to understand the roots of inequities in global health care and develop solutions for healthcare advancement. By engaging in this bootcamp, he hopes to further develop the critical business acumen needed to scale his concept of inclusive and integrative healthcare. By learning more about global business management, marketing, and finance, Kofi will gain the practical insight to expand his future health care practice beyond the U.S. and into the global marketplace.

GW-CIBER INTERNATIONAL BUSINESS BOOTCAMP



May 25 - July 16, 2021



Jaco Baz

Jaco Baz is a rising junior at the University of Richmond from Virginia Beach, Virginia. He will be majoring in Business Administration with concentrations in Finance and International Business. He is involved with many on extracurricular clubs and activities on campus including being a Spanish Department TA, Robins Diversity Coalition Board Member, and member of the Finance Society. In his free time, Jaco likes to play soccer, go to the beach with his friends, and read. He is eager to learn more about the international business discipline and all that it encompasses.



Leonardo Boccalon

Leonardo Boccalon is currently an Economic & Commercial Affairs Analyst for the Embassy of Venezuela. He first joined the diplomatic mission of the Interim Government of Juan Guaidó as an intern for the Economic & Commercial Attaché in early 2019 and soon progressed into a full-time position. In 2020, Leonardo graduated from the George Washington University Elliott School with a B.A. in International Affairs (Concentrations: International Development & International Economics) and a Minor in Business Administration. During his undergraduate education, he had the privilege of spending 5 months in Cameroon conducting research on SME development and the saliency of industrial reform on the agricultural processing sector. Additionally, his time in the West African country focused on understanding the process of modernization and social change taking place. Leonardo has a strong interest in bridging the cultural and developmental gap that persists among emerging markets and the rest of the world. And having spent the last 15 years living between Venezuela, Colombia, the US, and devoting his undergraduate career to fostering an internationally focused education, Leonardo possesses the multicultural language to link emerging nations with foreign opportunities. Most recently, Leonardo began his graduate education by becoming a candidate in the George Washington School of Business Master of Science in International Business program. With this degree, he seeks to cultivate his management and quantitative skills that will be essential to stimulate private sector development in emerging nations.



Courtney Bolden

Courtney Bolden is a rising second-year graduate student at The George Washington University School of Business with a concentration in digital marketing and analytics, and brand management. She enjoys research and business strategy and is pursuing her MBA to pivot into a brand strategy role, particularly in the beauty or technology industries. Prior to the MBA program, Courtney was a Labor Relations professional at Amtrak where she represented the company in arbitration hearings involving employee discipline cases or grievances. She provided interpretation, advice, and support to managers regarding labor agreements, policies and procedures to ensure their correct application. She also managed internal and external training for the Labor Relations department. Courtney earned her Bachelor of Science in Industrial and Labor Relations from Cornell University in 2017.



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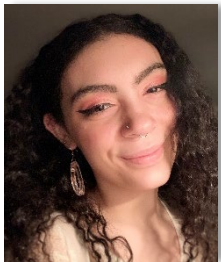


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Spencer Bracey

Spencer Bracey is a Master of Science in International Business candidate set to finish his program in August of 2021. Prior to his Master's, he graduated Magna Cum Laude in 2020 from GWU with a BBA, concentrating in International Business, and a minor in philosophy. Spencer is interested in a career in international development, particularly sustainable development as it relates to the reduction of economic inequality. Through his program he has written about Economic Inequality in the United States, Inequality Reduction in Argentina, and the Fundamentals of Finance. Spencer has a strong background in international business, having studied in both Fudan University in Shanghai and Sciences Po in Paris, as well having volunteered within Cordoba, Argentina at both an environmental and educational. In addition to on the ground study, Spencer has worked as pro bono consultant for both Aser, an impact investment fund and Kasi Tech, a Swedish automotive start-up. For the former, Spencer worked with a team of students to produce a white paper for internal use in the firm. For the latter, he served as the Vice Team Lead and head of business strategy producing a market entry strategy for Kasi. With this, Spencer has built a strong background in cross-cultural business, communication, research and strategy, and project implementation. Spencer's current objective is to secure an internship or full time position within at either a development institution or implementation partner in order to gain practical experience and knowledge within the field.



