

# School of Business

THE GEORGE WASHINGTON UNIVERSITY

## The GWSB Undergraduate Student 4-Year Strategy for Success

Welcome to the George Washington University School of Business! As you begin your academic/co-curricular and career journey, we strongly encourage you to become familiar with the 4-Year Strategy for Success. The components included guide you through a series of tasks, activities and events that will assist you in making the most out of your Academic/Co-Curricular and Career-related choices. You will learn how the Academic/ Co-Curricular and Career choices you make each year can contribute to your successful development as a student, leader, and professional, and ultimately lead you to a rewarding and fulfilling career or graduate studies.

### Freshman Year

During your Freshman year, you will learn about the curriculum and the resources that are available to you at GW and the School of Business, engage in co-curricular activities, and help you develop as a student and as a leader. Additionally, you will begin your professional development by creating a GWSB-approved resume and cover letter and learn how to network with professionals in the industry.

Academic / Co-Curricular	Career
Meet with your Academic Advisor each semester (required).	Become OCR (On Campus-Recruitment) compliant.
Learn the curriculum in order to make informed choices about your major/ concentration and to create an academic plan for your Freshman Year.	Create a resume and cover letter and have both approved by the FDFCC. *
Familiarize yourself with the resources that are available to you at GW, GWSB, and FDFCC* for a successful transition into the University.	Develop your professional correspondence skills (reading and sending emails, thank you letters, etc.)
Attend the <i>Back to Business</i> Fair.	Purchase professional dress (suit) - suggested
Research and consider joining student organizations.	Read business news in the <i>Wall Street Journal</i> , <i>Financial Times</i> , and others.
Engage in volunteer and community work.	Start researching companies and summer jobs or internships.
Attend the <i>Beyond the Concentrations</i> event.	Develop your elevator pitch and attend networking events.
Develop your presentation skills.	Conduct an informational interview.
Attend your professors' office hours at least twice during each semester.	Attend career workshops to learn about different career options.

### Sophomore Year

In your Sophomore year, you are expected to declare your major and minor, join student organizations, and participate in events and activities that will engage you in community and volunteer work. Additionally, you will learn key skills for pursuing internships and externships by enrolling in a Career Management Course.

Academic / Co-Curricular	Career
Meet with your Academic Advisor each semester and adjust your academic plan for the year.	Meet with Your FDFCC Career Coach.
Declare your major / concentration and minor.	Research and register for the <i>Career Management Strategy</i> course and take the <i>Career Leader Assessment</i> .
Research and consider study abroad opportunities.	Learn how to develop your own marketing plan.
Look into research opportunities with faculty.	Attend career-related events (e.g., Career Week, career treks, career fairs, and career panels, career workshops) sponsored by the FDFCC, GWSB Undergraduate Programs, or Student Organizations.
Join student organizations and help to lead an activity within the organization.	Create a LinkedIn profile and use it to identify networking contacts.
Engage in volunteer and community work.	Continue informational interviews and research job opportunities.
Participate in a case study competition.	Apply for internships and externships.

## Junior Year

*Your Junior year is the perfect time to begin researching graduate schools, pursue leadership opportunities within student organizations, and engage in volunteer opportunities. Many juniors obtain a significant internship and begin connecting with GWSB alumni for mentoring and career guidance.*

Academic / Co-Curricular	Career
Meet with your Academic Advisor each semester and adjust your academic plan as needed.	Meet with Your FDFCC Career Coach.
Research and consider graduate school.	Refine your marketing plan.
Participate in a case study competition.	Attend career-related events (e.g., Career Week, career treks, career fairs, and career panels, career workshops) sponsored by the FDFCC, GWSB Undergraduate Programs, or Student Organizations.
Continue leadership opportunities with student organizations.	Connect with GWSB Alumni for mentoring and career research.
Engage in volunteer and community work.	Obtain a significant internship.

## Senior Year

*During your Senior year, you will continue coursework in your concentration and major, pursue leadership roles in student organizations, prepare for graduation, and decide on graduate schools or develop a targeted job search resulting in a full time job offer and successfully transition to the workplace.*

Academic / Co-Curricular	Career
Meet with your Academic Advisor to ensure you are on track for graduation.	Meet with Your FDFCC Career Coach.
Participate in a case study competition.	Attend career-related events (e.g., Career Week, career treks, career fairs, and career panels, career workshops) sponsored by the FDFCC, GWSB Undergraduate Programs, or Student Organizations.
Continue leadership roles with student organizations.	Continue informational interviews.
Engage in volunteer and community work.	Refine and implement your marketing plan.
Apply for graduation!	Land your dream job and successfully transition into the workplace.

## Helpful Resources

*Helpful resources are available to you any time you need assistance. If the resources below do not meet your needs, please contact your academic advisor and they will direct you to the appropriate resource(s) on campus.*

Department	Website
GWSB Undergraduate Academic Advising (Duques 456)	<a href="http://business.gwu.edu/current-students/the-advising-center/">http://business.gwu.edu/current-students/the-advising-center/</a>
F. David Fowler Career Center (Duques 556)	<a href="http://business.gwu.edu/careercenter/">http://business.gwu.edu/careercenter/</a>
Academic Commons (resources around campus)	<a href="http://academiccommons.gwu.edu">http://academiccommons.gwu.edu</a>
CARE Network	<a href="http://students.gwu.edu/care">students.gwu.edu/care</a>
Center for Student Engagement	<a href="http://Studentengagement.gwu.edu">Studentengagement.gwu.edu</a>
Colonial Health Center	Medical Services: <a href="http://studenthealth.gwu.edu">studenthealth.gwu.edu</a> Counseling & Psychological Services: <a href="http://counselingcenter.gwu.edu">counselingcenter.gwu.edu</a>
Disability Support Services	<a href="http://Disabilitysupport.gwu.edu">Disabilitysupport.gwu.edu</a>
STEMworks (Tutoring Services)	<a href="https://academiccommons.gwu.edu/peer-coaching">https://academiccommons.gwu.edu/peer-coaching</a>
Honey W. Nashman Center for Civic Engagement and Public Service	<a href="http://Serve.gwu.edu">Serve.gwu.edu</a>
The Language Center	<a href="http://languagecenter.columbian.gwu.edu">languagecenter.columbian.gwu.edu</a>
The Writing Center	<a href="http://writingcenter.gwu.edu">writingcenter.gwu.edu</a>

*The GWSB Undergraduate Student 4-year Strategy for Success was created in collaboration with GWSB alums, the GWSB Undergraduate Student Satisfaction Committee, the Office of Undergraduate Programs, and the F. David Fowler Career Center at the George Washington University School of Business (GWSB).*