



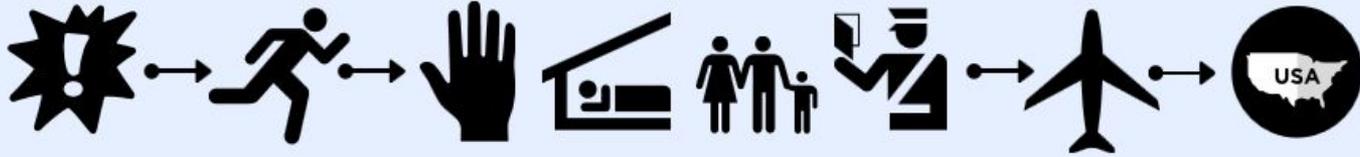
ASAP

Asylum Seeker Assistance Project

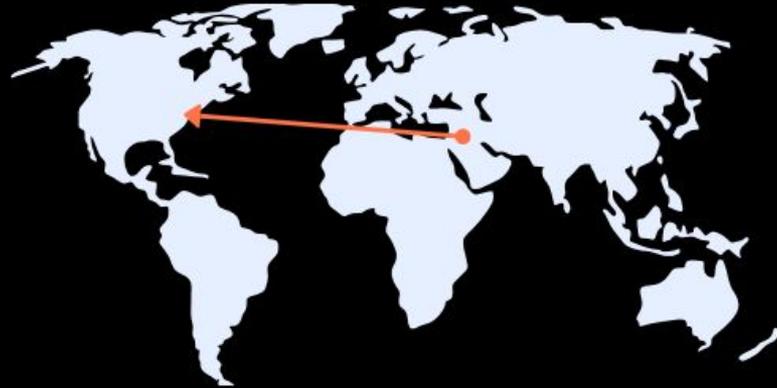


Josh Foster
Melissa Hardy
Joan Hodges-Wu
Julie McTernan

Refugee



Asylum Seeker



121,000 asylum applications

were received by the U.S. in 2014

44 countries
offer individualized asylum procedures



The U.S. is the
only country
that denies
BOTH work
authorization
and public
assistance
upon entry

20,000 asylum seekers
are estimated to live in the DC Metro area

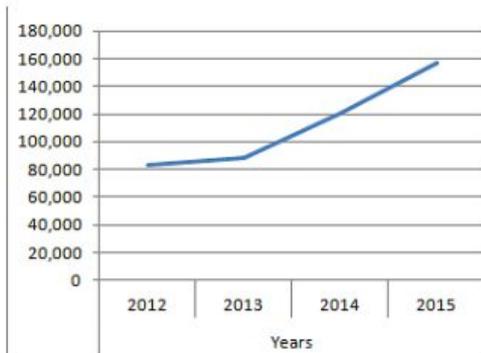


Without access to resources, asylum seekers face continued victimization in the U.S.

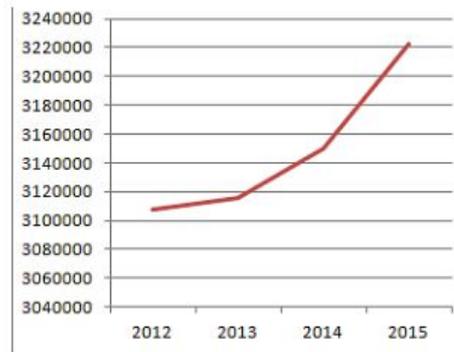
The **Asylum Seeker Assistance Project** is a 501 (c) 3 nonprofit designed to connect asylum seekers to their new community. **The mission of ASAP is to provide safety, stability, and economic security to asylum seekers and their families.**

Economic Security = Employment Opportunities

of Asylum Seekers in DC Metro



Employment Growth in DC Metro



2016 Top Forecasted DMV Jobs



Janitor & Cleaning
\$21,550



Food Preparation
& Serving
\$18,190



Waiter/Waitress
\$16,500



Cashiers
\$22,110



Security Guard
\$27,290



Office Clerk
\$27,570



Retail Sales
\$22,490



Receptionist/
Information Clerk
\$27,570

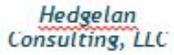


Maids/
Housekeeping
\$24,590

Is it possible to create an income generating job program specific to asylum seekers?



Benchmarking

Organizations Interviewed	Business Model	Geographic Coverage	Client Base	Funding Model	Client Volume	Sectors/ Industries	How do they connect with employers?	Do they provide training?
	Nonprofit	National	Professional immigrants with legal permanent residency	Employers pay to access client resume job board, grants, foundations, corporate giving	Medium	IT, Healthcare, Finance, Marketing, Teaching, HR, Engineering	Cold calls, job fair events	U.S. workforce orientation
	Nonprofit	National	Refugees	Government contract pays agency per client placed in job past 90 days	Medium	Light manufacturing, customer service, food service, cleaning	Employer referrals, word of mouth, cold calls	U.S. workforce orientation
	Nonprofit, Membership Org	Mid-Atlantic	All immigrants regardless of legal status	Membership dues, grants, foundations, government contracts	Medium	Short-term manual labor	Employer referrals, word of mouth	No
	For-profit	DMV	American Citizens	Customized based on employer needs	Large	Administrative/ support staff roles, legal, IT	Cold Calls	No
	For-profit	DMV	American Citizens	Hourly fee (\$50) 1-year contract	Small	IT, Government	Networking	No

Recommendations

Short-Term

1. Start small
2. Be industry specific
3. Identify a middle skill, high turnover industry
4. Consider providing in-house skill-based training
5. Aggressive employer outreach
6. Explore different funding models

Long-Term

1. Nurture the strengths of the asylum seeker community
2. Embrace organization fluidity



The Next Steps... Market Analysis

- * Culturally appropriate
- * Living wage
- * Steady employment
- * Transferrable skills
- * Daytime hours
- * Safe working conditions
- * Accessable via public transportation
- * Part-time and full-time positions available





Asylum Seeker
ASAP
Assistance Project



Thank You!