Angel Brummett

Angel Brummett is a junior at Howard University from Bloomington, Illinois. She is currently an international business major with a concentration in Computer Information Systems and a minor in French. Angel also spent two semesters interning at Project Destined in the Washington D.C. market. When she's not studying, Angel can be found watching a true crime documentary or cooking with her family.



Vanessa Cilloniz

Vanessa Cilloniz is a sophomore at George Washington University majoring in Business Analytics and concentrating in International Business. She has communications and social media experience, interning at a small media group company. She has worked on case competitions through being a member of the American Marketing Association. She also has outreach experience due to promotion of AIESEC, a national nonprofit organization.



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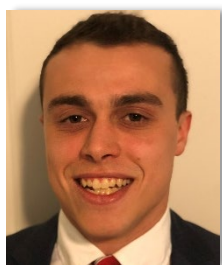
Roman Hall

Roman Hall is from Mexico but moved to the United States to pursue his career goals. He is a third-year student at the George Washington University School of Business and the first-generation family member to go to college. He is majoring in Business Administration with a concentration in International Business and a minor in International Affairs. While going to school full time, Roman worked part-time at M.O.M.'s Organic Store as a customer service clerk. He also previously worked at the Center for Innovation, Technology, and Instruction as Migrant Education Tutor. Roman gained experience preparing a weekly lesson in four different subjects and serving as an interpreter for parent/teacher meetings. Working at these jobs has strengthened Roman's Spanish/ English interpreter skills, adapting to different work environments, and managing time efficiently. One of his passions is to travel to other parts of the world and to learn from different cultures. That is why, once he finishes school, he sees an opportunity to work for a multinational company to strengthen his knowledge acquired during his school years and to learn new skills.



Laura Heneghan

Laura Heneghan is a New York native that has graduated this past spring from GW. She majored in International Affairs, with a concentration in International Economics, and minored in Business Administration. The majority of her background is in Trade Policy and Chinese studies. She speaks English and Chinese, and aims to improve her Italian proficiency. She has worked as a Business Operations intern with the National Cherry Blossom Inc., where she took part in logistics strategy planning, kept track of data, managed the merchandise website, and aided in the event planning. In addition, through her GW undergraduate curricular she has worked on a team consulting project for a major US co-op's foreign market strategy. This upcoming fall, she will continue her higher education at GW by working towards her Master of Science in International Business. Her future goal is to work as a trade specialist, consulting firms on how to optimize their export and supply chain strategies. She hopes that the GW-CIBER International Business Bootcamp will help in doing so.



Joshua Hrasky

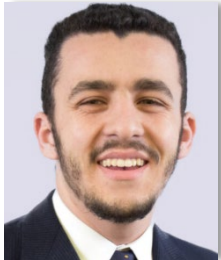
Joshua Hrasky is a rising senior at the George Washington University School of Business. Josh is pursuing a BBA concentrating in International Business and a minor in German. Josh's interest in International Business and German stems from his educational background in German since private school. In his junior year of high school, he had the opportunity to study abroad in Germany where he lived with a host family and attended a German private school. Josh was able to travel around Germany and utilize his language abilities in a natural setting. During his time at GW, Josh has been mastering his German language skills and learning the ins and outs of conducting business in an international environment. In terms of prior job experience, every summer Josh has worked as a waiter, which has helped him to learn invaluable sales and customer service abilities. Josh is extremely excited to start the inaugural GW-CIBER International Business Bootcamp because of the various opportunities to learn from international trade experts as well as learning practical applications of international trade and development that he has been studying since his commencement at GW.



GW-CIBER INTERNATIONAL BUSINESS BOOTCAMP



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Simon Kuh

Simon Kuh is from Los Angeles, California and is currently a rising Senior, completing his BBA in Economics, Public Policy, and International Business from George Washington University. Simon has had prior internship experience working on Capitol Hill for then Representative Robert 'Beto' O'Rourke, JUMP Venture Capital, the Institute for Middle East Studies, the Center for American Progress, Helm Capital M&A, and is currently interning for the Special Inspector General for Pandemic Recovery, an office of the Department of the Treasury. In Simon's free time, he enjoys cooking, playing soccer, and

exploring D.C.



Malik Mack

Malik Mack is a Senior International Business major hailing from Augusta Georgia. Growing up the son of two parents in the United States Army, his experience moving around the nation and abroad made him adept at connecting with new people and keeping a broad perspective in problem solving. He hopes to become financially independent and capable of bringing prosperity back to the communities he's grown a part of and help others like others have helped him.



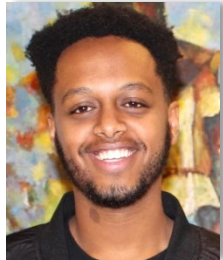
Maanav Mandhian

Maanav Mandhian is an international student who was born in Dubai, UAE, raised by Indian parents who are from Mumbai. He is a rising senior, studying at the George Washington University School of Business (GWSB), pursuing a Bachelor of Business Administration (BBA) with a dual concentration in International Business and Sports & Event Management. He is minoring in Political science. During this eight-week course, Maanav is very interested in learning about Supply Chain Management and Global Marketing. Upon completion of the course, he would like to take the Certified Global

Business Professional (CGBP) certification offered by NASBITE International.

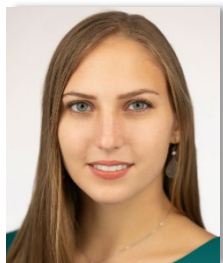


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Emmanuel Moges

Emmanuel Moges is a rising senior at the George Washington University School of Business, pursuing a BBA with a concentration in International Business and Entrepreneurship. Born and raised in Ethiopia, he grew further interested in the international aspects of business and become aware of the importance of a global perspective and cultural sensitivity. In the past he has worked with universities and international NGO's conducting research in the areas of global entrepreneurship and capacity building. He also has experience working as a residential adviser for a business living learning community and is currently in the process of strengthening an international micro-financing initiative. This summer he will be interning at the Conference of State Banks, working to help develop and roll out a standardized licensing procedure for debt and mortgage brokers. Emmanuel is excited to be a part of the GW-CIBER International Business Bootcamp, hoping to increase his understanding of foreign trade.



Kethelyn Papp

Kethelyn Papp is currently an assistant program coordinator at the Office of Research Excellence at the Milken Institute of Public Health at George Washington University. She is a GW Sustainable Scholars recipient with specialized research experience focused on energy security and decarbonization which she pursued while studying abroad and interning with Chilean Association for Power Generators, in Santiago, Chile. Over the past year, while finishing her B.A. in International Affairs, she worked on various Python coding projects, including mapping sea level rise, and worked as a Geographic Information Systems (GIS) intern with the non-profit, Defenders of Wildlife. While completing her M.S. in International Business, she is working to start her career in the energy industry or international trade.



Emma Petasis

Emma is an MBA candidate at The George Washington University School of Business. She was born and raised in Pittsburgh, Pennsylvania and has a bachelor's degree in Political Science with a minor in Art History from The College of Wooster. Her professional background is in digital marketing and content creation in the political space, and in her last position she headed a small digital team at a bipartisan nonprofit in Washington, DC and led their digital efforts. Emma has since been pursuing her MBA full-time and freelancing in both graphic design and social media marketing to help others establish and grow their brand. She is passionate about marketing and design and how we can reach and connect with so many people both at home and abroad with the right strategy. Outside of school and work, Emma enjoys art, design, working on her personal portfolio and traveling. She is looking forward to GW-CIBER's Bootcamp this Summer to learn from experts, expand her knowledge in international business and trade, and develop the necessary skillset to succeed in the global arena.

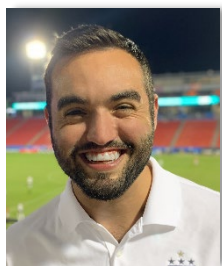


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Isabel Rubio

Isabel Rubio is currently in her 4th year at university where she is pursuing a double major in International Business and International Affairs. Isabel intends on attending law school after undergrad and moving into an international and corporate law career.



Nicholas Scott

Nicholas Scott is a rising second year Global MBA student, focusing on sport management and digital marketing. He recently concluded an internship with the Sport and Fitness Industry Association where he worked on business development and digital events for the largest sport trade association in the country. Before beginning the MBA program, Nicholas worked at the United States Soccer Federation, helping launch a new digital learning platform for the nation's 140,000 referees, as well as producing events ranging from the Development Academy Winter Showcase to the Concacaf Women's Olympic

Qualifiers. Prior to his time with US Soccer, Nicholas worked with the Confederation of North, Central American and Caribbean Association Football on the production and management of several international, professional soccer tournaments. While Nicholas was studying public relations and sport management at the University of Oklahoma, he continued to develop his skills in the sports industry. He assisted in building the Scotiabank Concacaf League, refined the franchise expansion process for the National Premier Soccer League, consulted with the Oklahoma City Thunder and Marucci Sports on new marketing strategies, and oversaw an annual, million-dollar philanthropy event for the Children's Hospital Foundation.



Deuel Shinkevich

Deuel (pronounced do-well) Shinkevich is a persuasive communicator and a high-performing Project Manager with a proven ability to work in a diverse and cross-functional environment, leverage technical and business knowledge, negotiate win-win solutions with international and domestic customers and multi-functional teams to meet complex business objectives throughout a project lifecycle. He had an opportunity to lead domestic and international programs at Boeing that supported customers including the Japan Air Self-Defense Force, Republic of Korea Air Force and NATO. Deuel holds MA in Organizational

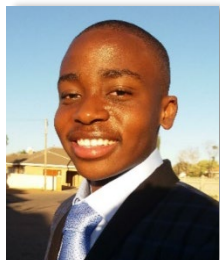
Leadership, MS in Project Management and he is in his final semester of completing his MBA program at George Washington University. Also, Deuel is PMP certified since 2017. Deuel is an avid traveler and explored over 35 countries, he enjoys different cultures and languages. He was born in Minks, Belarus and speaks fluent Russian. When he is not traveling, you can find him playing ice hockey, snowboarding, or working out at the gym.



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Thato Simoyi

Thato Simoyi is an Economics major with a minor in International Business. He works as a Resident Assistant for WVU and loves the sport of basketball. Saying business has been a part of his life for a good portion of it would be an understatement. Mostly because, as he says, that is the case for about 7.7 billion people from the moment they bought their first chocolate bar. Business is everywhere! Thato considers himself lucky enough to be in a position where he could observe the behind-the-scenes that go into starting a business and the Broadway show of running it as well. His Mother and Grandmother both own and run businesses of their own and Thato is thankful to have had the opportunity to both work and learn from those businesses and gain some understanding of how they were run and the part he played in their' functioning as well. It was through this process that Thato learned that business itself, the act of trade, was where he felt most at home. International business really piqued his interest because it made the most sense to him. Why limit his understanding of business to one country and how business is done there when he could understand how trade happens throughout the entire world? To Thato it is all about finding niches and gaps in the market and filling those needs. Thato figured he'd catch bigger fish fishing in the ocean than a pond. He is very excited to learn and absorb as much as he can and to meet new people.



Jake Tsubota

Jake Tsubota is a rising senior from Southern California studying international affairs and geography with a minor in geographic information systems. For the past year, he interned at the Maritime Administration of the U.S. Department of Transportation, where he helped organize and analyze international trade data. Through this experience, he gained an appreciation for the role international business and trade plays in everyday life. Additionally, Jake has interests in the interdisciplinary aspects of local and regional systems, with particular emphasis on urban design, economic development, and sustainability. In the future, he hopes to pursue those interests in a career in public service. Outside of work and school, Jake likes to run and eat at new restaurants.



Carson Ward

Carson Ward is a senior at the George Washington University School of Business concentrating in Japanese and International Business. At GWU, he is involved in Delta Sigma Pi, a professional fraternity, and the Undergraduate Consulting Group. He has various prior experiences working in brand management, sales, social media, and marketing research in the clothing, retail, and advertising industries. Carson most recently worked for an advertising startup, RailEyes, during the summer of 2020 where he helped to build brand image, drive sales for new and existing products, and helped to launch two new product offerings. Carson is currently working towards fluency in Japanese and hopes to use his language skills in business practices.

